

ERIC HOLMES

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EDUCATION

- The University of South Florida** – Tampa, Florida Anticipated Graduation 2026
Doctor of Philosophy in Curriculum & Instruction (Career and Workforce Education)
- Harvard University** – Cambridge, Massachusetts 2023
Seminar: Negotiation Skills – Strategies for Increased Effectiveness
- Portland State University** – Portland, Oregon 2008
Master of Science in Professional & Technical Writing
- The University of South Dakota** – Vermillion, South Dakota 2004
Master of Arts in Speech Communication
Thesis: Atomic Books: “One World or None” as Rhetorical Narrative
- The University of South Dakota** - Vermillion, South Dakota 2002
Bachelor of Science in Speech Communication

ACADEMIC APPOINTMENT

Communication

- The University of Massachusetts** – Amherst, Massachusetts 2022 – Present
Senior Lecturer
- Business Communication
 - AI for Professional Business Communications
 - Career & Professional Development
 - Public Speaking for Business
 - Business in Global Society
 - Negotiation for Life & Career
 - Career Development from Day One
 - Career and Professional Development Workshop
 - Transfer Connection
 - Speaking Academically
- Berkshire Community College** – Pittsfield, Massachusetts 2023 – Present
Instructor
- Composition I
 - Composition II
 - Interpersonal Communication
 - Introduction to Oral Communication
- Valencia College** – Kissimmee, Florida 2019 – 2022
Visiting Professor/Instructor
- Freshman Composition I
 - Freshman Composition II
 - Fundamentals of Speech
 - Interpersonal Communication
- Portland State University** – Portland, Oregon 2013 - 2019
Instructor
- Business Communication Using Technology
 - Research and Analysis of Business Problems

- Introduction to Public Speaking

The Oregon Institute of Technology – Wilsonville, Oregon
Instructor

2013 – 2019

- Advanced Technical Writing
- Technical Report Writing
- Documentation Development

ITT Technical Institute – Portland, Oregon
Instructor

2009 - 2014

- Professional Communications
- Composition I
- Composition II
- Written Analysis
- Research Methods
- Strategies for the Technical Professional
- Professional Development and Portfolio

DeVry University – Portland, Oregon
Instructor

2008 - 2014

- Professional Writing
- Introduction to Composition
- Advanced Composition
- Developmental Writing and Reading
- Introduction to Public Speaking

Mt. Hood Community College – Portland, Oregon
Instructor

2010

- Introduction to Storytelling

Clark College – Vancouver, Washington
Instructor

2006; 2017 - 2018

- The Modern Resume Workshop
- The Modern Job Interview Workshop
- Interpersonal Communication

Clackamas Community College – Oregon City, Oregon
Instructor

2005 - 2006

- Paragraph to Essay
- Introduction to Composition
- Argumentation and Style
- The Research Paper

Western Iowa Technical Community College – Sioux City, Iowa
Instructor

2005

- Fundamentals of Public Speaking

Northeast Community College - Norfolk, Nebraska
Instructor

2004 - 2005

- Introduction to Communication

Morningside College - Sioux City, Iowa
Instructor

2004 - 2005

- Introduction to Mass Communication

PROFESSIONAL & TECHNICAL COMMUNICATION/CURRICULUM DEVELOPMENT

The International Air and Hospitality Academy— Vancouver, Washington

2017 – 2022

Resume/Cover Letter Writer & Reviewer

- Reviewed resumes and cover letters and coached job interview skills to students of this school and its accompanying programs (Northwest Railroad Institute, Northwest Culinary Institute, and Northwest Renewable Energy Institute). Created and facilitated Soft Skills training course (Professional Communication, Collaboration, Taking Direction, Time Management) for incoming students via Moodle. Assisted with developing content for the school's Self-Evaluation Report as part of its accreditation requirements as a member of the Accrediting Commission of Career Schools and Colleges.

Portland State University – Portland, Oregon

2014

Subject Matter Expert

- Wrote the content for an online learning module for the Portland State University School of Business' Online Program on Technical Writing. The work entailed developing the module's content and appearing in an on-screen capacity.

AWARDS

The University of Massachusetts Amherst

- 2025 - 2026 Teaching with Digital Technology Award Winner
- 2025 – 2026 Distinguished Teaching Award Finalist
- 2025 – 2026 College Outstanding Teaching Award Finalist
- 2023 – 2024 Distinguished Teaching Award Finalist
- 2022 – 2023 Distinguished Teaching Award Finalist

DeVry University – Portland Campus – 2010 Faculty Member of the Year

Top Faculty Paper - 2005 Central States Communication Association conference in Kansas City, Missouri.

PUBLICATIONS

Book Chapters

Holmes, E. (Upcoming in 2027). **The Horror of Anti-Drug Public Service Announcements** in *Selling Scary Movies: Marketing Horror Cinema in the United States, 1910s–Present*. Anthem Press: London.

Christensen, J. & Holmes, E. (2025). **The (Re)Birth of Sovereignty in Robert Jordan's *Wheel of Time*** in *Wheel of Time and Philosophy*. Wiley: Hoboken, New Jersey.

Holmes, E. (2023). **“Anthony Bourdain's Extremely Objectionable Stories”** in *Anthony Bourdain and Philosophy*. Open Universe: Chicago.

Christensen, J. & Holmes, E. (2022). **“Hands Off My Show!”** in *Neon Genesis Evangelion and Philosophy*. Open Universe: Chicago.

Holmes, E. & Christensen, J. (2019). **“Barb Dead, People Mad”** in *Stranger Things and Philosophy*. 3-18. Open Court Press: Chicago.

Holmes, E. (2011). **“The Discipline of Dexter's Punishment”** in *Dexter and Philosophy*. 175-84. Open Court Press: Chicago.

Academic Articles

Holmes, E. A. (2021). **Silver Linings: Coaching Students on Video Interviewing in the Virtual Learning Environment**. *Oregon English Journal*. 43 (1), 30-32.

Holmes, E. (2015). **Oregon Folklore as Literature: Treasure Tales and Monster Myths as Classroom Fodder**. *Oregon English Journal*. 37(1), 48-52.

Holmes, E.A. (2014). **Atomic Horror: “One World or None” and EC Comics**. *International Journal of Comic Art*. 16(1). 90-124.

Holmes, E.A. (2013). **The Horror and Humor of Entertaining Comics.** *International Journal of Comic Art*. 15(1), 450-55.

Holmes, E.A. (2005). **Solidification, Hidden Guilts, & “The Prude”:** EC’s Agitative Rhetoric Continued. *International Journal of Comic Art*, 7(2), 262-272.

Holmes, E.A. (2005). **Horror, Crime and Red Dupes: The Agitative Rhetoric of Entertaining Comics.** *International Journal of Comic Art*, 7(1), 180-187.

Conference Proceedings

Holmes, E.A. (2020). **The Art of Brevity in Professional Communication.** In Whittle, L.A. (ed.) *Proceedings of the 85th Annual International Conference of the Association for Business Communication*, 133-134.

Reviews

Holmes, E.A. (2018). **Review of The Jim Cornette Experience, Jim Cornette, MLW Radio Network, 2013 - Present.** Available on iTunes and MLW.com. *Popular Culture Studies Journal* 6(1), 366-369.

Magazine & Newsletter Articles

Holmes, E. (2020, June 14). **Coaching Students for Video Interviews.** *The Western ABC Bulletin*, 2(1). Retrieved from <https://abcwest.org/2020/06/14/coaching-students-for-video-interviews/>

Holmes, E. (2012). **Running a Senior Care Internship Program.** *Long-Term Living*, 61(2), 30-31.

CONFERENCE PRESENTATIONS

Holmes, E. (2026). **The Ethics of Prompt Injection.** Presented at the Confronting the Ethics of Artificial Intelligence conference in Scranton, Pennsylvania.

Holmes, E. (2025). **Business Communication Across the Multiverse.** Presented at the SUNY Council on Writing 2025 Conference in Queensbury, New York.

Holmes, E. (2025). **The Case for Low Skill Peer Reviewers.** Presented at the 2025 Teaching, Learning, and Student Development Conference in Fall River, Massachusetts.

Holmes, E. (2022). **Reducing Student Anxiety About Online Learning.** Presented at the 2022 College English Association national conference in Birmingham, Alabama.

Holmes, E. (2021). **No Camera and Other Tips for Working with Access-Challenged Students.** Presented at the 2021 United States Distance Learning Association National Conference online.

Holmes, E. (2020). **The Art of Brevity in Professional Communication.** Presented at the 2020 Association for Business Communication conference online.

Holmes, E. (2019). **Why Do I Need to Know This? The Power of Analogy in the Twenty-First Century College Composition Classroom.** Presented at the 2019 South Atlantic Modern Language Association conference in Atlanta, Georgia.

Holmes, E. (2019). **The Sage on the Stage Behind The Curtain: Alternate Reality Gaming and Business Communication.** Presented at the 2019 Popular Culture Association/American Culture Association Annual Conference in Washington, District of Columbia.

Holmes, E. (2019). **Drop Shop: Online Lectures as Radio Broadcasts.** Presented at the 2019 Far West Popular Culture Association/American Culture Association Conference in Las Vegas, Nevada.

Holmes, E. (2018). **Climate Change, NIMBY, and Agitative Rhetoric: Bridging the Gap Between Belief and Action.** Presented at the 2018 Pacific & Ancient Modern Language Association Conference in Bellingham, Washington.

Holmes, E. (2018). **All Hands on Deck: Helping First-Generation College Students Navigate Their Education.** Presented at the National Association for Career and Academic Advisors Region 8 Conference in Portland, Oregon.

- Holmes, E. (2017). **Can General Electric, Amazon, and Adobe All Be Wrong? The Benefits of Stack Ranking in Flat Organizations.** Presented at the Association for Business Communication 2017 Conference in Dublin, Ireland.
- Holmes, E. (2017). **Life is Fiction: The Politics, Economics, and Philosophy of American Storytelling.** Presented at the What is Life? Conference in Portland, Oregon.
- Holmes, E. (2016). **Common Lore: Folklore in the K-12 Classroom.** Presented at the Oregon Council of Teachers of English 2016 Spring Conference in Silverton, Oregon.
- Holmes, E. (2016). **RhetorMania: Professional Wrestling in the Public Speaking Classroom.** Presented at the Popular Culture Association/American Culture Association Annual Conference in Seattle, Washington.
- Holmes, E. (2016). **Hackademics: Teaching Students to Maximize Strengths, Minimize Weaknesses, and Utilize Resources.** Presented at the National Association for Developmental Education Annual Conference in Anaheim, California.
- Holmes, E. (2016). **Time for Thought: Time Management and Decision Fatigue.** Presented at the National Association for Developmental Education Annual Conference in Anaheim, California.
- Holmes, E. (2015). **Folklore as Literature and Rhetoric: Bridging the Gap Between the Aesthetic and the Argumentative.** Presented at the Pacific and Ancient Modern Language Association Annual Conference in Portland, Oregon.
- Holmes, E. (2015). **Thinking Outside of the Cubicle with Online Discussion Boards.** Presented at the Association for Business Communication 2015 Conference in Seattle, Washington.
- Holmes, E. (2015). **Bridging the Gap: Folklore in the English and Social Studies Classroom.** Presented at the Oregon Council of Teachers of English Fall Conference in Portland, Oregon.
- Holmes, E. (2014). **Strategies for Teaching Interviewing as a Research Methodology.** Presented at the Oregon Council of Teachers of English Fall Conference in Wilsonville, Oregon.
- Holmes, E. (2014). **STEM Rising: Strategies for Teaching Technical Writing at the Collegiate Level.** Presentation at Write the Docs 2014 conference in Portland, Oregon.
- Holmes, E. (2013). **The Power of Storytelling.** Presented at Portland State of Mind 2013.
- Holmes, E. (2012/2014/2016/2019). **Storyselling: The Business of Storytelling.** Presentation given to the Portland State University School of Business Honors Students in Portland, Oregon.
- Holmes, E. (2005). **Horror, Crime, and Red Dupes: The Agitative Rhetoric of Entertaining Comics.** Paper presented at the 2005 Central States Communication Association conference in Kansas City, Missouri.
- Holmes, E. (2004). **Atomic Books: "One World or None" as rhetorical narrative.** Paper presented at the Comics Arts Conference/2004 Comic-Con International in San Diego, California.
- Holmes, E. (2004). **Politics, The Great Society, and The Bomb.** Paper presented at The University of South Dakota Forum for Graduate Student Research and Creative Work in Vermillion, South Dakota.
- Holmes, E. (2004). **(D)evil Empire: Ronald Reagan and Ultimate Terms.** Paper presented at the 2004 Central States Communication Association conference in Cleveland, Ohio.
- Holmes, E. (2003). **"The Thing" about the Cold War is... (A Critique of John Carpenter's The Thing).** Paper presented at the 2003 Midwest Popular Culture Association conference in Minneapolis, Minnesota.
- Holmes, E. (2003). **A Weaverian analysis of Ronald Reagan's rhetoric.** Paper presented at the 2003 Speech Convention Association of South Dakota conference in Sturgis, South Dakota.
- Holmes, E. (2002). **George Orwell's *Animal Farm* and Human Communication.** Poster presented at the 2002 Council for Undergraduate Research Conference in Washington, D.C.