

MICHAEL BLOMFIELD

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CURRENT EMPLOYMENT

University of Massachusetts, Amherst, 2020-,
Assistant Professor, Isenberg School of Management
Faculty Affiliate, Computational Social Science Institute

EDUCATION

London Business School, Ph.D. *Strategy & Entrepreneurship*
“Essays on the horizontal (mis)alignment of incentives and the direction of innovation efforts”
(Advisors: Sendil Ethiraj & Keyvan Vakili)
Harvard University, M.P.P., *Public Policy*
University College London, M.Sc. (Distinction), *Economics*
University of Oxford, B.A. (Honors), *Philosophy, Politics & Economics*

RESEARCH INTERESTS

Technology & Innovation Management, Scientific Human Capital, Science & Innovation Policy

PUBLICATIONS

Blomfield, M., A.M. McGahan, & K. Vakili (2026) “TRIPS and knowledge diffusion from low- and middle-income countries,” *Strategic Management Journal*, 47(3) 647-677.
Blomfield, M., & K. Vakili (2023) “Incentivizing Effort Allocation Through Resource Allocation: Evidence from Scientists’ Response to Changes in Funding Policy,” *Organization Science*, 34(1): 100–128.

WORKING PAPERS

Fry, C., & M. Blomfield, “If You Build It, They Will Come: Clinical Trial Experience and African Science,” (*Conditionally Accepted, Strategic Management Journal*).
Cavalli, G., M. Blomfield, A.M. McGahan, & K. Vakili, “Orchestrating Innovation in Pharmaceutical Science in Low- and Middle-Income Countries after TRIPS,” (*Minor Revision, Strategic Management Journal*).
Blomfield, M., “Scientific Human Capital Across Institutions: The Roles of Topic Knowledge and Research Skills.”
• *Finalist (1 of 10), Best Conference Paper Strategic Management Society Annual Conference*
Blomfield, M. “Diversity, Openness, and the Social Context of Innovation: Evidence from Civil Rights Protests.”
• *AOM Best Papers Proceedings STR Division, Academy of Management Annual Meeting*
Blomfield, M. “The Burden of Knowledge and the Scope of Corporate Research.”
Blomfield, M. “The Narrowing Window? Open Access and Scientific Attention in Physics.”

TEACHING EXPERIENCE

Instructor, Business Policy & Strategy, Undergraduate Capstone, UMass, 2020-2021, 2024-
Instructor, Honors Colloquium in Management, Undergraduate Colloquium, UMass, 2023-
Instructor, Introduction to Management, Undergraduate BBA Core, UMass, 2022-2024
Tutor, Developing Strategy for Value Creation, Executive Education, LBS, 2016-2019
Teaching Assistant, Advanced Competitive Strategy, MiM, MBA, LBS, 2019
Teaching Assistant, Strategic Analysis, MiM, LBS, 2015-2018

TEACHING CASES

“Sofar Sounds,” London Business School Case (with Julian Birkinshaw, David Mather, Aharon Cohen Mohliver & Victoria Sevchenko)

HONORS & AWARDS

Finalist, Best Conference Paper, Strategic Management Society Annual Conference
Outstanding Reviewer Award, Academy of Management STR Division
U.K. Economic & Social Research Council Scholarship, London Business School
The James Lanner Memorial Scholarship, University College London
Captain, University Challenge, New College, University of Oxford

PROFESSIONAL ACTIVITIES

Ad Hoc Reviewer: Management Science, Organization Science, Strategic Management Journal, Research Policy, Strategic Management Society Annual Conference, Academy of Management Annual Meetings
Director: Consulting Academy, Isenberg School of Management, 2022-2024
Faculty Mentor: Isenberg Undergraduate Consulting Group, 2021-
Seminar Organizer: Management Department Speaker Series, 2022-2024
Faculty Member: Management Department Junior & Senior Faculty Recruitment Committees
Conference Organizer: Trans-Atlantic Doctoral Conference

INVITED PRESENTATIONS & CONFERENCES

2023-2026: Wharton Technology and Innovation Conference; NBER Productivity Seminar; London Business School Sumantra Ghoshal Conference on Managerially Relevant Research; BYU-Utah Winter Strategy Conference; Strategy Science Annual Conference; Academy of Management Annual Meeting; Strategic Management Society Annual Conference; NBER Conference on Investments in Early Career Scientists

2019-2022: White House Office of Science and Technology Policy; NBER Productivity Seminar; Harvard Business School/Institute of Mathematical Statistics: Data Science in a Digital World – Methodology, Organization, and Management; Bocconi Assembly for Innovation and Cooperation; Academy of Management Annual Meeting; Strategic Management Society Annual Conference; Industry Studies Association Annual Conference; Society for Industrial and Organizational Economics Annual Conference; INSEAD; University College London; IESE; London Business School; Consortium on Competitiveness and Cooperation