

Curriculum Vitae

Herman Fong

George W. Spiro '71 Business Communication Program
Isenberg School of Management / Room 208
University of Massachusetts
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- **Education**

University of Massachusetts Amherst

M.F.A., Poetry, Program in Creative Writing
Thesis: Lightning Field: A Collection of Poems
Advisor: James Tate

California State University, Northridge

Post-graduate studies: English and Composition

Biola University, La Mirada, California

B.S., Business Administration/Accounting

- **Teaching Experience**

Senior Lecturer II

Isenberg School of Management, University of Massachusetts Amherst
Management Communication (2004-present) and Marketing Communication (2007-present)

Lecturer

Consumer Studies Department, University of Massachusetts Amherst
Writing in Consumer Studies—Junior Writing (1999-2001)

Teaching Associate

Writing Program, University of Massachusetts Amherst
College Writing (1994-1998)

Teaching Assistant

English Department, University of Massachusetts Amherst
Introduction to Creative Writing (1995)

- **Additional Teaching**

Presenter

UMass Writing Program and University Writing Committee
Workshop: “Creating Effective Peer Review Activities in Writing Courses” — Checklists
(March, 25, 2016)

Instructor (Fall 2015)

Transitions (SCH-MGMT 191T and 191BUS)

Isenberg School of Management, University of Massachusetts Amherst

Consultant for English as a Second Language Learners (Spring 2014)

Channing L. Bete Communication, Business Communication Program

Isenberg School of Management, University of Massachusetts Amherst

Guest Lecturer

Isenberg School of Management, University of Massachusetts Amherst

Transitions Seminar (September 2013): “E-Mail: Effective E-Correspondence”

- **Professional Experience**

Assistant Manager/Buyer, Publicity & Marketing Director, and Events Coordinator

The Odyssey Bookshop, South Hadley, MA, 1998-2005

Editorial Assistant/Graduate Intern

The Massachusetts Review, University of Massachusetts Amherst, 1997

Reading Assistant

English Department, Los Angeles Valley College and Moorpark Colleges, CA, 1990-1992

Manager

Dutton's Books, Burbank, CA, 1989-1992

Accountant/Treasurer

Evangelical Free Church, North Hollywood, CA, 1985-1988

- **Service**

University Writing Committee. University of Massachusetts Amherst

Member (Fall 2014-present)

Business Communication Program. Isenberg School of Management. University of Massachusetts Amherst

Personnel Committee (Chair, 2017-2018, Secretary, 2016-2017; member, 2008-2012 and 2015-present),

Website Committee (Ad Hoc, 2015), and Textbook Committee (2006-2008)

University of Massachusetts Press Committee. University of Massachusetts Amherst

Editorial Board (2006-2012) and Business Manager Search Committee (Spring 2008)

- **Honors and Awards**

Massachusetts Cultural Council Artist Grants, Finalist, 2002.

Random House Poetry Prize, May 2000.

1999 Cohen Award in Poetry, *Ploughshares*, Volume 24.

Best American Poetry 1997. Ed. James Tate. Series ed. David Lehman.

Academy of American Poets/Joseph T. Langland Prize, University of Massachusetts Amherst, 1994.

Associated Writing Programs Intro Journals Award, 1994.

Rachel Sherwood Poetry Prize in Poetry, *Northridge Review*, 1989-90.

Academy of American Poets Honorable Mentions, California State University, Northridge, 1989 and 1990.

Academy of American Poets Prize, California State University, Northridge, 1988.

- **Publications**

- **Books**

“Asylum.” *Best American Poetry 1997*. Ed. James Tate. Series ed. David Lehman. New York: Scribner, 1997.

“Passing Away” and “Miles Away, to My Friend.” *The Best: Fiction & Poetry from CSUN, 1962-1988*. Ed. Warren Wedin. Northridge, CA: CSUN Press, 1990.

- **Journals**

“Grandfather’s Alphabet” and “My Heart.” *Route Nine Alumni Omnibus* (online) (March 2014).

“Late Sleeping” and “Box Poem.” *Crazyhorse* 67 (Spring 2005).

“Autumn, No Answer.” *Massachusetts Review* 39:3 (1998).

“Beginning Chinese,” “Defining the Lake,” and “Grandfather’s Alphabet.” *Ploughshares* 24:1 (1998).

“Asylum.” *The Gettysburg Review* 9 (1996).

“The 11:48 North” and “Sacramento River, Early April.” *Indiana Review* 17:2 (1994).

“Tangerine.” *Northridge Review* (Spring 1990).

“Luna,” “A Different Fire,” and “Train Crash, Summer 1988.” *Northridge Review* (Fall 1989).

“Waiting for Morning,” “Burbank,” “Packing,” “Sojourn,” and “Victory Garden.” *Antiphony* 1 (1989).

“Passing Away” and “Miles Away, to My Friend.” *Northridge Review* (Fall 1988).