Enterprising, innovative and resilient are just a few words that describe an Isenberg student.

Our supportive and collaborative environment allows students access to some of the greatest minds and resources a business school can offer on-campus and online. Our students experience the same culture that has made Isenberg one of the nation’s top business schools.

If you decide to join us you will be exposed to cutting edge topics and trends with a real world focus that is applicable to any industry or field. I think you’ll find that Isenberg’s programs can provide you with the tools for success. The same tools that have built thousands of other effective leaders and strategic thinkers.

Mark A. Fuller, PhD
Dean, Isenberg School of Management
Thomas O’Brien Endowed Chair
THE ISENBERG COMMUNITY

We are preparing our students to confidently make assessments, turn challenges into opportunity and instigate change in any business environment.

We invite you to find out what sets us apart at isenberg.umass.edu/ugradonline/we-are
FLEXIBILITY

Full-Time, Part-Time or an Advancement Certificate. You can take control of your future at a pace that is comfortable for you.

Our online programs give you the freedom to study without compromising your everyday life. We are 100% online, so you have the ability to study for your degree at a pace that is comfortable for you. Whether it’s your Bachelors of Business Administration or Bachelors of Science degree, you will never need to visit campus until your graduation day.

If you aren’t ready to go back for a degree and you’re looking to advance your career, the Isenberg School of Management has you covered. We now offer certificate programs that will give you a competitive edge in the workplace.
Bachelor of Business Administration Degrees
- Accounting
- Finance
- Management
- Marketing
- Operations & Information Management

Bachelor of Science Degree
- Hospitality & Tourism Management

Certificate Programs
- For our available certificates please visit isenberg.umass.edu/online/certificates
The Isenberg online program allowed me to go to school while working full-time from 1300 miles away. I can achieve the same degree as a traditional student while taking classes in a non-traditional way.”

Elisa Evangelisto, BBA Student
Operations and Information Management
Your degree has power in the business world.

Our programs have received the highest level of accreditation in the nation. What does this mean for you? Your degree is monitored and held to a higher standard. Our programs are designed to create the strongest foundation possible for your career advancement.

The Bachelor of Business Administration degree is accredited by the Association to Advance Collegiate Schools of Business, AACSB.

Since 1963

The Bachelor of Science degree in Hospitality & Tourism Management is accredited by the Accreditation Commission for Programs in Hospitality Administration, ACPHA.

Since 1994
DEDICATED ACADEMIC ADVISORS

We want you to reach your educational goals. Our Advising Center, with over 10 years of experience counseling online students, is staffed with dedicated academic advisors to give you individualized attention no matter where you are in life. Tell us about your goals and together we will help get you there.

“ I have a strong bond with the students I advise. Since I earned my degree from UMass as a non-traditional student working full time, I can relate to the challenges our students face.”

Tania Fuller, Advisor
Online Undergraduate Programs
“I’ve been teaching online for 10 years now. It’s challenging, and I love it. I am very connected to my students, and they are very connected to each other. They are committed, motivated, and take full advantage of every opportunity. Teaching them has made me a better professor.”

Pamela Trafford, Senior Lecturer
Accounting
Being The Best starts with learning from The Best.

The Isenberg School of Management is part of the University of Massachusetts Amherst, one of the nation’s leading public research universities. What does that mean for you? Our world class faculty will teach you new and cutting-edge topics in every course. Our faculty have graduated from some of the world’s top universities, and they chose Isenberg to share their expertise and knowledge.

Ranked 36 for Best Undergraduate Business Program in the Nation

BusinessWeek 2014
Degree Application Requirements

• A minimum of 27 transferable semester credits (or the equivalent of one year of full-time study)

• Submission of official copy of transcripts from all colleges/universities attended

• A 2-3 page personal statement/essay

• Submission of Resume or CV

• Payment of Application Fee

Degree Completion Programs
isenberg.umass.edu/ugradonline/apply

Apply

Advancement Certificate Program
isenberg.umass.edu/ugradonline/certapply
### Admissions for Degree Programs

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### Course Registration

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**Contact Us:**

Tel: 413-577-2760 | Fax: 413-577-2667  
Email: ugradonline@isenberg.umass