Dress for Success

For Men
Why so much to-do about what to wear?

It’s important to understand that what you wear is a reflection of you. In business and professional settings, you want your choices to signal that you understand what is appropriate.

• You want to demonstrate respect for the employer (and yourself)
• Shows you are trying to “adapt” or “fit in” with company culture
• During the recruiting process, appropriate attire demonstrates you understand what the employer expects
• Once employed, you represent the company, always remember that!
Business Professional Guidelines

• Two-piece suit in navy or another dark color. Choose a two-button jacket.
• Tie in a simple pattern that matches the color of your suit. It should just cover your belt buckle when worn.
• Button-down dress shirt in conservative color and pattern.
• Polished leather dress shoe in color matching suit.
• Dark socks, mid-calf length that match pant color.
• Dark, formal leather belt.
• Conservative watch.
• No earrings. If you normally wear one, remove for event.
• Conservative hair cut; closely cropped facial hair.
• Clean, trimmed nails.
• Minimal (or no) cologne.
• Portfolio or light briefcase.
Not sure how to tie a tie?

The following links will provide easy-to-follow diagrams and step-by-step instructions to ensure your tie looks perfect!

http://www.totieatie.com/

http://www.tie-a-tie.net/
Do you know the button rule?

When wearing a suit jacket while standing:
- If two buttons: Button only the top button
- If three buttons: Button only the top two buttons

When you are seated, all buttons can be undone.
Business Casual Guidelines

Crisp, neat and appropriate even for a chance meeting with the CEO

• Tan, gray or dark pants, neatly pressed.
• Long-sleeved, button-down shirt.
• Sweater over button down.
• Sport coat is optional; no tie necessary if wearing jacket.
• Polo/golf shirt OK if you know the environment will be outdoors and casual.
• Leather shoes and belt; no athletic shoes.
• Dress socks coordinated with pants and shoes.
Shop Smart!

• Buy clothing that can be used in multiple settings; classic and well made items can be used for business professional and business casual situations.

• Choose neutral and classic items, such as a pair of gray pants which can be worn with a variety of shirts, ties, and jackets.

• Select clothing items that are made of quality and easy to maintain fabrics, which can also travel well.

• For men, having only one or two suits is fine; you can vary your look by wearing different shirts and ties.

• Avoid purchasing trendy items that will go out of style easily and quickly; choose classic styles that are professional and timeless.

• You don’t need to shop for your business attire at name brand, expensive stores; quality and professional items can easily be found at Target, J C Penney, Kohl’s, Sears, Macy’s, Men’s Warehouse, and other common retail locations, discount stores, and department stores.