

ACADEMIC BACKGROUND

GEORGE WASHINGTON UNIVERSITY LAW SCHOOL, Washington, DC
Juris Doctor, January 2011

UNIVERSITY OF MASSACHUSETTS, Isenberg School of Management, Amherst, MA
Masters of Business Administration, January 2012

UNIVERSITY OF MASSACHUSETTS, Isenberg School of Management, Amherst, MA
Bachelor of Business Administration, Business Management, *Magna Cum Laude*, May 2007

- THESIS: Commonwealth College Student Thesis: *How to Start a Small Business*.

ACADEMIC EXPERIENCE

MONTGOMERY COLLEGE, Rockville, MD

Associate Professor, Coordinator Business and Management

Aug. 13 – Present

- Recipient of the 2019 Award of Excellence recipient from the National Institute for Staff and Organizational Development (NISOD)
- Recipient of the 2018 Montgomery College Outstanding Faculty Service Award recipient
- Lecture regarding business and business law to a diverse group of students in online, hybrid, accelerated, and live instruction;
- Prepare and conduct lesson plans including video lectures, case studies, relevant media and class activities leveraging Blackboard and Prezi and video lectures uploaded to Youtube;
- Advise students and faculty regarding degree completion, transfer opportunities, as well as professional development, including resume guidance and career support as a Level 4 Advisor. Train and share resources with colleagues, including resume workshop conducted regularly on campus and online: <http://bit.ly/weiserresumeworkshop>;
- Developed an online Business Student Orientation to support the advising process (<http://bit.ly/mcbusinessorientation>) and train faculty and peers in this regard;
- Created a transfer advising portfolio and overview: <http://bit.ly/mcbusinessstransfer>
- During COVID-19 transition to structured remote learning, developed a virtual communications etiquette training for faculty and students: <http://bit.ly/weiservirtualetiquette>;
- Schedule and staff the Business and Management course options on campus, online, including early college and dual enrollment options;
- Serve as a Faculty Advisor to the Macklin Business Student experiential honors program;
- Lead the development and annual implementation of the Raptor Tank business pitch competition to provide funding, workshops, and mentorship for student business ventures (<http://bit.ly/raptortankinfo>);
- Featured in school newsletters for Raptor Tank, OER utilization, PICK Analysis (<http://bit.ly/pickanalysis>), and Online Learning best practices; featured for faculty;
- Served as the co-faculty advisor for the Student Business Association Club and Business Buddies program, providing business speakers, workshops, training, and more.

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UNIVERSITY OF MARYLAND, Robert H. Smith School, College Park, MD

Lecturer

Aug. 2015– Present

- Recipient of the “Distinguished Teaching Award” 2018-2019. <https://tltc.umd.edu/node/5962>
- Lecture regarding Leadership and Teamwork to a diverse group of students at both the undergraduate and executive MBA level;
- Utilize Canvas, Real Time Cases, and Pearson’s MyLab and Mastering in conducting class management and online learning and simulations;
- Prepare and conduct lesson plans and active learning activities including experiential learning opportunities with businesses, case studies, relevant media and class activities.

UNIVERSITY OF MASSACHUSETTS, Isenberg School of Management, Amherst, MA

Visiting Lecturer, Professional Ethics in Contemporary Society

Jan. 12 – Present

- Lecture regarding professional ethics in contemporary society to a diverse group of students;
- Utilize Blackboard in conducting class management and online learning;
- Prepare and conduct lesson plans including video lectures, case studies, relevant media and class discussions.

COMMUNITY COLLEGE OF BALTIMORE COUNTY, Catonsville, MD

Adjunct Professor, Business Ethics and Supervision

Jan. 11 – July 15

- Lecture regarding business ethics, supervision, and business law to a diverse group of students, adult learners and CPA applicants in accelerated, hybrid, online and live instruction;
- Utilize Blackboard in conducting class management and online learning as a certified online instructor for online course design using quality matters;
- Design and conduct lesson plans including case studies, relevant media and class activities.

PROFESSIONAL BUSINESS EXPERIENCE

WEISER CONSULTING

Founder and Sole Proprietor

Apr. 2018-Present

- Consult new and emerging businesses regarding best practices;
- Support business startups and growth;
- Advise clients regarding business challenges and strategic solutions.

WORKPLACE FAIRNESS, Washington, DC

Executive Board Member

July 14 – July 16

- Advise and mentor fellowship and internship program students in partnership with multiple undergraduate and graduate level business and law schools;
- Create and develop a strategic sales model to identify and implement increased opportunities for sales revenues with 0123 product sales and website banner advertising;
- Research and develop new products and fundraising opportunities including mobile application research and campaigns such as Giving Tuesday, Amazon Smile, and GoFundMe;
- Improve social network presence through the creation and continuous improvement of the Workplace Fairness Facebook and LinkedIn Pages.

DELOITTE CONSULTING, LLP, Arlington, VA

Consultant, Strategy & Operations

June 12 – Sept. 13

- Received top performance tier in annual review and selected as recipient of three outstanding service awards
- Conducted strategic project management and performance management initiatives including the

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- preparation and project management of the Agency Financial Report for a large client;
- Managed the Continues Process Improvement newsletter and relevant communications.

U.S. DEPARTMENT OF EDUCATION, Washington, DC

Management and Program Analyst

Feb. 11 – May 12

- Drafted legal determinations for management regarding grantee program compliance, which included reviewing auditors' work papers, analyzing financial expenditures, collecting evidence, examining relevant legal requirements and prima facie cases for recovery of funds;
- Created a system to collect process data and to manipulate that data to automate the creation of corresponding reports regarding the process efficiencies, effectiveness and workload management;
- Assisted the Deputy Assistant Secretary for Management in preparing for the organizational performance review for the Office of Elementary and Secondary Education.

GEORGE WASHINGTON UNIVERSITY SCHOOL OF PUBLIC HEALTH, Washington, DC

Research Analyst

Sept. 10 – Jan. 11

- Reviewed, categorized and analyzed comments regarding health care reform;
- Interpreted health care issues in reports to the U.S. Department of Health and Human Services
- Researched and analyzed health care law reform issues for white papers.

FELDESMAN TUCKER LEIFER FIDELL, LLP, Washington, DC

Law Clerk

Nov. 09 – Aug. 10

- Researched and drafted memoranda on family law issues;
- Drafted motions, subpoenas, agreements, and court documents relating to family law cases;
- Prepared and organized discovery and conducted client correspondence.

AT&T MOBILITY, Northampton, MA

Manager

May 06 - May 08

- Supervised, recruited, hired and trained a team of employees;
- Specialized in data and mobile solutions sales;
- Prepared reports, presentations, and operational audits.

ALL FIRED UP, Hadley, MA

Manager

Oct. 04 – Apr. 06

- Supervised, recruited, hired and trained a team of employees;
- Designed and implemented advertising strategies to increase the customer base;
- Aided in the general start-up process of this new business organization.

RESEARCH INTERESTS

- Bridging the gap between skills learned in the classroom and workplace skills required for the workforce;
- Contemporary issues in business ethics;
- Legal rights in the workplace;
- Privacy rights in the workplace as a result of changing environments and new technologies;
- Remote work and flexible schedules and their impact on employee performance;
- How employee happiness correlates with productivity.

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COURSES TAUGHT

- Introduction to Business
- Business Law
- Managing People and Organizations
- Leadership and Teamwork
- Professional Ethics in Contemporary Society
- Business Ethics
- Human Relations
- Principles of Supervision

PUBLICATIONS AND CONFERENCES

- Today's Workplace, *Federal Minimum Wage Increase*, July 24, 2009
<http://www.todaysworkplace.org/2009/07/24/federal-minimum-wage-increase/>
- Online Teaching Institute Annual Conference, *Saying More Than I Agree: Student Success Strategies with PICK Analysis* (<http://bit.ly/pickanalysis>).
- <http://mcblogs.montgomerycollege.edu/thehub/five-minute-faculty-development/> Featured for PICK Analysis and Online Virtual Etiquette presentations (see above).

LICENSURES

- Licensed to practice law in the state of Maryland.
- Lean Six Sigma Certified.
- Certified in Online Instruction and Design via Quality Matters.
- American College of Emergency Physicians Emergency Care & Safety Institute, Emergency Medical Responder and Health Care Provider CPR/AED Certification April 29, 2019.