

CURRICULUM VITAE

(updated July 1, 2026)

Calvin Nite, PhD

Associate Professor of Sport Management

Mark H. McCormack Department of Sport Management
University of Massachusetts Amherst
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EDUCATION

Doctor of Philosophy	Texas A&M University, 2011 Major: Kinesiology, emphasis in Sport Management
Master of Science	Texas A&M University, 2007 Kinesiology, emphasis in Sport Management
Bachelor of Science	Hardin Simmons University, 2005 Major: Sport, Fitness, and Leisure Activities Minor: Sociology Abilene Christian University, 2001-2004 Major: Exercise Science

PROFESSIONAL APPOINTMENTS

Associate Professor of Sport Management – University of Massachusetts Amherst (2024-present)

Associate Professor of Sport Management – Texas A&M University (2020-2024)

Chair of Graduate Programs (KNSM) – Texas A&M University (2022)

Associate Chair of KHPR (Graduate Affairs & Research) – University of North Texas (2019-2020)

Graduate Coordinator of RESM program – University of North Texas (2019-2020)

Associate Professor of RESM (with tenure) – University of North Texas (2019-2020)

Assistant Professor of RESM – University of North Texas (2017-2019)

Assistant Professor of Sport Management – Texas Tech University (2012-January 2017)

Assistant Professor of Sport Management – Georgia Southern University (2011-2012)

Assistant Instructional Professor – Texas A&M University (2010-2011)

Graduate Teaching Assistant – Texas A&M University (2008-2010)

REFEREED JOURNAL ARTICLES

- Park, S., & Nite, C. (2026). Unpacking the effect of employees' perceived fairness in sport organizations on job satisfaction: A moderated mediation approach using equity exchange model. *Journal of Sport Management*, 40(1), 74-88. DOI: <https://doi.org/10.1123/jsm.2024-0349>.
- Nite, C., & Washington, M. (2025). Pollination, cultivation, and perennialization: Creating the amateur logic in collegiate sport. *Sport Management Review*, 28(1), 173-199. DOI: <https://doi.org/10.1080/14413523.2024.2403725>.
- Doh, P. Y., Kim, M., & Nite, C. (2025). Leveraging the Cultural Intelligence of Sport Employees in the Globalized Sports Industry. *Sport, Business, Management: An International Journal*. 15(1), 43-63. DOI: <https://doi.org/10.1108/SBM-04-2024-0042>.
- Kim, M., Oja, B. D., Nite, C., & Anagnostopoulos, C. (2024). Expanding sport management toward management through sport: The promise of company sport in organizations. *Sport Management Review*, 27(4), 502-523. DOI: <https://doi.org/10.1080/14413523.2024.2307186>
- Nite, C., Newton, A. C. I., Neff, P., & Fulk, C. A. (2024). The legitimacy work of institutional disruption and maintenance: Examining the rivalry between LIV Golf and the Professional Golf Association. *European Sport Management Quarterly*, 24(1), 113-133. DOI: 10.1080/16184742.2023.2229848.
- Oja, B., Nite, C., Kim, M., & Hill, J. (2024). Agency in institutionalized sport organizations: Examining how institutions suppress agency. *European Sport Management Quarterly*, 24(1), 93-112. DOI: <https://doi.org/10.1080/16184742.2023.2250370>. **graduate student collaboration**
- Nite, C., Ballouli, K., & Nauright, J. (2024). Illegitimately pursuing legitimacy: Critical conversations of sport mega events hosting and bidding. *Sport in Society*, 27(2), 228-241. DOI: <http://dx.doi.org/10.1080/17430437.2023.2183120>.
- Huml, M. R., Taylor, E. A, Nite, C., Ackerman, J., & Ishida, E. (2024). Does all work and no play make me a winner? Institutionalized perceptions of hours worked and athletic program success. *Journal of Issues in Intercollegiate Athletics*, 17, 25-45.
- McLeod, C. M., & Nite, C. (2024). Co-construction of employment relations in semi-professional sport leagues. *Journal of Global Sport Management*, 9(1), 18-38. DOI: <https://doi.org/10.1080/24704067.2021.2008805>
- Isard, R. F., Melton, E. N., Delia, E. B., & Nite, C. (2024). Between profit and purpose: Employee responses to financial and social logics in women's sport. *Journal of Sport Management*, 38(3), 153-167. DOI: <https://doi.org/10.1123/jsm.2022-0344>
- Park, S., Lee, H.-W., & Nite, C. (2023) Underscoring trainer's lack of effort or talent in service failure of personal fitness training: Customers' negative word-of-mouth response. *Service Business*, 17(4), 1025-1050. DOI: <https://doi.org/10.1007/s11628-023-00544-w>.

- Altiner, B.M.L., Dixon, M.A., Nite, C., & Stock, M.S., (2023) Toward Professionalization of the Strength and Conditioning Field. *Strength and Conditioning Journal*, 45(6), pp. 733-744. DOI: 10.1519/SSC.0000000000000787 **graduate student collaboration**
- Corr, C., Bopp, T., Atwater, C., & Nite, C. (2023). Chasing stars: Racial tasking of recruiting responsibilities among Power-5 football coaches. *Journal of Intercollegiate Sport*, 16(3), 262-278. DOI: <https://doi.org/10.17161/jis.v16i3.18977>.
- Lee, H.-W., Chang, K., Neff, P., Nite, C., & Bennett, G. (2023). Perceived uniqueness of esports: players' hyperconnected digital playground for self-improvement. *Sport in Society*, 26(11), 1873-1890. DOI: <http://dx.doi.org/10.1080/17430437.2023.2213167>. **graduate student collaboration**
- Park, S., Nite, C., & Lee, H. W. (2023). The impact of sport organization employees' justice perceptions on organizational citizenship and dysfunctional behavior: The affect-based model. *Sport Management Review*, 26(3), 315-338. DOI: <https://doi.org/10.1080/14413523.2022.2074709>. **graduate student collaboration**
- Park, S., Lee, H. W., & Nite, C. (2023). When does highlighting effort or talent in fitness service providers' performance lead to customer compliance? The role of customers' implicit mindset. *Journal of Service Theory and Practice*, 33(1), 89-109. DOI: <https://doi.org/10.1108/JSTP-03-2022-0075>. **graduate student collaboration**
- Fulk, C. A., & Nite, C. (2022). Exploring opportunities and challenges of virtual sport participation in cycling. *International Journal of Sport Management*, 23(4), 266-291. **graduate student collaboration**
- McLeod, C. M., Li, H., & Nite, C. (2022). What enables human capital investment sharing in elite sport? *Sustainability*, 10(17), DOI: <https://doi.org/10.3390/su141710628>
- Foster, S. J. L., & Nite, C. (2022). Bridging the gap: Using college athlete support services as justification for human development in a commercialized sport management. *International Journal of Exercise Science*, 15(6), pp. 934-947. **graduate student collaboration**
- Nite, C., & Melton, E. N. (2022). Positively prosocial: Conceptualizing prosocial behaviors as institutional work within sport organizations. *Quest*, 74(1), 58-73. DOI: <https://doi.org/10.1080/00336297.2021.2005642>.
- Nite, C., & Edwards, J. R. (2021). From isomorphism to institutional work: Advancing institutional theory in sport management research. *Sport Management Review*, 24(5), 815-838. DOI: [10.1080/14413523.2021.1896845](https://doi.org/10.1080/14413523.2021.1896845)
- Cunningham, G. B., & Nite, C. (2021). Demographics, politics, and health factors predict mask wearing during the COVID-19 pandemic: A cross-sectional study. *BMC Public Health*, 21, 1-9. DOI: <https://doi.org/10.1186/s12889-021-11424-1>
- Nite, C., McLeod, C. M., Beldon, Z., & Nauright, J. (2020). Establishing a professional rugby union league in the USA: Managing institutional pluralism in sport entrepreneurship. *Sport Management Review*, 23(5), 883-897. DOI: <https://doi.org/10.1016/j.smr.2020.02.004>
graduate student collaboration

- Cunningham, G. B., & Nite, C. (2020). LGBT diversity and inclusion, community characteristics, and success. *Journal of Sport Management*, 34(6), 533-541. DOI: <https://doi.org/10.1123/jsm.2019-0338>
- Nite, C., & Nauright, J. (2020). Examining institutional work that perpetuates abuse in sport organizations. *Sport Management Review*, 23(1), 117-129. DOI: <https://doi.org/10.1016/j.smr.2019.06.002>
- Li, H., Nite, C., Weiller-Abels, K., & Nauright, J. (2020). The development of women's professional ice hockey China: Leveraging international competition to change institutionalized gender norms. *Sport in Society*, 23(3), 523-538. DOI: <https://doi.org/10.1080/17430437.2020.1696538> **graduate student collaboration**
- Huml, M. R., & Nite, C. (2019). Are athletes addicted to their identity? The development and validation of the Athletic Identity Addiction (AIA) scale. *Journal of Athlete Development and Experience*. 1(3), 98-112. DOI: <https://doi.org/10.25035/jade.01.03.01>
- Nite, C., Hutchinson, M., & Bouchet, A. (2019). Toward an institutional theory of escalation of commitment within sport management: A review and future directions. *Sport Management Review*, 22(5), 571-583. DOI: <https://doi.org/10.1016/j.smr.2019.01.006>
- Cohen, A., & Nite, C. (2019). Assessing experiential learning with a critical lens. *Sport Management Education Journal*. 13(1), 1-10. DOI: <https://doi.org/10.1123/smej.2018-0010>
- McLeod, C. M., & Nite, C. (2019). Human capital ecosystem construction in an emerging rugby market. *Journal of Sport Management*. 33(4), 261-274. DOI: <https://doi.org/10.1123/jsm.2018-0265>
- Nite, C., Ige, A., & Washington, M. (2019). The evolving institutional work of the National Collegiate Athletic Association to maintain dominance in a fragmented field. *Sport Management Review*, 22(3), 379-394. DOI: <https://doi.org/10.1016/j.smr.2018.05.002>
- Nite, C., & Hagan, B. (2018). Institutional leadership that disrupts: A case of the National Football League. *Journal of Applied Sport Management*, 10(4), 1-11. DOI: <https://doi.org/10.18666/JASM-2018-V10-I4-8922>
- Huml, M. R., Hambrick, M. E., Hums, M. A., & Nite, C. (2018). It's powerful, legitimate, and urgent, but is it equitable? Stakeholder claims within the attributes of stakeholder salience in sport. *Journal of Sport Management*, 32(3), 243-256. DOI: <https://doi.org/10.1123/jsm.2017-0192>
- Nite, C., & Hutchinson, M. (2018). The pursuit of legitimacy: Expanding conceptions of escalation of commitment within sport. *International Journal of Sport Management*. 19(1), 1-26.
- Nite, C., & Washington, M. (2017). Institutional adaptation to technological innovation: Lessons from the NCAA's regulation of football television broadcasts (1938-1984). *Journal of Sport Management*, 31(6), 575-590. DOI: <https://doi.org/10.1123/jsm.2017-0159>
- Nite, C. (2017). Sustained dominance in sport and entertainment: Changing to maintain. *Sport and Entertainment Review*, 3(3), 49-53.

- Nite, C., & Bernard, N. (2017). Understanding the interdisciplinary discipline: An introduction to sport management. *International Journal of Exercise Science*, 10(6), 818-822. Available at: <https://digitalcommons.wku.edu/ijes/vol10/iss6/1> **graduate student collaboration**
- Nite, C. (2017). Message Framing as Institutional Maintenance: The National Collegiate Athletic Association's Institutional Work of Addressing Legitimate Threats. *Sport Management Review*, 20(4), 338-351. DOI: <https://doi.org/10.1016/j.smr.2016.10.005>
- Nite, C., & Bopp, T. (2017). Conflicting prescriptions for 'ethical' leadership in complex institutions: Perspectives from U.S. collegiate athletic administrators. *Leadership*, 13(3), 368-387.
- Nite, C., Hutchinson, M., Melton, E. N., & Bouchet, A. (2015). Locating universities within the phases of escalation of commitment to intercollegiate athletics. *Journal of Applied Sport Management*, 7(1), 87-107. Available at: <https://trace.tennessee.edu/jasm/vol7/iss1/15>
- Hutchinson, M., Nite, C., & Bouchet, A. (2015). Escalation of commitment in United States collegiate athletic departments: An investigation of social and structural determinants of commitment. *Journal of Sport Management*, 29(1), 57-75. DOI: <https://doi.org/10.1123/JSM.2013-0315>
- Nite, C. & Singer, J.N. (2014). 'We want to develop Christian athletes': Creating a climate for spiritual development in athletics. *Journal for the Study of Sports and Athletes in Education*, 8(1), 1-18.
- Nite, C., Singer, J.N., & Cunningham, G. B. (2013). Addressing competing logics between the mission of a religious university and the demands of intercollegiate athletics. *Sport Management Review*, 16, 465-476. DOI: <https://doi.org/10.1016/j.smr.2013.03.002>
- Nite, C. & Underwood, S. J. (2013). Integrating geographic information systems (GIS) into sport business practice and research. *International Journal of Revenue Management*, 7(2), 95-104. DOI: <https://doi.org/10.1504/IJRM.2013.055682>
- Nite, C., & Singer, J.N. (2013). An examination of sport management doctoral programme research requirements. *Educate*, 13(2), 24-35.
- Nite, C. & Singer, J. N. (2012) Qualitative Inquiry: Quality Research for Connecting with and Affecting Change in Sport Populations. *Qualitative Research Journal*, 12(1), 88-97. DOI: <https://doi.org/10.1108/14439881211222750>
- Nite, C. (2012). Challenges for supporting student-athlete development: Perspectives from an NCAA Division II athletic department. *Journal of Issues in Intercollegiate Athletics*, 5, 1-14.
- Nite, C. & Bouchet, A. (2011) Trust: The foundation of effective teams. *Applied Research in Coaching and Athletics Annual*, 26, 278-284.

BOOK CHAPTERS & OTHER PUBLICATIONS

- Nite, C. (2019). Intercollegiate athletics. In G. B. Cunningham & M. Dixon (Eds.), *Sociology of Sport and Physical Activity* (3rd ed., pp. 161-172). Center for Sport Management Research and Education: College Station, TX.

- Nite, C., & Hutchinson, M. (2019). Religion, sport, and physical activity. In G. B. Cunningham & M. Dixon (Eds.), *Sociology of Sport and Physical Activity* (3rd ed., pp. 203-213). Center for Sport Management Research and Education: College Station, TX.
- Nite, C. (2012). Intercollegiate Athletics. In G. B. Cunningham & J. N. Singer (Eds.), *Sociology of Sport and Physical Activity* (2nd ed.). Center for Sport Management Research and Education: College Station, TX.
- Nite, C., & Hutchinson, M. (2012). Sport and religion. In G. B. Cunningham & J. N. Singer (Eds.), *Sociology of Sport and Physical Activity* (2nd ed.). Center for Sport Management Research and Education: College Station, TX.
- Nite, C. (2011). San Antonio Spurs. In L. E. Swayne & M. Dodds (Eds.), *Encyclopedia of Sports Management and Marketing* (p. 1324). Thousand Oaks, CA: Sage.
- Nite, C. (2011). Texas Rangers. In L. E. Swayne & M. Dodds (Eds.), *Encyclopedia of Sports Management and Marketing* (pp. 1546-1547). Thousand Oaks, CA: Sage.
- Nite, C. (2011). Dallas Mavericks. In L. E. Swayne & M. Dodds (Eds.), *Encyclopedia of Sports Management and Marketing* (355-356). Thousand Oaks, CA: Sage.
- Nite, C. (2011). Trash Talk and Celebrations. In L. E. Swayne & M. Dodds (Eds.), *Encyclopedia of Sports Management and Marketing* (1594-1595). Thousand Oaks, CA: Sage.
- Nite, C., & Hutchinson, M. (2010). Sport and religion. In G. B. Cunningham & J. N. Singer (Eds.), *Sociology of Sport and Physical Activity*. Center for Sport Management Research and Education: College Station, TX.

NATIONAL & INTERNATIONAL PRESENTATIONS

- Park, W., Nite, C., & Delia, E. B. (2026). How the fandom of individuals with intellectual disabilities contributes to their happiness. *North American Society for Sport Management (NASSM)*. San Juan, Puerto Rico. **Graduate Student Collaboration**
- Quinton, J., Melton, E. N. & Nite, C. (2025). Recursive value legitimization: A case study of the Boston Fleet. *North American Society for Sport Management (NASSM)*. San Juan, Puerto Rico **Graduate Student Collaboration**
- Park, W., & Nite, C. (2025). Unintended outcomes of pursuing legitimacy: Examining athlete supports in college athletics. *North American Society for Sport Management (NASSM)*. San Diego, CA. **Graduate Student Collaboration**
- Guerrero, I. & Nite, C. (2025). Designed to leave: Forced turnover and institutional maintenance in college athletics. *North American Society for Sport Management (NASSM)*. San Diego, CA. **Graduate Student Collaboration**
- Nite, C., Washington, M., & Guerrero, I. (2024). Theorizing institutional leadership and the endurance of sport institutions. *North American Society for Sport Management (NASSM)*. Minneapolis, MN. **Graduate Student Collaboration**

- Owiro, E., & Nite, C. (2024). Institutional translation with sport for development: Implications for theory and practice. *North American Society for Sport Management (NASSM)*. Minneapolis, MN. **Graduate Student Collaboration**
- Guerrero, I., & Nite, C. (2024). An exploration of intercollegiate athletic employees experiences. *North American Society for Sport Management (NASSM)*. Minneapolis, MN. **Graduate Student Collaboration**
- Neff, P., & Nite, C. (2024). Legitimacy in institutional entrepreneurship: The emergence of scholastic esports. *North American Society for Sport Management (NASSM)*. Minneapolis, MN. **Graduate Student Collaboration**
- Fulk, C., & Nite, C. (2024). Exogenous shocks and virtual sport: Examining the impact of COVID-19 on virtual cycling participation. *North American Society for Sport Management (NASSM)*. Minneapolis, MN. **Graduate Student Collaboration**
- Harris, H., & Nite, C. (2024). Making a case: The NBA's recurring investment in the WNBA. *North American Society for Sport Management (NASSM)*. Minneapolis, MN. **Graduate Student Collaboration**
- Nite, C., & Washington, M. (2023). Pollination and perennialization: Creating the logic of amateurism in the NCAA. *North American Society for Sport Management (NASSM)*. Montreal, QC, Canada.
- Nite, C., & Neff, P. (2023). Evoking emotions as legitimacy work: Examining the discourse of the PGA & LIV Golf rivalry. *North American Society for Sport Management (NASSM)*. Montreal, QC, Canada. **Graduate Student Collaboration**
- Fulk, C., & Nite, C. (2023). Exploring physical activity among emerging adults with cognitive disabilities: Familial caregiver's perspective. *North American Society for Sport Management (NASSM)*. Montreal, QC, Canada. **Graduate Student Collaboration**
- Fulk, C., & Nite, C. (2023). Conceptualizing a zone of potential legitimacy between entity and stakeholder. *North American Society for Sport Management (NASSM)*. Montreal, QC, Canada. **Graduate Student Collaboration**
- Doh, P. Y., Nite, C., Kim, M., & Anagnostopoulos, C. (2023). Leveraging the cultural intelligence of sport employees for maximizing sport organization outcomes. *North American Society for Sport Management (NASSM)*. Montreal, QC, Canada. **Graduate Student Collaboration**
- Do, C., Nite, C., & Kim, M. (2023). Organizational antecedents and outcomes of corporate sport club involvement. *North American Society for Sport Management (NASSM)*. Montreal, QC, Canada. **Graduate Student Collaboration**
- Hill, J., Dahlin, S., Kim, M., & Nite, C. (2023). Enhancing psychological safety to decrease turnover intention and improve well-being among sport employees. *North American Society for Sport Management (NASSM)*. Montreal, QC, Canada. **Graduate Student Collaboration**
- Washington, M., & Nite, C. (2022). Logic work: Understanding the institutional work of logic creation and maintenance. *Academy of Management*. Seattle, WA.

- Oja, B. D., Kim, M. K., Nite, C., Hill, J., & Schuetz, L. (2022). Innovative sport practices in sport organizations: Examining institutional pressures and agency. *European Association of Sport Management (EASM)*. Innsbruck, Tirol, Austria. **Graduate Student Collaboration**
- Park, S., Nite, C., & Lee H.W. (2022). Understanding organizational justice and job satisfaction in sport organizations: A moderated mediation of organizational involvement and perceived mobility. *North American Society for Sport Management (NASSM)*. Atlanta, GA. **Graduate Student Collaboration**
- Kim, M., Oja, B. D., Nite, C., & Anagnostopoulos, C. (2022). Expanding sport management to management through sport: The power of workplace team sports. *North American Society for Sport Management (NASSM)*. Atlanta, GA.
- Fulk, C., Lee, HW, & Nite. C. (2022). Examining virtual cycling participation amid COVID-19 pandemic. *North American Society for Sport Management (NASSM)*. Atlanta, GA. **Graduate Student Collaboration**
- Neff, P., Fulk, P., & Nite, C. (2022). Examining institutional complexity in Esports. *North American Society for Sport Management (NASSM)*. Atlanta, GA. **Graduate Student Collaboration**
- Sailofsky, D., MacDonald, C., Edwards, J., & Nite, C. (2022). Exploring the media's impact on institutional creation and legitimacy work: A case study of professional women's hockey in North America. *North American Society for the Sociology of Sport (NASSS)*. Montreal, QC, CA.
- Nite, C., & Washington, M. (2022). Institutional work of creating the amateur logic: The work of the NCAA. *Western Academy of Management (WAM) Conference*. Waikoloa Village, HI.
- Huml, M. R., Taylor, E. A., Nite, C., & Ackermann, J. (2022). Do we have to work harder to win more often? The relationship between hours worked and athletic program success. *15th Annual CSRI Conference on College Sport*. Columbia, SC.
- Nite, C., Ballouli, K., & Nauright, J. (2021). Illegitimate pursuits of national legitimacy: Critically examining sport mega events in developing countries. *Sport Management Association of Australia and New Zealand (SMAANZ)*. Virtual Conference.
- Altiner, B., Nite, C., & Dixon, M. (2021). Legitimacy of an emerging strength and conditioning field. *Sport Management Association of Australia and New Zealand (SMAANZ)*. Virtual Conference. **Graduate Student Collaboration**
- Nite, C., & Melton, E. N. (2021). Conceptualizing prosocial behaviors as institutional work within sport organizations. *Sport Management Association of Australia and New Zealand (SMAANZ)*. Virtual Conference.
- Altiner, B., Nite, C., & Dixon, M. (2021). Institutional approach of legitimacy in the strength and conditioning field. *National Strength and Conditioning Association (NSCA) National Conference*. Orlando, FL. **Graduate Student Collaboration**

- Nite, C., Foster, S., & Huml, M. R. (2021). Examining the effects of institutional maintenance work on institutionalization in US athletic departments. *North American Society for Sport Management (NASSM)*. Virtual Conference. **Graduate Student Collaboration**
- Newton, A., Macaulay, C. D. T., & Nite, C. (2021). A theory of institutional shocks and organizational change in sport. *North American Society for Sport Management (NASSM)*. Virtual Conference.
- Fulk, C., & Nite, C. (2021). Digital transformation of traditional sport: Examining gamification and motivations of participation in indoor virtual cycling. *North American Society for Sport Management (NASSM)*. Virtual Conference. **Graduate Student Collaboration**
- Park, S., Nite, C., & Lee, H. W. (2021). The impact of justice perception in non-profit sport organization on citizenship and dysfunctional behavior: The intervening role of exchange orientation. *North American Society for Sport Management (NASSM)*. Virtual Conference. **Graduate Student Collaboration**
- Li, H., Nauright, J., Bai, Y., & Nite, C. (2020). Institutional entrepreneurship and the destruction of old organization: A case study of Chinese soccer reform. *European Association of Sport Management (EASM)*. London, UK.
- Nite, C., & Edwards, J. (2020). What are we even talking about here? A critical analysis of the use of institutional theory in sport management research. *North American Society for Sport Management (NASSM)*. San Diego, CA.
- Nite, C., Cunningham, G., & Melton, N. (2020). Creating and maintaining diversity and inclusion with sport: The role of positive institutional work. *North American Society for Sport Management (NASSM)*. San Diego, CA.
- Li, H., & Nite, C. (2020) Institutional pluralism and the organization's response: A case study of Chinese Women's Ice Hockey. *North American Society for Sport Management (NASSM)*. San Diego, CA. **Graduate Student Collaboration**
- Li, H., Weiller-Abels, K., & Nite, C. (2019). The growth of women's ice hockey in China: Political economy and gender equality. *North American Society of the Sociology of Sport (NASSS)*. Virginia Beach, VA. **Graduate Student Collaboration**
- Nite, C., & Nauright, J. (2019). Examining the institutionalization of sexual abuse within U.S. university athletic departments. *North American Society for Sport Management (NASSM)*. New Orleans, LA.
- Nite, C., Hutchinson, M., & Bouchet, A. (2019). Toward an institutional theory of escalation of commitment within sport management. *North American Society for Sport Management (NASSM)*. New Orleans, LA.
- Li, H., Nite, C., & Nauright, J. (2019). Isomorphism across international borders: Why College University Basketball Association in China wants to adopt the structure of U.S. college sport. *North American Society for Sport Management (NASSM)*. New Orleans, LA. **Graduate Student Collaboration**

- Fulk, C., & Nite, C. (2019). Expanding institutional boundaries and eroding practices: Examining the effects of virtual innovations on the sport of cycling. *North American Society for Sport Management (NASSM)*. New Orleans, LA. **Undergraduate Student Collaboration**
- McLeod, C. M., Nite, C., & Nauright, J. (2018). The construction of a new labor-capital relation: Professional rugby in the US. *North American Society for the Sociology of Sport (NASSS)*. Vancouver, British Columbia, Canada.
- Li, H., Nauright, J., & Nite, C. (2018). The Development of the Ice Hockey Market in Beijing, China. *North American Society for Sport Management (NASSM)*, Halifax, Nova Scotia, Canada. **Graduate Student Collaboration**
- Cunningham, G. B., & Nite, C. (2018). LGBT Inclusion and Institutional Characteristics Predict Organizational Performance. *North American Society for Sport Management (NASSM)*, Halifax, Nova Scotia, Canada.
- Bouchet, A., & Nite, C. (2018). Transformative service research and employee well-being: Lessons from the NCAA. *American Marketing Association (AMA) Winter Academic Conference*, New Orleans, LA.
- Nite, C., & Nauright, J. (2017). Ignoring engrained logics: The failed institutionalization of the inaugural professional rugby competition in the USA. *Sport Management Association of Australia and New Zealand (SMAANZ)*. Gold Coast, Australia.
- Huml, M. R., & Nite, C. (2017). The development of Athletic Identity Scale for current and former elite athletes. *Sport Management Association of Australia and New Zealand (SMAANZ)*. Gold Coast, Australia.
- Cunningham, G. B., Fairley, S., Wicker, P., Sotiriadou, P., & Nite, C. (2017). Constructive feedback in the publishing process: Perspectives from editors and authors. *Sport Management Association of Australia and New Zealand (SMAANZ)*. Gold Coast, Australia.
- Huml, M. R., & Nite, C. (2017). Are student-athletes addicted to their identity? The development and validation of the Athletic Identity Addiction (AIA) scale. *Association for the Study of Higher Education (ASHE)*, Houston, TX.
- Cohen, A., & Nite, C. (2017). The good, the bad, and the ugly: Challenges of experiential learning in sport management classes. *North American Society for Sport Management (NASSM)*, Denver, CO.
- Nite, C., Washington, M., & Ige, A. (2016). Always in a fight: The institutional work of the National Collegiate Athletic Association (NCAA). *76th Annual Meeting of the Academy of Management*, Anaheim, CA.
- Nite, C., & Washington, M. (2016). Institutional entrepreneurship to avoid change: The NCAA's institutional maintenance strategies. *North American Society for Sport Management (NASSM)*, Orlando, FL.
- Melton, E. N., & Nite, C. (2016). Empowering champions or erecting roadblocks for social change: A multilevel examination of factors that facilitate and inhibit athlete activism. *College Sport Research Institute (CSRI)*, Columbia, SC.

- Nite, C., & Washington, M. (2015). From change agent to maintenance agent: The evolution of the NCAA as an institutional entrepreneur. *North American Society for Sport Management (NASSM)*. Ottawa, ON.
- Nite, C., & Hutchinson, M. (2015). The framing of O'Bannon v. NCAA: The institutional work of the NCAA. *North American Society for Sport Management (NASSM)*. Ottawa, ON.
- Nite, C., Bopp, T., & Powell, C. (2014). Profiling ethical leaders in intercollegiate athletics: Perspectives of athletic administrators. *North American Society for Sport Management (NASSM)*. Pittsburgh, PA. **Graduate Student Collaboration**
- Hutchinson, M., Nite, C., & Bouchet, A. (2014). Escalation of commitment in United States collegiate athletic departments: An investigation of social and structural determinants of commitment. *North American Society for Sport Management (NASSM)*. Pittsburgh, PA.
- Nite, C., Hutchinson, M., & Melton, E. N. (2014). Locating athletic departments within the four phases of escalation of commitment. *College Sport Research Institute Conference (CSRI)*. Columbia, SC.
- Powell, C., & Nite, C. (2014). A legal examination of the NCAA's policies regarding athletes' rights to retain agents. *College Sport Research Institute Conference (CSRI)*. Columbia, SC. **Graduate Student Collaboration**
- Osueke A., & Nite, C. (2014). Examining issues of membership and leverage in non-professional labor unions: Perspectives from college athletes. *College Sport Research Institute Conference (CSRI)*. Columbia, SC. **Graduate Student Collaboration**
- Lochbaum, M., & Nite, C. (2013). East Lubbock Promise Neighborhood: Explanation, Initial Data, and Search for Cross-Cultural Partners in Understanding Motivation and the Meaning to the Self of Physical Activity Pursuits. *Paper presented at the JOINT 7th SELF Biennial International Conference and ERAS Conference 2013*. Singapore.
- Nite, C., Hutchinson, M. & Bouchet, A. (2013). Toward predicting escalation of commitment: Normalizing determinants in intercollegiate athletic departments. *North American Society for Sport Management (NASSM)*. Austin, TX.
- Hutchinson, M., Bouchet, A., & Nite, C. (2013). Organizational redirection in intercollegiate athletics: Resultant factors of de-escalation of commitment. *NCAA Scholarly Colloquium on Intercollegiate Athletics*. Grapevine, TX.
- Hall, T., Jones, C., & Nite, C. (2013). Creating value at a free sporting event: More than price? *Global Sport Business Association (GSBA)*. Miami, FL. **Graduate Student Collaboration**
- Jones, C., Hall, T., & Nite, C. (2012). Examination of service quality expectations for a free sport event. *Sport Entertainment & Venues Tomorrow (SEVT)*. Columbia, SC. **Graduate Student Collaboration**
- Nite, C. & Singer, J. N. (2012). Spirituality: Considering a fourth dimension of intercollegiate athlete development. *North American Society for the Sociology of Sport (NASSS)*. New Orleans, LA.

- Hutchinson, M., Bennett, G., & Nite, C. (2012). University brand building in sport: Core value implementation within an intercollegiate athletics department. *College Sport Research Institute Conference (CSRI)*. Chapel Hill, NC.
- Nite, C. & Singer, J.N. (2012). Managing competing logics within an NCAA Division II athletic department. *College Sport Research Institute Conference (CSRI)*. Chapel Hill, NC.
- Dixon, D. & Nite, C. (2012). The legality and feasibility of compensating student-athletes. *College Sport Research Institute Conference (CSRI)*. Chapel Hill, NC. ****Undergraduate Student Collaboration****
- Nite, C. (2012). The have-nots: Pragmatic strategies for addressing academic development. *NCAA Scholarly Colloquium on Intercollegiate Athletics*. Indianapolis, IN.
- Nite, C. & Balloulli, K. (2011). Brand Imagery and Athletes: Examining the Reinforcement of Stereotypes. *North American Society for Sport Management Conference (NASSM)*, London, Ontario.
- Nite, C. & Bouchet, A. (2011). Escalation of Commitment Applied to the History of Intercollegiate Athletics. *American Alliance for Health, Physical Education, Recreation, and Dance 2011 National Convention & Exposition*, San Diego, CA.
- Nite, C. & Hutchinson, M. (2011). Challenges of Division II Athletic Departments and Student-Athlete Development. *American Alliance for Health, Physical Education, Recreation, and Dance 2011 National Convention & Exposition*, San Diego, CA.
- Nite, C. & Singer, J. N. (2010). Qualitative research: Quality research that bridges the gap between scholars and sport populations. *North American Society for Sport Management (NASSM)*, Tampa, FL.
- Nite, C. & Singer, J. N. (2010). An examination of sport management doctoral program research requirements. *North American Society for Sport Management (NASSM)*, Tampa, FL.

GRANT/RESEARCH FUNDING

- Kim, M. (PI), & Nite, C (Co-PI; 2023). Corporate sport as a game changer in employee performance and well-being. *Texas A&M University KNSM Seed Grant*. **Funded \$24,670.68.**
- Nite, C. (PI), & Kim, M (Co-PI; 2022). Developing a multi-level model of the complexity of doping in competitive cycling. *Texas A&M University SEHD Catapult Research Seed Grant Program*. Total budget: \$24,700.68 (not funded)
- Nite, C. (PI), & Kim, M (Co-PI; 2022). Developing a multi-level model for explaining the complexity of doping in competitive cycling. *World Anti-doping Agency Social Sciences Grant program*. Total budget: \$24,320.68 (not funded)
- Nite, C. (2018). Connect learning grant: Course development program. *UNT Career Connect*. **Funded \$1750.**

McFarlin, B. K., Vingren, J. L., Bowman, E. M., Olson, R. L., & Nite, C. (2018-2020). Does daily supplementation with glutathione alter immunity, upper respiratory tract infection, and oxidative stress in individuals training for a half marathon race? *KYOWA HAKKO BIO CO.* **Funded \$290,500.** Role: Co-investigator.

Nite, C. (2015). Incremental change as an institutional maintenance strategy: A historiography of the NCAA's changes in governance of intercollegiate athletics. *Janet B. Parks NASSM Research Grant.* **Funded: \$1700**

Nite, C., Melton, E. N., & Cohen, A. S. (2015). Champions for social change: Examining how athletes influence perceptions of inclusion. *Texas Tech University Scholarship Catalyst Program.* **Funded: \$3000.**

Nite, C., Hutchinson, M., & Bouchet, A. (2012). Toward predicting escalation of commitment in intercollegiate athletics: Normalizing determinants in athletic departments. *Janet B. Parks NASSM Research Grant.* **Funded \$3059.**

FUNDRAISING ACTIVITIES & CLASS PROJECTS

Paw-a-thon 5k (2016) – Fundraising event organized and implemented by SPMT 5324 & 5329 classes. Benefitted sport management program initiatives and the Haven Animal Shelter. **Total Revenue \$6,670.**

Drive Against Domestic Violence golf tournament (2016) – Fundraising event organized and implemented by SPMT 5324 & 5329 classes. Benefitted sport management program initiatives and Women's Protective Services of Lubbock. **Total Revenue \$16,875.**

Fun & Fit Bash Spring 2015 – Event organized and executed by ESS 4355 class (**subcontracted \$1590.59 from ELPN federal education grant**)

Fun & Fit Bash 2014 – Event organized and executed by ESS 5329 class (**subcontracted \$998.84 from ELPN federal education grant**).

Drive Against Domestic Violence Classic golf tournament (2014) – Fundraising event organized by the TTU Sport Management program (Professors and students from four different classes). Benefitted sport management program initiatives and Women's Protective Services of Lubbock. **Total Revenue \$28,280.**

Fun & Fit Bash 2013 – Event organized and executed by ESS 5329 class (**subcontracted \$1465 from ELPN federal education grant**)

Carol of Lights Run 2013 – Organized the participation of children from an ELPN sponsored after school program (**subcontracted \$1250 from ELPN federal education grant**)

AWARDS & RECOGNITION

Research Fellow – Sport Management Association of Australia and New Zealand (2024)

2024 Outstanding Article – Journal of Issues in Intercollegiate Athletics

Research Fellow – North American Society for Sport Management (2019)

Teacher of the Year in Sport Management – Department of Health & Kinesiology, Texas A&M University (2011)

STUDENT MENTORSHIP/COMMITTEES

University of Massachusetts, Amherst

Will Park – Dissertation Chair

Jake Quinton – Dissertation committee

Andrew Bartlett – Committee member (University of New Brunswick)

Texas A&M University

Izzabella Guerrero – Dissertation Chair

Patrick Neff – Dissertation Chair

Craig Fulk – Dissertation Chair

Ashlyn Hardie – Dissertation committee

Baykal Altiner – Independent study

Jasamine Hill – Dissertation committee

Anne Dietrich – Dissertation committee

Sangchul Park – Independent study; Dissertation committee

Sayvon Foster – Independent study; Dissertation committee

Izzabella Guerrero – Master's committee co-chair

Emily Wedemeyer – Master's committee co-chair

Annaliese Halstead – Master's committee co-chair

Harrison Tillman – Master's committee co-chair

Richard Zane – Master's committee member

Brenton Carden – Master's committee member

Brooks Ford – Master's committee member

Andrea Trevino – Master's committee member

Alicia Torrez – Master's committee co-chair

Sam Thornton – Master's committee co-chair

Chandler Johnston – Master's committee co-chair

Alyssa Moncrief – Master's committee chair

Staci Rende – Master's committee member

Carson Fuchs – Master's committee member

Ynesha Franklin – Faculty mentor for Academy of Future Faculty program

University of North Texas

Hongxin Li – Dissertation Chair

Hyo Jin Sung – Independent Study

Craig Fulk – Independent Study

Francesca Lavezolli-Nelson – Independent Study

Texas Tech University

Angelica Garcia – Independent Study

Lauren Watson – Independent Study

Adriana Perez – INDS Committee Chair

Marshall Thornhill – INDS Committee Chair

Heath Herrington – Independent Study

Maleah Schorpp – Independent Study

Luke Adams – Sport Management – Independent Study

Will McKay – Sport Management – Independent Study
Raven Richardson – Interdisciplinary Studies – Portfolio Committee
Andrea Watson – Interdisciplinary Studies – Portfolio Committee
Dustin Hahn – Mass Communication – Dean's rep. for dissertation defense
Philip Pike – Sport Management – Independent Study
Andrea Watson – Interdisciplinary Studies – Independent Study
Christopher Powell – Sport Management – Thesis Chair
Arthur Osueke – Sport Management – Independent Study
Joel Gray – Interdisciplinary Studies – INDS Committee Chair
Brandon Marshall – Interdisciplinary Studies – INDS Committee Chair
Ricky J. Hewell – Interdisciplinary Studies – Portfolio Committee
Bernadette Cavazos – Interdisciplinary Studies – Portfolio Committee

COURSES TAUGHT

University of Massachusetts, Amherst

SPMT 636 – Sport Org. Behavior and Development
SPMT 323 – College Athletics
SPMT 300 – Sport Leadership
MGMT 845 – Theory & Research: Sport Organizational Theory/Behavior

Texas A&M University

SPMT 682 – Seminar in Organizational Theory
SPMT 612 – Personnel Management in Sport
SPMT 610 – Management of Sport Organizations
SPMT 462 – Leadership Application in Sport
SPMT 362 – Sport Leadership
SPMT 340 – Sport Governance
SPMT 333 – Sport Management
SPMT 422 – Financing Sport Operations
SPMT 423 – Marketing Aspects of Sport
KINE 319 (online) – Sociology of Sport, Graduate Assistant
KINE/SPMT 421 – Legal Aspects of Sport, Graduate Assistant
KINE 217 – Foundations of Sport Management, Graduate Assistant

University of North Texas

RESM 5800 – Studies in RESM (Issues in Intercollegiate Athletics)
RESM 5050 – Management of Recreation and Sport Organizations
RESM 5610 – Sport, Events, and Entertainment in the 21st Century City
RESM 5520 – Strategic Marketing for Sport and Event Organizations
RESM 4340 – Event Production in RESM
RESM 1950 – Foundations of Recreation, Event, and Sport Professions
RESM 4050 – Management Perspectives in RESM
RESM 4080 – Legal Dimensions of RESM
RESM 4800 – Studies in RESM
RESM 4100 – Internship in RESM

Texas Tech University

KIN 5315 – Research Methods I
SPMT 5322 – Organizational Behavior in Sport
SPMT 4359 – Sport Law and Governance (in person and online)
ESS 3358 – Fundamentals of Sport Management
SPMT 4358 – Leadership and Management in Sport (online)
SPMT 5329 – Sport Event Management
ESS 5328 – Sport in American Culture
ESS 5317 – Seminar in ESS, Issues in Intercollegiate Athletics
SPMT 5324 – Sport Marketing and Promotion
SPMT 4356 – Fundamentals of Sport Marketing
SPMT 5325 – Legal and Ethical Aspects of Sport

Georgia Southern University

SMGT 6330 – Social & Ethical Issues in Sport & Leisure (online)
SMGT 7335 – Sport Law & Risk Management (online)
SMGT 2230 – Social Issues of Sport
SMGT 4337 – Legal Aspects of Sport
SMGT 3230 – Economics of Sport

Online Courses Developed

SPMT 612 – Personnel Management in Sport (Texas A&M University)
SPMT 340 – Sport Governance (Texas A&M University)
SPMT 4359 – Sport Law and Governance (Texas Tech University)
SPMT 4358 – Leadership and Management in Sport (Texas Tech University)
SMGT 6330 – Social & Ethical Issues in Sport & Leisure (Georgia Southern University)
SMGT 7335 – Sport Law & Risk Management (Georgia Southern University)
KINE 319 – Sociology of Sport (Texas A&M University)

SERVICE

Professional:

Journal of Sport Management (editorial board 2019 - present, book review editor 2019-2022)
Sport Management Review (editorial board, 2025-present)
European Sport Management Quarterly (invited reviewer)
International Journal of Exercise Science (section editor, 2017-2020)
International Journal of Sport Management (editorial board, 2021-present)
Journal of Issues in Intercollegiate Athletics (editorial board, former)
Journal of Amateur Sport (editorial board, former)
Journal of Applied Sport Management (editorial board, former)
Journal of Business Research (invited reviewer)
Sport and Entertainment Review (invited reviewer)
Journal of Intercollegiate Sport (invited reviewer)
International Journal of Revenue Management (invited reviewer)
North American Society of Sport Management (NASSM) (session reviewer 2013, 2019; section head 2020 - 2025)

Department/College/University:

University of Massachusetts, Amherst

Sport Management Faculty Search Committee (2025/2026)
Department Personnel Committee (2024 – present; Chair – 2025/2026)
Isenberg Curriculum Committee (2024 – present)

Texas A&M University

Sport Management PhD Program Chair (2023-2024)
Graduate Student Enhancement Group (School of Education and Human Development, 2023)
Chair of Graduate Programs (KNSM Department, 2022)
Graduate Instruction Council (School of Education and Human Development, 2022)
Sport Management Faculty Search Committee (Chair 2020)
Sport Management ACES Search Committee (Chair 2020/2021)

University of North Texas

Associate Chair of KHPR (2019 – 2020)
Graduate Coordinator of RESM (2017, 2019 – 2020)
Graduate Curriculum Committee (2017-2020)
Reappointment, Promotion, and Tenure Committee (2019-2020)
Faculty Sponsor – ASMA Undergraduate Case Competition (Spring 2018)
RESM Faculty Search Committee (2017, chair 2019)

Texas Tech University

Sport Management Faculty Search Committee (2015-2016)
Sport Management Faculty Search Committee (2014-2015)
Sport Management Curriculum Committee, Department of HESS (Chair; 2013 – 2014)
Faculty Sponsor – CSRI Graduate Student Case Competition (Spring 2013, Spring 2014, Spring 2016)
Health, Exercise, and Sport Studies Department Chair Search Committee (2013)
Exercise Physiology Faculty Search Committee (2013)
Sport Management Faculty Search Committee (2012-2013)
Judge – 15th Annual Poster Competition – Texas Tech University Graduate School (Spring 2016)
Judge – 14th Annual Poster Competition – Texas Tech University Graduate School (Spring 2015)
Faculty Senate – Elected Senator for College of Arts and Sciences – (September 1, 2015 – May 11, 2016)
Judge – 13th Annual Poster Competition – Texas Tech University Graduate School (Spring 2014)
Judge – 12th Annual Poster Competition – Texas Tech University Graduate School (Spring 2013)

SPORT & RELATED EXPERIENCE

October 2007 – June 2008: *Coach/Teacher*, Midway High School, Waco, Texas
October 2005 – June 2006: *Program Coordinator and Trainer*, YMCA, Amarillo, Texas.
July 2005 – *Athletes In Action, Bulgaria Tour*. Xenia, Ohio.
2001-2005 – *NCAA Intercollegiate Athlete (Basketball)*, Abilene Christian University and Hardin Simmons University.

PROFESSIONAL AFFILIATIONS

North American Society for Sport Management (NASSM) - *current*

Sport Management Association of Australia and New Zealand (SMAANZ) - *current*

College Sport Research Institute (CSRI) - *former*

North American Society for Sociology of Sport (NASSS) - *former*

American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) – *former*