

Isenberg Online Degree Completion Program

Bachelor of Business Administration/BBA – Management major

Curriculum Summary Fall 2026 and later

University [transferable course tips](#), [gen-ed transfer guide](#), [Mass Comm Colleges Transfer Database](#)

University Requirement	BBA Requirement	Course	typically offered	CR	Notes	45CR Min
College Writing/CW/ENGLWRIT112	-	ENGLWRIT112	WTR/SMR	3		
Math/R1&AnalyticalReasoning/R2	Calculus	MATH127	WTR/SPR/SMR/FAL	3		
Biological Science/BS	-	varies	WTR/SPR/SMR/FAL	4		
Physical Science/PS	-	varies	WTR/SPR/SMR/FAL	4		
Arts/Literature/AL, AT	-	varies	WTR/SPR/SMR/FAL	4		
Historical Studies/HS	-	varies	WTR/SPR/SMR/FAL	4		
Social and Behavioral Science/SB	Microeconomics	ECON103	WTR/SPR/SMR/FAL	4		
Social World/SB	Macroeconomics	ECON104	WTR/SPR/SMR/FAL	4		
Gen-ed elective	-	varies	WTR/SPR/SMR/FAL	4		
Gen-ed elective	-	varies	WTR/SPR/SMR/FAL	4		
US Diversity/DU	-	varies	WTR/SPR/SMR/FAL	4		
Global Diversity/DG	-	varies	WTR/SPR/SMR/FAL	4		

BBA Core Requirements		50% MUST BE taken through UMass Amherst				
Requirement	Course	typically offered	CR	Notes		
Financial Accounting	ACCOUNTG 221	WTR/SPR/SMR/FAL	3			
Managerial Accounting	ACCOUNTG 222	WTR/SPR/SMR-13week	3	Prereq ACCOUNTG221		
Microeconomics	ECON103	WTR/SPR/SMR/FAL	-	See Social and Behavioral Science/SB gen-ed		
Macroeconomics	ECON104	WTR/SPR/SMR/FAL	-	Social World/SB gen-ed		
Fundamentals of Finance	FINANCE 301	WTR/SPR/SMR1 or 2/FAL	3	Prereq ACCOUNTG221 and OIM 240, calculus recommended		
Principles of Management	MANAGMNT 301	WTR/SPR/SMR-1 or 2/FAL	3			
Fundamentals of Marketing	MARKETNG 301	WTR/SPR/SMR-1 or 2/FAL	3			
Calculus	MATH 127	WTR/SPR/SMR/FAL	-	See Math/R1&AnalyticalReasoning/R2 gen-ed		
Intro to Business Info Systems	OIM 210	WTR/SPR/SMR-13week/FAL	3			
Statistics/Business Data Analysis	OIM 240	SPR/SMR-13week/FAL	3			
Intro to Operations Management	OIM 301	SMR-13week /FAL	3			
Career/Professional Dev.	SCH-MGMT 200	WTR/SPR/SMR-1/FAL	1	Course subject = Isenberg School of Management		
Inclusive Leadership for Global Workplaces	SCH-MGMT 201	WTR/SPR/SMR/FAL	3	Semester of acceptance Summer 2022 – Summer 2025 only		
Introduction to Law	SCH-MGMT 260	SMR-1/FAL	3			
Management Communications	SCH-MGMT 310	WTR/SPR/SMR-1 or 2/FAL	3	Jr. Year Writing, Prereq ENGLWRIT112, Jr Status		
Business Policy & Strategy	MANAGMNT 494BI	WTR/SPR/SMR-1 or 2/FAL	3	Integrative Experience/Sr Status/ last semester possible		

BBA Breadth/non-business 15 credits minimum, one Economics or Resource Economics class eligible				
Requirement	Course	typically offered	CR = 15	Notes
Non-Business			3	Non-business courses, anything EXCEPT, Accounting, Economics, Finance, Hospitality & Tourism Management, Management, Operations and Information Management/OIM, Resource Economics, Isenberg School of Management/SCH-MGMT and Sport Management
Non-Business			3	
Non-Business			3	
Non-Business			3	
Non-Business			3	

Management Major, seven 3-credit classes		All Management via Isenberg, one elective minimum via Isenberg			
Requirement	Course	typically offered	CR	Notes	
Understanding Workplaces	MANAGMNT 314 Human Resource Management SPR/SMR-1/FAL OR MANAGMNT 330 Organizational Behavior SMR-2/FAL	SPR/SMR/FAL	3		
Forming & Transforming Organizations	MANAGMNT 331 Organization Design and Change/SPR OR MANAGMNT 341 New Ventures/WTR/SMR	SPR/WTR/SMR	3		
Social, Political, and Economic Change	MANAGMNT 365 Business and Its Environment/WTR OR MANAGMNT 366 Foundations Sustainable Enterprise/SPR/SMR-2 OR MANAGMNT 462 Social Entrepreneurship/FAL	SPR/SMR/FAL/WTR	3		
Globalizing	MANAGMNT 378 Global Business	SPR/SMR-1	3		
Browse Isenberg business courses by semester	Upper Business 300/400 level	SPR/SMR/FAL/WTR	3		
	Upper Business 300/400 level	SPR/SMR/FAL/WTR	3		
	Upper Business 300/400 level	SPR/SMR/FAL/WTR	3		

The maximum number of transfer credits applied toward a UMass Amherst Bachelor's degree is 75.

At least 45 credits must be completed through the University of Massachusetts Amherst (30 credits minimum starting with your semester of acceptance), for 120 total minimum, maybe over 120 if transferred credits do not apply directly to the BBA degree.

A minimum GPA of 2.0 in your major and overall is required to graduate. All required gen-eds, BBA core, and major courses must be a letter grade, one breadth course per semester may be taken pass/fail.

On average, students find that attending spring, summer, and fall, part-time/2 classes/6-8 credits with 24+ hours of coursework per week is manageable.

Courses are offered often but not all courses are offered every semester. For important semester and financial dates, **bookmark the [academic calendar](#).**

Summer and Winter 6-week sessions: expect a 24+ hour per week coursework time commitment per 3 credits.

Spring, Fall, and 13-week Summer semesters expect a 12+ hour per week coursework time commitment per 3 credits.

Requirements and courses are subject to change and based on the semester of acceptance.