

Isenberg Online Degree Completion Program

Bachelor of Business Administration/BBA – Management major

Curriculum Summary summer 2026 and prior

| University transferable course tips , gen-ed transfer guide , Mass Comm Colleges Transfer Database | | | | | | |
|--|-----------------|-------------|-------------------|----|-------|----------|
| University Requirement | BBA Requirement | Course | typically offered | CR | Notes | 45CR Min |
| College Writing/CW/ENGLWRIT112 | - | ENGLWRIT112 | WTR/SMR | 3 | | |
| Math/R1&AnalyticalReasoning/R2 | Calculus | MATH127 | WTR/SPR/SMR/FAL | 3 | | |
| Biological Science/BS | - | varies | WTR/SPR/SMR/FAL | 4 | | |
| Physical Science/PS | - | varies | WTR/SPR/SMR/FAL | 4 | | |
| Arts/Literature/AL, AT | - | varies | WTR/SPR/SMR/FAL | 4 | | |
| Historical Studies/HS | - | varies | WTR/SPR/SMR/FAL | 4 | | |
| Social and Behavioral Science/SB | Microeconomics | ECON103 | WTR/SPR/SMR/FAL | 4 | | |
| Social World/SB | Macroeconomics | ECON104 | WTR/SPR/SMR/FAL | 4 | | |
| Gen-ed elective | - | varies | WTR/SPR/SMR/FAL | 4 | | |
| Gen-ed elective | - | varies | WTR/SPR/SMR/FAL | 4 | | |
| US Diversity/DU | - | varies | WTR/SPR/SMR/FAL | 4 | | |
| Global Diversity/DG | - | varies | WTR/SPR/SMR/FAL | 4 | | |

| BBA Core Requirements | | 50% MUST BE taken through UMass Amherst | | | |
|--|----------------|---|----|---|--|
| Requirement | Course | typically offered | CR | Notes | |
| Financial Accounting | ACCOUNTG 221 | WTR/SPR/SMR/FAL | 3 | | |
| Managerial Accounting | ACCOUNTG 222 | WTR/SPR/SMR-13week | 3 | Prereq ACCOUNTG221 | |
| Microeconomics | ECON103 | WTR/SPR/SMR/FAL | - | See Social and Behavioral Science/SB gen-ed | |
| Macroeconomics | ECON104 | WTR/SPR/SMR/FAL | - | Social World/SB gen-ed | |
| Fundamentals of Finance | FINANCE 301 | WTR/SPR/SMR1 or 2/FAL | 3 | Prereq ACCOUNTG221 and OIM 240, calculus recommended | |
| Principles of Management | MANAGMNT 301 | WTR/SPR/SMR-1 or 2/FAL | 3 | | |
| Fundamentals of Marketing | MARKETNG 301 | WTR/SPR/SMR-1 or 2/FAL | 3 | | |
| Calculus | MATH 127 | WTR/SPR/SMR/FAL | - | See Math/R1&AnalyticalReasoning/R2 gen-ed | |
| Intro to Business Info Systems | OIM 210 | WTR/SPR/SMR-13week/FAL | 3 | | |
| Statistics/Business Data Analysis | OIM 240 | SPR/SMR-13week/FAL | 3 | | |
| Intro to Operations Management | OIM 301 | SMR-13week /FAL | 3 | | |
| Career/Professional Dev. | SCH-MGMT 200 | WTR/SPR/SMR-1/FAL | 1 | Course subject = Isenberg School of Management | |
| Inclusive Leadership for Global Workplaces | SCH-MGMT 201 | WTR/SPR/SMR/FAL | 3 | Semester of acceptance Summer 2022 – Summer 2025 only | |
| Introduction to Law | SCH-MGMT 260 | SMR-1/FAL | 3 | | |
| Management Communications | SCH-MGMT 310 | WTR/SPR/SMR-1 or 2/FAL | 3 | Jr. Year Writing, Prereq ENGLWRIT112, Jr Status | |
| Business Policy & Strategy | MANAGMNT 494BI | WTR/SPR/SMR-1 or 2/FAL | 3 | Integrative Experience/Sr Status/ last semester possible | |

| BBA Breadth/non-business 18 or 21 *credits minimum, one Economics or Resource Economics class eligible | | | | | |
|--|--------|-------------------|---|---|--|
| Requirement | Course | typically offered | *CR = 18 or 21 | Notes | |
| Non-Business | | | 3 | 18 or 21 credits in non-business courses, anything EXCEPT, Accounting, Economics, Finance, Hospitality & Tourism Management, Management, Operations and Information Management/OIM, Resource Economics, Isenberg School of Management/SCH-MGMT and Sport Management | |
| Non-Business | | | 3 | | |
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| | | | *Semester of acceptance SMR22 - SMR25 = 18, SPR22 & prior and FAL25 - present = 21 | | |

| Management Major, seven 3-credit classes | | All Management via Isenberg, one elective minimum via Isenberg | | | |
|---|--|--|----|-------|--|
| Requirement | Course | typically offered | CR | Notes | |
| Understanding Workplaces | MANAGMNT 314 Human Resource Management SPR/SMR-1/FAL OR MANAGMNT 330 Organizational Behavior SMR-2/FAL | SPR/SMR/FAL | 3 | | |
| Forming & Transforming Organizations | MANAGMNT 331 Organization Design and Change/SPR OR MANAGMNT 341 New Ventures/WTR/SMR | SPR/WTR | 3 | | |
| Social, Political, and Economic Change | MANAGMNT 365 Business and Its Environment/WTR OR MANAGMNT 366 Foundations Sustainable Enterprise/SPR/SMR-2 OR MANAGMNT 462 Social Entrepreneurship/FAL | SPR/SMR/FAL/WTR | 3 | | |
| Globalizing | MANAGMNT 378 Global Business (was SCH-391A) | SPR/SMR-1 | 3 | | |
| Browse Isenberg business courses by semester. | Upper Business 300/400 level | SPR/SMR/FAL/WTR | 3 | | |
| | Upper Business 300/400 level | SPR/SMR/FAL/WTR | 3 | | |
| | Upper Business 300/400 level | SPR/SMR/FAL/WTR | 3 | | |

The maximum number of transfer credits applied toward a UMass Amherst Bachelor's degree is 75. At least 45 credits must be completed through the University of Massachusetts Amherst (30 credits minimum starting with your semester of acceptance), for 120 total minimum, maybe over 120 if transferred credits do not apply directly to the BBA degree.

A minimum GPA of 2.0 in your major and overall is required to graduate. All required gen-eds, BBA core, and major courses must be a letter grade, one breadth course per semester may be taken pass/fail.

On average, students find that attending spring, summer, and fall, part-time/2 classes/6-8 credits with 24+ hours of coursework per week is manageable.

Courses are offered often but not all courses are offered every semester. For important semester and financial dates, **bookmark the [academic calendar](#).**

Summer and Winter 6-week sessions: expect a 24+ hour per week coursework time commitment per 3 credits.

Spring, Fall, and 13-week Summer semesters expect a 12+ hour per week coursework time commitment per 3 credits.

Requirements and courses are subject to change and based on the semester of acceptance.