

# Degree Requirements for Isenberg's BBA | Management Undergraduate Online Degree Completion Program

Course	Title	Prerequisite
<b>University General Education</b>		
MATH 127	Calculus (R1) and (R2)	proficiency in high school algebra
ECON 103	Microeconomics (SB)	
ECON 104	Macroeconomics (SB)	
ENGLWRIT 112	College Writing (CW)	
Biological Science (BS)	various	
Physical Science (PS)	various	
Literature (AL) or Arts (AT)	various	
Historical Studies (HS)	various	
United States Diversity (DU)	various	
Global Diversity (DG)	various	
Gen Ed Elective	various	
Gen Ed Elective	various	
<b>Isenberg Core: 13 Courses, 37 credits</b>		
ACCOUNTG 221	Principles of Financial Accounting	
ACCOUNTG 222	Principles of Managerial Accounting	ACCOUNTG 221
FINANCE 301	Corporate Finance	ACCOUNTG 221, statistics, calculus
MANAGMNT 301	Principles of Management	
MARKETNG 301	Fundamentals of Marketing	
OIM 210	Intro to Business Info Systems	
OIM 240/Statistics	Business Data Analysis	
OIM 301	Intro to Operations Management	Statistics
SCH-MGMT 200	Career and Professional Development	
SCH-MGMT 201	Diversity and Inclusion in Business	starting Summer 2022
SCH-MGMT 260	Introduction to Law	
SCH-MGMT 310	Management Communications	Jr. Year Writing/Prereq Jr Status
MANAGMNT 494BI	Business Policy and Strategy	Integrative Experience/Sr Status
<b>Breadth: 18 Credits Summer 2022 and forward. Prior to summer 2022: 21 breadth credits are required.</b>		
Non-business Electives	various	
<b>Management Major: 21 credits: Four Core Management courses, 12 credits, three business electives, 9 credits</b>		
MANAGMNT 314 OR 330	Human Resource Mgt OR Organizational Behavior	Management 301
MANAGMNT 331 OR 341	Organization, Design & Change OR New Ventures	Management 301
MANAGMNT 365, 366 OR 462	Business and Its Environment OR Foundations of Sustainable Enterprise OR Social Entrepreneurship	Management 301
MANAGMNT 378 (was SCH-MGMT 391A)	Intro to Global Business	
Three 300/400 level business electives from list	MANAGMNT 314, 330, 331, 341, 365, 366, 391E, 462, MARKETNG 455, OIM 420, SCH-MGMT 350, ECON 305, 308, PSYCH 360, POLISCI 359	various
Course	Title	Prerequisite

**120 credits minimum are required to graduate. Requirements are subject to change, based on semester of acceptance. Minimum 45 credits taken through UMass Amherst as well as all completion of all program requirements.**

UMassAmherst