

## Charles J. Johnson

### Overview

Following a thirty two year career as a business lawyer in Boston where he represented over 200 startup and emerging companies as well as venture capital and private equity firms, Charlie joined the full-time faculty at the Isenberg School of Management - UMass Amherst in 2015 where he teaches courses on entrepreneurship, business ethics, and privacy. He also manages Maroon Ventures, \$5.9 million investment fund created by Chancellor Subbaswamy and Alumnus Paul Manning to invest in early stage companies linked to UMass Amherst.

### Employment

Isenberg School of Management - UMass Amherst  
Amherst, MA  
Clinical Associate Professor – Management  
September 2015 – present

#### Courses Taught:

Facing Dilemmas – Studies in Decision-Making SCHMGT 697 (MBA)  
New Ventures MGMT 341  
New Venture Financing MGMT 342  
New Venture Organization and Growth MGMT 343  
Survival Boot Camp (Freshman First Year Seminar)  
Privacy in the Age of Surveillance (Honors College Discovery Seminar)

#### Recognition:

Recipient, Isenberg Outstanding Teaching Award, 2018-19  
Finalist, UMass Amherst Distinguished Teaching Award, 2017-18, 2018-19, 2019-20, 2020-21, 2022-23

#### Service:

Managing Director and Member of Investment Committee of Maroon Venture Partners Fund I, LP, January 2017 – present  
Lecturer, IALS programs on entrepreneurship for STEM faculty and students, 2017-present  
Associate Director, Berthiaume Center for Entrepreneurship, September 2015-January 2017  
Chancellor's Innovation and Entrepreneurship Steering Committee, 2017-2020  
Organizer and panelist, Isenberg Diversity & Inclusion Summit, October 2019, 2021  
Organizer and moderator, Isenberg Managing Dilemmas speaker series 2022

Graduation speaker for Isenberg Masters programs, 2023  
Guest speaker for Isenberg Smart Women Securities and Isenberg Women in Business  
Mentor and advisor to numerous UMass Amherst startup companies

Choate, Hall & Stewart, Boston, MA  
Partner, Chair of Business and Technology Practice, and Member of Executive Committee  
January 2003 – September 2015

Hill & Barlow, Boston, MA  
Partner  
May 2001 – January 2003

Finnegan, Hickey, Dinsmoor & Johnson, Boston, MA  
Partner, January 1989 – May 2001  
Associate, February 1986 – January 1989

Herrick & Smith, Boston, MA  
Associate, January 1983 – February 1986

Current and prior service on boards of directors includes Special Olympics of Massachusetts, Massachusetts Down Syndrome Congress, Massachusetts Medical Device Industry Council, Chester Theatre Company as well as numerous public and private for-profit companies; Recognized in Best Lawyers in America, Legal 500, Massachusetts Super Lawyers, and Boston Magazine leading lawyers edition.

### Education

University of Virginia School of Law  
J.D., 1982

Trinity College, Hartford, CT  
B.A. (History), 1978