

# Isenberg Online Degree Completion Program

## Bachelor of Business Administration/BBA

### Operations and Information Management/OIM major , Integrated sub-plan

## Curriculum Summary

University <a href="#">transferable course tips</a> , <a href="#">gen-ed transfer guide</a> , <a href="#">Mass Comm Colleges Transfer Database</a>						
University Requirement	BBA Requirement	Course	<a href="#">typically offered</a>	CR	Notes	45CR Min
College Writing/CW/ENGLWRIT112	-	ENGLWRIT112	SMR	3		
Math/R1&AnalyticalReasoning/R2	Calculus	MATH127	varies	3		
Biological Science/BS	-	varies	varies	4		
Physical Science/PS	-	varies	varies	4		
Arts/Literature/AL, AT	-	varies	varies	4		
Historical Studies/HS	-	varies	varies	4		
Social and Behavioral Science/SB	Microeconomics	ECON103	varies	4		
Social World/SB	Macroeconomics	ECON104	varies	4		
Gen-ed elective	-	varies	varies	4		
Gen-ed elective	-	varies	varies	4		
US Diversity/DU	-	varies	varies	4		
Global Diversity/DG	-	varies	varies	4		

BBA Core Requirements		More than 50% MUST BE taken through UMass Amherst				
Requirement	Course	<a href="#">typically offered</a>	CR	Notes		
Financial Accounting	ACCOUNTG 221	SPR/SMR-13 week/FAL	3			
Managerial Accounting	ACCOUNTG 222	SPR/SMR-13 week	3		Prereq ACCOUNTG221	
Microeconomics	ECON103	SPR/SMR/FAL	-		See Social and Behavioral Science/SB gen-ed	
Macroeconomics	ECON104	SPR/SMR/FAL	-		Social World/SB gen-ed	
Corporate Finance	FINANCE 301	SPR/SMR1 or 2/FAL	3		Prereq ACCOUNTG221 and OIM 240, calculus recommended	
Principles of Management	MANAGMNT 301	SPR/SMR-1 or 2/FAL	3			
Fundamentals of Marketing	MARKETNG 301	SPR/SMR-1 or 2/FAL	3			
Calculus	MATH 127	SPR/SMR/FAL	-		See Math/R1&AnalyticalReasoning/R2 gen-ed	
Intro to Business Info Systems	OIM 210	SPR/SMR13-WEEK/FAL	3		Course subject = Operations and Information Management	
Statistics/Business Data Analysis	OIM 240	SPR/ SMR13-WEEK/FAL	3			
Intro to Operations Management	OIM 301	SMR13-WEEK/FAL	3		Prereq OIM 240	
Career/Professional Dev.	SCH-MGMT 200	SPR/SMR-1/FAL	1		Course subject = Isenberg School of Management	
Inclusive Leadership for Global Workplaces	SCH-MGMT 201	SPR/SMR/FAL	3			
Introduction to Law	SCH-MGMT 260	SMR-1/FAL	3			
Management Communications	SCH-MGMT 310	SPR/SMR1 or 2/FAL	3		Jr. Year Writing, Prereq ENGLWRIT112, Jr Status	
Business Policy & Strategy	MANAGMNT 494BI	SPR/SMR-1 or 2	3		Integrative Experience/Sr Status/ <b>Take last semester possible</b>	

BBA Breadth/non-business 18 credits minimum, one Economics or Resource Economics class eligible				
Requirement	Course	<a href="#">typically offered</a>	CR = 18	Notes
Non-Business			3	18 credits in non-business courses, anything EXCEPT, Accounting, Economics, Finance, Hospitality & Tourism Management, Management, Operations and Information Management/OIM, Resource Economics, Isenberg School of Management/SCH-MGMT and Sport Management
Non-Business			3	
Non-Business			3	
Non-Business			3	
Non-Business			3	
Non-Business			3	

Operations and Information Management, eight classes		All OIM via Isenberg, one elective minimum via Isenberg			
Requirement	Course	<a href="#">typically offered</a>	CR	Notes	
Core, Operations Management	OIM 320 Quality Management	<b>FAL</b>	3		Pre-req OIM 301
Core, Information Management	OIM 350 Business Intelligence and Analytics	<b>SMR</b>	3		Pre-req OIM 210
Concentration, choose three from;					
OIM 307, Power Spreadsheets for Business Analysts/ <b>SMR</b> /OIM210	OIM FROM 307, 451, 452, 420	SPR, FAL, SMR	3		
OIM 451 Information & Project Management/ <b>SPR odd years</b>	OIM FROM 307, 451, 452, 420	SPR, FAL, SMR	3		
OIM 452 Bus. Processes & Enterprise Systems/ <b>SPR even years</b>	OIM FROM 307, 451, 452, 420	SPR, FAL, SMR	3		
OIM 420 High Performance Organizations/ <b>FAL odd</b> , pre-req OIM301	OIM FROM 307, 451, 452, 420	SPR, FAL, SMR	3		
9 credits upper business electives from	300/400 Isenberg	SPR/SMR/FAL/WTR	3		
Accounting, Finance, Management, Operations and Information	300/400 Isenberg	SPR/SMR/FAL/WTR	3		
Mgt/OIM, Isenberg School of Mgt/SCH-MGMT	300/400 Isenberg	SPR/SMR/FAL/WTR	3		

**The maximum number of transfer credits applied toward a UMass Amherst Bachelor's degree is 75.**

**At least 45 credits must be completed through** the University of Massachusetts Amherst (30 credits minimum starting with your semester of acceptance), for 120 total minimum, more if transferred credits do not apply directly to the BBA degree.

A minimum GPA of 2.0 in your major and overall is required to graduate. All required gen-eds, BBA core, and major courses must be a letter grade, one breadth course per semester may be taken pass/fail.

On average, students find that attending spring, summer, and fall, part-time/2 classes/6-8 credits with 24+ hours of coursework per week is manageable.

As a part-time program designed for full-time working and family-oriented students, not all majors can be completed on a full-time schedule. Courses are offered often but not all courses are offered every semester. For important semester and financial dates, **bookmark the [academic calendar](#).**

**Summer and Winter 6-week** sessions: expect a 24+ hour per week coursework time commitment per 3 credits. **Spring, Fall, and 13-week Summer** semesters expect a 12+ hour per week coursework time commitment per 3 credits.

**Requirements and courses are subject to change and based on the semester of acceptance.**