

Isenberg Online Degree Completion Curriculum Summary

Bachelor of Business Administration/BBA – Finance major, Corporate sub-plan

[University transferable course tips](#) and [Gen-Ed transfer guide](#)

Former UMass Amherst students will be held to gen-ed requirements the first time admitted.

University Requirement	BBA Requirement	Course	generally offered	CR	Notes	45CR Min
College Writing/CW/ ENGLWRIT112	-	ENGLWRIT112	SMR-13 week	3		
Math/R1&AnalyticalReasoning/R2	Calculus	MATH127	varies	3		
Biological Science/BS	-	varies	varies	4		
Physical Science/PS	-	varies	varies	4		
Arts/Literature/AL, AT	-	varies	varies	4		
Historical Studies/HS	-	varies	varies	4		
Social and Behavioral Science/SB	Microeconomics	ECON103	varies	4		
Social World/SB	Macroeconomics	ECON104	varies	4		
Gen-ed elective	-	varies	varies	4		
Gen-ed elective	-	varies	varies	4		
US Diversity/DU	-	varies	varies	4		
Global Diversity/DG	-	varies	varies	4		

BBA Core Requirements

More than 50% MUST BE taken through UMass Amherst

Requirement	Course	generally offered	CR	Notes
ACCOUNTG 221, Financial Accounting		SPR/SMR-13 week/FAL	3	
ACCOUNTG 222, Managerial Accounting		SPR/SMR-13 week	3	Prereq ACCOUNTG221
ECON103, Microeconomics		SPR/SMR/FAL	-	See Social and Behavioral Science/SB gen-ed
ECON104, Macroeconomics		SPR/SMR/FAL	-	Social World/SB gen-ed
FINANCE 301, Corporate Finance		SPR/SMR1 or 2/FAL	3	Prereq ACCOUNTG221 and OIM240, calculus recommended
MANAGMNT 260, Introduction to Law		SMR-1/FAL	3	
MANAGMNT 301, Principles of Management		SPR/SMR-1 or 2/FAL	3	
MARKETNG 301, Fundamentals of Marketing		SPR/SMR-1 or 2/FAL	3	
MATH 127, Calculus		SPR/SMR/FAL	-	See Math/R1&AnalyticalReasoning/R2 gen-ed
OIM 210, Intro to Business Info Systems		SPR/ SMR13-WEEK/FAL	3	
OIM 240, Statistics/Business Data Analysis		SPR/ SMR13-WEEK/FAL	3	
OIM 301, Intro to Operations Management		SMR13-WEEK/FAL	3	Prereq OIM240
SCH-MGMT 200, Career/Professional Dev.		SPR/SMR-1/FAL	1	
SCH-MGMT 201, Diversity/Inclusion in Business		SPR/SMR/FAL	3	
SCH-MGMT 310, Management Communications		SPR/SMR1 or 2/FAL	3	Jr. Year Writing/Prereq Jr Status
MANAGMNT 494BI, Business Policy & Strategy		SPR/SMR-1 or 2	3	

BBA Breadth/non-business 18 credits minimum, one Economics or Resource Economics class eligible

Requirement	Course	generally offered	CR	Notes
Non-Business			3	18 credits in non-business courses, anything EXCEPT, Accounting, Economics, Finance, Hospitality & Tourism Management, Management, Operations and Information Management/OIM, Resource Economics, Isenberg School of Management/SCH-MGMT and Sport Management
Non-Business			3	
Non-Business			3	
Non-Business			3	
Non-Business			3	
Non-Business			3	

Finance Major Corporate sub plan, ten 3-credit courses

All Finance via Isenberg, three electives minimum via Isenberg

Requirement	Course	generally offered	CR	Notes
Finance Core, Financial Modeling	FINANCE 304	SMR-2/FAL	3	Prereq FINANCE 301
Finance Core, Investments	FINANCE 305	SPR/SMR-1	3	Prereq FINANCE 301
Corporate Concentration, Advanced Corporate Finance	FINANCE 402	SPR ONLY	3	Prereq FINANCE 301 & 304
Corporate Concentration, Bank Management	FINANCE 404	FAL ONLY	3	Prereq FINANCE 301 & 304 & 305
Corporate Concentration, Cryptocurrencies & Digital Assets	FINANCE 416	SPR ONLY	3	Prereq FINANCE 301 & 304 & 305
Five 3CR upper level/300/400 business electives from Accounting, Finance, Hospitality & Tourism, Management, Marketing, OIM/Operations and Information Mgt, Isenberg School of Mgt/SCH-MGMT, Sport Mgt OR Economics	300/400 Isenberg or 200/300/400 Econ	SPR/SMR/FAL/WTR	3	You can browse Isenberg business courses by semester .
	300/400 Isenberg or 200/300/400 Econ	SPR/SMR/FAL/WTR	3	
	300/400 Isenberg or 200/300/400 Econ	SPR/SMR/FAL/WTR	3	
	300/400 Isenberg or 200/300/400 Econ	SPR/SMR/FAL/WTR	3	
	300/400 Isenberg or 200/300/400 Econ	SPR/SMR/FAL/WTR	3	

The maximum number of transfer credits, which may be applied toward a UMass Amherst Bachelor's degree is 75. At least 45 credits must be completed through the University of Massachusetts Amherst (30 credits minimum starting with your semester of acceptance), for 120 total, as well as satisfying all program requirements.

A minimum GPA of 2.0 in your major and overall is required to graduate. Letter grade required for all required courses.

On average, students find attending spring, summer, and fall, part-time/2 classes/6-8 credits with 24 hours of coursework per week manageable. Courses are offered often but not all courses are offered every semester, following a completion plan is strongly advised to stay on track. As a part-time program designed for full-time working and family-oriented students, not all majors can be completed on a full-time schedule and some majors like **Marketing require classes that are offered in summer only.**

For important semester and financial dates, **bookmark the [academic calendar](#).**

Summer/SMR and Winter/WTR sessions: 6-weeks; expect a 24 hour per week time commitment per 3 credits.

Spring/SPR, Fall/FAL, AND 13-weeks Summer/SMR semesters, expect a 12 hour per week time commitment per 3 credits.

Careful planning and following a completion plan is a must with the Finance major.

Some Upper-level Finance classes are offered ONCE A YEAR ONLY online and have a strict pre-requisite sequence.

Requirements and course offerings are subject to change and based on the semester of acceptance.