

Note	Course	Title	Prerequisite
<b>University General Education</b>			
	MATH 127	Calculus (R1) and (R2)	proficiency in high school algebra
	ECON 103	Micro Economics (SB)	
	ECON 104	Macro Economics (SB)	
	ENGLWRIT 112	College Writing (CW)	
	Biological Science (BS)	various	
	Physical Science (PS)	various	
	Literature (AL) or Arts (AT)	various	
	Historical Studies (HS)	various	
	United States Diversity (DU)	various	
	Global Diversity (DG)	various	
	Gen Ed Elective	various	
	Gen Ed Elective	various	
<b>Isenberg Core - 12 Courses (34 credits)</b>			
	ACCOUNTG 221	Principles of Financial Accounting	
	ACCOUNTG 222	Principles of Managerial Accounting	ACCOUNTG221
	FINANCE 301	Corporate Finance	ACCOUNTG221 and statistics, calculus recommended
	MANAGMNT 260	Introduction to Law	
	MANAGMNT 301	Principles of Management	
	MARKETNG 301	Fundamentals of Marketing	
	OIM 210	Intro to Business Info Systems	
	OIM 301	Intro to Operations Management	Statistics
	OIM 240/Statistics	Business Data Analysis	
	SCH-MGMT 291T	Isenberg Transfer Connection	
	SCH-MGMT 310	Management Communications	Jr. Year Writing/Prereq Jr Status
	MANAGMNT 494BI	Business Policy and Strategy	Integrative Experience/Sr Status
<b>Breadth - 21 Credits</b>			
	Non-business Electives	various	
<b>OIM Major -5 Core 9 (15 credits)</b>			
	OIM 320	Quality Management	OIM 301
	OIM 451	Information & Project Management	
	OIM 452	Bus. Processes & Enterprise Systems	
	OIM 350	Business Intelligence and Analytics	
	OIM 420	High Performance Organization	OIM 301
<b>OIM Major - 3 Electives (9 credits minimum)</b>			
	Three 300/400 level Business	Accounting, Finance, Hospitality & Tourism Mgt., Marketing, Management, Sport Mgt.	various
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**Requirements are subject to change and based on semester of acceptance.**

120 credits are required to graduate. Minimum 45 credits taken through UMass Amherst. 54 UMass Amherst credits to be eligible for honors.

\*Isenberg School and OIM major requirements may not be taken pass/fail with the exception of OIM 498Y

\*\*Operations and information Management Majors can apply a maximum of 3 credits from field experience and a maximum of 3 credits from an independent study to satisfy upper-level electives