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Last updated: July 28, 2023

ACADEMIC POSITIONS

Isenberg School of Management, University of Massachusetts Amherst, MA, USA

Senior Lecturer, Management, Fall 2022 – to present.

Social Entrepreneurship Coordinator, Summer 2022 – to present.

Lecturer, Management, Spring 2015 – Spring 2022.

International Programs Office (IPO), University of Massachusetts Amherst, MA, USA

Chancellor Leadership Fellow, Fall 2023 – *exp.* Summer 2024.

Work with the Vice Provost for Global Affairs and the IPO team on the development of the ethical policy framework of the university's responses to international crises.

Stockholm Institute of Transition Economics (SITE), Stockholm School of Economics, Stockholm, Sweden

Researcher, “*Social Enterprise as Force for More Inclusive and Innovative Societies (SEFORIS)*”
Research Program, funded by the European Commission, 2014 – 2017.

Stockholm Centre for Organizational Research (SCORE), Stockholm, Sweden

Guest Researcher, Fall 2014.

College of Business Administration, University of Rhode Island, RI, USA

Visiting Assistant Professor, Entrepreneurial Management, 2012 – 2014.

EDUCATION

College of Business Administration, University of Rhode Island, RI, USA

Ph.D., Business Administration (Management), May 2012

Thesis title: “Three Essays on the Creation of New Markets for Sustainable Technologies and Services”

Thesis committee: Silvia Dorado (Chair), Douglas Creed, Ken G. Smith, James Opaluch

Graduate School of Public and International Affairs, University of Pittsburgh, PA, USA

Master of Public Policy and Management, 2004

Poltava State Pedagogical University, Poltava, Ukraine

Specialist (Bachelor's+1 year), 1998

REFEREED PUBLICATIONS

Lyle, M. C., Walsh, I. J., & Prokopovych, B. (2022). Engaging with the past: Discerning meaning in organizational imprints. *Strategic Organization*.
<https://doi.org/10.1177/14761270221099044>

Jiang, X., Prokopovych, B., & DiStefano, G. (2021). Leveraging A Lenient Category in Practicing Responsible Leadership: A Case Study. *Journal of Business Ethics*.
<https://doi.org/10.1007/s10551-021-04978-y>

Jiang, X., Prokopovych, B., & DiStefano, G. (2021). Leveraging A Lenient Category in Practicing Responsible Leadership: A Case Study. *Academy of Management Proceedings*, 2021(1): 10079.

Prokopovych, B., & Ganguli, I. (2020). Social Artrepreneurship and Collectives: Lessons for Social Entrepreneurs from the Wanderers Art Movement in Imperial Russia. *Journal of Social Entrepreneurship*, 10(3): 1–21.
<https://doi.org/10.1080/19420676.2020.1779788>

Prokopovych, B. (2015). The emergence of new markets for environmental services: The role of U.S. shellfish industry associations, *Organization & Environment*, 28(4): 414–435.
(Finalist for the Schneider Electric Sustainability Award that recognizes the most outstanding article of the year in terms of relevance to management practice published in “Organization & Environment” during the past year)
<https://doi.org/10.1177/1086026615609962>

Prokopovych, B. (2011). Markets under Institutional Voids: The Case of Small-scale Renewables in Tajikistan, *Academy of Management Annual Meeting Best Paper Proceedings*.

Prokopovych, B. & Creed, W.E.D. (2009). Institutional Settlement and the Adoption of Sustainable Technologies: The Case of Biofuels, *Academy of Management Annual Meeting Best Paper Proceedings*.

OTHER PUBLICATIONS

Prokopovych, B. & Plotnieks, D. (2017). Financing Modes of Social Entrepreneurship”, in *Educating Social Entrepreneurs: From Business Plan Formulation to Implementation*, Volume II, Chapter 24, eds. Paul Miesing and Maria Aggestam (ISBN: 978-1-63157-898-4). Business Expert Press, New York, NY.

Prokopovych, B. (2012). Why Do Firms Voluntarily Comply with Sustainability Standards? The Drivers and Enabling Conditions of Voluntary Certification in Barry, M., Cashore, B., Clay, J., Fernandez, M., Lebel, L., Lyon, T., Mallet, P., Matus, K.J.M., Melchett, P., Vandenberg, M., Vis, J.K. and Whelan, T., (Eds.) *Toward Sustainability: The Roles and Limits of Certification*. Resolve, Washington, D.C., 2012.

“Can Oil Pave the Way For Renewables? The Potential for Alternative Energy in Azerbaijan”, *IREX Scholar Research Brief*, May 1, 2010.

“For energy sources, it pays to diversify”, Op-Ed, *Providence Business News*, February 15, 2010.

TEACHING EXPERIENCE

Isenberg School of Management, University of Massachusetts Amherst, MA, USA

- Sustainability & Organizations (PhD Seminar) (Fall 2022)
- Foundations of Sustainable Enterprise (MANAGMNT 366: Spring semesters of 2022, 2021, 2020, 2019, 2018, 2017, 2016; Fall semesters of 2021, 2020, 2019, 2018, 2017, 2016, 2015).
- Social Entrepreneurship (MANAGMNT 462: Fall 2021, Spring 2021, Fall 2015, Spring 2022).
- Strategy for Sustainable World (MANAGMNT 488: Spring semesters of 2022, 2021, 2020, 2019, 2018, 2017; Fall semesters of 2018, 2017).
- International Management (MANAGMNT 448: Spring 2015; Fall semesters of 2019 and 2016).
- Principles of Management (MANAGMNT 301: Spring 2016).

College of Business Administration, University of Rhode Island

MBA-level Strategic Management (MBA 565: 2013-2014), undergraduate-level Strategic Management (BUS 445: 2007, 2010, 2011, 2012, 2013, 2014), Entrepreneurship (BUS 449: 2012), Business in Society (BUS 345: 2011, 2012, 2013, 2014), Quantitative Methods (BUS 201, 2007).

COMPETITIVE FELLOWSHIPS, HONORS & AWARDS

School of Earth and Sustainability (SES) Seed Grant (with Elsa Petit, Stockbridge School of Agriculture (CNS)), “*Sustainable Viticulture - Adoption of Standards and Business Practices Among Sustainable Wine Producers in Western Massachusetts*”, 2022 – 2023.

Teaching with Digital Technology Award, Isenberg School of Management, UMass Amherst, Spring 2022.

Public Interest Technology (PIT) Fellow, University of Massachusetts Amherst, Spring 2022.

Interdisciplinary Studies Institute Fellow, University of Massachusetts Amherst, Fall 2017 – Spring 2018.

Civic Engagement and Service-Learning (CESL) Faculty Fellow, University of Massachusetts Amherst, 2016.

Sustainability Curriculum Initiative Fellow, University of Massachusetts Amherst, 2015.

Emerald Best International Dissertation Award, International Theme Committee, Academy of Management Annual Meetings, Orlando, FL, 2013.

Kauffman Dissertation Fellowship Program (KDFP) Fellow, for dissertations in the area of entrepreneurship, The Ewing Marion Kauffman Foundation, 2010 – 2011.

Slater Entrepreneurial Fellowship, Rhode Island NSF EPSCoR and Slater Technology Fund, 2011.

IREX US Embassy Policy Specialist Program Fellowship, two-month research stay carrying out research for the US Embassy in Azerbaijan in the area of environmental services, Spring 2010.

IREX US Embassy Policy Specialist Program Fellowship, one-month research stay carrying out research for the US Embassy in Tajikistan in the area of renewable energy, Spring 2009.

National Science Foundation / University of Rhode Island Coastal Institute IGERT Project Fellowship, 2008 – 2010.

Annual Conference Graduate Student Award, Society for Advancement of Socio-Economics (SASE), June 2010.

University of Rhode Island College of Business Administration Alumni Award, April 2010.

Graduate Research Grant to study the market for renewable energy in Germany, Deutscher Akademischer Austausch Dienst (DAAD), Summer 2009.

US Department of State Edmund S. Muskie/Freedom Support Act Fellow, 2003 – 2004.

International Parliamentary Internship Program Fellowship (IPP), German Bundestag, 2001 – 2002.

PRESENTATIONS

Presenter, “Emotional arcs of entrepreneurial narratives as an instantiation of emotion-symbolic work: Evidence from Ted Talks by entrepreneurs and social entrepreneurs”, The 38th EGOS Colloquium in Vienna, Austria, July 2022.

Presenter, “Social entrepreneurship in history: Lessons from the Wanderers exhibitions in Imperial Russia” (with Ina Ganguli (UMass)), The 16th Annual Social Entrepreneurship Conference, Bloomington, IN, November 2019.

Presenter, “Leveraging a lenient category in practicing responsible leadership: The case of adoption of local food by a college dining provider” (with Xueting Jiang (NYIT) and Garrett DiStefano

(UMass)), The 16th Annual Social Entrepreneurship Conference, Bloomington, IN, November 2019.

Presenter, “Creating markets under institutional voids: The case of small-scale renewables in Tajikistan”, Sustainability and Development Conference, Ann Arbor, MI, November 10, 2018.

Co-Presenter, “Cross-sector cooperation through a serlean lens: The case of Swedish social enterprises” (with Clara My Lernborg (SSE) and Davis Plotnieks (SSE)), 78th Academy of Management Annual Meetings, Chicago, IL, August 10, 2018.

Presenter, “Orthodoxy at Crossroads: Institutional Dissent in the Discourse of Moscow and Kyiv Patriarchates of the Ukrainian Orthodox Church”, 13th Organization Studies Workshop: Responding to Displacement, Disruption, and Division: Organizing for Social and Institutional Change, Samos, Greece, May 24, 2018.

Presenter, “Cross-sector Cooperation Through a Serlean Lens: The Case of Swedish Social Enterprises” (with Clara My Lernborg (SSE) and Davis Plotnieks (SSE)), Rethinking Cross-Sector Social Innovation, Harvard Kennedy School, The Social Innovation and Change Initiative, Cambridge, MA, April 6, 2018.

Presenter, “Turning on a “Prosocial” Entrepreneurship Switch: An Experimental Study of Social Entrepreneurial Intentions of Business School Students” (with Thomas P. Moliterno), Kauffman Emerging Scholars Conference, Kansas City, MO, October 6, 2017.

Presenter, “Are Social Entrepreneurs More Narcissistic Than Their Commercial Peers? Evidence from TED Talks”, The 13th Annual Social Entrepreneurship Conference, USC Marshall School of Business, Brittingham Social Enterprise Lab, Los Angeles, LA, November 12, 2016.

Presenter, “Knowledge Flows between Science and Industry: Evidence from a Shellfish Industry Listserv” (with Staffan Furusten), Kauffman Emerging Scholars Conference, Kansas City, MO, February 2016.

Presenter, “Social finance – an institutional fact or fiction? Evidence from Swedish social enterprises” (with Clara My Lernborg & Davis Plotnieks), The 12th Annual Social Entrepreneurship Conference, New York University, New York, NY, November 2015.

Presenter, “Making the Clam Happy: Associations and New Markets for Environmental Services in the US Shellfish Industry”, Score International Conference on Organizing Markets, Stockholm, Sweden, October 2014.

Presenter, “Financing Modes of Social Entrepreneurship: An Integrative Framework” (with Davis Plotnieks), Kauffman Emerging Scholars Conference, Kansas City, MO, October 2014.

Presenter, “Multiple Logics and Association Membership: Hybrids in the US Shellfish Industry”, Annual Meeting of the Eastern Academy of Management, Newport, RI, May 2014.

Presenter, “Do Hybrids Need Collective Action? Multiple Logics and Association Membership in the US Shellfish Industry”, oikos Young Scholars Entrepreneurship Academy, Zurich, Switzerland, August 2013.

Presenter, “Creating Markets under Institutional Voids: The Case of Small-scale Renewables in Tajikistan”, Working Group on Central Asia and the Caucasus, Harvard University, Cambridge, MA, November 2012.

Presenter, “The Role of Industry Associations in New Market Creation: Evidence from German Bioenergy Associations”, 28th European Group for Organizational Studies Colloquium Helsinki, Finland, July, 2012.

Presenter, “The Institutional Work of German Bioenergy Associations in Creating New Markets”, Academy of Management Annual Meetings, San Antonio, TX, August 2011.

Presenter, “Creating Markets under Institutional Voids: The Case of Small-scale Renewables in Tajikistan”, Academy of Management Annual Meetings, San Antonio, TX, August 2011.

Presenter, “Collective Actions of New Industry: The Case of German Bioenergy Associations”, The Annual Conference of the Society for the Advancement of Socio-Economics (SASE), Philadelphia, PA, June 2010.

Presenter, “Institutional Voids as Opportunities or Obstacles for the Creation of Sustainable Markets? The Case of Off-Grid Renewable Energy Systems in Tajikistan”, PhD Sustainability Academy, Richard Ivey School of Business, University of Western Ontario, October 2009.

Presenter, “Institutional Settlement and the Adoption of Sustainable Technologies: The Case of Biofuels”, Academy of Management Annual Meetings, Chicago, IL, August 2009.

PROFESSIONAL EXPERIENCE

International Finance Corporation, The World Bank Group, Kyiv, Ukraine

Economic Analyst, SME Policy Survey Project, 2005 – 2006.

Academy of Ukrainian Press (NGO), Kyiv, Ukraine

Program Manager, 2004 – 2005.

Executive Director, 2002 – 2003.

German Parliament (Bundestag), Berlin, Germany

International Parliamentary Internship Program Fellow, Assistant to Member of German Parliament Helmut Lamp (CDU/CSU), Chairman of the Federal Biomass Association, 2001 – 2002.

Poltava State Pedagogical University, Poltava, Ukraine

Lecturer, 1999 – 2001.

Small Business Administration, Chicago, IL

Internship in Entrepreneurial Development, Business Training Program through Community Connections Program of the US Department of State, Summer 2000.

Poltava Association for Regional Development (POLARD), Poltava, Ukraine

EU TACIS Project Assistant, 1999 – 2000.

CONSULTING & OTHER RESEARCH

Workshop Facilitator, “International Summer School on Social Entrepreneurship and Sustainability in Emerging Markets”, Tbilisi, Georgia, Fall 2014.

Contributor, Annotated bibliography of entrepreneurship literature project, The Ewing Marion Kauffman Foundation, 2011.

Research Assistant, project commissioned by the World Bank and implemented by the Centennial Group Holdings, LLC: “Inventory of Funds and Facilities in Emerging Markets and Lessons from Existing Infrastructure Funds and Facilities”, 2009.

Editor of Survey Reports, IFC Project: “Corporate Governance in Russia”, 2007.

SERVICE

Sustainability Strategy Working Group, University of Massachusetts Amherst, 2021.

International Studies Council of the Faculty Senate, University of Massachusetts Amherst (chair starting Fall 2020, co-chair Spring 2020 and Fall 2020, and member since Spring 2015).

Collegiate Venture Program, a summer accelerator program for student ventures organized by the Berthiaume Center for Entrepreneurship of UMass Amherst and Valley Venture Mentors (VVM)

(Mentor, Summer 2020, 2021, and 2022)

Co-chair of the Academy of Management International Theme Committee & Emerald Best International Dissertation Award, 2014–2015.

Ad hoc referee: Business and Society, Organization & Environment, Journal of Business Research, Academy of Management Meetings.

SOFTWARE

R, Python, SPSS, NVivo, Adobe Creative Suite.

LANGUAGES

Ukrainian, Russian, German.