

Isenberg Online Degree Completion Program

Bachelor of Business Administration/BBA – Management major

Curriculum Summary Spring 2027 and later

Choose Human Resources or Entrepreneurship subplan

University transferable course tips , gen-ed transfer guide , Mass Comm Colleges Transfer Database						
University Requirement	BBA Requirement	Course	typically offered	CR	Notes	45CR Min
College Writing/CW/ENGLWRIT112	-	ENGLWRIT112	WTR/SMR	3		
Math/R1&AnalyticalReasoning/R2	Calculus	MATH127	WTR/SPR/SMR/FAL	3		
Biological Science/BS	-	varies	WTR/SPR/SMR/FAL	4		
Physical Science/PS	-	varies	WTR/SPR/SMR/FAL	4		
Arts/Literature/AL, AT	-	varies	WTR/SPR/SMR/FAL	4		
Historical Studies/HS	-	varies	WTR/SPR/SMR/FAL	4		
Social and Behavioral Science/SB	Microeconomics	ECON103	WTR/SPR/SMR/FAL	4		
Social World/SB	Macroeconomics	ECON104	WTR/SPR/SMR/FAL	4		
Gen-ed elective	-	varies	WTR/SPR/SMR/FAL	4		
Gen-ed elective	-	varies	WTR/SPR/SMR/FAL	4		
US Diversity/DU	-	varies	WTR/SPR/SMR/FAL	4		
Global Diversity/DG	-	varies	WTR/SPR/SMR/FAL	4		

BBA Core Requirements		50% MUST BE taken through UMass Amherst				
Requirement	Course	typically offered	CR	Notes		
Financial Accounting	ACCOUNTG 221	WTR/SPR/SMR/FAL	3			
Managerial Accounting	ACCOUNTG 222	WTR/SPR/SMR-13week	3	Prereq ACCOUNTG221		
Microeconomics	ECON103	WTR/SPR/SMR/FAL	-	See Social and Behavioral Science/SB gen-ed		
Macroeconomics	ECON104	WTR/SPR/SMR/FAL	-	Social World/SB gen-ed		
Fundamentals of Finance	FINANCE 301	WTR/SPR/SMR1 or 2/FAL	3	Prereq ACCOUNTG221 and OIM 240, calculus recommended		
Principles of Management	MANAGMNT 301	WTR/SPR/SMR-1 or 2/FAL	3			
Fundamentals of Marketing	MARKETNG 301	WTR/SPR/SMR-1 or 2/FAL	3			
Calculus	MATH 127	WTR/SPR/SMR/FAL	-	See Math/R1&AnalyticalReasoning/R2 gen-ed		
Intro to Business Info Systems	OIM 210	WTR/SPR/SMR-13week/FAL	3			
Statistics/Business Data Analysis	OIM 240	SPR/SMR-13week/FAL	3			
Intro to Operations Management	OIM 301	SMR-13week /FAL	3			
Career/Professional Dev.	SCH-MGMT 200	WTR/SPR/SMR-1/FAL	1	Course subject = Isenberg School of Management		
Inclusive Leadership for Global Workplaces	SCH-MGMT 201	WTR/SPR/SMR/FAL	3	Semester of acceptance Summer 2022 – Summer 2025 only		
Introduction to Law	SCH-MGMT 260	SMR-1/FAL	3			
Management Communications	SCH-MGMT 310	WTR/SPR/SMR-1 or 2/FAL	3	Jr. Year Writing, Prereq ENGLWRIT112, Jr Status		
Business Policy & Strategy	MANAGMNT 494BI	WTR/SPR/SMR-1 or 2/FAL	3	Integrative Experience/Sr Status/ last semester possible		

BBA Breadth/non-business 15 credits minimum, one Economics or Resource Economics class eligible					
Requirement	Course	typically offered	CR = 15	Notes	
Non-Business			3	Non-business courses, anything EXCEPT, Accounting, Economics, Finance, Hospitality & Tourism Management, Management, Operations and Information Management/OIM, Resource Economics, Isenberg School of Management/SCH-MGMT and Sport Management	
Non-Business			3		
Non-Business			3		
Non-Business			3		
Non-Business			3		

Management Major Requirements, seven 3-credit courses			Entrepreneurship Subplan		
Requirement	Course	generally offered	CR	Notes	
Management Core Three 3-credit courses	MANAGMNT 314 Human Resource Management	SPR/SMR/FAL			
	MANAGMNT 330 Organizational Behavior	SPR/SMR/FAL			
	MANAGMNT 378 Intro Global Business	SPR/SMR-1			
Entrepreneurship SUBPLAN: Three 3-credit Management courses	MANAGMNT 341, Organization Design and Change	SPR/SMR			
	MANAGMNT 462, Social Entrepreneurship	FAL			
	MANAGMNT 560, Labor and Employment Law for HR	FAL			
3 credits upper level Management elective	upper level MANAGMNT elective	WTR/SPR/SMR/FAL		Browse Management courses	

Choose Human Resources or Entrepreneurship subplan

Management Major Requirements, seven 3-credit courses			Human Resources or Entrepreneurship Subplan		
Requirement	Course	generally offered	CR	Notes	
Management Core Three 3-credit courses	MANAGMNT 314 Human Resource Management	SPR/SMR/FAL			
	MANAGMNT330 Organizational Behavior	SPR/SMR/FAL			
	MANAGMNT 378 Intro Global Business	SPR/SMR-1			
Human Resources SUBPLAN: Three 3-credit Management courses	MANAGMNT 534 , Strategic Compensation	FAL			
	MANAGMNT 535, Workforce Planning, Recruiting/Selection	SPR			
	MANAGMNT 560, Labor and Employment Law for HR	FAL			
3 credits upper level Management elective	upper level MANAGMNT elective	WTR/SPR/SMR/FAL		Browse Management courses	

The maximum number of transfer credits applied toward a UMass Amherst Bachelor's degree is 75.

At least 45 credits must be completed through the University of Massachusetts Amherst (30 credits minimum starting with your semester of acceptance), for 120 total minimum, over 120 if transferred credits do not apply directly to the BBA degree.

A minimum GPA of 2.0 in your major and overall is required to graduate.

All required gen-eds, BBA core, and major courses must be a letter grade, one breadth course per semester may be taken pass/fail.

On average, students find that attending spring, summer, and fall, part-time/2 classes/6-8 credits with 24+ hours of coursework per week is manageable.

While most courses are offered often, many upper level Management courses are offered only once per year.

For important semester and financial dates, **bookmark the [academic calendar](#).**

Summer and Winter 6-week sessions: expect a 24+ hour per week coursework time commitment per 3 credits.

Spring, Fall, and 13-week Summer semesters expect a 12+ hour per week coursework time commitment per 3 credits.

Requirements and courses are subject to change and based on the semester of acceptance.