Curriculum Vitae Charles D. T. Macaulay July 25, 2023

Phone: (860) 771-3736 Email: cmacaulay@isenberg.umass.edu

Faculty Positions

Assistant Professor Mark H. McCormack Department of Sport Management

Isenberg School of Management

The University of Massachusetts – Amherst

Area of Concentration: Institutional Theory; College Athletics; Sport

Leadership

Education

Ph.D. The University of Connecticut, August 2021

Storrs, Connecticut

Discipline: Learning, Leadership, Educational Policy

Area of Concentration: Sport Management

M.A. The University of Connecticut, May 2017

The Neag School of Education

Storrs, Connecticut

Discipline: Sport Management

Area of Concentration: Sport Management

B.A. The University of British Columbia, May 2014

The College of Liberal Arts and Sciences

Class Valedictorian

Vancouver, British Columbia, Canada

Major: Sociology

A.A. Capilano University, May 2012

North Vancouver, British Columbia, Canada

Major: Culture and Technology

Academic Engagement

Projects in **Progress**

Macaulay, C.D.T., MacCharles, G., Hindman, L., Melton, N. (in-progress). From the closet to the Pride parade: Examining shifting logic related to LGBTQ inclusion in sport. Expected journal of submission: *Journal of Sport Management*.

- **Macaulay, C.D.T.** (in-progress). A culturally responsive sport organization. A case study. Expected journal of submission: *Journal of Sport Management*.
- **Macaulay, C.D.T.** (in-progress). Organizational collaboration: Factors facilitating a success inter-organizational partnership. Expected journal of submission: *European Journal of Sport Management*.
- Keaton, A.C.I., Howe, J., **Macaulay, C.D.T.** (in-progress). "Second Chance U": Legitimizing white coaches admist controversial scandals. Expected journal of submission: *Journal of Sport Management*.
- **Macaulay, C.D.T.,** Brougham, J., McLeod, C., Keaton, A.C.I. (In progress). Organizational Silencing. How sport organizations silence athlete activists. Expected journal of submission: *Journal of Sport and Social Issues*.
- **Macaulay, C.**D.T., Keaton, A.C.I, Hextrum, C. (In progress). The institutional logic of Whiteness. Expected journal of submission: *Journal of Sport Management*
- Projects Submitted
- Sveinson, K. & **Macaulay, C.D.T.** (Second Review). The Gendered construction of idealized fans: a multimodal critical discourse analysis of official team-licensed merchandise for children. *Journal of Sport Management*.
- **Macaulay, C.D.T.** (Underreview). The effects of decoupling on internal organizational members; Complacency, apathy, and hostility. *Journal of Issues in Intercollegiate Athletics*.
- **Macaulay, C.D.T.** Keaton, A.C.I. (Under review). The racialized work strategies of racialized organizations. *Sport Business and Management*.
- Keaton, A.C.I. and **Macaulay, C.D.T.** (Underreview). Whiteness and Institutional Work. *Sport Management Review*.
- Corr, C., **Macaulay, C.D.T.,** Atwater, C.R. (Second Review). Racial Tasking within Racialized Organizations: How Tasking Leads to Racially Inequitable Financial Remuneration. *Sociology of Sport Journal*.
- Peer-Reviewed Publications
- **Macaulay, C.D.T.** & Woulfin, S. (**Accepted**). Institutional plurality in College Athletics. How multiple logics affect the NCAA's organizational self. *Sport, Business, and Management*
- Isard, R. F., Melton, E. N., & **Macaulay, C. D.**T. (2023) Women's Sport and Everyday Resistance. *Frontiers in Sports and Active Living*, 5, doi: 10.3389/fspor.2023.1007033

- **Macaulay, C.D.T.,** Burton, L., Woulfin, S. (2022). Making sense of competing logics in the collegiate athletic field: The sensemaking processes of college athletes. *Journal of Issues in Intercollegiate Athletics*. (15), 94-124.
- LeChasseur, K. A., **Macaulay, C.D.T**., Fernández, É. (2020). Professionalism and parents: A new frame for colorblind racism in schooling. *Critical Sociology*.
- Klein, M., **Macaulay, C.D.T.**, & Cooper, J. (2020). The Perfect Game: An Ecological Systems Approach to the Influences of Elite Youth and High School Baseball Socialization. *Journal of Athlete Development and Experience*, 2(1).
- **Macaulay, C.D.T.**, Cooper, J.N., Dougherty, S. (2019). High School Football and the Athletic-Market Economy: Recruiting, Producing, and Manufacturing Talent. *Sport Sociology Journal*. 1-10.
- Cooper, J. N., **Macaulay, C. D. T.**, & Rodriguez, S. H. (2019). Race and resistance: A typology of African American sport activism. *International Review for the Sociology of Sport*, 54(2), 151–181.
- Cooper, J. N., Corral, M. D., **Macaulay, C. D. T.**, Cooper, M. S., Nwadike, A., & Mallery Jr, M. (2019). Collective uplift: the impact of a holistic development support program on black male former college athletes' experiences and outcomes. *International Journal of Qualitative Studies in Education*, 1-26.
- Cooper, J. N., Nwadike, A., & **Macaulay, C.D.T.** (2017). A Critical Race Theory Analysis of Big-Time College Sports: Implications for Culturally Responsive and Race-Conscious Sport Leadership. *Journal of Issues in Intercollegiate Athletics*, *10*, 204-233.
- **Macaulay, C.D.T.** (2017). Physically Embodying the Oppressive Trinity: Engaging in Disruptive Identity Praxis as a White Middle Class Male. *Sociology and Anthropology*.
- **Macaulay, C.D.T.** (2017). "The Manufacturing of High School Football Recruits in the United States (U.S.): An Examination of the High School Football Landscape as an Economic Sub-Sector". Master's Theses. 1088. http://digitalcommons.uconn.edu/gs_theses/1088
- Cooper, J. N., Grenier, R., & **Macaulay, C.D.T**. (2017). Autoethnography as a critical approach in sport management: Current applications and future directions. *Sport Management Review*. http://dx.doi.org/10/1016/j.smr.2016.07.003

Book Chapters

Cooper, J.N., Mallery Jr., M., **Macaulay, C.D.T.** (2020). African American Sport Activism and Broader Social Movements. In D.D. Brown (Eds.), *Sports in African American life: Essays history and culture.* (pp.97-115). McFarland & Company Inc. Publishers.

Macaulay, C.D.T. (2020). "Football Fatalities and Catastrophic Injuries, 1931–2016 (2nd Edition)". *Journal of Sport Management*. Advance online publication. 10.1123/jsm.2020-0112.

Journal Board Member

Editorial Board Member – *Journal of Intercollegiate Athletics* (June 2023 – Present)

Editorial Board Member – *Journal of Intercollegiate Sport* (July 2023 – Present)

Journal and Conference Reviewer

Manuscript Reviewer (2023 – Present); Journal of Sport Management

Manuscript Reviewer (2021-Present); Sociology of Sport Journal

Session Reviewer (2021- Present); North American Society for the Sociology of Sport

Manuscript Reviewer (2020); Journal for the Study of Sport and Athletes in Education.

Manuscript Reviewer (2021); Social Currents.

International Presentations and Workshops

- **Macaulay, C.D.T.** & Keaton, A.C.I. (June 3, 2023). Reification of Whiteness through Institutional Work. *North American Society of Sport Management*.
- **Macaulay, C.D.T.,** MacCharles, G., Hindman, L., Melton, N. (June 1, 2023). From the closet to the Pride parade: Examining shifting logic related to LGBTQ inclusion in sport. *North American Society for Sport Management*. Session Presenter.
- **Macaulay, C.D.T.** & Keaton, A.C.I. (November 11, 2022). Reification of Whiteness through institutional work. *North American Society for the Sociology of Sport*. Session Presenter.
- **Macaulay, C.D.T.** (June 3, 2022). Shifting logics and changing actors; How the merging pro-am logic is shaping actor types and their relation to the collegiate athletic field. *North American Society for the Sport Management*. Session Presenter.
- **Macaulay, C.D.T.** & Cooper, J.N. (April 23, 2022). Activism in sport: Exploring a global perspective of sport stakeholder activism. *North American Society for the Sociology of Sport*. Session Organizer.

- **Macaulay, C.D.T.** & Cooper, J.N. (April 21, 2022). Activism in sport: Exploring women's experience activism and resistance. *North American Society for the Sociology of Sport.* Session Organizer.
- **Macaulay, C.D.T.** & Cooper, J.N. (April 21, 2022). Activism in sport: Exploring the intersection of race and activism. *North American Society for the Sociology of Sport.* Session Organizer.
- Kluch, Y. & Macaulay, C.D.T. (April 21, 2022). Are We Experiencing an "Athlete Turn" in Sport? Examining the Contextual Factors Influencing Contemporary Athlete Activism and Social Movements in Sport. *North American Society for the Sociology of Sport*. Session Presenter.
- **Macaulay, C.D.T.** & Woulfin, S. (2022, June 2). Shifting logics and changing actors; How the merging pro-am logic is shaping actor types and their relation to the collegiate athletic field. *North American Society for Sport Management*.
- Kluch, Y. & Macaulay, C.D.T. (2022, April 21). Are we experiencing an "Athlete Turn" in Sport? Examining the contextual factors influencing contemporary athlete activism and social movements in sport. *North American Society for the Sociology of Sport*.
- Macaulay, C.D.T., Newton, A.C.I., Nite, C. (2021, May 21). *Institutional shocks: Foundational conditions for institutional change in sport*. North American Society for Sport Management, Online. Access: https://www.youtube.com/watch?v=pqnHUfEzdGs
- **Macaulay, C.D.T.**, Newton, A. (2020, May 27-30). *The relationship between abuse of student-athletes, mental health, and social identities* [abstract only]. North American Society for Sport Management, San Diego, CA, USA.
- **Macaulay, C.D.T.** (2020, May 27-30). The power of the NCAA governance structure: How the NCAA governance structure impedes on student-athletes' rights [abstract only]. North American Society for Sport Management, San Diego, CA, USA.
- Macaulay, C.D.T. (2019). The Fight for Student-Athletes' Rights Contextualized as a Labor Movement. *North American Society for the Sociology of Sport*. Virginia Beach, VA, United States of America. Presenter.
- **Macaulay, C.D.T**. (2018). Methodology of the Oppressed: From Songs of Freedom to Liberating Actions in Sport. *North American Society for the Sociology of Sport*. Vancouver, BC, Canada. Presenter
- Cooper, J.N., Nwadike, A., **Macaulay, C.D.T.** (2017, November 4). A Critical Race Theory of Big-Time College Sports in the United States (U.S.): Implications for Culturally Responsive and Race-Conscious Sport Leadership. *North American Society for the Sociology of Sport*. Windsor, ON, Canada. Co-Presenter

- **Macaulay, C.D.T.** (2017, November 3). A Different Approach to Unionizing Collegiate Athletes: Include Them All. *North American Society for the Sociology of Sport*. Windsor, ON, Canada. Presenter
- Cooper, J.N., **Macaulay, C.D.T.**, Rodriguez, S.H. (2017, November 2). African American Sport Activism and Broader Social Movements: Disruptive Power through Connectivity. *North American Society for the Sociology of Sport.* Windsor, ON, Canada. Co-Presenter
- Di Giorgio, A., **Macaulay, C.D.T.** (2017, November 2). Stolen Platform: Kaepernick's Appropriation of a Movement by Woman, #BLM. *North American Society for the Sociology of Sport*. Windsor, ON, Canada. Co-Presenter
- Klein, M., **Macaulay, C.D.T.**, Cooper, J.N. (2017, November 2). The Perfect Game: Corporate Influence on Privatized Youth Baseball. *North American Society for the Sociology of Sport*. Windsor, ON, Canada. Co-Presenter
- Mala, J., **Macaulay, C.D.T.**, McGarry, J. (2017, June 20) Outcomes of a Sport-Based Intervention on Adolescent Authentic Leadership Development. *North American Society for Sport Management*. Denver, CO. Co-Presenter
- **Macaulay, C.D.T.** (2016, November 4). From Within the Belly of the Beast: Working within an Athletic Department to Further College Athlete Social Justice. *North American Society for the Sociology of Sport*. Tampa, FL. Presenter
- Cooper, J.N., **Macaulay, C.D.T.** (2016, November 3). From Muhammad Ali to Mizzou: Lessons Learned and Future Directions for Black Athlete Activism. *North American Society for the Sociology of Sport*. Tampa, FL. Co-Presenter
- Klein, M., **Macaulay, C.D.T.**, Cooper, J.N. (2016, November 3). Pressure and Economic Implications: Perspectives on Elite Youth Baseball Socialization. *North American Society for the Sociology of Sport*. Tampa, FL. Co-Presenter
- **Macaulay, C.D.T.**, & Cooper, J. N. (2015, November 5). Reconciling differences: Autoethnographic methodological approach to working with racially similar and dissimilar ethnic groups. *North American Society for the Sociology of Sport*. Santa Fe, NM. Co-Presenter
- **Macaulay, C.D.T.** (2013, November 3). Playing for Privilege: Preliminary Findings on Investment in College Athletic Departments and the Student Body Composition. *North American Society for the Sociology of Sport*. Quebec City, QC, Canada. Presenter
- National Presentations and Workshops
- **Macaulay, C.D.T.** (March 22, 2023). The logics of coordinating an international collegiate ice hockey tournament. *College Sport Research Institute's annual conference*.

- Cooper, J.N., Nwadike, A., **Macaulay, C.D.T.** (2018, April 12). Race Matters: Addressing Color-Blind Racism in Big-Time College Sport. *College Sport Research Institute Annual Conference*. Columbia, SC. Co-Presenter.
- Cooper, J.N., **Macaulay, C.D.T.**, Klein, M. (2018, April 13). Cross-Sport Analysis of Athlete Development Systems' Interaction with Intercollegiate Athletics in the United States (U.S.). *College Sport Research Institute Annual Conference*. Columbia, SC. Poster Presentation
- **Macaulay, C.D.T.** (2017, November 20). Working with locals: How to respect and empower local populations when doing mission trips aboard. *Elms College*. Chicopee, MA. Presenter
- Cooper, J.N., Negron, M.S., Corral, M., **Macaulay, C.D.T.**, Nwadike, A., Mallery, M. (2017, April 14). Collective Uplift: The Impact of a Holistic Development Support Program on Black Male Former College Athletes' Experiences and Outcomes. *College Sport Research Institute Annual Conference*. Columbia, SC. Co-Presenter
- **Macaulay, C.D.T.** (2017, April 14). Athletic Market Economy: A Labor Market Conceptual Model of Athletics. *College Sport Research Institute Annual Conference*. Columbia, SC. Presenter
- **Macaulay, C.D.T.** (2014, April 14). Playing for Privilege: How College Athletics Privilege White Males. College Sport Research Institute Conference. Columbia, SC. Presenter

Professional Experience

<u>Professional Development Specialist: Husky Sport</u> University of Connecticut January 2016 – Present

- Develop a research plan for an in-school intervention organization
- Develop on-boarding trainings for new organizational members
- Construct organizational structures for professional development programing

Research Assistant: Dr. Joseph Cooper

Department of Educational Leadership – University of Connecticut August 2015 – August 2019

- Work with primary advisor on a number of research projects
- Provide annotated bibliographies
- Write content for submission to grants, conferences, and journal publications
- Completed two manuscripts for journal publication
- Prepare and deliver conference presentations

Academic Mentor: Counseling Program for Intercollegiate Athletes

University of Connecticut Athletic Department September 2015 – December 2019

- Provide direction and support to academically most underprepared student-athletes
- Develop schedules, timelines, task-lists, assignment outlines, study guides with students
- Act as an immediate tutor and study partner to facilitate class preparedness
- Provide advice and direction regarding academic, athletic, and personal issues

Invited Speaking Engagements

University of Massachusetts – Athletic Department – Boston, Massachusetts Engaging in Athlete Activism October, 2020

- Facilitated a workshop of over 60 college athletes
- Discussed different types of athlete activism
- How college athletes could engage in activism

University of Oklahoma – Athletic Department - Norman, Oklahoma Organizational Responses to Athlete Activism September, 2020

- Provided insight into sport organizations' responses to athlete activism
- Delivered two presentations to over 300 coaches, athletic administrators, staff, and student-athletes

 $\label{lem:continuous} University \ of \ Massachusetts - Sport \ Leadership \ and \ Administration \ program - Boston, \\ Massachusetts$

Continuing Education Framework for Life After Undergrad February, 2020

- Presented information on continued education post-undergraduate education
- Spoke to an audience of 50 undergraduate students

Wingate University - Charlotte, North Carolina Policy Changes to Name, Image, and Likeness November, 2019

- Discussed recent challenges to the National Collegiate Athletic Association policies
- Spoke to a Sport Management Masters, Sport and Society course

Teaching Experience

<u>Instructor of Record: Diversity, Equity, and Inclusion in Sport Organizations</u>

Mark H. McCormack Sports Leadership Academy – University of Massachusetts Amherst.

July, 2023

<u>Instructor of Record: Sociology of Sport and Physical Activity</u>

Mark H. McCormack Department of Sport Management – University of Massachusetts; Amherst

January 2023 to Present

Instructor of Record: Sport Organizational Behavior

Mark H. McCormack Department of Sport Management – University of Massachusetts; Amherst September 2022 to Present

Instructor of Record: Sport Leadership

Mark H. McCormack Department of Sport Management – University of Massachusetts; Amherst September 2021 to December 2021

<u>Instructor of Record: College Athletics</u>

Mark H. McCormack Department of Sport Management – University of Massachusetts – Amherst September 2021 to Present

Instructor of Record: Sport Facility and Event Management

Department of Educational Leadership – University of Connecticut January 2019 to May 2020; January 2021 to May 2021

<u>Instructor of Record: Sport Law</u>

Department of Educational Leadership – University of Connecticut August 2019 to December 2019

Instructor of Record: Sport and Society

Department of Educational Leadership – University of Connecticut August 2018 to December 2018

Instructor of Record: Directed Observation and Participation in Sport Organizations

Department of Educational Leadership – University of Connecticut January 2018 – May 2018; August 2020 to Present

Teaching Assistant: Sport Facility and Event Management

Department of Educational Leadership – University of Connecticut January 2018 – May 2018

Teaching Assistant: Sport Based Youth Development

Department of Educational Leadership – University of Connecticut August 2017 – December 2017

Teaching Assistant: Qualitative Methods of Educational Research

Department of Educational Leadership – University of Connecticut January 2017 – May 2017

Teaching Assistant: Introduction to Sport Management

Department of Educational Leadership – University of Connecticut August 2016 – December 2016

Teaching Assistant: Sport and Society

Department of Educational Leadership – University of Connecticut

August 2015 – December 2015

Teaching Assistant: Sociology Department

University of British Columbia - Vancouver, BC, Canada

September 2013 – May 2014

Service

Service Work

Hiring Committee Member

University of Massachusetts Amherst

July 2023 – Present

Hiring Committee Member

University of Massachusetts Amherst

August 2021 – December 2021

Advisor: UConn Student-Athlete Equity Coalition

University of Connecticut

August 2020 to Present

Co-Director: Beyond the Field: Social Issues in Sports Lecture Series

University of Connecticut

May 2016 to Present

Program Director: Hartford Catholic Worker

Hartford, Connecticut

August 2015 to September 2018

Vice-President: Collective Uplift

University of Connecticut

January 2016 to August 2017

Moderator / Facilitator

Macaulay, C.D.T. (2020, October 21). Beyond the Field: College Athletics in the time of *COVID-19*. University of Connecticut, Storrs, CT.

Macaulay, C.D.T. (2018, March 28). *Beyond the Field: Social Issues in Sport Lecture Series* – Ryan Martin. University of Connecticut. Storrs, CT

- **Macaulay, C.D.T.** (2018, February 14). *Beyond the Field: Social Issues in Sport Lecture Series* Ellen Staurowsky. University of Connecticut. Storrs, CT
- **Macaulay, C.D.T.** (2017, November 8). *Beyond the Field: Social Issues in Sport Lecture Series* Shireen Ahmed. University of Connecticut. Storrs, CT
- Di Giorgio, A., **Macaulay, C.D.T.** (2017, November 4). *Emotional Politics of Racism in Sport*. Windsor, ON, Canada.
- **Macaulay, C.D.T.** (2017, October 11). *Beyond the Field: Social Issues in Sport Lecture Series* Soccer Without Borders. University of Connecticut. Storrs, CT
- **Macaulay, C.D.T.** (2017, September 13). *Beyond the Field: Social Issues in Sport Lecture Series* Eli Wolff. University of Connecticut. Storrs, CT
- **Macaulay, C.D.T.** (2017, April 27). *Beyond the Field: Social Issues in Sport Lecture Series* Dave Zirin. University of Connecticut. Storrs, CT
- **Macaulay, C.D.T.** (2017, April 20). *Beyond the Field: Social Issues in Sport Lecture Series* David Leonard. Luther University of Connecticut. Storrs, CT
- **Macaulay, C.D.T.** (2017, March 20). *Beyond the Field: Social Issues in Sport Lecture Series* Jessica Luther. University of Connecticut. Storrs, CT.
- **Macaulay, C.D.T.** (2016, November 15). *Beyond the Field: Social Issues in Sport Lecture Series* Neil deMause. University of Connecticut. Storrs, CT.
- **Macaulay, C.D.T.** (2016, October 4). *Beyond the Field: Social Issues in Sport Lecture Series* Sarah K. Fields. University of Connecticut. Storrs, CT.

Invited Interviewee

Macaulay, C.D.T. (2016, September 8). Featured guest on the Motivational Jumpstart WHUS radio show hosted by Michael Mallery at the University of Connecticut. URL: https://www.youtube.com/watch?v=JjXQhd_XaQ0&t=93s

Membership and Affiliations

- **Macaulay, C.D.T.** (2019 Present). *North American Society for Sport Management* Society Member
- **Macaulay, C.D.T.** (2015 Present). *North American Society for the Sociology of Sport* Society Member

Macaulay, C.D.T. (2015, August – Present). Collective Uplift – Storrs, Connecticut

Macaulay, C.D.T. (2012 – 2014). *Miracle Connection* - Mentor and Tutor to Bhutanese Refugees. Coquitlam, BC, Canada.

Grants Awarded

Initiative on Campus Dialogue (ICD) Fellowship Program

Initiative on Campus Dialogue Fellowship Recipient: \$5,000

September, 2020

Synergy Request Grant

Student Union Board of Governors' for the University of Connecticut

Grant Award Recipient: \$10,000

November, 2016

Synergy Request Grant

Student Union Board of Governors' for the University of Connecticut

Grant Award Recipient: \$5,000

September, 2016

Undergraduate Research Grant

University of British Columbia (UBC) Sociology Department.

Grant Award Recipient: \$250

March, 2014

Undergraduate Research Grant

Alma Mater Society of the University of British Columbia

Grant Award Recipient: \$500

March, 2014

Awards

Excellence in Teaching

 $Educational\ Leadership-University\ of\ Connecticut$

February 2020

Excellence in Teaching

Educational Leadership – University of Connecticut

June 2019

Student Union Board of Governor's Program of the Year, Beyond the Field

University of Connecticut

May, 2017

Neag School of Education Outstanding Student Researcher Award University of Connecticut May, 2017

Robert and Kazuko Barker Award for Undergraduate Art students participating in a conference University of British Columbia May, 2014

<u>Finalist for Graduating Student Leader award within Faculty of Arts</u> University of British Columbia May, 2014