

MBA/MS IN SPORT MANAGEMENT DEGREE CURRICULUM - Effective FALL 2018

MBA

Course #	Course Title	Sem	Credits
SCH-MGMT 632	Strategic Information Management	Spring I	3
SCH-MGMT 633	Financial and Managerial Accounting	Fall I	4
SCH-MGMT 640	Corporate Finance	Fall I	3
SCH-MGMT 650	Business Data Analysis and Statistical Methods	Fall I	3
SCH-MGMT 660	Marketing Strategy	Spring I	3
SCH-MGMT 670	Operations Management	Spring I	3
SCH-MGMT 689	Organizational Strategy	Fall II	3
SCH-MGMT 697BA	Business Intelligence	Fall I	3
SCH-MGMT 697MA	Managerial Problem Solving	Fall I	1
SCH-MGMT 697SK	Managerial Skills	Fall I	1
SCH-MGMT 697?	Speaker Series	Fall I/Spring I	1
SCH-MGMT 698	MBA Consulting Practicum	Spring II	6
SCH-MGMT 770	Human Resource Management	Spring I	3
TOTAL MBA CREDITS			37

MS - REQUIRED COURSES

Required MS Courses (26 Credit Hours)

Course #	Course Title	Sem	Credits
SPORTMGT 623	Sport Marketing	Fall II	3
SPORTMGT 624	Sport Finance and Business	Fall II	3
SPORTMGT 635	Sport and the Law	Fall II	3
SPORTMGT 636	Organizational Behavior and Development	Fall II	3
SPORTMGT 661	Socio-Historical Foundations of Modern Sport	Fall II	3
SPORTMGT 692A	Economics of Sport	Spring I or II	3
SPORTMGT 693A	Applied Sport Marketing Research	Spring II	3
SPORTMGT 694B	Professional Development in Sport Management	Fall I	2
SPORTMGT 698	Summer Internship Practicum (1)	Summer I	6
ELECTIVES - 2 @3 credits each		Spring II	6
TOTAL MS Credits			35

TOTAL CREDITS FOR DUAL DEGREE

72

Elective MS Courses

Course #	Course Title		Credits
SPORTMGT 497D	Sport Analytics	Spring II	3
SPORTMGT 593B	Sport Promotion & Sales	Spring I or II	3
SPORTMGT492H	Sport Event Management	Spring II	3
SPORTMGT 680	Strategic Management Issues in the Sport Industry	Spring II	3
SPORTMGT 595A	Sport Strategic Communication	Spring II	3
SPORTMGT 676	College Athletics	Spring II	3
SPORTMGT 688	Sport Labor Relations	Spring II	3
SPORTMGT 696	Independent Study (2)	Spring II	3

Course offerings are subject to change.

(1) Students must enroll for these 6 credits @ \$220/credit through Continuing & Professional Education

(2) Requires Proposal Submission & Faculty Sponsor