

Jake Zucker

ACADEMIC APPOINTMENTS:

University of Massachusetts, Amherst, MA

Lecturer, Isenberg School of Management, Fall 2019-Present

Teaching Fellow, Isenberg School of Management, Summer 2024-Summer 2026

Purdue University, West Lafayette, IN

Lecturer, Department of English, Fall 2016-Summer 2019

EDUCATION:

Purdue University, West Lafayette, IN

MFA, Creative Writing (May 2016)

Thesis: *House in Winter*, a novel

University of Rochester, Rochester, NY

BA, English and History (May 2008)

TEACHING EXPERIENCE:

Isenberg School of Management, University of Massachusetts, Amherst, MA, Record

Video Design Institute for Faculty, Summer Instructor and Mentor

University of Massachusetts, Amherst, MA, Instructor of Record

SCH-MGMT 310: Business Communication, Spring 2026 (three sections)

SCH-MGMT 310: Management Communications, Fall 2025 (three sections)

SCH-MGMT 310: Management Communications, Summer 2025

SCH-MGMT 200: Career and Professional Development, Summer 2025

SCH-MGMT 291T: Transfer Connections, Spring 2025

SCH-MGMT 310: Business Communication, Spring 2025 (three sections)

SCH-MGMT 291T: Transfer Connections, Fall 2024 (two sections)

SCH-MGMT 310: Transfer Connections, Fall 2024 (two sections)

SCH-MGMT 310: Management Communications, Fall 2024 (two sections)

SCH-MGMT 310: Management Communications, Summer 2024

SCH-MGMT 200: Career and Professional Development, Summer 2024

SCH-MGMT 310: Transfer Connections, Spring 2024 (two sections)
SCH-MGMT 310: Management Communications, Spring 2024 (two sections)
SCH-MGMT 200: Career and Professional Development, Winter 2023/2024
SCH-MGMT 310: Transfer Connections, Fall 2023 (two sections)
SCH-MGMT 310: Management Communications, Fall 2023 (two sections)
SCH-MGMT 310: Management Communications, Summer 2023
SCH-MGMT 310: Management Communications, Spring 2023 (three sections)
SCH-MGMT 200: Career and Professional Development, Winter 2022/2023
SCH-MGMT 310: Management Communications, Fall 2022 (three sections)
SCH-MGMT 200: Career and Professional Development, Summer 2022
SCH-MGMT 310: Management Communications, Summer 2022
SCH-MGMT 310: Management Communications, Spring 2022 (three sections)
SCH-MGMT 310: Management Communications, Fall 2021 (three sections)
SCH-MGMT 310: Management Communications, Summer 2021
SCH-MGMT 310: Management Communications, Spring 2021 (three sections)
SCH-MGMT 310: Management Communications, Fall 2020 (three sections)
SCH-MGMT 310: Management Communications, Spring 2020 (three sections)
SCH-MGMT 310: Management Communications, Fall 2019 (three sections)

Purdue University, West Lafayette, IN, Instructor of Record

ENGL 420: Business Writing, Summer 2019

ENGL 106: STEM Academic Boot Camp, Summer 2019

ENGL 420E: Business Writing for Entrepreneurs, Spring 2019

ENGL 421: Technical Writing, Spring 2019

ENGL 421Y: Technical Writing (Online), Spring 2019 (two sections)

ENGL 421: Technical Writing, Fall 2018 (two sections)

ENGL 421Y: Technical Writing (Online), Fall 2018 (two sections)

ENGL 106: STEM Academic Boot Camp, Summer 2018

ENGL 420Y: Business Writing (Online), Summer 2018

ENGL 420: Business Writing, Spring 2018 (four sections)

ENGL 420: Business Writing, Fall 2017 (three sections)

ENGL 205: Introduction to Creative Writing, Fall 2017

ENGL 420: Business Writing, Summer 2017

ENGL 420: Business Writing, Spring 2017 (three sections)

ENGL 421: Technical Writing, Fall 2016 (two sections)

ENGL 106: Introductory Composition, Composing Through Literature, Fall 2016

ENGL 205: Introduction to Creative Writing, Spring 2016

ENGL 205: Introduction to Creative Writing, Fall 2015

ENGL 106: Introductory Composition, Composing Through Literature, Fall 2015

ENGL 106: Introductory Composition, Composing Through Literature, Spring 2015

ENGL 106: Introductory Composition, Composing Through Literature, Fall 2014

ENGL 106: Introductory Composition, Digital Rhetorics, Spring 2014

ENGL 106: Introductory Composition, Digital Rhetorics, Fall 2013

Looseleaf Writing Workshop Series, West Lafayette, IN
Writing Science Fiction, June 2014

ACADEMIC AWARDS:

University of Massachusetts, Amherst, MA

Isenberg School of Management, Teaching with Digital Technologies Award, 2025

ACADEMIC SERVICE:

University of Massachusetts, Amherst, MA

Isenberg Global Citizens, Faculty Advisor, 2024-2026

Massachusetts Society of Professors, Executive Boardmember, 2025-

Massachusetts Society of Professors, Faculty Advocate, 2024-Present

Massachusetts Society of Professors, Business Communication Program Representative,
2023-2025

Isenberg Undergraduate Consulting Group Faculty & Staff Advisory Board, 2022-2023

Business Communication Personnel Committee Chair, 2022-Present

Anti-Racist Pedagogy Group Participant, 2022

Isenberg School Digital Assets Committee Member, 2020-2021

Business Communication Program Search Committee Member, 2021

Business Communication Personnel Committee Member, 2021-2021

Isenberg School Diversity, Equity, and Inclusion Committee Member, 2020-2021

Business Communication Personnel Committee Member, 2020-2021

Business Communication Program Assessment Committee Member, 2019-2020

Sport Management Workshop Leader (“Striking Pitches for Job Seekers”), Fall 2019

Purdue University, West Lafayette, IN

Creative Writing Representative, Graduate Student English Association, 2014-2015

CONFERENCE AND PROFESSIONAL PRESENTATIONS:

Association for Business Communication Annual Conference (2026) (forthcoming)

“Don’t Ignore, But Don’t Embrace: Reclaiming Our Roles As Professors, Not Unpaid Marketers For OpenAI”

Isenberg School of Management Teaching Fellows Brown Bag Series (2025-2026)

“AI Policies and Guidelines”

Association for Business Communication Annual Conference (2025)

“Iconic and Concrete: Using Poetry and Cartooning Pedagogy to Improve Student Slides [No Artistic Ability Required!]”

My Favorite Assignment: “The Good, The Bad, and the Ugly: Strong Chart Design through Intentional Failure”

Isenberg School of Management Teaching Fellows Brown Bag Series (2024-2025)

“Best Practices of Slide Design”

“Managing Student Use of AI” (co-presented with Kathy Zilch)

Association for Business Communication Annual Conference (2024)

My Favorite Assignment: “Basketballing Your Way to Clear and Complex Style”

Association for Business Communication Annual Conference (2023)

“Anti-Truancy and Accommodation: Rethinking Attendance Policies in the Era of Infection”

“Slide by Slide, Side by Side: Varied Strategies in the Business Communication Classroom Offer Diverse Instruction for All Students” (co-presented with Megan Hill)

Purdue Writing Showcase: A Digital Media Symposium (2017)

Ignite Presentation: “Challenging ‘Unbiased’: Reading and Writing Honest Sources”

#AmWriting: A Day on Writing & Publishing (2017)

“Submishmash, *Sycamore*, & Stamina: A Panel on Publishing Creative Writing”

PUBLICATIONS:

Fiction

“Sweetheart’s Effort.” *Santa Monica Review*, March 2025

“Bravery.” *StoryQuarterly*, May 2024

“This Is Canada.” *Story*, October 2023

“The Prick Garden.” *Sonora Review*, March 2022

“Two Robberies.” *West Branch*, September 2019

“Her Holy Days.” *Iron Horse Literary Review*, May 2018

Magazine Pieces

“Proof In the Eating.” *Fast Company*, March 2013

“The *Minority Report* Report.” *Fast Company*, June 2012

“6 Things You Should Know About Switch-Hitting.” *ESPN the Magazine*, October 2011

“6 Things You Should Know About Crafting the NHL Schedule.” *ESPN the Magazine*, September 2011

“Yo-Yo, It’s Carnage.” *ESPN the Magazine*, August 2011

“7 Things You Should Know About Organizing Prison Sports.” *ESPN the Magazine*, May 2011

“6 Things You Should Know About Being the Wife of a D1 Coach.” *ESPN the Magazine*, March 2010

“6 Things You Should Know About Cheering for a Losing Team.” *ESPN the Magazine*, December 2009

“Play it Again, (Uncle) Sam.” *ESPN the Magazine*, October 2009

“7 Things You Should Know About Being a Mascot Handler.” *ESPN the Magazine*, October 2009

Introductions

M. S. Coe’s “The Wanderers.” *Electric Literature’s Recommended Reading*, June 2015

Annie Ostland’s “Erasure Methods.” *Electric Literature’s Recommended Reading*, March 2015

Reviews

Sydney Pollack: Character Actor, *HiLoBrow*, forthcoming

Paul Schrader’s *Light Sleeper*, *HiLoBrow*, April 2025

T. C. Boyle’s *The Terranauts*. *ElectricLiterature.com*, December 2016

Nellie Hermann’s *The Season of Migration*. *ElectricLiterature.com*, January 2015

Shelly Oria’s *New York 1, Tel Aviv 0*. *ElectricLiterature.com*, November 2014

Ben Stroud’s *Byzantium*. *ElectricLiterature.com*, August 2013

Interviews

“A Tradition of Risk-Taking: Talking with ZYZZYVA’s Laura Cogan about Thirty Years in Print on the West Coast.” *ElectricLiterature.com*, July 2015

“The Experience and the Art of the Thing: An Interview With Karim Dimechkie, Author of *Lifted by the Great Nothing*.” *ElectricLiterature.com*, July 2015

“*Friday Was the Bomb*: An Interview with Nathan Deuel.” *TheWritersJob.com*, May 2014

PROFESSIONAL GRANTS:

University of Massachusetts, Center for Teaching and Learning

Scholarship for Teaching and Learning Professional Development Award, 2024

FLEX Grant for Teaching/Faculty Development, 2024

Scholarship for Teaching and Learning Professional Development Award, 2023

FLEX Grant for Teaching/Faculty Development, 2023

FLEX Grant for Teaching/Faculty Development, 2022

AWARDS:

Semi-Finalist, *American Short Fiction’s* Halifax Ranch Fiction Prize, 2023

Semi-Finalist, *Nimrod International Journal’s* Francine Ringold Award, 2019

Semi-Finalist, *American Short Fiction's* Halifax Ranch Fiction Prize, 2019

Finalist, Wisconsin Institute for Creative Writing Fellowship, 2019

Finalist, Bread Loaf Writers' Conference Work-Study Scholarship, 2019

Semi-Finalist, *Nimrod International Journal's* Francine Ringold Award, 2018

Finalist, *Boulevard Fiction* Contest for Emerging Writers, 2016

Quintilian Award for Commitment to Fostering Professional Development, Introductory Composition at Purdue, 2015

Budd and Betty Knoll Award for Best of Contest, Purdue University Literary Awards, 2015

CLA Dean's Award for Best Graduate Entry, Purdue University Literary Awards, 2015

Kneale Award, Creative Writing-Fiction, Purdue University Literary Awards, 2015

RESIDENCIES AND FELLOWSHIPS:

Keller Estate Retreat Resident, Writing Between the Vines, 2019

Full Tuition Scholarship, New York State Summer Writers Institute, 2014

EDITORIAL AND PUBLISHING APPOINTMENTS:

The Common

Manuscript Reader, 2020

Electric Literature

Assistant Editor, 2014-2016

Editorial Assistant, 2013-2014

Manuscript Reader, 2012-2013

Sycamore Review

Book Review Editor, 2015-2016

ESPN the Magazine

Contributing Writer, 2011-2013

CONTESTS JUDGED:

University of Massachusetts, Isenberg Consulting Group Strategy Summit (2023)

Prize for Best Case Competition Presentation

University of Massachusetts, Amherst Three-Minute Thesis Competition (2020)

Prize for Best Mechanical and Industrial Engineering Graduate Student Presentation

Purdue University Literary Awards (2019)

Flash Fiction/Prose Poem Award for Best Flash Fiction or Prose Poem by an Undergraduate Student

Purdue University Literary Awards (2018)

Von's Book Shop "Big Read" Award for Best Essay on *Station Eleven*

INDUSTRY SERVICE:

Pocket Casts

iOS Beta Tester, 2018-Present