

Degree Requirements for Isenberg's BBA | OIM
Operations and Information Management (Integrated sub-plan)
Undergraduate Online Degree Completion Program

Course	Title	Prerequisite
University General Education		
MATH 127	Calculus (R1) and (R2)	proficiency in high school algebra
ECON 103	Microeconomics (SB)	
ECON 104	Macroeconomics (SB)	
ENGLWRIT 112	College Writing (CW)	
Biological Science (BS)	various	
Physical Science (PS)	various	
Literature (AL) or Arts (AT)	various	
Historical Studies (HS)	various	
United States Diversity (DU)	various	
Global Diversity (DG)	various	
Gen Ed Elective	various	
Gen Ed Elective	various	
Isenberg Core - 13 Courses, 37 credits		
ACCOUNTG 221	Principles of Financial Accounting	
ACCOUNTG 222	Principles of Managerial Accounting	ACCOUNTG 221
FINANCE 301	Corporate Finance	ACCOUNTG 221, statistics, calculus
MANAGMNT 301	Principles of Management	
MARKETNG 301	Fundamentals of Marketing	
OIM 210	Intro to Business Info Systems	
OIM 240/Statistics	Business Data Analysis	
OIM 301	Intro to Operations Management	Statistics
SCH-MGMT 200	Career and Professional Development	
SCH-MGMT 201	Diversity and Inclusion in Business	starting Summer 2022
SCH-MGMT 260	Introduction to Law	
SCH-MGMT 310	Management Communications	Jr. Year Writing/Prereq Jr Status
MANAGMNT 494BI	Business Policy and Strategy	Integrative Experience/Sr Status
Breadth: 18 Credits Summer 2022 and forward. Prior to summer 2022: 21 breadth credits are required.		
Non-business Electives	various	
OIM Major: Two Core OIM courses, 6 credits		
OIM 320 fall semesters	Quality Management	OIM 301
OIM 350 summers 13-weeks	Business Intelligence and Analytics	OIM 210
OIM Major - Three upper level OIM courses, 9 credits		
Choose three from; OIM 307, summers 13-week session	Power Spreadsheets for Business Analytics	OIM 210
OIM 451 spring semesters odd years	Information & Project Management	
OIM 452 spring semesters even years	Bus. Processes & Enterprise Systems	
OIM 420 fall semesters odd years	High Performance Organization	OIM 301
OIM Major: Three business electives, 9 credits minimum		
Three 300/400 level Business	Accounting, Finance, HTMgt., Marketing, Management, OIM, SCH-MGMT, Sport Mgt.	various
Course	Title	Prerequisite

120 credits minimum are required to graduate. Requirements are subject to change, based on semester of acceptance.
Minimum 45 credits taken through UMass Amherst as well as all completion of all program requirements.

UMassAmherst