#1 Public Business School in the Northeast!*  

The spectacular rise of Isenberg’s reputation and brand is evident in Bloomberg Businessweek’s current undergraduate business school rankings. In the Businessweek survey, Isenberg ranked first and 11th among public business school programs in New England and the nation. Among all business schools in the nation, Isenberg ranked 33rd.

*According to 2016 Bloomberg Businessweek Undergraduate Business School Rankings

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Recruiting the Best Students

Isenberg’s growing prominence among business schools can be witnessed in the types and number of students who apply to our program. Each year our freshman class is the most accomplished in the school’s history. They join Isenberg with high school grade point averages of 3.9 and SAT scores averaging 1306. A 47% increase in applicants since 2011 attests to soaring demand for Isenberg.

↑ 47% increase in UG applications since 2011  |  ↑ 67% increase in honors students since 2011  |  3.91 Average GPA Among incoming BBA Students

All data is based on the 2016 incoming BBA class.
Ensuring Undergraduate Success

We give our students a competitive edge from their first day at Isenberg to their first day on the job.

SHARPENING SKILLS FROM DAY 1
We introduce students to Isenberg’s extensive career development resources, such as workshops, seminars, and advising.

DEAN’S LEADERSHIP SEMINAR
This course allows students to glean career guidance directly from Dean Fuller, alumni visitors, and senior-year mentors.

SOPHOMORE CAREER COURSE
In this required course, we give our students real tools to hone interview techniques and develop optimal resumes.

RECRUITER VISITS
The Chase Career Center hosts multiple recruiter events, giving students and companies the opportunity to interview face-to-face at Isenberg for internships and jobs.

MEDIAN STARTING SALARY
$55k

PLACEMENT RATE
90%
BBA ’16
3 months out

CAREER READY
The nation’s leading firms and emerging companies seek out Isenberg graduates. They’re confident that our students are well-prepared, innovative, collaborative, and ambitious. Our entire community—from faculty members to advisors to alumni—is laser focused on helping students achieve goals and accelerate careers.

Our graduates place in companies such as:

- Deloitte
- J.P. Morgan
- KPMG
- Google
- Macy’s
- Oracle
- Liberty Mutual
- State Street
- TJX
- IBM

Hailey Cockrum ‘17 is joining SpaceX in an intern-to-hire role as a materials planner.