

Ticket Sale Starts For 1984 Olympics

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LOS ANGELES, June 13 — A total of 5.6 million tickets for the 1984 Summer Olympic Games will go on sale Tuesday through a nationwide mail-order system, the Los Angeles Olympic Organizing Committee announced today.

Ticket-order brochures will be available nationally in more than 3,300 Sears, Roebuck and Company outlets, and in 198 Manufacturers Hanover Trust bank branches in the New York City area and 294 First Interstate Bank branches in southern California.

The committee said it would start processing the order forms on June 20 and would fill them on a "first in, first served" basis except for events that are oversubscribed by Aug. 15, 1983. On that date a computerized random drawing will determine seating for the more popular events.

Sporting-event seats will range from \$3 to \$95, with an average price of \$17 and more than half priced at less than \$10. Tickets for the opening and closing ceremonies will be \$50, \$100 and \$200, depending on stadium location.

Information Booklets

The bank branches and the customer convenience centers at Sears stores will have available 30-page booklets that will list the Olympic events and their sites in the Los Angeles area, with ticket costs and code numbers. An application is provided with directions for sending checks to the Olympic headquarters.

The ticket-order forms, which must be returned to the organizing committee by mail with full payment, give purchasers the options of listing second and third choices, receiving a refund, or being placed on a waiting list for any sold-out events. Payment may be made by check, money order or credit-card number.

"This system will provide the chance for every American who wants to purchase a ticket to come to the Games on an equal footing with every other American," Harry Usher, gen-

5.6 Million For Public

eral manager of the organizing committee, said at a news conference. Mr. Usher and other committee members stressed that no special-interest groups would be given preferential treatment in the computerized selection process.

Delivery in June 1984

Those who order before Aug. 15 will receive written confirmation in the fall, but the tickets will not be delivered until June 1984 to discourage trading, scalping and counterfeiting, officials said. Only one order form for each home or business address will be accepted, and tickets for certain premium and semi-premium events will be restricted to two and four an order, respectively.

The 5.6 million tickets on sale to the public represent about 70 percent of the 8 million total tickets available for the XXIII Olympic Games, which will be held here July 28 to Aug. 12, 1984.

The committee said the other 2.4 million tickets would be designated for "Olympic family" — news media, coaches, athletes and Olympic officials — for purchasers abroad, and for Olympic sponsors and other supporters.

Schedule and Price Range

Dates of events and price range for tickets announced by the organizing committee (some events listed are not held on all consecutive days):

Opening ceremonies, July 28, Los Angeles Memorial Coliseum, \$50-\$200.

Archery, Aug. 8-11, El Dorado Park, Long Beach, \$5 each event.

Baseball (demonstration event), July 31-Aug. 7, Dodger Stadium, Los Angeles.

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