

## PROFESSOR MONIDEEPA TARAFDAR

Professor and Charles J. Dockendorff Endowed Chair  
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**SCHOLARLY PROFILE:** Research and teaching profile focused around information systems strategy, management and use, with field research in large/SME organizations, doctoral program leadership/mentoring, teaching, policy engagement, and administration experience, in United States, United Kingdom, India, and Europe. External funding of more than one million USD as Principle Investigator. Recipient of best paper and other awards from AIS, INFORMS, ACM and DSI.

**RESEARCH INTERESTS:** AI and hiring/recruitment bias, maladaptive and motivational use of IS, enterprise artificial intelligence, Information systems strategy and business innovation, information systems in operations and supply chain management and healthcare operations, societal impacts of information systems.

**CURRICULAR INTERESTS:** IS strategy and strategic information systems, digital innovation, strategic and organizational aspects of data analytics/AI/algorithms, dark side of information technology.

### A. ACADEMIC EXPERIENCE

#### 1. January 2021 – present:

Isenberg School of Management, University of Massachusetts Amherst  
*Charles J. Dockendorff Endowed Professor and PhD Coordinator, Information Systems*

#### 2. September 2013 – December 2020:

Lancaster University (Management School), United Kingdom  
Professor of Information Systems and Co-Director, Research Center for Technological Futures

- **Co-Director, Doctoral Program** (interdisciplinary program with Management School, School of Computing and School of Design), 2014-2019
- **Lever Hulme Research Fellow** – United Kingdom, 2017- 2018
- **Visiting Scholar**, Massachusetts Institute of Technology – Sloan School of Management (CISR), August - December 2016
- **Senior Fellow**, Wiezenbaum Internet Institute, Berlin, 2019

#### 3. August 2012 – August 2003:

University of Toledo, Toledo, OH, USA  
Professor of Information Systems: **August 2012 – August 2013**  
Associate Professor of Information Systems (tenured): **August 2007 – July 2012**  
Assistant Professor of Information Systems (tenure - track): **September 2003 – July 2007**

4. **September 2001 – August 2003:** Assistant Professor (tenure track): University of St. Thomas, St. Paul, MN, USA

5. **2007- 2018:** Visiting Professor, Indian Institute of Management, Calcutta, India

## B. PROFESSIONAL EXPERIENCE

6. **July 2018 - present:** Scientific Advisor, Unplug, Dublin
7. **Sept. 1995 to June 1996:** Process Engineer: Philips India Limited, India
8. **Sept. 1994 to Sept. 1995:** Product Engineer: Tata Telecom Limited, India.

## C. EDUCATION

1. **Doctoral – Ph.D. in Management: 2002, Indian Institute of Management Calcutta, India**  
Major: Management Information Systems, Minor: Strategic Management
2. **Graduate - Bachelor of Technology: 1994, University of Calcutta, India**  
Majors: Electronics/Telecommunication Engineering
3. **Undergraduate - Bachelor of Science (Honors): 1991, St. Xavier's College, Calcutta, India**  
Majors: Physics (Honors), Chemistry, Mathematics

## D. RESEARCH IMPACT

1. **Scholarly:** H index of 45; H10 index of 77; citations 12912 (Google Scholar).
2. **Policy:** (1) Member (2018 – 2020) of the UK Government's Digital Skills Inclusion Research Working Group, Department of Media, Culture and Society. Provided *research inputs on digital well-being and digital skills* for government policy input; (2) Policy Report on *Gender Bias in Job Advertising* submitted to and accepted by the UK Parliamentary committee on Diversity in STEM.
3. **Practice:** Scientific Advisor (2017-present) Unplug, Dublin. This is a start-up company that designs and conducts technology use/wellbeing related corporate training programs. I advise them on content based on my research
4. **Media/Op-Eds:** My research has had a global media coverage reach of 15 million across leading outlets across UK, USA, EU and Asia – Pacific. It has been featured in, among others, **The Economist, MIT Technology Review (US), Boston Globe (US), Reuters (US), Wired (US) MSN (US), The Medium (US), Chronical of Higher Education (US), HR Magazine (UK), The Guardian (UK), Personnel Today (UK), New Statesman (UK), Channel News Asia (Asia), Hindustan Times (India).** I have presented my research live on **BBC World News Television, London**, (estimated audience global more than 350 million).

## E. AWARDS, RECOGNITION, KEYNOTES

1. **Association for Information Systems (AIS) Best Publication Award 2022:** Association for Information Systems
2. **Information Systems Research 2022 Runner up Award for Best paper published in 2021:** Information Systems Research-INFORMS
3. **European Conference on Information Systems Runner up for Best Research-in-Progress Paper:** European Conference on Information Systems 2022
4. **University Spotlight Scholar Award, 2022:** University of Massachusetts Amherst
5. **Isenberg Research Excellence Award 2022:** University of Massachusetts Amherst
6. **Association for Information Systems (AIS) Faculty Mentor Award for Outstanding Leadership 2021:** Association of Information Systems Doctoral College
7. **Keynote 2021:** 12<sup>th</sup> Workshop on the *Changing Nature of Work (CNOW)*, Austin, December 2021

8. **Keynote 2021:** International Conference on the Digital Economy, *Indian Institute of Management Raipur*, December 2021
9. **Keynote 2021:** Symposium on 'Instruments for measuring psychosocial/physical stress and strain in the context of digitalization' at the *56<sup>th</sup> Annual Conference for German Society for Social Medicine and Prevention*, September 2021
10. INFORMS service award 2020
11. **Distinguished Member Cum Laude**, Association of Information Systems, 2019
12. **Reviewer Hall of Fame**, Journal of the Association of Information Systems, 2019
13. **Keynote 2019:** Scandinavian Conference on Information Systems, Tampere, August 2019: *Information Systems for a Responsible World*
14. **Keynote 2018:** OR60 Conference, UK, September 2018: *Artificial Intelligence: Crystal Ball or Mirror?*
15. **Keynote panel 2018:** DOTI Workshop, San Francisco, December 2018 - *Dark side of the individualization of IT use*
16. **Decision Sciences Journal Best Paper Award 2017**, Decisions Sciences Institute
17. **Keynote panel 2017:** DIGIT Workshop, Seoul, December 2017 - *Dark side of IT use*
18. **Dean's Research Award 2017**, Lancaster University Management School
19. Invited to answer **AIS Ten Questions 2016:** <https://aisnet.org/news/news.asp?id=324757>
20. **Honorable mention** for excellence in reviewing, JAIS, 2015
21. **Faculty Excellence Award 2011**, University of Toledo
22. **Outstanding Research Award 2011**, University of Toledo College of Business and Innovation
23. **Faculty Excellence Award 2010**, University of Toledo
24. **Graduate Teaching Award 2009**, University of Toledo College of Business and Innovation
25. **Best Research Paper Award 2008**, University of Toledo College of Business and Innovation
26. **Best Research Paper Award 2007**, University of Toledo College of Business and Innovation
27. **Outstanding Research Award 2007**, University of Toledo College of Business and Innovation
28. Featured as subject matter expert on **NBC Toledo** news segment on "Cyber Monday and E-Commerce", November 2007
29. **Wall Street Journal Award** for "Innovative Use of the Journal in the Classroom". July 2006
30. Selected for **Doctoral Consortium, International Conference on Information Systems**, Brisbane, December 2000.
31. National Scholarship, Indian Institute of Management Calcutta, 1996-2001
32. **Gold Medal (First rank/First class– graduate degree)**, University of Calcutta, 1994
33. **National Merit Scholarship**, Government of India, 1991-1994

## F. PUBLICATIONS

### Peer-Reviewed Journals

1. Nastjik, I., Trang, S., Grummeck-Braamt, J.V., **Tarafdar, M.**, Adam, M., Integrating and Synthesizing Technostress Research: A Meta-Analysis on Technostress Creators, Outcomes, and Usage Contexts, *European Journal of Information Systems*, forthcoming.
2. Ramos, R., Hayes, N., **Tarafdar, M.**, E-formality and data justice: the individualization of street trade in Recife, Brazil, *Information Technology for Development*, forthcoming.

3. **Tarafdar, M.**, Shan, G., Thatcher, J., Gupta, A., Intellectual Diversity in Information Systems: Discipline-based conceptualization and an illustration from ISR, *Information Systems Research*, 24, 6, December, 2022
4. **Tarafdar, M.**, Page, X., Marabelli, M. Algorithms as Co-workers: Human-Algorithm Role Interactions in Algorithmic Work, *Information Systems Journal*, forthcoming, 2023
5. **Tarafdar, M.**, Wenninger, H., Stich, J. Email Overload: Fit Related Antecedents and Outcomes *DATABASE for Advances in Information Systems*, 15, 2, 2023
6. Cram, A., Wiener, M., **Tarafdar, M.**, Benlian, A., Algorithmic Control and Technostress experienced by Uber Drivers, *Journal of MIS*, 39, 2, 2022
7. Whelan, E., Golden, W., **Tarafdar, M.**, Social Media Technostress of Students, *Internet Research*, 32,7, 2022
8. **Tarafdar, M.**, and Saunders, C., Remote, mobile and blue-collar: ICT-enable job crafting to elevate occupational well-being, *Journal of the AIS*, 23,2, 2022
9. **Tarafdar, M.**, and Ray, D., The role of social media in social protest cycles: A sociomaterial examination of a social protest cycle in India, *Information Systems Research*, 23, 3, September 2021, 675-1097. **Winner of AIS Best Paper Award and ISR (INFORMS) runner up for best paper award.**
10. Shenggang Hu, Jabir Alshehabi Al-Ani, Karen D Hughes, Nicole Denier, Alla Konnikov, Lei Ding, Jinhua Xie, Yang Hu, **Monideepa Tarafdar**, Bei Jiang, Linglong Kong, Hongsheng Dai, Balancing Gender Bias in Job Advertisements With Text-Level Bias Mitigation, *Frontiers in Big Data*, 5, 2022
11. Maier, C., Laumer, S., **Tarafdar, M.**, Mattke, J., Reis, L., and Weitzel, T., Challenge and hindrance IS use stressors and appraisals: Explaining contrarian associations in post-acceptance IS use behavior, *Journal of the AIS*, 22, 6, 2021
12. Pirkkalainen, H., **Tarafdar, M.**, Salo, M., Makkonen, M., Proximal and Distal Antecedents of Problematic Information Technology Use in Organizations, *Internet Research*, September 2021.
13. Fernandez, A., **Tarafdar, M.**, Spring, M., Information Technology Use in Temporary Organizations: The Case of the 2016 Olympic Games, *Journal of Strategic Information Systems*, forthcoming 2021
14. Trang, S.; Trenz, M.; Weiger, W. H.; **Tarafdar, M.**; Cheung, C. 2020. "One app to trace them all? Examining app specifications for mass acceptance of contact-tracing apps" *European Journal of Information Systems*, July 2020
15. **Tarafdar, M.**, Maier, C., Laumer, S., and Weitzel, T., Explaining the link between technostress and technology addiction in social networking site, *Information Systems Journal*, 20, Issue 1, 2020.
16. **Tarafdar M.**, Pirkkalainen H., Salo M., Makkonen M. Taking on the "Dark Side"—Coping With Technostress. *IEEE IT Professionals*, 22, 2020; 82–89
17. Pirkkalainen, H., Salo, M., **Tarafdar, M.**, and Makkonen, M., Deliberate or Instinctive? Proactive and Reactive Coping with Technostress, *Journal of MIS*, October 2019.
18. **Tarafdar, M.**, Beath, C.M., and Ross, J., Using AI to enhance business operations, *MIT Sloan Management Review*, June, 2019
19. Stich, J., **Tarafdar, M.**, Stacey, P., and Cooper, C.L. Appraisal of Workplace Stress from Email Use: A Person-Environment Fit Approach, *Journal of the Association for Information Systems*, 20, Issue 2, Article 2, March 2019. **Among the five most cited papers for the journal in 2022.**

20. **Tarafdar, M.**, Cooper, C.L., Stich, J. The technostress trifecta - techno eustress, techno distress and design: Theoretical directions and an agenda for research, *Information Systems Journal*, 30, 1, 2019. **Contributor to impact factor of Information Systems Journal for 2021.**
21. **Tarafdar, M.**, and Tanriverdi, H. Impact of the Information Technology Unit on Information Technology - Embedded Product Innovation, *Journal of the Association for Information Systems*, 19, 8, Article 2, September 2018
22. **Tarafdar, M.**, and Davison, R.M. Research in Information Systems: Intra-disciplinary and Inter-disciplinary Approaches, *Journal of the Association for Information Systems*, 19, 6, Article 2, July 2018.
23. Stich, J., **Tarafdar, M.**, Stacey, P., and Cooper, C.L. Email Load, Desired Email Load, and Stress: A Cybernetic Approach, *Information Technology and People*, 32,2, 430-452, 2019
24. Fernandes, A., Spring, M., **Tarafdar, M.** Coordination in temporary organizations: formal and informal mechanisms at the 2016 Olympics, forthcoming: *International Journal of Operations and Production Management*, 38,1, 1340-1367.
25. Bata, H., Pentina, I., **Tarafdar, M.**, Pullins, E. Mobile social networking and salesperson maladaptive dependence behaviors, *Computers in Human Behavior*, 81, 2018, p. 235-249.
26. **Tarafdar, M.**, Beath, C., and Ross, J. Enterprise Cognitive Computing Applications: Opportunities and Challenges, *IEEE IT Professional*, July 2017.
27. Stich, J., **Tarafdar, M.**, Cooper, C.L., and Stacey, Workplace stress from actual and desired computer-mediated communication use: a multi-method study, *New Technology, Work and Employment*. 32, 1, 2017, p. 84-100.
28. **Tarafdar, M.** The Three New Skills Managers Need: Digital Colleagues, Digital Mindfulness and Digital Empathy, *MIT Sloan Management Review*, Fall 2016, p. 24-25.
29. **Tarafdar, M.**, and Qrunfleh, S, Agile supply chain strategy and supply chain performance: complementary roles of supply chain practices and information systems capability for agility, *International Journal of Production Research*, 55, 4, 2017, 925-938.
30. Dobrzykowski, D. and **Tarafdar, M.**, Electronic Health Records and Physician Performance: A Contextual Analysis, *Decision Sciences Journal*, 48, 1, 2017, 7-38. **Winner of the Annual Decision Sciences Institute Best Paper Award.**
31. Dobrzykowski, D., and **Tarafdar, M.** Understanding Information Exchange in Healthcare Operations. *Journal of Operations Management*, 36, 2015, p. 201-214.
32. **Tarafdar, M.**, D'Arcy, J., Turel, O., Gupta, A., Dark Side of IT Use: Is overuse of information technology sapping your employees' productivity, innovation and well-being, *MIT Sloan Management Review*, Winter 2015
33. **Tarafdar, M.**, Pullins, E., Ragu-Nathan, T.S., Technostress: negative effect on performance and possible mitigation, *Information Systems Journal*, 25, 2, 2015, p. 103-132.
34. Chen D., Preston D. and **Tarafdar M.** (Alphabetical order, equal contribution) From Innovative IS Strategy to Customer Value: The Roles of Innovative Business Orientation, CIO Leadership and Organizational Climate, *DATABASE for Advances in Information Systems*, 46, 2, 2015, p.8-29.
35. Pentina, I., and **Tarafdar, M.**, From 'Information' to 'Knowing': Exploring the role of social media in contemporary news consumption, *Computers in Human Behaviour*, 35, 1, 2014, p.211–223  
**Tarafdar, M.**, Singh, R., and Anekal, P. The role of ICT in Market Development at the Bottom of the Pyramid, *Journal of Information Technology*, 28, 2013, 279-295.

36. Qrunfleh, S, and **Tarafdar, M.**, Lean and agile supply chain strategies and supply chain responsiveness: the role of strategic supplier partnership and postponement, *Supply Chain Management: An International Journal*, 18, 6, 2013, 571 – 582.
37. D'Arcy, J., Gupta, A., **Tarafdar, M.**, Turel, O., (alphabetical order, equal contribution), Reflecting on the Dark Side of Information Systems Use, *Communications of the AIS*, 35, 5, 2014.
38. Qrunfleh, S, and **Tarafdar, M.**, (alphabetical order, equal contribution) Supply chain information systems strategy: Impacts on supply chain performance and firm performance, *International Journal of Production Economics*, 147, 2014, 340-350.
39. **Tarafdar, M.**, Anekal, P, and Singh, R, The role of ICT in Market Development at the Bottom of the Pyramid, *Information Technology and Development*, 18,4, 2012.
40. Yulong Li, **Tarafdar, M.**, and Subba Rao, Collaborative Knowledge Management Practices: Theoretical Development and Empirical Analysis, *International Journal of Operations and Production Management*, 32, 4, 2012.
41. **Tarafdar, M.**, Tu, Q, Ragu-Nathan, T.S. and Ragu-Nathan, Bhanu, Crossing to the Dark Side: Examining Antecedents and Consequences of Technostress, *Communications of the ACM*, (research article), 54, 9, 2011, 113-120.
42. **Tarafdar, M.**, Tu, Q., and Ragu-Nathan, T.S. Impact of Technostress on End User Satisfaction and End-User Productivity, *Journal of MIS*, 27,3,2011, p. 303-334.
43. Gordon, S. R., and **Tarafdar M.**, The IT Audit that Boosts Innovation, *Sloan Management Review*, Summer 2010.
44. Dobrzykowski, D., Tran, O. and **Tarafdar, M.**, Value Co-Creation and Resource Based Perspectives for Strategic Sourcing. *Strategic Outsourcing: An International Journal*, 3(2), 2010
45. **Tarafdar, M.**, and Qrunfleh, S., Examining Tactical IT-Business Alignment, *Journal of Computer Information Systems*, 50, 4, Summer 2010.
46. Roh., J, Kunnathur, A., and **Tarafdar, M.**, Classification of RFID Adoption: an Expected Benefits Approach, *Information and Management*, 46, 8, 2009, 357-363.
47. **Tarafdar, M.**, and Qrunfleh, S., IT-Business Alignment: A Two-Level Analysis, *Information Systems Management*, 26, 2009, 338-349.
48. Ragu-Nathan, T.S., **Tarafdar, M.**, Ragu-Nathan, B. and Tu, Q., Consequence of Technostress in End Users: Conceptual Development and Empirical Validation, *Information Systems Research*, December 2008, 19, 4, 417-433.
49. Gordon, S. R., **Tarafdar M.**, Maximoski, R, Cook, B., and Rogowitz, B., Improving the Front End of Innovation with Information Technology, *Research and Technology Management*, May-June 2008.
50. **Tarafdar M.**, and Zhang, J., Determinants of Reach and Loyalty – A Study of Website Performance and Implications for Website Design, *Journal of Computer Information Systems*, Winter 2007-2008.
51. **Tarafdar M.**, and Gordon, S. R., Understanding the Influence of IT Capability on Business Innovation, *Journal of Strategic Information Systems*, Volume 16, 2007.
52. **Tarafdar M.**, and Vaidya S. D., “Information Technology Adoption and the Role of Organizational Inclination towards Information Technology: The Case of an Indian Bank”, *Journal of Cases in Information Technology*, 9, 3, 2007.
53. **Tarafdar, M.**, Ragu-Nathan, T.S., Ragu-Nathan, B. and Tu, Q., The Impact of Technostress on Productivity, *Journal of MIS*, Summer 2007.

54. **Tarafdar M.**, and Vaidya S. D., "Information Systems Assimilation in Indian Firms: An Examination of Strategic and Organizational Imperatives", *Journal of Strategic Information Systems*, December 2006.
55. **Tarafdar M.**, and Vaidya S. D., Challenges in the Adoption of E-Commerce Technologies in India: The Role of Organizational Factors, *International Journal of Information Management*, December 2006.
56. Gordon, S. R and **Tarafdar M.**, "How do a Company's Information Technology Capabilities Influence its Ability to Innovate?" *Journal of Enterprise Information Management*, Volume 23, Number 3, 2007.
57. **Tarafdar M.**, and Zhang, J., "Analysis of Critical Website Characteristics: A Cross Category Study of Successful Websites", *Journal of Computer Information Systems*, Volume 26, Number 2, Winter 2005-2006.
58. Qrunfleh, S, **Tarafdar, M.**, and Ragu-Nathan, T.S, Examining Alignment between Supplier Management Practices and Information Systems Strategy, *Benchmarking: An International Journal*, 19, (4/5), 2012, 604-617.
59. **Tarafdar M.**, and Zhang, J., "Analyzing the Influence of Website Design Parameters on Website Usability", *Information Resources Management Journal*, Volume 18, Number 4, October-December 2005.
60. **Tarafdar M.**, and Vaidya S. D., "Adoption and Implementation of Information Technology in Developing Nations: Experiences from Two Public Sector Enterprises in India", *Journal of Cases in Information Technology*, Volume 7, Issue 1, January-March 2005.
61. **Tarafdar M.**, and Vaidya S. D., "Adoption of E-Commerce by organizations in India: Strategic and Environmental Imperatives", *Electronic Journal of Information Systems in Developing Countries*, April 2004.
62. **Tarafdar M.**, and Vaidya S. D., "Information Technology Adoption in Developing Countries- The Case of an Indian Firm", *Journal of Cases in Information Technology*, Volume 6, December 2003.
63. **Tarafdar M.**, and Vaidya S. D., "Evolution of the use of Information Technology for E-Business at Century Financial Services: An analysis of External and Internal Facilitators and Inhibitors", *Journal of Information Technology Cases and Applications*, Volume 4, Number 4, 2002.
64. **Tarafdar M.**, and Roy R., "Adoption of Enterprise Resource Planning Systems in Indian Organizations: A Process Perspective", *Journal of Global Information Technology Management*, Volume 4, Number 4, 2003.
65. **Tarafdar M.**, Roy R (1999), "Business Process Re-engineering Interpreted Through Models-The Case of a Manufacturing Firm", *System Dynamics: An International Journal of Policy Modeling*, Vol. 11, Iss. 1, 1999, pp. 1-24.

#### Peer-Reviewed Book Chapters

66. **Tarafdar M.**, Pirkkalainen H., Salo M., Mitigating the Adverse Effects of Technostress, *Organisational Stress and Well-Being.*, (ed.), Cary Cooper, University Press, Cambridge, Cambridge, 2022
67. Alla Konnikov, Irina Rets, Karen D. Hughes, Jabir Alshehabi Al-Ani, Nicole Denier, Lei Ding, Shenggang Hu, Yang Hu, Bei Jiang, Linglong Kong, **Monideepa Tarafdar** and Dengdeng Yu, Responsible AI for labour market equality (BIAS), in *How to Manage International Multidisciplinary Research Projects.*, (ed.), Linda Hantrias, Edgar Elgar Publications, UK, 2021

68. **Tarafdar, M.**, and Stich, J-F, Virtual work, Technology and Wellbeing, in *The SAGE Handbook of Organizational Wellbeing.*, (ed.), Tony Wall, Cary Cooper and Paula Brough, Sage Publications, London, 2021
69. Taylor, D. G., Pentina, I., and **Tarafdar, M.**, Is More Less or Is Less More? Social Media's Role in Increasing and Reducing Information Overload from News Sources, in *The Dark Side of Social Media*, Routledge, 2018.
70. **Tarafdar, M.**, Ragu-Nathan, T.S., IS-Business Alignment: Taking Stock and Looking Ahead, *Information Systems Planning*, M.E. Sharpe Inc., (ed.), W. R. King, 2008.
71. Gordon, S. R and **Tarafdar M.**, "How Corporate Portals Support Innovation?" in *Encyclopedia of Portal Technology and Applications*, Idea Group Publishing, 2007.
72. **Tarafdar M.**, and Zhang, J., "Analyzing the Influence of Website Design Parameters on Website Usability", in *Advanced Topics in Information Resources Management*, Idea Group Publishing, 2007.
73. **Tarafdar M.**, "ERP Adoption by Indian Organizations: An Overview of Critical Issues", in *Encyclopedia on Information Science and Technology*, Idea Group Publishing, 2004.
74. **Tarafdar M.**, and Vaidya, S. D., "Internal and External Facilitators and Inhibitors of Information technology Adoption: Research Findings from the Financial Services Industry in India" in *Information Technology and E-Business in the Financial Services*, edited by Steven Gordon, Ivy League Publishing, April 2004.
75. **Tarafdar M.**, and **Roy R.**, "Adoption of Enterprise Resource Planning Software by Organizations in India: A Managerial Framework" in *Managing Globally with Information Technology*, edited by Dr. Sherif Kamel, Idea Group Publishing, PA, 2002.

#### **Editorials and Policy Reports**

76. Yang Hu, **Monideepa Tarafdar**, Jabir Alshehabi Al-Ani, Irina Rets, Shenggang Hu, Nicole Denier, Karen D. Hughes, Alla Konnikov, and Lei Ding Policy, Gendered STEM Workforce in the United Kingdom: The Role of Gender Bias in Job Advertising, *Policy Report submitted to and accepted by the UK Parliamentary committee on Diversity in STEM*. March 202:
77. Davison, R.M., and **Tarafdar, M.**, Do Scholarly Journals have Cultural Values? *Information Systems Journal*, 28, 3, 2018
78. **Tarafdar, M.**, and Davison, R.M., The Associate Editor and Senior Editor Roles in Premier IS Journals, *Information Systems Journal*, 31, 4, 2021.
79. **Tarafdar, M.**, and Davison, R.M., The Art of Referencing, *Information Systems Journal*, 30, 5, 2020.
80. Davison, R.M., and **Tarafdar, M.**, Shifting Baselines in Information Systems Research Threaten our Future Relevance, *Information Systems Journal*, 28, 3, 2018.
81. **Tarafdar, M.**, Gupta, A., Turel, O., Special issue on 'Dark side of information technology use': an introduction and a framework for research, *Information Systems Journal*, 25, 3, 2015, 10 p.

#### **Peer-Reviewed Conference Proceedings and Workshops**

82. Hao, H., **Tarafdar, M.**, and Hess, T., Algorithmic Control: Does One Size Fit All, *Changing Nature of Work (CNOW) Workshop (pre ICIS SIG CNOW Workshop)*, Copenhagen, December 2022
83. Te'eni, D; Avital, M; Bohmann, T; Coleman, E; and **Tarafdar, M.**, "The Role Of Academic Associations In Building Bridges Across Countries And Cultures" In: *30th European Conference on*

*Information Systems (ECIS 2022), Association for Information Systems, Timisoara, June 18-24, 2022.*

84. **Tarafdar, M.**, Rets, I., Hu, Y., How does ICT enhance enabled Workplace Inclusion? *In: 30th European Conference on Information Systems (ECIS 2022), Association for Information Systems, Timisoara, June 18-24, 2022. Winner of best research-in-progress paper runner up award*
85. Köster, Antonia; Krasnova, Hanna; **Tarafdar, Monideepa**, Visual Normalization of the Thin Ideal: Instagram Use and Biased Perception of Average Body Weight, *Wirtschaftsinformatik Conference, Nuremberg, 2022*
86. Oza, S., and **Tarafdar, M.**, Synchronous or Asynchronous? Investigating the Impact of Online Learning Overload on Student Outcomes, *20th Annual Pre-ICIS Workshop on HCI Research in MIS, Austin, TX, December, 2022*
87. **Tarafdar, M.**, Teodorescu, M., Tanriverdi, H., Robert, L., and Morse, L., Seeking Ethical Use of AI Algorithms: *International Conference on Information (ICIS 2020). Hyderabad, Association for Information Systems,*
88. Cram, A., Weiner, M., **Tarafdar, M.**, and Benlian, A., Algorithmic Controls and their Implications for Gig Worker Wellbeing and Behavior, *International Conference on Information (ICIS 2020). Hyderabad, Association for Information Systems*
89. Gundelach, J., Koster, A., Krasnova, H., and **Tarafdar M.**, How Messy is your Newsfeed? Perceived Disorder as a Novel Stressor, *In: 28th European Conference on Information Systems (ECIS 2020), Association for Information Systems*
90. Koster, A., Baum, K., Krasnova, H., and **Tarafdar M.**, Living in a World of Plenty? How Social Network Sites Use Distorts Perceptions of Wealth Inequality *In: 28th European Conference on Information Systems (ECIS 2020), Association for Information Systems.*
91. Platt., N, **Tarafdar, M.**, Williams, R., The complementary roles of Health Information Systems and Relational Coordination in alcohol care pathways: The case of a UK hospital, *In: 27th European Conference on Information Systems (ECIS 2019), Stockholm, Association for Information Systems.*
92. **Tarafdar M.**, and Beath, C. M., Wipro Limited: Developing a Cognitive DNA, *International Conference on Information (ICIS 2018). San Francisco, Association for Information Systems.*
93. Beath, C. M., **Tarafdar M.**, and Ross, J., Customer Intimacy through Machine Learning, *International Conference on Information (ICIS 2018). San Francisco, Association for Information Systems, Systems.*
94. **Tarafdar, M.**, and Wenninger H., How decision-making culture and email use norms influence email overload: Toward a demand resource model, *Changing Nature of Work (CNOW) Workshop, San Francisco, December 2018*
95. Agarwal, K., **Tarafdar, M.**, and Vaidya, S.D., Technostress in ERP Implementation – The Case of an Indian Firm, *In: American Conference on Information Systems (AMCIS 2018). New Orleans Association for Information Systems*
96. **Tarafdar, M.**, and Wenninger, H., Email Overload – A ‘Fit’ Perspective, *In: American Conference on Information Systems (AMCIS 2018). New Orleans Association for Information Systems*
97. **Tarafdar, M.**, Remote, Mobile and Blue Collar: Using Information and Communication Technology to Elevate Workplace Well-Being *In: 26th European Conference on Information Systems (ECIS 2018), Portsmouth, Association for Information Systems*

98. Page, X, Marabelli, M., **Tarafdar, M.**, Role Conflict and Role Ambiguity in Human Algorithm Interactions, *In: International Conference on Information Systems (ICIS 2017)*. Seoul, Association for Information Systems
99. Pirkkalainen, H., Salo, M., Makkonen, M, **Tarafdar, M.**, Coping with Technostress, *In: International Conference on Information (ICIS 2017)*. Seoul, Association for Information Systems, Systems.
100. Ray, D, and **Tarafdar, M.**, Use of Social Media in Social Movements *In: 25th European Conference on Information Systems (ECIS 2017)*. Guimaraes, Association for Information Systems
101. Fedorowicz, J., Olbrich, S., Bjorn-Andersen., N., Tarafdar, M, Te' Eni, D., Politics and AIS: Where Do We Draw the Line, Panel, *25th European Conference on Information Systems (ECIS 2017)*, Guimaraes.
102. Fernandez, A., **Tarafdar, M.**, and Spring M., IT Alignment in Temporary Organizations, The case of the 2017 Olympics, *In: American Conference on Information Systems (AMCIS 2017)*. Boston, Association for Information Systems
103. Liu Liu., Stacey, P., **Tarafdar, M.**, Kourantzou, N. 2016 Simplifying Fitness Games for Users with Learning Disabilities in *Hawaii International Conference on System Sciences, (HICSS 2017)*.
104. Gisela Bieling, Kathrin Reinke, **Tarafdar, M.**, Stock, R., ICT-Based Communication Events as Triggers of Stress: A Mixed Methods Study, *27th International Conference on Information Systems (ICIS 2016)*. Dublin, Association for Information Systems.
105. Ramos, R.R., **Tarafdar, M.**, Hayes, N. 2016 Assembling 'difference' through digitized music: the case of urban piracy in Recife, Brazil *In: 24th European Conference on Information Systems (ECIS 2016)*. Association for Information Systems
106. Dobrzykowski, D. and **Tarafdar, M.** , Role of Coordination and Social Capital in Explaining Physician Performance from Electronic Health Record Use, *Proceedings of the Decision Sciences Institute Conference*, Tampa, November 2014 (**Best paper award nominee**).
107. Dobrzykowski, D. and **Tarafdar, M.**, Examining Electronic Health Records and improved performance, *Proceedings of the Decision Sciences Institute Conference*, Baltimore, November 2013.
108. **Tarafdar, M.** and Scott, N., Information Separation in Service Supply Chains at the Bottom of the Pyramid: An Illustration through Telemedicine, *Proceedings of the Fifth Glob Dev Workshop, Orlando, December 2012*.
109. Anekal, P., and **Tarafdar, M.**, An Information Processing View of the Impact of Product Complexity on Supply Chain Delivery Performance, *Proceedings of the Decision Sciences Institute Conference*, San Francisco, November 2012.
110. Scott, N., and **Tarafdar, M.**, Reducing Market Separations in Supply Chains at the Bottom of the Pyramid, *Proceedings of the Decision Sciences Institute Conference*, San Francisco, November 2012.
111. **Tarafdar, M.**, Gupta, A., D'Arcy, J., Turel, O., Czerwinski, M., The Digital Future: Reflecting on the "Dark Side" of Information Technology Use, **Panel**, *Americas Conference on Information Systems, Detroit*, August 2012.
112. Dobrzykowski, D., **Tarafdar, M.** and Ragu-Nathan, T.S, Electronic Health Records, high quality information exchange, and physician performance in the healthcare delivery supply chain, *Proceedings of the Fifth International Supply Chain Management Symposium and Workshop*, Tokyo, March 2012.

113. Qrunfleh. S., **Tarafdar, M.**, and Ragu-Nathan, T.S., Information Processing View of Supply Chain Practices: Impact on Supply Chain Performance *Proceedings of the Fifth International Supply Chain Management Symposium and Workshop*, Tokyo, March 2012.
114. **Tarafdar, M.**, Pullins, E. and Ragu-Nathan, T.S, Examining Impacts of Technostress on Innovation and Performance: The Professional Sales Context, *Proceedings of the Tenth SIG HCI Workshop*, Shanghai, December 2011
115. **Tarafdar, M.**, and Singh, R, Markets at the Bottom of the Pyramid: The Developmental Role of ICT, *Proceedings of the Fourth Glob Dev Workshop*, Shanghai, December 2011
116. Anekal, P., and **Tarafdar, M.**, Role of ICT in Market development at the Bottom of the Pyramid, *Proceedings of the Americas Conference on Information Systems*, Detroit, August 2011.
117. **Tarafdar, M.**, Pullens, E. and Ragu-Nathan, T.S, Examining Impacts of Technostress on the Professional Salesperson's Performance, *Proceedings of the Americas Conference on Information Systems*, Detroit, August 2011.
118. **Tarafdar, M.**, and Ragu-Nathan, T.S, Examining Exploration and Exploitation Roles of the IS Human Resource in Indian Organizations, *SIM Academic Workshop "New Leadership Roles in The Digital World"*, St. Louis, December 2010
119. **Tarafdar, M.**, and Gordon, S., Adoption of Social Networking tools for Front-End-of-Innovation activities: A Multi-theoretic View, *DIGIT Workshop*, St. Louis, December 2010.
120. Qrunfleh. S., **Tarafdar, M.**, and Ragu-Nathan, T.S., Alignment between Supply Chain Management Practices and IT Utilization: Impact on Supply Chain Performance, *Proceedings of the Decision Sciences Institute Conference*, San Diego, November 2010.
121. Qrunfleh. S., **Tarafdar, M.**, and Ragu-Nathan, T.S., Alignment between Supply Chain Management Strategies and Information Systems Strategies, *Proceedings of the Fourth International Supply Chain Management Symposium and Workshop*, Madrid, September 2010.
122. **Tarafdar, M.**, Modi, S., Roy, S., and Dutta, A., Adoption of Sustainability in IT Services: Role of IT Service Providers, *Proceedings of the Americas Conference on Information Systems*, Lima, August 2010.
123. Le, T., and **Tarafdar, M.**, Rising Prominence of Multi-sided Platforms in the Web 2.0 Era: Value Conceptual Analysis and Design Implications, *Proceedings of the IADIS International Conference*, Porto, April 23-25, 2010
124. Choobineh S and **Tarafdar, M.**, Risks in Supply Chain Management: Modeling and Formulation *Decision Sciences International Conference*, Nancy, France, June 2009.
125. Le, T., and **Tarafdar, M.**, Seeking Value in Network Complementarities: Value Co-Creation Paradigm in the Web 2.0 Era, *Proceedings of the IADIS International Conference*, Barcelona, February 23-25, 2009.
126. Qrunfleh. S., **Tarafdar, M.**, and Ragu-Nathan, T.S., Alignment between Supply Chain Management Practices and Information Systems Practices, *Proceedings of the Third International Supply Chain Management Symposium and Workshop*, Coimbatore, India, January 2009.
127. Qrunfleh. S., and **Tarafdar, M.**, Tactical IT-Business Alignment: Antecedents and Outcomes, *Proceedings of the Decision Sciences Institute Conference*, Baltimore, November 2008.
128. **Tarafdar, M.**, Ragu-Nathan, T.S., Ragu-Nathan, B. and Tu, Q., "Improving End-User Satisfaction through Technostress Prevention: Some Empirical Evidences", *Proceedings of the Americas Conference on Information Systems*, Toronto, August 2008.

129. **Tarafdar, M.**, and Ragu-Nathan, T.S., Information Systems Alignment within the Organization: Processes and Outcomes, *SIM Academic Workshop "IT-Business Alignment: Making it Real"*, Montreal, December 2007.
130. Roy, S., **Tarafdar, M.**, Ragu-Nathan, T.S., and Marsillac E., Workshop on Formative and Reflective constructs in Manufacturing Management, Decision Sciences Institute Conference, Phoenix, November 2007.
131. **Tarafdar, M.**, and Ragu-Nathan, T.S., Information Systems Planning in Net Enabled Organizations, *Proceedings of the Decision Sciences Institute Conference*, Phoenix, November 2007.
132. James Noh, A. Kunnathur, **M. Tarafdar**, "Adoption of RFID Technologies- A Perceived Benefits Approach", *Proceedings of Web 2006*, Milwaukee, December 2006.
133. **Tarafdar, M.**, Ragu-Nathan, T.S., Tarafdar, M., Ragu-Nathan, B. and Tu, Q., "Effect of Technostress on Productivity: An Analysis of Direct and Indirect Effects", *Proceedings of the Decision Sciences Institute Conference, San Francisco*, November 2005.
134. **Tarafdar M.**, and Gordon, S. R. "How Information Technology Capabilities Influence Organizational Innovation: Exploratory Findings from Two Case Studies", *Proceedings of the European Conference on Information Systems*, Regensburg, May 2005.
135. **Tarafdar M.**, and Zhang, J., "Design of Websites: How do Website Characteristics Affect Website Performance?", *Proceedings of the Decision Sciences Institute Conference*, Boston, November 2004.
136. **Tarafdar M.**, and Gordon, S. R. "How IT Makes Organizations More Innovative: The Influence of IT Capabilities on Organizational Innovation", *Proceedings of the Americas Conference on Information Systems*, New York, August 2004.
137. **Tarafdar M.**, and Vaidya S. D., "Adoption of E-Commerce by Organizations- Integrated Perspectives on the Strategic and Environmental Imperatives in Developing Countries", *Proceedings of the Americas Conference on Information Systems*, Tampa, August 2003.
138. **Tarafdar M.**, and Vaidya S. D., "Analyzing Opportunities for Information Technology Adoption: Defining Information Intensity" in, *Proceedings of the Seventh INFORMS Conference on Information Systems and Technology*, San Jose, November 2002.
139. **Tarafdar M.**, and Vaidya S. D., "Research in Organizational Adoption of E-Commerce: The Need for an Interdisciplinary Approach", *Proceedings of the Americas Conference on Information Systems*, Dallas, August 2002.
140. **Tarafdar M.**, and Roy R., "A Framework for Analyzing the Adoption of Enterprise Resource Planning Systems in Indian Organizations", *Proceedings of the Information Resources Management Association International Conference*, Seattle, May 2002.
141. **Tarafdar M.**, and Vaidya S. D., "Challenges in the Deployment of E-commerce Technologies: The Role of Organizational Factors" *Proceedings of the Sixth INFORMS Conference on Information Systems and Technology*, Miami, November 2001.
142. **Tarafdar M.**, Virmani A., and Roy R., "Systems dynamics model of a supply chain", *Proceedings of the International Conference on Systems Dynamics 1998*, Indian Institute of Technology, December 1998.

## **G. COMPETITIVE RESEARCH GRANTS (as PI)**

### **External**

1. Economic and Social Science Research Council (United Kingdom), Responsible AI to mitigate labor market bias (£1 million), 2020
2. Economic and Social Research Council (United Kingdom) Impact Acceleration Research Grant, 2019, (£4000)
3. Senior Research Fellowship – 2017/2018, Leverhulme Trust, United Kingdom, (£120,000)

### **Internal**

4. Impact Funding Grant– 2017/2018, Lancaster University, (£5000)
5. Provost's Research Travel Grant, University of Toledo 2011, (\$1000)
6. Kohler Grant, 2005, 2007, 2009, 2010 University of Toledo, (\$3100)
7. College of Business Administration Research Grant Award, University of Toledo, 2006, 2007, 2008 (\$30,000)
8. Research and Fellowship Award, University of Toledo, 2004, 2005 (\$22,000)

## **H. SERVICE IN THE INFORMATION SYSTEMS SCHOLARLY COMMUNITY**

### **Journal Editorial/Mentoring Roles**

1. Senior Editor: **Information Systems Research**, 2021 – present
2. Senior Editor: **Information Systems Journal**, 2015 – present
3. Mentor: **MIS Quarterly Scholarly Development Academy**, 2021-2022
4. Associate Editor: **Information Systems Research**, 2018 – 2020
5. Editorial Board Member/Guest Senior Editor: **Journal of AIS**, 2013 – present
6. Editorial Board Member: **Journal of MIS** and **Journal of Strategic Information Systems**
7. Guest Editor: **Information Systems Journal Special Issue on Dark Side of IT Use** (2014 - 2015)
8. Associate Editor: **MIS Quarterly** Special Issue on ICT and Social Challenges (2014/2015)
9. Senior Editor: **European Journal of Information Systems** (Special Issue on Cross Cultural Research in Information Systems): 2013-2014
10. Senior Editor: **Journal of Information Technology** (Special Issue on Growth in ICT Uptake in Developing Countries): 2014-2016

### **Conference Roles**

1. **Conference Co-chair: ECIS 2023**
2. Co-chair, **Doctorial Consortium: ECIS 2022**
3. Co-chair, **Junior Faculty Consortium: ECIS 2021**
4. Faculty Mentor, **Doctorial Consortium: ICIS**, 2019; **AMCIS** 2021; 2018; **ECIS**, 2017
5. Faculty Mentor, **Junior Faculty Consortium: ECIS**, 2019; **AMCIS**, 2017
6. **Program Co-Chair: ACM SIGMIS CPR conference** 2018
7. **Program Co-Chair: AIS SIG HCI Pre-ICIS Workshop**, December 2017, 2016, 2015
8. **Track Chair: ICIS** 2023, 2021, 2016; **ECIS** 2020, 2019; **AMCIS** 2016, 2015, 2014, 2013, 2012; **PACIS** 2009
9. **Associate Editor: ICIS** – 2020, 2019, 2018, 2017, 2015, 2014, 2013, 2010

## Reviewer Roles

1. **Funding Councils:** *Canadian Social Sciences Research Council, Research Grants Council of Hong Kong, Research Foundation Flanders, Belgium, Netherlands Organization for Scientific Research, The Leverhulme Trust, UK*
2. **Journals:** *Management Science, Organization Science, Journal of MIS, MIS Quarterly, Information Systems Research, Journal of Operations Management, Production and Operations Management, Decision Sciences Journal, International Journal of Electronic Commerce, Journal of AIS, European Journal of IS, Journal of Strategic Information Systems, MIS Quarterly Executive, Sloan Management Review, California Management Review, Communications of the ACM, Information and Management and others*

## I. COURSES/SEMINARS TAUGHT

### Post-Doctoral

1. Supply Chain Management and the Marketing Interface (2008, 2009)
2. Supply Chain Management and the Information Technology Interface (2007)

### Doctoral Seminars

1. Managing AI and Algorithms, 2021 - present
2. Dark Side of Information Technology, 2018, 2022 - present
3. Theories in IS, 2021- present
4. Research Methods, Special Topics (2014-2015)
5. Management of Technology and Innovation (2008 -2012)
6. Information Systems Issues in Manufacturing, Supply Chains and Operations Management (2006-2008)

### Graduate (Executive MBA, MBA and MS)

1. Information Systems and Digital Strategy (**core** MS: 2013-present)
2. Digital Business Innovation (**core** MBA: 2017-present, **core** MS: 2016 and 2017)
3. Managing Information Technology in Organizations (**core** MBA: 2013-2015)
4. Information Technology Strategy and E-Business (**core** MBA: 2003 - 2012)
5. Global Information Technology Management (**core** Executive MBA: 2010-2013)
6. Healthcare Information Systems (**elective** Executive MBA: 2012-2013)
7. Business Process Outsourcing (**elective** MBA: 2007-2009)
8. Data-warehousing (MS: 2002-2003)
9. Network Communications (MS: 2001-2003)
10. Database Management (MS: 2001-2003)

### Under-Graduate

11. E-Commerce and the Networked Economy (**elective** BBA 2004- 2009, 2010-2014)
12. Business Data Communications (**elective** BBA 2003-2007)
13. Information Technology Management (**core** BBA: 2008-2009, 2010-2012)

## **J. Ph. D. DISSERTATIONS**

### **University of Massachusetts Amherst (2021-present)**

**Chair/Co-chair of one dissertations and committee member of one in the following areas:**  
algorithmic work and control, motivational use of IS

### **Lancaster University (2013 – 2021)**

**Chair/Co-chair of eight dissertations (seven completed and one ongoing) in the following areas:** (1) healthcare and information systems; (2) learning disabilities and fitness games; (3) information systems in temporary organizations/supply chains; (4) informal street trade through mobile devices; (5) stress from email use and (6) space configurations through information systems. Some of these are interdisciplinary, with co-chairs from disciplines such as Operations Management and Design. Details available in appendix.

### **University of Toledo (2003-2013)**

**Chair/co-chair of seven and committee member of five dissertation committees in the following areas:** (1) information systems in healthcare operations; (2) maladaptive dependence on mobile devices; (3) information systems in supply chain management; (3) knowledge management in supply chains. Details available in appendix.

## **K. UNIVERSITY SERVICE**

### **University of Massachusetts Amherst (2021-present)**

1. Isenberg representative to the UMass Initiative for Public Information Technology 2021-
2. Chair, OIM IS Recruitment committee 2022-2023
3. Chair, OIM Recruitment committee 2021-2022
4. Member, OIM Strategic Planning Committee 2021-2022

### **Lancaster University (2013-2020)**

#### ***University level***

1. University Research Council – Management School Representative (2017-2021)
2. Co- Director, Doctoral Training Program – UK research councils funded interdisciplinary doctoral program focused on the digital economy (2014-2019)

#### ***School level***

3. Program committee for IS Graduate programs (2013-2021)
4. Program committee for the MBA program (2015-2021)
5. School Promotions committee (2017)

#### ***Department level.***

6. Head of Information Systems Group, Management Science Department (2014-2021)
7. Research Excellence Committee (2013-2021)
8. PhD selection committee (2013-2021)

### **University of Toledo (2003-2013)**

#### ***University Level***

1. Member, University Faculty Development Committee (2012- 2013)

#### ***School level***

2. Chair, Ph.D. Comprehensive Exam Committee (2011-2013) – overseeing exam content and grading
3. Member, Ph.D. Committee (2005- 2013) – overseeing Ph.D. curriculum and admissions
4. Member, Ph.D. Comprehensive Exam Committee (2006, 2007, 2009, 2010, 2011)
5. Member, EMBA Curriculum Task Force (2012 – 2013)
6. Member, Graduate Curriculum Committee (2006-2007)
7. Member, Academic Ethics Advisory Committee (2007)
8. Member, Research and Graduate teaching Award Committees (2007-2009)
9. Faculty Advisor, MBA Students' Association (2005- 2013)

### ***Department Level***

10. Member, Information Systems Curriculum Committee (2004-2005)

### **L. INVITED EXTERNAL APPOINTMENTS**

Appointment, Tenure and Promotion Evaluation

1. Copenhagen Business School, Denmark
2. Babson College, USA
3. Bamberg University, Germany
4. University of Virginia, USA
5. Chinese University of Hong Kong
6. Neoma Business School, France
7. University of Nevada, Las Vegas, USA
8. NUI Galway, Ireland

### **M. INVITED PRESENTATIONS/PANELS (SELECTED)**

#### **University Audiences**

- Auckland University of Technology – May 2023
- University of Oklahoma- April 2023
- Technical University of Darmstadt, Germany – March 2023
- Georgia State University, USA, October 2022
- Hong Kong Baptist University, September 2021
- University of Delaware, April 2021
- Temple University, March 2021
- Sheffield University, UK – April 2020
- Potsdam University, Berlin – May 2019
- Warwick Business School, UK– May 2018
- London School of Economics and Political Science, UK – April 2018
- Tampere University of Technology, Finland - October 2018
- Indian Institute of Management Calcutta, India – December 2017
- Galway University, Ireland – April 2016
- Bentley University, USA – October 2016
- Worcester Polytechnic University, USA – November 2016

- SUNY Buffalo, USA- November 2016
- HEC, Paris – March 2016
- Sheffield University Management School – November 2015
- Technical University of Darmstadt, Germany – October 2015
- Loughborough University School of Business and Economics – September 2015
- University of Louisville, Kentucky, USA– April 2015
- City University of Hong Kong, Hong Kong – May 2012
- Indian Institute of Management Indore, India – December 2011
- Zhejiang University, Hangzhou, China– December 2011

### **Practitioner Audiences**

- Creating Future Us, London, February 2022
- British Telecom, London, UK, March 2019
- British Telecom, London, UK, October 2018
- Nestle Limited, London, UK, February 2018
- National Health Forum, London, UK, April, 2017
- Knowledge Brief Forum, London, UK, May 2015

### **PROFESSIONAL AFFILIATIONS**

Member, Association for Information Systems

### **PERSONAL**

**Background:** Born and educated in India, lived and worked in India, USA and UK

**Citizen:** USA, UK