

WHAT WILL I LEARN?

- Casino Management
- Entertainment Management
- Event & Club Management
- Financial Decision Making in Hospitality
- Food & Beverage Service Management
- Hospitality & Tourism Law
- Human Resource Management
- Leadership
- Lodging Operations
- Marketing, Sales & Merchandising
- Restaurant Operations
- Sustainable Tourism
- Tourism Policy and Planning

JOB TITLES

- Advertising Coordinator
- Bed & Breakfast Manager
- Catering Manager
- Client Concierge
- Club Manager
- Cruise Director
- Customer Relations Manager
- Event Planner or Manager
- Food & Beverage Manager
- Front Desk Manager
- Front Office Manager
- Guest Services Manager
- Hotel, Casino or Club Manager
- Human Resources Manager
- Kitchen Manager
- Leasing Consultant
- Marketing & Social Media Coordinator
- Meeting Planner
- Promotions Assistant
- Public Relations Specialist
- Resort Manager
- Rooms Director
- Sales Associate
- Tour Manager
- Travel Coordinator
- Travel Counselor
- Wedding Planner



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TECHNICAL SKILLS

- Cloud Computing
- Data Analysis
- Database Management
- Delphi
- Enterprise Resource Planning Systems
- Multi-Lingual
- Oracle Hospitality OPERA
- Organizational Design & Change
- Point of Sale (POS) Systems
- Salesforce

DESIRED SKILLS

- Adaptability
- Analytical Ability
- Creativity
- Critical Thinking
- Cultural Awareness
- Diplomatic Communication
- Flexibility
- Interpersonal Communication
- Logistics
- Management
- Marketing
- Sales
- Team Oriented

CERTIFICATIONS

- Certified Club Manager
- Certified Food Manager
- Certified Hotel Administrator
- Certified Meeting Professional
- Certified Special Event Professional
- Cert. Sustainable Tourism Professional
- Food Safety Manager Certification
- Project Management Professional
- ServSafe Food Protection Mgr Cert.

**POTENTIAL
EMPLOYERS**

Aldi
Amazon
Aramark
Aspen Square Management
Avalon Bay Communities
Boston Harbor Hotel
Boston Park Plaza Hotel
Bozzuto Group
The Breakers Palm Beach
Canyon Ranch
Chatham Bars Inn
Colonnade Hotel
Convене
Deloitte
EF Education First
Encore Boston Harbor
Enterprise Rent-A-Car
Expedia Group
Gurneys Resorts
Heirloom
Hillstone Restaurant Group
Hilton
Hyatt Hotels
Kimpton Hotels & Restaurants
Legal Sea Foods
Liberty Mutual
LRA by Deloitte
Marriott International
MGM Resorts International
Mohegan Sun Casino & Resort
Ninety Nine Restaurant & Pub
Not Your Average Joe's
Ocean Properties
Omni Hotels & Resorts
Oracle
Sofitel Luxury Hotels
Target
TJX
TripAdvisor
UMass Dining
Walt Disney World Resorts
Westin Hotels & Resorts
Wyndham Worldwide



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INDUSTRIES

Casino & Entertainment
Catering & Event Planning
Clubs
Coworking & Office Space
Cruise & Tours
Ecotourism
Food & Beverage
Hotel & Lodging
Insurance
Management Consulting
Outdoor Recreation
Property Management
Residential Housing
Restaurants
Retail
Sales & Marketing

INDUSTRY ASSOCIATIONS

American Hotel & Lodging Association
Assn. of Outdoor Recreation & Education
Club Managers Association of America
Food & Beverage Mgmt. Assn. of America
Global Workspace Association
Meeting Professionals International
National Association of Home Builders
National Society of Minorities in Hospitality
Resort & Commercial Recreation Assn.
Resort Hotel Association
The International Ecotourism Assn.
U.S. Travel Association