Curriculum Vitae Charles D. T. Macaulay July 1, 2022

Phone: (860) 771-3736 Email: cmacaulay@isenberg.umass.edu

Faculty Positions

Assistant Professor Mark H. McCormack Department of Sport Management

Isenberg School of Management

The University of Massachusetts – Amherst

Area of Concentration: Institutional Theory; College Athletics; Sport

Leadership

Education

Ph.D. The University of Connecticut, August 2021

Storrs, Connecticut

Discipline: Learning, Leadership, Educational Policy

Area of Concentration: Sport Management

M.A. The University of Connecticut, May 2017

The Neag School of Education

Storrs, Connecticut

Discipline: Sport Management

Area of Concentration: Sport Management

B.A. The University of British Columbia, May 2014

The College of Liberal Arts and Sciences

Class Valedictorian

Vancouver, British Columbia, Canada

Major: Sociology

A.A. Capilano University, May 2012

North Vancouver, British Columbia, Canada

Major: Culture and Technology

Academic Engagement

Projects in Progress

Macaulay, C.D.T. & Woulfin, S. (In-progress). Institutional plurality in College Athletics. How multiple logics affect the NCAA's organizational self. Expected journal of submission: *Sport Management Review*.

- **Macaulay, C.D.T.**, Keaton, A.C.I., Nite, C. (In-progress). Institutional shocks: Foundational conditions for institutional change in sport. Expected journal of submission: *Sport Management Review*.
- **Macaulay, C.D.T**. & Woulfin, S. (In-progress). How disruptions to logics change actors' institutional work strategies. How college athletic actors' rhetorical strategies connect to the logics of the collegiate athletic field.
- **Macaulay, C.D.T**. (In-progress). Organizational adaptation as ceremonial change: The case of Student-Athlete Advisory Committees. Expected journal of submission: *Journal of Sport Management*.

Peer-Reviewed Publications

- **Macaulay, C.D.T.,** Burton, L., Woulfin, S. (2020). Making sense of competing logics in the collegiate athletic field: The sensemaking processes of college athletes. *Journal of Issues in Intercollegiate Athletics*. (15), 94-124
- LeChasseur, K. A., **Macaulay, C.D.T.**, Fernández, É. (2020). Professionalism and parents: A new frame for colorblind racism in schooling. *Critical Sociology*.
- Klein, M., **Macaulay, C.D.T.**, & Cooper, J. (2020). The Perfect Game: An Ecological Systems Approach to the Influences of Elite Youth and High School Baseball Socialization. *Journal of Athlete Development and Experience*, 2(1).
- Macaulay, C.D.T., Cooper, J.N., Dougherty, S. (2019). High School Football and the Athletic-Market Economy: Recruiting, Producing, and Manufacturing Talent. *Sport Sociology Journal*. 1-10.
- Cooper, J. N., **Macaulay, C. D. T.**, & Rodriguez, S. H. (2019). Race and resistance: A typology of African American sport activism. *International Review for the Sociology of Sport*, 54(2), 151–181.
- Cooper, J. N., Corral, M. D., **Macaulay, C. D. T.**, Cooper, M. S., Nwadike, A., & Mallery Jr, M. (2019). Collective uplift: the impact of a holistic development support program on black male former college athletes' experiences and outcomes. *International Journal of Qualitative Studies in Education*, 1-26.
- Cooper, J. N., Nwadike, A., & **Macaulay, C.D.T.** (2017). A Critical Race Theory Analysis of Big-Time College Sports: Implications for Culturally Responsive and Race-Conscious Sport Leadership. *Journal of Issues in Intercollegiate Athletics*, 10, 204-233.
- **Macaulay, C.D.T.** (2017). Physically Embodying the Oppressive Trinity: Engaging in Disruptive Identity Praxis as a White Middle Class Male. *Sociology and Anthropology*.

- Macaulay, C.D.T. (2017). "The Manufacturing of High School Football Recruits in the United States (U.S.): An Examination of the High School Football Landscape as an Economic Sub-Sector". Master's Theses. 1088. http://digitalcommons.uconn.edu/gs_theses/1088
- Cooper, J. N., Grenier, R., & **Macaulay, C.D.T**. (2017). Autoethnography as a critical approach in sport management: Current applications and future directions. *Sport Management Review*. http://dx.doi.org/10/1016/j.smr.2016.07.003

Book Chapters

Cooper, J.N., Mallery Jr., M., **Macaulay, C.D.T.** (2020). African American Sport Activism and Broader Social Movements. In D.D. Brown (Eds.), *Sports in African American life: Essays history and culture.* (pp.97-115). McFarland & Company Inc. Publishers.

Book Reviews

Macaulay, C.D.T. (2020). "Football Fatalities and Catastrophic Injuries, 1931–2016 (2nd Edition)". *Journal of Sport Management*. Advance online publication. 10.1123/jsm.2020-0112.

Journal and Conference Reviewer

Manuscript Reviewer (2021-Present); Sociology of Sport Journal

Session Reviewer (2021- Present); North American Society for the Sociology of Sport

Manuscript Reviewer (2020); Journal for the Study of Sport and Athletes in Education.

Manuscript Reviewer (2021); Social Currents.

International Presentations and Workshops

- **Macaulay, C.D.T.** & Woulfin, S. (2022, June 2). Shifting logics and changing actors; How the merging pro-am logic is shaping actor types and their relation to the collegiate athletic field. *North American Society for Sport Management*.
- Kluch, Y. & Macaulay, C.D.T. (2022, April 21). Are we experiencing an "Athlete Turn" in Sport? Examining the contextual factors influencing contemporary athlete activism and social movements in sport. *North American Society for the Sociology of Sport*.

- Macaulay, C.D.T., Newton, A.C.I., Nite, C. (2021, May 21). *Institutional shocks: Foundational conditions for institutional change in sport*. North American Society for Sport Management, Online. Access: https://www.youtube.com/watch?v=pqnHUfEzdGs
- Macaulay, C.D.T., Newton, A. (2020, May 27-30). The relationship between abuse of student-athletes, mental health, and social identities [abstract only]. North American Society for Sport Management, San Diego, CA, USA.
- **Macaulay, C.D.T.** (2020, May 27-30). The power of the NCAA governance structure: How the NCAA governance structure impedes on student-athletes' rights [abstract only]. North American Society for Sport Management, San Diego, CA, USA.
- Macaulay, C.D.T. (2019). The Fight for Student-Athletes' Rights Contextualized as a Labor Movement. *North American Society for the Sociology of Sport*. Virginia Beach, VA, United States of America. Presenter.
- **Macaulay, C.D.T**. (2018). Methodology of the Oppressed: From Songs of Freedom to Liberating Actions in Sport. *North American Society for the Sociology of Sport*. Vancouver, BC, Canada. Presenter
- Cooper, J.N., Nwadike, A., **Macaulay, C.D.T.** (2017, November 4). A Critical Race Theory of Big-Time College Sports in the United States (U.S.): Implications for Culturally Responsive and Race-Conscious Sport Leadership. *North American Society for the Sociology of Sport*. Windsor, ON, Canada. Co-Presenter
- **Macaulay, C.D.T.** (2017, November 3). A Different Approach to Unionizing Collegiate Athletes: Include Them All. *North American Society for the Sociology of Sport*. Windsor, ON, Canada. Presenter
- Cooper, J.N., **Macaulay, C.D.T.**, Rodriguez, S.H. (2017, November 2). African American Sport Activism and Broader Social Movements: Disruptive Power through Connectivity. *North American Society for the Sociology of Sport*. Windsor, ON, Canada. Co-Presenter
- Di Giorgio, A., **Macaulay, C.D.T.** (2017, November 2). Stolen Platform: Kaepernick's Appropriation of a Movement by Woman, #BLM. *North American Society for the Sociology of Sport*. Windsor, ON, Canada. Co-Presenter
- Klein, M., **Macaulay, C.D.T.**, Cooper, J.N. (2017, November 2). The Perfect Game: Corporate Influence on Privatized Youth Baseball. *North American Society for the Sociology of Sport*. Windsor, ON, Canada. Co-Presenter
- Mala, J., **Macaulay, C.D.T.**, McGarry, J. (2017, June 20) Outcomes of a Sport-Based Intervention on Adolescent Authentic Leadership Development. *North American Society for Sport Management*. Denver, CO. Co-Presenter

- **Macaulay, C.D.T.** (2016, November 4). From Within the Belly of the Beast: Working within an Athletic Department to Further College Athlete Social Justice. *North American Society for the Sociology of Sport*. Tampa, FL. Presenter
- Cooper, J.N., **Macaulay**, **C.D.T.** (2016, November 3). From Muhammad Ali to Mizzou: Lessons Learned and Future Directions for Black Athlete Activism. *North American Society for the Sociology of Sport*. Tampa, FL. Co-Presenter
- Klein, M., **Macaulay, C.D.T.**, Cooper, J.N. (2016, November 3). Pressure and Economic Implications: Perspectives on Elite Youth Baseball Socialization. *North American Society for the Sociology of Sport*. Tampa, FL. Co-Presenter
- **Macaulay, C.D.T.**, & Cooper, J. N. (2015, November 5). Reconciling differences: Autoethnographic methodological approach to working with racially similar and dissimilar ethnic groups. *North American Society for the Sociology of Sport*. Santa Fe, NM. Co-Presenter
- Macaulay, C.D.T. (2013, November 3). Playing for Privilege: Preliminary Findings on Investment in College Athletic Departments and the Student Body Composition. *North American Society for the Sociology of Sport*. Quebec City, QC, Canada. Presenter
- National Presentations and Workshops
- Cooper, J.N., Nwadike, A., **Macaulay, C.D.T.** (2018, April 12). Race Matters: Addressing Color-Blind Racism in Big-Time College Sport. *College Sport Research Institute Annual Conference*. Columbia, SC. Co-Presenter.
- Cooper, J.N., **Macaulay, C.D.T.**, Klein, M. (2018, April 13). Cross-Sport Analysis of Athlete Development Systems' Interaction with Intercollegiate Athletics in the United States (U.S.). *College Sport Research Institute Annual Conference*. Columbia, SC. Poster Presentation
- **Macaulay, C.D.T.** (2017, November 20). Working with locals: How to respect and empower local populations when doing mission trips aboard. *Elms College*. Chicopee, MA. Presenter
- Cooper, J.N., Negron, M.S., Corral, M., **Macaulay, C.D.T.**, Nwadike, A., Mallery, M. (2017, April 14). Collective Uplift: The Impact of a Holistic Development Support Program on Black Male Former College Athletes' Experiences and Outcomes. *College Sport Research Institute Annual Conference*. Columbia, SC. Co-Presenter
- **Macaulay, C.D.T.** (2017, April 14). Athletic Market Economy: A Labor Market Conceptual Model of Athletics. *College Sport Research Institute Annual Conference*. Columbia, SC. Presenter

Macaulay, C.D.T. (2014, April 14). Playing for Privilege: How College Athletics Privilege White Males. College Sport Research Institute Conference. Columbia, SC. Presenter

Professional Experience

Professional Development Specialist: Husky Sport University of Connecticut January 2016 – Present

- Develop a research plan for an in-school intervention organization
- Develop on-boarding trainings for new organizational members
- Construct organizational structures for professional development programing

Research Assistant: Dr. Joseph Cooper

Department of Educational Leadership – University of Connecticut August 2015 – August 2019

- Work with primary advisor on a number of research projects
- Provide annotated bibliographies
- Write content for submission to grants, conferences, and journal publications
- Completed two manuscripts for journal publication
- Prepare and deliver conference presentations

Academic Mentor: Counseling Program for Intercollegiate Athletes University of Connecticut Athletic Department September 2015 – December 2019

- Provide direction and support to academically most underprepared student-athletes
- Develop schedules, timelines, task-lists, assignment outlines, study guides with students
- Act as an immediate tutor and study partner to facilitate class preparedness
- Provide advice and direction regarding academic, athletic, and personal issues

Invited Speaking Engagements

University of Massachusetts – Athletic Department – Boston, Massachusetts Engaging in Athlete Activism October, 2020

- Facilitated a workshop of over 60 college athletes
- Discussed different types of athlete activism
- How college athletes could engage in activism

University of Oklahoma – Athletic Department - Norman, Oklahoma Organizational Responses to Athlete Activism September, 2020

• Provided insight into sport organizations' responses to athlete activism

• Delivered two presentations to over 300 coaches, athletic administrators, staff, and student-athletes

University of Massachusetts – Sport Leadership and Administration program – Boston, Massachusetts

Continuing Education Framework for Life After Undergrad February, 2020

- Presented information on continued education post-undergraduate education
- Spoke to an audience of 50 undergraduate students

Wingate University - Charlotte, North Carolina Policy Changes to Name, Image, and Likeness November, 2019

- Discussed recent challenges to the National Collegiate Athletic Association policies
- Spoke to a Sport Management Masters, Sport and Society course

Teaching Experience

Instructor of Record: Sport Leadership

Mark H. McCormack Department of Sport Management – University of Massachusetts; Amherst September 2021 to December 2021

<u>Instructor of Record: College Athletics</u>

Mark H. McCormack Department of Sport Management – University of Massachusetts – Amherst

September 2021 to December 2021

Instructor of Record: Sport Facility and Event Management

Department of Educational Leadership – University of Connecticut January 2019 to May 2020; January 2021 to May 2021

Instructor of Record: Sport Law

Department of Educational Leadership – University of Connecticut August 2019 to December 2019

Instructor of Record: Sport and Society

Department of Educational Leadership – University of Connecticut

August 2018 to December 2018

Instructor of Record: Directed Observation and Participation in Sport Organizations

Department of Educational Leadership – University of Connecticut

January 2018 – May 2018; August 2020 to Present

Teaching Assistant: Sport Facility and Event Management

Department of Educational Leadership – University of Connecticut

January 2018 – May 2018

Teaching Assistant: Sport Based Youth Development

Department of Educational Leadership – University of Connecticut August 2017 – December 2017

<u>Teaching Assistant: Qualitative Methods of Educational Research</u>

Department of Educational Leadership – University of Connecticut January 2017 – May 2017

Teaching Assistant: Introduction to Sport Management

Department of Educational Leadership – University of Connecticut August 2016 – December 2016

Teaching Assistant: Sport and Society

Department of Educational Leadership – University of Connecticut

August 2015 – December 2015

Teaching Assistant: Sociology Department

University of British Columbia – Vancouver, BC, Canada

September 2013 – May 2014

Service

Service Work

Advisor: UConn Student-Athlete Equity Coalition

University of Connecticut August 2020 to Present

Co-Director: Beyond the Field: Social Issues in Sports Lecture Series

University of Connecticut May 2016 to Present

Program Director: Hartford Catholic Worker

Hartford, Connecticut

August 2015 to September 2018

Vice-President: Collective Uplift

University of Connecticut January 2016 to August 2017

Moderator / Facilitator

Macaulay, C.D.T. (2020, October 21). Beyond the Field: College Athletics in the time of COVID-19. University of Connecticut, Storrs, CT.

- **Macaulay, C.D.T.** (2018, March 28). *Beyond the Field: Social Issues in Sport Lecture Series* Ryan Martin. University of Connecticut. Storrs, CT
- **Macaulay, C.D.T.** (2018, February 14). *Beyond the Field: Social Issues in Sport Lecture Series* Ellen Staurowsky. University of Connecticut. Storrs, CT
- **Macaulay, C.D.T.** (2017, November 8). *Beyond the Field: Social Issues in Sport Lecture Series* Shireen Ahmed. University of Connecticut. Storrs, CT
- Di Giorgio, A., **Macaulay, C.D.T.** (2017, November 4). *Emotional Politics of Racism in Sport.* Windsor, ON, Canada.
- **Macaulay, C.D.T.** (2017, October 11). *Beyond the Field: Social Issues in Sport Lecture Series* Soccer Without Borders. University of Connecticut. Storrs, CT
- **Macaulay, C.D.T.** (2017, September 13). *Beyond the Field: Social Issues in Sport Lecture Series* Eli Wolff. University of Connecticut. Storrs, CT
- **Macaulay, C.D.T.** (2017, April 27). *Beyond the Field: Social Issues in Sport Lecture Series* Dave Zirin. University of Connecticut. Storrs, CT
- **Macaulay, C.D.T.** (2017, April 20). *Beyond the Field: Social Issues in Sport Lecture Series* David Leonard. Luther University of Connecticut. Storrs, CT
- **Macaulay, C.D.T.** (2017, March 20). *Beyond the Field: Social Issues in Sport Lecture Series* Jessica Luther. University of Connecticut. Storrs, CT.
- **Macaulay, C.D.T.** (2016, November 15). *Beyond the Field: Social Issues in Sport Lecture Series* Neil deMause. University of Connecticut. Storrs, CT.
- **Macaulay, C.D.T.** (2016, October 4). *Beyond the Field: Social Issues in Sport Lecture Series* Sarah K. Fields. University of Connecticut. Storrs, CT.

Invited Interviewee

Macaulay, C.D.T. (2016, September 8). Featured guest on the Motivational Jumpstart WHUS radio show hosted by Michael Mallery at the University of Connecticut. URL: https://www.youtube.com/watch?v=JjXQhd_XaQ0&t=93s

Membership and Affiliations

Macaulay, C.D.T. (2019 – Present). North American Society for Sport Management – Society Member

Macaulay, C.D.T. (2015 – Present). North American Society for the Sociology of Sport – Society Member

Macaulay, C.D.T. (2015, August – Present). Collective Uplift – Storrs, Connecticut

Macaulay, C.D.T. (2012 – 2014). *Miracle Connection* - Mentor and Tutor to Bhutanese Refugees. Coquitlam, BC, Canada.

Grants Awarded

Initiative on Campus Dialogue (ICD) Fellowship Program

Initiative on Campus Dialogue Fellowship Recipient: \$5,000 September, 2020

Synergy Request Grant

Student Union Board of Governors' for the University of Connecticut Grant Award Recipient: \$10,000 November, 2016

Synergy Request Grant

Student Union Board of Governors' for the University of Connecticut Grant Award Recipient: \$5,000 September, 2016

Undergraduate Research Grant

University of British Columbia (UBC) Sociology Department. Grant Award Recipient: \$250 March, 2014

Undergraduate Research Grant

Alma Mater Society of the University of British Columbia Grant Award Recipient: \$500 March, 2014

Awards

Excellence in Teaching

Educational Leadership – University of Connecticut February 2020

Excellence in Teaching

Educational Leadership – University of Connecticut June 2019

Student Union Board of Governor's Program of the Year, Beyond the Field

University of Connecticut May, 2017

Neag School of Education Outstanding Student Researcher Award

University of Connecticut May, 2017

Robert and Kazuko Barker Award for Undergraduate Art students participating in a conference University of British Columbia May, 2014

<u>Finalist for Graduating Student Leader award within Faculty of Arts</u> University of British Columbia May, 2014