

**Janet S. Fink**  
**Berthiaume Endowed Professor and Associate Dean of Undergraduate Programs**  
**University of Massachusetts Amherst**  
**(6/8/2022)**

**DEGREES HELD**

**Ph.D.** The Ohio State University, 1997 Major: Sport Management  
Minor: Human Resource Management  
Dissertation Title: *Managing Diversity in Division IA Intercollegiate Athletics*

**M.S.** The Ohio State University, 1994  
Major: Higher Education and Student Affairs

**B.A.** The Ohio State University, 1988 Major: Physical Education

**APPOINTMENTS AND POSITIONS**

**Associate Dean of Undergraduate Programs** -- University of Massachusetts, Isenberg School of Management, Mark H. McCormack Department of Sport Management, Amherst, Massachusetts, June 2020-Present.

**Berthiaume Endowed Professor and Department Chair** – University of Massachusetts, Isenberg School of Management, Mark H. McCormack Department of Sport Management, Amherst, Massachusetts, September 2015- Present

**Professor, Sport Management** – University of Massachusetts, Isenberg School of Management, Mark H. McCormack Department of Sport Management, Amherst, Massachusetts, September, 2013-15

**Associate Professor, Sport Management** -- University of Massachusetts, Isenberg School of Management, Mark H. McCormack Department of Sport Management, Amherst, Massachusetts, September 2012-August 2013

**Professor, Sport Management** – University of Connecticut, Neag School of Education, Department of Kinesiology, Awarded by Board of Trustees, April 2012

**Associate Professor, Sport Management** – University of Connecticut, Neag School of Education, Department of Kinesiology; Storrs, Connecticut: August 2007-April 2012

**Associate Professor, Sport Management; Section Head, Sport and Exercise Education, Humanities, Management, and Sciences (SEEHMS)** -- The Ohio State University, College of Education and Human Ecology, School of Physical Activity and Educational Services; Columbus, Ohio: 2006-2007

**Associate Professor, Program Liaison, Sport Management** -- The Ohio State University, College of Education, School of Physical Activity and Educational Services; Columbus, Ohio: 2004-2006.

**Assistant Professor** – The Ohio State University, College of Education, School of Physical Activity and Educational Services, Columbus, Ohio: 1999-2004

**Assistant Professor** -- The University of Texas, College of Education, Department of Kinesiology and Health Education, Austin, Texas: 1997-1999

## AWARDS

- Berthiaume Endowed Professorship in Business Administration (2019)
- University of Massachusetts Chancellor's Award for Outstanding Accomplishments in Research and Creative Activity – Awarded at the University's Faculty Convocation (2015)
- North American Society of Sport Management Earle F. Zeigler Award (2015)
- National Collegiate Athletic Association Research Consortium Invited Member (2011-2013)
- Ohio State University Distinguished Teaching Award (2007)
- North American Society of Sport Management Research Fellow (2006)
- Ohio State University's President and Provost's Leadership Institute Selection (2006)
- Ohio State University, College of Education, Teacher of the Year Award (2005)
- Ohio State University Physical Activity and Educational Services Alumni Meritorious Award (2004)
- Ohio State University, College of Education, PAES Probationary Faculty Research Award (2002)

## RESEARCH INTERESTS

Sport Marketing/Sport Consumer Behavior; Marketing of Female Athletes and Women's Sport; Diversity Issues in Sport

## PUBLICATIONS (PEER REVIEWED ARTICLES)

Koo, J., **Fink, J.S.**, & Lee, Y. (2022). Mega versus local event Sponsorships. *Marketing Intelligence and Planning*. <https://doi.org/10.1108/MIP-11-2021-0392>

Larkin, B., **Fink, J. S.**, & Delia, E. (2022). Toward a better understanding of fair-weather fandom: Exploring the role of collective narcissism in basking in reflected glory and cutting off reflected failure. *Journal of Sport Management*. DOI: <https://doi.org/10.1123/jsm.2021-0102>

**Fink, J. S.**, James, J. D., & Tainsky, S. (2022). Introduction: State of the literature special issue. *Journal of Sport Management*. DOI: <https://doi.org/10.1123/jsm.2022-0065>

Mudrick, M. & **Fink, J. S.** (2022). Cut from the same cloth: An examination of attachment to college football coaches. *Sport Marketing Quarterly*. DOI: <http://doi.org/10.32731/SMQ.311.0322.06>

Cunningham, George B., **Fink, Janet S.**, & Zhang, James J. (2021). The distinctiveness of sport management theory and research. *Kinesiology Review*. DOI: <https://doi.org/10.1123/kr.2021-0022>.

- Larkin, B., **Fink, J. S.**, and Delia, E. (2021). Identified, but not identical: exploring the influence of collective narcissism in team identification. *Sport Management Review*, 24, 297-321.
- Larkin, B. & **Fink, J. S.** (2019). Toward a Better Understanding of Fan Aggression and Dysfunction: The Moderating Role of Collective Narcissism. *Journal of Sport Management*, 33, 69-78.
- Joo, S., Miller, E., & **Fink, J. S.** (2019). Consumer evaluations of CSR authenticity: Development and validation of a multidimensional CSR authenticity scale. *Journal of Business Research*, 98, 236-249.
- Parker, H., Mudrick, M. & **Fink, J. S.** (2019). The impact of masculine gender expression on female athletes' endorser effectiveness. *Sport Marketing Quarterly*, 27, 264-274.
- Demirel, A., **Fink, J. S.**, & McKelvey, S. (2018). An examination of employees' response to sponsorship: The role of team identification. *Sport Marketing Quarterly*, 27, 67-81.
- Kihl, L., Ndiaye, M., & **Fink, J. S.** (2018). Corruption's impact on organizational outcomes. *Journal of Social Responsibility*, 14, 40-60. 60. <https://doi.org/10.1108/SRJ-12-2016-0217>

- Rocha, C. M.; **Fink, J. S.** (2016). Attitudes toward Attending the 2016 Olympic Games and Visiting Brazil after the Games. *Tourism Management Perspectives*, 22, 17- 26.  
<http://dx.doi.org/10.1016/j.tmp.2017.01.001>
- Larkin, B. & **Fink, J. S.** (2016). Fantasy sport, FoMO, and traditional fandom: How second-screen use of social media allows fans to accommodate multiple identities, *Journal of Sport Management*, <http://dx.doi.org/10.1123/jsm.2015- 0344>
- Fink, J. S.** (2016). Hiding in plain sight: The embedded nature of sexism in sport. *Journal of Sport Management*, 1, 1-7.
- Joo, S., Koo, J., & **Fink, J. S.** (2016). Cause-Related marketing in sports. The power of altruism. *European Sport Management Quarterly*, 16, 316-340.  
<http://dx.doi.org/10.1080/16184742.2016.1143854>
- Fink, J. S.**, LaVoi, N. M., & Newhall, K. (2015). Challenging the gender binary. Male practice basketball players' views of female athletes and women's sports. *Sport in Society*, 19, 1316-31. [10.1080/17430437.2015.1096252](https://doi.org/10.1080/17430437.2015.1096252).
- Larkin, B., **Fink, J. S.**, & Trail, G. T. (2015). An examination of constraints and motivators as predictors of sport media consumption substitution intention. *Sport Marketing Quarterly*, 24, 183-197.
- Rocha, C. & **Fink, J. S.** (2015). Patriotism, national athletes, and the intentions of purchasing international sport products. *International Journal of Sport Marketing and Sponsorship*, 1, 138-152.
- Fink, J. S.** (2014). Female athletes, women's sport, and the sport media commercial complex: Have we really "come a long way, baby?" *Sport Management Review*. DOI: 10.1016/j.smr.2014.05.001
- Fink, J. S.**, Kane, M. J., LaVoi, N. M. (2014). The freedom to choose. Elite female athletes' preferred representations within endorsement opportunities. *Journal of Sport Management*, 28, 207-219.
- Kane, M. J., LaVoi, N. M., & **Fink, J. S.** (2013). Exploring elite female athletes' interpretations of sport media images: A window into the construction of social identity and "selling sex" in women's sports. *Communication and Sport*, 1-30. DOI: 10.1177/2167479512473585
- Fink, J. S.** (2013). Theory development in sport management. My process and other considerations. *Sport Management Review*, 16, 17-21.
- Fink, J. S.**, Parker, H. M., Cunningham, G. B., Cuneen, J. C. (2012). Female athlete endorsers. Determinants of effectiveness. *Sport Management Review*, 15, 13-22.
- Parker, H. M. & **Fink, J. S.** (2012). Arrest record or openly gay? The impact of athletes' personal lives on endorser effectiveness. *Sport Marketing Quarterly*, 21, 70-79.

- Fink, J. S.**, Burton, L. J., Farrell, A. O., Parker, H. M. (2012). Playing it out: Female intercollegiate athletes' experiences in revealing their sexual identities. *Journal for the Study of Sports and Athletes in Education*, 6, 83-100
- Farrell, A. O., **Fink, J. S.**, & Fields, S. K. (2011). Women's sport spectatorship: An exploration of men's influence. *Journal of Sport Management*, 25, 190-201.
- Kian, E., **Fink, J. S.**, & Hardin, M. (2011). Examining the impact of journalists' gender in online and newspaper tennis articles. *Women in Sport and Physical Activity Journal*, 20, 3-21.
- Fink, J. S.**, Borland, J. F., Fields, S. K. (2010). Sexist acts in sport: Media reactions and forms of apology. *International Journal of Sport Communication*, 3, 198-215.
- Doherty, A., **Fink, J. S.**, Inglis, S., & Pastore, D. (2010). Understanding a culture of diversity through frameworks of power and change. *Sport Management Review*, 13, 368-381.
- Parker, H. P. & **Fink, J. S.** (2010). Negative sponsor behaviour, team response, and how this impacts fan attitudes. *International Journal of Sports Marketing and Sponsorship*, 3, 202-213.
- Fink, J. S.**, Parker, H. M., Brett, M., & Higgins, J. (2009). Off-field behavior of athletes and fan identification. The mitigating effects of team response. *Journal of Sport Management*, 23, 142-155.
- Fink, J. S.** & Parker, H. P. (2009). Spectator motives. Why do we watch when our favorite team is not playing? *Sport Marketing Quarterly*, 18, 210-217.
- Strode, J. & **Fink, J. S.** (2009). Using motivational theory to develop a donor profile scale for intercollegiate athletics. *Journal for the Study of Sports and Athletes in Education*, 3, 335-354.
- Cunningham, G. B., Ferreria, M., & **Fink, J. S.** (2009). Reactions to prejudicial statements: The influence of statement content and characteristics of the commentator. *Group Dynamics*, 15, 59-73.
- Burton, L., Barr, C., **Fink, J. S.**, & Bruening, J. E. (2009). Think athletic director, think masculine. Examination of the gender typing of managerial subroles within athletic administration positions. *Sex Roles*, 61, 416-426.
- Fink, J. S.** (2008). Sex and gender diversity in sport. Concluding comments. *Sex Roles*, 58, 146-147.
- Parker, H. P. & **Fink, J. S.** (2008). The effect of sport commentator framing on viewer attitudes. *Sex Roles*, 58, 116-126.

- Cunningham, G. B., **Fink, J. S.**, & Kenix, L. J. (2008). Choosing an endorser for a women's sporting event. The interaction of attractiveness and expertise. *Sex Roles, 58*, 371-378.
- Miller, L. M., Carpenter, C., **Fink, J. S.** & Baker, R. (2008). Benefits of altruistic leadership in intercollegiate athletics: An examination of coaches' perspectives. *Journal for the Study of Sports and Athletes in Education, 2*, 51-68.
- Newsome, W. S., Anderson-Butcher, D., **Fink, J. S.**, Hall, L. & Huffer, J. (2008). An evaluation of school social work on student absenteeism and risk factors related to school truancy. *School Social Work Journal, 30* (2), 1-21.
- Jordan, J., Turner, B. A., **Fink, J. S.**, & Pastore, D. (2007). Organizational justice as a predictor of job satisfaction. *Journal for the Study of Sports and Athletes in Education, 1*, 321-344.
- Sagas, M., Cunningham, G.B., & **Fink, J. S.** (2007). Downfalls of embeddedness: Examining the effects of job embeddedness on head coaching intentions of women assistant coaches. *Journal of Contemporary Athletics 1*, 353-362.
- Cuneen, J. & **Fink, J. S.** (2006). Marketing Motown. How Detroit landed the Super Bowl in the dead of winter. *Sport Marketing Quarterly, 15*, 200-205.
- Cunningham, G. B. & **Fink, J. S.** (2006). Diversity issues in sport and leisure. *Journal of Sport Management, 20*, 455-465.
- Chelladurai, P., Ogasawara, E., & **Fink, J.S.** (2006). Job satisfaction and commitment among NCAA coaches. *International Journal of Sport Management, 7*, 307-326.
- Fink, J. S.** & Cunningham, G. B. (2005). The effects of racial and gender dyad diversity on work experiences of university athletics personnel. *International Journal of Sport Management, 6*, 199-213.
- Anderson-Butcher, D. & **Fink, J. S.** (2005). The importance of a sense of belonging to youth service agencies: A risk and protective factor analysis. *Journal of Child and Youth Care Work, 20*, 11-21.
- Miller, L., **Fink, J. S.**, Pastore, D. L., & Baker, R. E. (2005). Defining altruistic leadership in the management of intercollegiate coaching. *SMART Journal 2*, 4-16.
- Cunningham, G. B., **Fink, J. S.**, & Sagas, M. (2005). Extensions and further examination of the job embeddedness construct. *Journal of Sport Management, 19*, 319-335.
- Trail, G. T., Anderson, D., & **Fink, J. S.** (2005). Consumer satisfaction and identity theory: A model of sport spectator conative loyalty. *Sport Marketing Quarterly, 14*, 98-111.

- Cunningham, G. B., Bruening, J., Sartore, M. L., Sagas, M., & **Fink, J. S.** (2005). The application of social cognitive career theory to sport and leisure career choices. *Journal of Career Development, 32*, 122-138.
- Fink, J. S.**, Cunningham, G. B., and Kensicki, L. J. (2004). Utilizing athletes as endorsers to sell women's sports: Attractiveness versus expertise. *Journal of Sport Management, 18*, 350-367.
- Fink, J. S.**, Pastore, D. L., & Riemer, H. A. (2003). Managing employee diversity: Perceived practices and organisational outcomes in NCAA Division III athletic departments. *Sport Management Review, 6*, 147-168.
- Trail, G., **Fink, J. S.**, & Anderson, D. F. (2003). Sport spectator consumption behavior. *Sport Marketing Quarterly, 12*, 8-17.
- Fink, J. S.** & Kensicki, L. J. (2002). An imperceptible difference: Visual and textual constructions of femininity in *Sports Illustrated* and *Sports Illustrated for Women*. *Mass Communication and Society, 5*, 317-339.
- Fink, J. S.**, Trail, G. T., & Anderson, D. (2002). An examination of team identification. What motives are most salient to its existence? *International Sports Journal, 6*, 195-207.
- Fink, J. S.**, Trail, G. T., & Anderson, D. (2002). Environmental factors associated with spectator attendance and sport consumption behavior: Gender and team differences. *Sport Marketing Quarterly, 11*, 8-19.
- Greenwell, T. C., **Fink, J. S.**, & Pastore, D. L. (2002). Perceptions of the service experience: Utilizing demographic and psychographic variables to identify customer segments. *Sport Marketing Quarterly 11*, 234-242.
- Greenwell, T. C., **Fink, J. S.**, & Pastore, D. L. (2002). Assessing the influence of the physical sports facility on customer satisfaction within the context of the service experience. *Sport Management Review, 5*, 129-148.
- Trail, G., Anderson, D., & **Fink, J. S.** (2002). Examination of gender differences in importance and satisfaction with venue factors at intercollegiate basketball games: Effects of future spectator attendance. *International Sports Journal, 6*, 1-14.
- Riemer, H. A., **Fink, J. S.**, & Fitzgerald, M. P. (2002). External validity of the Sport Motivation Scale. *Avante, 8*, 57-66.
- Fink, J. S.**, Pastore, D. L., & Riemer, R. A. (2001). Do differences make a difference? Managing diversity in Division IA intercollegiate athletics. *Journal of Sport Management, 15*, 10-50.
- Trail, G., **Fink, J. S.**, & Anderson, D. (2000). A comprehensive model of sport consumer behavior. *International Journal of Sport Management, 1*, 154-180.

Mahony, D., **Fink, J. S.**, & Pastore, D. L. (1999). Ethics in intercollegiate athletics: An examination of NCAA violations and penalties. *Journal of Professional Ethics*, 7, 53-74.

**Fink, J. S.** & Pastore, D. L. (1999). Diversity in sport? Utilizing the business literature to develop a comprehensive framework of diversity dimensions. *Quest*, 51, 310-327.

**Fink, J. S.** & Fink-Silvers, J. (1999). Give and ye shall receive: What every athletic administrator should know about charitable remainder trusts. *Journal of Legal Aspects of Sport*, 9, 34-39.

**Fink, J. S.** (1998). Female athletes in the media: Strides and Stalemates. *Journal of Health, Physical Education, Recreation, & Dance*, 69, 37-45.

**Fink, J. S.** & Pastore, D. L. (1997). Gender equity? Differences in athletes' perceptions of equity in sport. *Journal of Legal Aspects of Sport*, 7, 145-152.

**Fink, J. S.**, Pastore, D. L., & Moore, D. (1997). A gender equity survey. *Strategies*, 10, 38-40.

**Fink, J. S.** & Pastore, D. L. (1996). Hands-on projects for sport law classes. *Strategies*, 9, 11-13.

**Fink, J. S.** (1995). Female leadership in sport: Dueling debates surrounding existing inequities. *Future Focus*, XVI, 37-43.

**Fink, J. S.**, & Siedentop, D. (1989). The development of rules, routines, and expectations at the start of the school year. *Journal of Teaching in Physical Education*, 8, 198-212.

## **BOOKS**

- Cunningham, G. B.; **Fink, J. S.**, & Doherty, A. (2016). *Routledge handbook of theory in sport management*. Taylor and Francis Group: Oxford, United Kingdom.

## **BOOK CHAPTERS**

- **Fink, J. S.** (2019). Sexism in marketing women's sports and female athletes: ineffective and harmful. In Lough, N. & Geurin, A.(Eds.). *Routledge handbook of the business of women's sport*. Taylor and Francis Group: Oxford, United Kingdom.
- **Fink, J. S.** (2016). Managing diversity: Development of a framework. In Cunningham, G. B., Fink, J. S., & Doherty, A. (Eds.). *Routledge handbook of theory in sport management*. Taylor and Francis Group: Oxford, United Kingdom.
- Cunningham, G. B., **Fink, J. S.**, & Doherty, A. (2016). Developing theory in sport Management. In Cunningham, G. B., Fink, J. S., & Doherty, A. (Eds.). *Routledge handbook of theory in sport management*. Taylor and Francis Group: Oxford, United Kingdom.



- Doherty, A., **Fink, J. S.**, & Cunningham, G. B. (2016). Themes and directions for theory in sport management. In Cunningham, G. B., Fink, J. S., & Doherty, A. (Eds.). *Routledge handbook of theory in sport management*. Taylor and Francis Group: Oxford, United Kingdom.
- **Fink, J. S.** (2012). Homophobia and the marketing of female athletes and women's sport. Homophobia and the marketing of female athletes and women's sport. In G. B. Cunningham (Ed.), *Sexual Orientation and Gender Identity in Sport*. Center for Sport Management Research and Education: College Station, TX
- **Fink, J. S.** & Barr, C. A. (2011). Where is the best "home" for sport management? In *Paradigm Shift* (A. Gillentine, R. Baker, & J. Cuneen, eds.). Scottsdale, AZ: Holcomb-Hathaway Publishers.
- **Fink, J. S.** (2011). Congruency of product and target market. In *Encyclopedia of Sports Management and Marketing* (L. E. Swayne & J. G. Golson, eds.). Newbury Park, CA: Sage Publications.
- **Fink, J. S.** (2011). Endorser effectiveness. In *Encyclopedia of Sports Management and Marketing* (L. E. Swayne & J. G. Golson, eds.). Newbury Park, CA: Sage Publications.
- Quatman, C., Farrell, A. O., Parker, H. & **Fink, J. S.** (2007). Sport consumer behavior as a function of social contagion: Using a social network approach for marketing sport. In *Marketing for the 21st Century*, (Owens, D. & Haukenencht, D., Editors). Westport, CT: Praeger Press.

## REVIEWS AND ABSTRACTS

**Fink, J. S.**, Cunningham, G. B., & Sagas, M. (2003). Job embeddedness: Effects on coaches' turnover intentions. *Research Quarterly for Exercise and Sport: Abstracts of Completed Research*, 74 (1), A-86-87.

Jordan, J, **Fink, J. S.**, & Pastore, D. L. (2002). Determining the dimensionality of the OJI in a sport setting. *Research Quarterly for Exercise and Sport: Abstracts of Completed Research*, 73 (1), A-111-112.

Greenwell, T. C., **Fink, J. S.**, & Pastore, D. L. (2002). An examination of the link between customer satisfaction and profitability. *Research Quarterly for Exercise and Sport: Abstracts of Completed Research*, 73 (1), A-110 -111.

Trail, G. T., **Fink, J. S.**, & Anderson, D. F. (2002). An examination of team identification. Which factors are most salient to its existence? *Research Quarterly for Exercise and Sport: Abstracts of Completed Research*, 73 (1), A-114.

**Fink, J. S. & Pastore, D. L. (1998).** Intercollegiate athletic members' perceptions of managing employee diversity. *Research Quarterly for Exercise and Sport: Abstracts of Completed Research*, 69 (1) A-104.

#### **TRADE PUBLICATIONS**

**Fink, J. S. (2015, November 2).** Sponsorship of women's sports presents untapped opportunity. SportsBusiness Daily, [www.sportsbusinessdaily.com](http://www.sportsbusinessdaily.com)

#### **NATIONAL/INTERNATIONAL PEER REVIEWED PRESENTATIONS**

Paper presented at the North American Society for Sport Management (NASSM): Authentic Communication in eSport Sponsorships: Will the Message Source and Sponsorship Fit Affect Perceptions?. Atlanta, Georgia. June, 2022 with S. Kim.

Paper presented at European Association for Sport Management (EASM) Festival of Sport Management Research and Practice (Virtual): Predicting eSport Consumer Behavior: Comparing eSport Fan's Motives and Points of Attachment. September 2021, with S Kim.

Paper Presented at Academy of Marketing Science (AMS) Conference (Virtual): Examining the Role of Implicit Self-Theories in Celebrity Meaning Transfer toward eSports. June 2021, with S. Kim.

Paper presented at the North American Society for Sport Management (NASSM, Virtual): Differences in Points of Attachment in eSport Consumption: Exploring the Role of Gender and Culture. June, 2021 with S. Kim.

Paper presented at the North American Society for Sport Management (NASSM, Virtual): Exploring the Points of Attachment in eSports: Points of Attachment on Consumer Behavioral Intentions toward eSports. June 2021 with S. Kim.

Paper Present at Sport Management Association of Australia & New Zealand (SMAANZ) Conference (Virtual): Utilizing Social Media Influencers as Endorsers to Enhance Positive Images of eSports: The Examination of Ideal Self Congruity. December 2020 with S. Kim.

Paper presented at the MacroMarketing Conference. "Exploring the Ingredients of Lucrative Corporate Endorsement Investments on Female Golfers in the Korean Ladies Professional Golf Association". Cleveland, OH. June 2019 with S. Joo.

Paper presented at the MacroMarketing Conference. "The Power of Authenticity: The Influence of Corporate Social Responsibility Authenticity on Consumer Judgments". Cleveland, OH., June 2019 with S. Joo and E. Miller.

Paper presented at the North American Society for Sport Management (NASSM). "Reviewing in Sport Management Journals: Perspectives of Editors". New Orleans, LA., June, 2019, with G. Cunningham, J. Zhang, M. Walker, & R. Hardin.

Paper presented at the North American Society for Sport Management (NASSM): How much has changed? Decision-making processes surrounding sponsorship in women's sport. Halifax, Nova Scotia. June 2018 with S. Kim.

Paper presented at the North American Society for Sport Management (NASSM). “Publishing in sport management journals. Perspectives from the editors”. Halifax, Nova Scotia, June, 2018. With D. Shilbury, G. Cunningham, T. Taylor, R. Hardin, S. Shapiro.

Paper presented at the North American Society for Sport Management (NASSM). “How much has changed? Decision-making processes surrounding sponsorship in women’s sport”. Halifax, Nova Scotia, June, 2018. With E. N. Melton, S. Kim

Paper presented at the North American Society for Sport Management (NASSM). “Does fandom have a dark side? Exploring the development of collectively narcissistic sport fandom.” Denver, CO, June, 2017. With B Larkin, E. Delia.

Paper presented at the North American Society for Sport Management (NASSM). . “Sponsoring Women’s Sport Leagues as a Cause: What Signal Does it Send?” Denver, CO, June, 2017. With N. E. Melton and S. Joo.

Paper presented at the North American Society for Sport Management (NASSM). Academic Research Centers and Institutes: Are they Worth the Effort?” Denver, CO, June, 2017. With R. Buning, J. Gladden, & G. Bennett.

Paper presented at the North American Society for Sport Management (NASSM). “Exploring the move away from cable TV: Are sport fans a threat to cut the cord?” Orlando, FL, June, 2016. With B Larkin.

Paper presented at the North American Society for Sport Management (NASSM). “Exploring the impact of multiple external identities on the development of team identification.” Orlando, FL, June, 2016. With S. Joo, B. Larkin.

Paper presented at the North American Society for Sport Management (NASSM). “Mega versus local sponsorships” Orlando, FL, June, 2016. With J. Koo.

Paper Presented at the North American Society for Sport Management: “Hiding in Plain Sight. The Embedded Nature of Sexism in Sport”. Earle F. Zeigler Award Lecture. Ottawa Canada, June, 2015.

Paper Presented at the North American Society for Sport Management: “Knowledge as power or fear of missing out? Digital sport consumption in the 21st century”. Ottawa Canada, June 2015. With B. Larkin.

Paper Presented at the North American Society for Sport Management: “The crowded world of fantasy sport, Facebook, and fandom. Implications of the dual screening phenomenon on team identity salience”. Ottawa Canada, June 2015. With B. Larkin.

Paper Presented at the North American Society for Sport Management: “Acculturation, consumer affinity, an identification with American Football”. Ottawa Canada, June 2015. With A. Demirel.

Paper Presented at the North American Society for Sport Management: “Employee Related Sponsorship Outcomes”. Ottawa Canada, June, 2015. With A. Demirel.

Paper Presented at the North American Society for Sport Management: “Institutionalization of corporate social responsibility practices. Lessons learned from Korean sport organizations”. Ottawa Canada, June 2015. With S. Joo.

Paper Presented at the North American Society for Sport Management: “Corporate Sponsorship and Women's Sport: Lessons Learned from the Korean Ladies Professional Golf Association”. Ottawa Canada, June 2015. With S. Joo and H. Parker.

Paper Presented at the North American Society for Sport Management: “Female athletes’ brand personalities”. Pittsburg PA: June 2014. With H. Parker.

Paper Presented at the North American Society for Sport Management: “Authenticity and sport corporate social responsibility programs”. Pittsburg, PA, June 2014. With S. Joo.

Paper Presented at the North American Society for Sport Management: “Does the living room become the fantasy front office?” Pittsburg, PA, June 2014. With B. Larkin and G. Trail.

Paper Presented at the North American Society for Sport Management: “Constraints and motivators as predictors of sport media consumption intention”. Pittsburg, PA, June 2014. With B. Larkin and G. Trail.

Past President’s Workshop Presented at the North American Society for Sport Management. “Research in sport management. Views of editors and seasoned reviewers”. Austin, TX, May 2013. With C. Green, L. Hoeber, J. James, S. Shaw, and M. Washington.

Paper Presented at the North American Society for Sport Management. "A model of corruption in intercollegiate athletics: The impact of NCAA violations on organizational success. Austin, TX, June 2013. With L. Kihl and M. Ndiaye.

Paper Presented at the North American Society for Sport Management. "Women in sport leadership. A dialogue around resistance and strategies for change. Austin, TX, June 2013. With L. Burton, M. Dixon, A. Knoppers, J. McDowell, M. Sartore-Baldwin, S. Shaw.

Paper Presented at the North American Society for Sport Sociology (NASSS). "Exploring elite female athletes' interpretations of sport media photographs: A window into the construction of social identity and 'selling sex' in women's sports". New Orleans, LA, November 2012. With M. J. Kane and N. M. LaVoi.

Paper Presented at the North American Society for Sport Management. "The impact of gender expression on endorser effectiveness". Seattle, WA, June 2012. With H. Parker and M. Mudrick.

Paper Presented at the North American Society for Sport Management. "Current and future trends in sport management doctoral education: A roundtable discussion. Seattle, WA, June 2012. With B. Turner, J. Jordan, A. Doherty, and J. Zhang.

Paper Presented at the North American Society for Sport Management. "Female fans of the NBA: Influences on their fandom". London, Ontario, Canada, June, 2011. With A. Farrell.

Paper Presented at the North American Society for Sport Management. "Playing it 'out': Female intercollegiate athletes' experiences in revealing their sexual identities". London, Ontario, Canada, June, 2011. With L. Burton, A. Farrell, H. Parker.

Paper Presented at the North American Society for Sport Management. "Impact of surface and deep level diversity on career advancement intentions". London, Ontario, Canada, June, 2011. With M. Ndiaye.

Paper Presented at the North American Society for Sport Management. "Using athletes to advertise their sports: A comparison of male and female athletes and the notion that 'sex sells'". Tampa Bay, Florida, June 2010.

Paper Presented at the North American Society for Sport Management. "Challenging the gender binary: Male practice players views of female athletes and women's sports". Tampa Bay, Florida, June 2010. With H. Maxwell.

Paper Presented at the North American Society for Sport Management. "The effects of gender, race, and role congruity on perceptions of quality of job applicant." Columbia, S. Carolina, June, 2009. With L. Burton and J. Borland.

Paper Presented at the North American Society for Sport Management. "A re- examination of gendered sports: The relationship between sex, modern sexism, and masculine/feminine and appropriate/inappropriate ratings of sports". Columbia, S. Carolina, June, 2009.

Paper Presented at the Sport, Sexuality, and Culture Conference. "Sexual orientation and endorser effectiveness: Does being gay impact athlete credibility and perceptions of fit?" Ithaca, New York, March, 2009. With H. Parker.

Paper Presented at the North American Society for Sport Management. "Female athletes as endorsers: What variables influence effectiveness?" Toronto, Canada, June, 2008. With H. Parker.

Paper Presented at the North American Society for Sport Management. "Media reaction to sexism in sport: A critical discourse analysis". Toronto, Canada, June, 2008. With S. Fields and J. Borland.

Paper Presented at the North American Society for Sport Management. "Developing a research agenda in sport management". Ft. Lauderdale, Florida, June, 2007. With M. Sagas, C. Green, and L. Chalip.

Paper Presented at the North American Society for Sport Management. "Why do we watch when our favorite team is not playing? Motives for watching the NFL". Ft. Lauderdale, Florida, June, 2007. With H. Parker and K. Hairston-Pinson.

Paper Presented at the North American Society for Sport Management. "The importance of social relationships in marketing women's sports: A social network framework for sport consumption behavior". Kansas City, Missouri, June, 2006. With K. Quatman, A. Farrell, and H. Parker.

Paper Presented at the Sport Marketing Association Conference. "Designing an after-school program for the at-risk tween segment". Tempe, Arizona, November, 2005. With D. Pace.

Paper Presented at the North American Society for Sport Management. "Understanding cultures of diversity through frameworks of power and change". Regina, Canada, June, 2005. With S. Inglis, A. Doherty, and D. Pastore.

Paper Presented at the North American Society for Sport Management. "Fan identification and off-field behavior. An experimental study". Regina, Canada, June, 2005

Paper Presented at the North American Society for Sport Management. "Utilizing Athletes to Sell Women's Sports: Attractiveness versus Expertise". Atlanta, Georgia, June, 2004. With M. Brett and M. Fitzgerald.

Paper Presented at the North American Society for Sport Management. "The meaning and management of diversity". Atlanta, Georgia, June, 2004. With S. Inglis, A. Doherty, and D. Pastore.

Paper Presented at the Sport Marketing Association Conference: "Attractiveness versus Expertise: Which characteristic is most important in selling women's sports?" Memphis, TN., November 2004. With G. Cunningham and L. J. Kensicki.

Paper presented at the North American Society for Sport Management: "Examining the effects of job search behavior and job alternatives on the relationship to affective reactions to the organization and turnover intentions." Ithaca, NY, May 2003. With G. B. Cunningham and M. Sagas.

Paper presented at the AAHPERD Conference Research Consortium Poster Session. "Job embeddedness: Differences between male and female coaches." Philadelphia, PA, April 2003. With G. Cunningham and M. Sagas.

Paper presented at the National School Social Work Association of America Conference, "An evaluation of school social work practice in an urban school district." Washington, DC., March 2003. With Anderson-Butcher, D., Newsome, W.S., Hall, L., Huffer, J.

Paper presented at the North American Society for Sport Management. "Separate but not equal: Visual and textual analysis of Sports Illustrated and Sports Illustrated for Women." Canmore, Canada, May 2002. With L. Miller and L. J. Kensicki.

Paper presented at the North American Society for Sport Management. "The relationship between organizational justice and job satisfaction." Canmore, Canada, May 2002. With J. Jordan and D. Pastore.

Paper presented at the AAHPERD Conference Research Consortium Poster Session. "Determining the dimensionality of the OJI in a sport setting." San Diego, CA, April 2002. With J. Jordan and D. Pastore.

Paper presented at the AAHPERD Conference Research Consortium Poster Session. "An examination of the link between customer satisfaction and profitability." San Diego, CA, April 2002. With C. Greenwell and D. Pastore.

Paper presented at the North American Society for Sport Management. "Youth sport participation: Motivational climate, achievement goals, parental perceptions, and satisfaction with the sport club." Virginia Beach, VA, May 2001. With D. Pace, H. Riemer, and M. Fitzgerald.

Paper presented at the North American Society for Sport Management. "Examination of age, gender, and team differences on sport behavior after controlling for team identification." Virginia Beach, VA, May 2001. With G. Trail and H. Riemer.

Paper presented at the North American Society for Sport Management. "The effects of gender differences in importance and satisfaction of venue variables at intercollegiate basketball games." Colorado Springs, CO., May, 2000. With G. Trail and D. Anderson.

Paper presented at the North American Society for Sport Management. "Leadership styles of intercollegiate athletic administrators." Colorado Springs, CO., May, 2000. With H. Riemer.

Paper presented at the North American Society for Sport Management. "Motivations for initiating participation in recreational sport." Colorado Springs, CO., May, 2000. With H. Riemer and M. Fitzgerald.

Paper presented at the North American Society for Sport Management. "College teaching and sport management. What methods and strategies are being used to develop effective college teachers?" Colorado Springs, CO, May, 2000. With J. Jordan, M. Dixon, R. Morris, A. Kent, and D. Pastore.

Paper presented at the North American Society for Sport Management. "Surviving your first year. Tips for new professors". Vancouver, B.C., May, 1999. Panel Discussion.

Paper presented at the North American Society for Sport Management. "Statistical validation of the comprehensive model of sport consumer behavior". Vancouver, B.C., May, 1999. With G. Trail.

Paper presented at the North American Society for the Sociology for Sport. "A comprehensive model of sport consumer behavior". Las Vegas, NV, November, 1998. With G. Trail.

Paper presented at the North American Society for Sport Management. "A comparison between men's and women's athletic programs and NCAA violations". Buffalo, NY, May, 1998. With D. Mahoney and D. Pastore.

Paper presented at the North American Society for Sport Management. "Dealing with differences: Managing diversity in intercollegiate athletics". Buffalo, NY, May, 1998.

Paper presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. "Do differences make a difference? Managing diversity in division IA intercollegiate athletics". Reno, NV, April, 1998.

Paper presented at the North American Society for Sport Management "How well are we managing employee diversity in intercollegiate athletics? An instrument designed to assess intercollegiate athletic members' perceptions". San Antonio, TX, May, 1997.

Paper presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. "Female athletes' and football players' perceptions toward Title IX compliance". Atlanta, GA, April 1996. With D. Pastore.

Paper presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. "Equity survey for high school athletic associations and athletic departments". Atlanta, GA, April 1996. With D. Pastore.

Paper presented at the North American Society for Sport Management Conference. "The development of a gender equity measurement designed in accordance with OCR standards." Athens, GA, June, 1995. With D. Pastore.

Paper presented at the Ohio Association for Health, Physical Education, Recreation, and Dance Convention. "Job satisfaction and college coaches". Toledo, OH, December, 1994. With D. Pastore.



## **INVITED PRESENTATIONS**

“Women in sport leadership: Navigating the labyrinth of challenges”. Tucker Center Distinguished Lecture, University of Minnesota, Tucker Center for Research on Girls and Women in Sport. October 24, 2012.

“Navigating the labyrinth of athletic administration.” Multi-level explanations for the lack of women in leadership positions. Title IX at 40: Progress and Promise – Equity for All. SHARP (Sport, Health, and Activity Research and Policy) Center, University of Michigan, May 2012

“The intersection of LBGT athletes and the media.” Sexual Orientation and Gender Identity in Sports Conference. College Station, Texas, April 2012.

“Theory development in sport management”. Past President’s Workshop, North American Society of Sport Management Conference. London, Ontario, Canada, June 2011.

“Celebrating 40 years of progress of girls and women in sport”. The Women’s Center, University of Massachusetts, Dartmouth. November 9, 2010.

“Women in sport: Have we really ‘come a long way baby?’”. Texas A&M University Research Colloquia, March, 2009.

“Avoiding liability in physical activity classes”. The Ohio State University Sport, Fitness, and Health Program Orientation, Autumn, 2006.

“Developing young researchers. Instilling the importance of a research paradigm and theory”. Texas A&M University, Research Colloquia, Summer 2005.

“Attracting Hispanics to the sport of tennis – Marketing research implications”. Texas Tennis Association Board of Directors, Austin, Texas. Summer 2002, with Harold Riemer and Maureen Fitzgerald.

“Lack of diversity in sport leadership positions”. Ohio State University Radio, Ketra’s Corner Show, Autumn 2000.

"Depictions of female athletes in sport media". University of Texas at Austin, Women’s Studies Forum, Autumn, 1998.

“Preparing for a future of growth: Implications of marketing research data”. United States Curling Association, Chicago, IL., September, 1998. With Harold. Riemer and Maureen. Fitzgerald.

## **BULLETINS AND TECHNICAL REPORTS**

**Fink, J. S. & EKIN 5310 Class (2012).** Marketing Research Plan: Men’s and Women’s Basketball Season Ticket Sales, University of Connecticut.

**Fink, J. S. & EKIN 5310 Class (2011).** Marketing Research Plan: GO Media and UConn Country.

**Fink, J.S. & EKIN 5310 Class (2010).** Marketing Research Plan: ESPN3.

**Fink, J. S.** (2008). Marketing Research Report: Men's Basketball, University of Connecticut.

**Fink, J. S.** (2005). Jerome Schottenstein Center Final Unit Program Review. Report.

**Fink, J. S.**, Kostura, K., & Venable, V. (2004). After School Youth Development Opportunities in the University Neighborhood District. A Need's Assessment. Report.

Fitzgerald, M. P., **Fink, J. S.**, & Riemer, H. A. (2003). USTA Texas section marketing research report: Implications for growing tennis membership. Report.

Fitzgerald, M. P., **Fink, J. S.**, & Riemer, H. A. (2003). USTA Texas section marketing research report: Focus groups sub-report. Report.

Riemer, H. A., Fitzgerald, M. P., & **Fink, J. S.** (1999). USCA Membership Marketing Seminar Materials Packet.

Riemer, H. A., Fitzgerald, M. P., & **Fink, J. S.** (1998). Preparing for a future of growth: Findings and implications of the USCA Market Research Data. Video.

Riemer, H. A., Fitzgerald, M. P., & **Fink, J. S.** (1998). Preparing for a future of growth: Findings and implications of the USCA Market Research Data. Report.

#### **DISSERTATIONS SUPERVISED**

Abdullah Demirel – Spring, 2019. *Using brand mapping and network analysis to study brands.*

Ben Larkin – Spring 2017. *Collective narcissism of sport fans.*

Soyoung Joo – Spring 2017. *Authenticity of sport organizations' CSR efforts.*

J. Koo – Spring 2016. *Mega versus local sport sponsorships.*

Mansour Ndiaye – Fall 2011. *Impact of surface and deep level diversity on career advancement intentions.*

Karla Hairston-Pinson – Summer 2007. *Determining quality indicators of interscholastic athletic experiences: A comparison of suburban and urban student-athletes' views.*

Kevin Renshler – Summer 2007. *Athletic directors' perceptions of sport salience and corresponding fiscal decisions in Division IA intercollegiate athletics.*

\*Served as co-advisor

Heidi Parker – Spring 2007. *The effect of negative sponsor information and team response on identification levels and consumer attitudes.*

Annemarie Farrell – Spring 2006. *Why women don't watch women's sports.*

Jim Strode – Spring 2006. *Athletic donor motive profiles. Using McClelland's Theory of Needs.*

\*Served as co-advisor

Julie Higgins – Spring 2006. *Brand equity and intercollegiate athletics: An experimental study.*

Martin Brett – Summer 2005: *Student-athletes' perceptions of the NCAA: A qualitative analysis*

Angela Xi – Summer 2005: *Antecedents of perceptions of internal service quality in the Chinese Olympic Organizing Committee*

Gregory Sullivan – Spring 2005: *Utilizing achievement goal theory towards the development of training for youth sport coaches.*

Thomas Ceislak – Spring 2004: *Measuring athletic identity. Testing the AIMS-Plus scale.*

\*Served as co-advisor.

Debra Ann Pace – Spring 2003: *Increasing protective factors in at-risk youth through an after-school program combining caring adults, physical activity and initiative building.*

Lisa A. Miller – Summer 2003: *Qualitative investigation of intercollegiate coaches' perceptions of altruistic leadership.* \*Served as co-advisor

Jeremy Jordan – Summer, 2001: *The relationship between organizational justice and job satisfaction: An examination of NCAA basketball coaches.* \*Served as co-advisor

Chris Greenwell – Spring, 2001: *The influence of spectator sports facilities on customer satisfaction and profitability.* \*Served as co-advisor

Jon Iveson – Summer 2000: *Motivations behind donations to intercollegiate athletics.* \*Served as co-advisor

## **CURRENT DOCTORAL STUDENTS**

SeJin Kim

## **GRANTS AND CONTRACTS (FUNDED)**

“Using the Elaboration Likelihood Model to develop effective marketing strategies to combat exertional heat stroke in athletes” (PI). University of Connecticut Small Research Grant, \$961.

“After school youth development activities in the University District Neighborhood: A needs assessment” (PI). Ohio State University P-12 Committee, \$10,000.

“Adolescent out of school time program guidelines” (Co-Investigator with Dawn Anderson Butcher). Ohio State University Cares Grant, \$9,500.

“Utilizing marketing research to increase tennis participation in tennis with a particular focus on minority participation” (Co-Investigator with Harold Riemer and Maureen Fitzgerald). United States Tennis Association, \$35,000

“Analyzing the effectiveness of Project SMART, Columbus Public Schools anti-truancy program” (Research Consultant for Dawn Anderson Butcher, PI). Ohio State University Criminal Justice Research Center, \$6,700.

“Enhancing the protective factors of at-risk adolescents through physical activity. The effects of collaboration, Benefits Based Management, and targeted marketing strategies” (PI). Ohio State University Seed Grant Program, \$10,900 + tuition for graduate student.

“Developing active, healthy, confident girls: The effects of a girls youth sport mentoring program” (Co-Investigator with Maureen Fitzgerald). Women’s Sports Foundation, \$1,500.

“Girls youth sport participation. Building organizational identification to promote lifetime participation” (PI). University of Texas Summer Research Grant, \$7,500.

“Marketing curling at the grassroots level” (Co-Investigator with Harold Riemer and Maureen Fitzgerald). United States Curling Association, \$20,000.

“Preparing for a future of growth” (Co-Investigator with Harold Riemer and Maureen Fitzgerald). United States Curling Association, \$15,800.

“Austin resident’s views of the San Antonio Sport Foundation’s bid for the 2000 Pan American Games” (Co-Investigator with Maureen Fitzgerald). San Antonio Sports Foundation, \$500.00.

“Verifying a framework of diversity management strategies” (PI). University of Texas, Vice President of Research, Special Research Grant, \$500.00.

### **GRANTS AND CONTRACTS (UNFUNDED)**

“Sport and physical activity for positive social change” (PI). University of Connecticut, Honors Program, \$10,000 (plus ½ GA for semester).

“Short term guest professorship internal award” (PI). University of Connecticut Research Foundation, \$3,444.

“Using what we know. Teaching sport media professionals how to avoid qualitatively different coverage of female athletes” (PI). Society of Professional Journalists SDX Grant, \$5,000.

“Columbus trial of activities for adolescent girls” –TAAG (Contributor with Mary O’Sullivan as PI), NIH, \$30M.

“Outreach and engagement grant” (Co-investigator with Phillip Ward and Nicole Leenders). Ohio State University Outreach and Engagement Grant, \$10,000.

## **EDITORIAL DUTIES**

Editor-in-Chief – *Journal of Sport Management*, June 2018-Present

Senior Associate Editor – *Journal of Sport Management*, June 2015-18

Co-Editor – Diversity Special Issue, *Journal of Sport Management* (2006)

### Editorial Boards

*Journal of Sport Management* (Editor)

*Sport Management Review*

### Ad Hoc Reviewer (Journals)

*Ethnic and Racial Studies*

*European Sport Management Quarterly* Holcomb and Hathaway Publishing

*Journal of Organizational and Occupational Psychology*

*Journal of Measurement in Physical Education and Exercise Science* *Journal of Social Psychology*

*Psychological Bulletins*

*Research Quarterly for Exercise and Sport* *Sex Roles*

*Women in Sport and Physical Activity Journal*

## **CONFERENCE ABSTRACT REVIEWER**

American Alliance of Health, Physical Education, Recreation and Dance Convention North

American Society for Sport Management Convention

Sport Marketing Association Convention

## **GRANT REVIEWER**

North American Society for Sport Management Research Grant Competition

## **LETTERS OF PEER REVIEW (TENURE & PROMOTION) FOR INDIVIDUALS AT:**

George Mason University

Ithaca University

Louisiana State University

North Carolina State University

Seattle University

Syracuse University

Temple University

Towson University

Texas A&M University

University of Akron

University of Alberta

University of Arkansas

University of Cincinnati

University of Florida

University of Memphis

University of Michigan

University of Minnesota

University of North Carolina

University of North Texas

University of South Dakota

University of Tennessee

University of Regina  
University of Western Ontario  
University of West Georgia  
University of South Carolina  
University of Texas  
Wichita State University

### **CLASSES TAUGHT**

#### University of Massachusetts (Undergraduate)

Sport Marketing  
Sport Law  
Introduction to Sport

#### University of Massachusetts (Graduate)

Sport Marketing  
Doctoral Seminar

#### University of Connecticut (Undergraduate)

Intro to Sport Marketing  
Sport Law  
Internship  
Independent Study  
Senior Thesis

#### University of Connecticut (Graduate)

Sport Marketing  
Legal Aspects of Sport  
Research Project  
Internship  
Independent Study  
Current Research in Sport Management, Seminar  
Sport Consumer Behavior Current Research in Sport Management, Seminar  
Research Methods Current Research in Sport Management, Seminar  
Endorser Effectiveness, Current Research in Sport Management, Seminar  
Marketing Female Athletes and Women's Sport, Seminar  
Master's Thesis  
Doctoral Dissertation

#### The Ohio State University (Undergraduate)

Programming in Sport and Recreation  
Legal Issues in Sport and Exercise Management

#### The Ohio State University (Graduate)

Current Issues in Sport and Exercise Management  
Financing Sport Operations  
Legal Issues Affecting Sport  
Problems in Interscholastic and Intercollegiate Athletics  
Practicum Experience in Sport Management

Independent Studies in Sport Management  
Understanding Sport Consumers  
Programming in Sport and Recreation  
Internship in Sport Management

University of Texas (Undergraduate)

Sport Law  
Media and Public Relations  
Revenue and Budgeting in Sport  
Internship in Sport Management

University of Texas (Graduate)

Sport Finance  
Sport Sponsorship  
Internship

**PROFESSIONAL SERVICE**

Editor-in Chief: Journal of Sport Management, 2018-2021  
Senior Associate Editor: Journal of Sport Management, 2015-2018  
Associate Editor: Journal of Sport Management, 2011-2015  
Editorial Board: Journal of Sport Management, 2001-2011  
Past President: North American Society for Sport Management, 2012-2013  
President: North American Society for Sport Management, 2011-2012  
President-Elect: North American Society for Sport Management, 2010-2011  
Member: NCAA Scholarly Colloquium Program Committee, 2011-2013  
Program Proposal Chair: NCAA Scholarly Colloquium 2013 Conference  
Reviewer: North American Society for Sport Management Student Research Award, 2011  
Member: North American Society for Sport Management Research Grant Committee, 2011  
Chair: North American Society for Sport Management, Diversity Award Committee, 2010-2011  
Chair: North American Society for Sport Management, Research Grant Committee, 2010-2011  
Member: North American Society for Sport Management, Job Boards Committee, 2010- 2011  
Member: North American Society for Sport Management, Fellow Criteria Committee, 2009-2010  
Member: North American Society for Sport Management, Diversity Committee, 2006- 2007  
Chair: North American Society for Sport Management, Election Committee, 2003-2004  
Member: North American Society for Sport Management, Election/Nomination Committee, 2002-2003  
Treasurer: North American Society for Sport Management, 2000-2002

**UNIVERSITY/SCHOOL/DEPARTMENT SERVICE**

Service at the University of Massachusetts (Departmental Level)  
Department Chair (September 2015-June 2020)  
Ph.D. Coordinator (September 2012- 2015)  
Departmental Personnel Committee Chair (September 2013-15)  
AACSB Undergraduate and Graduate Program Accreditation Committee (January 2013- 14)  
Strategic Planning Committee (September 2014-Present)  
Curriculum Review Committee (September 2014-Present)

Faculty Search Committee (2014-2015)

Service at the University of Massachusetts (University Level)

Research Council (2019-Present)

Bargaining Committee – Graduate Employee Organization (March 2014-September 2014)

Service at the University of Connecticut (Department Level)

Chair: Graduate Admissions Committee, Sport Management (2007-Present)

Member: Undergraduate Admissions Committee (2007-Present)

Member: EKIN Promotions, Tenure, Review Committee (2008-Present)

Member: EKIN Search Committee, Applied Genetics (2010-11)

Member: EKIN Research Committee (2009-2010)

Member: EKIN Search Committee, Athletic Training (2008)

Chair: Sport Management Search Committee (2007)

Service at the University of Connecticut (School Level)

Member: Neag Online Courses Committee (2011-Present)

Member: Neag Leadership Committee (2009-2010)

Member: Neag Communications Committee (2009-10)

Member: Neag Academic Planning Committee (2007-2008)

Member: Neag Courses and Curricula Committee (2007-08)

Service at the University of Connecticut (University Level) Member:

University Senate (2011- 2012)

Service at The Ohio State University: (Department/School Level)

Section Head: Sport and Exercise Education, Humanities, Management, & Sciences (SEEHMS) (2006-2007)

Chair: Sport Management Search Committee (2006-2007)

Procedural Oversight Designee: Personnel Committee (2006-07)

Member: Personnel Committee (2005-2007)

Program Liaison: Sport and Exercise Management (2004-2006)

Member: Sport, Fitness, and Health Program (SFHP) Committee (2003-2007)

Member: SFHP GTA Selection Committee (2002-2007)

Member: School of PAES Diversity Initiative Committee (2004-2006)

Member: Sport and Exercise Management Committee (1999-2004)

Member: Counselor Education Search Committee (2005)

Member: Counselor Education Search Committee (2004)

Member: SEEHMS COE Student Awards Selection Committee (2004)

Chair: Sport Management Search Committee (2003)

Chair: Disability, Absence Policies in PETE and SFHP Classes (2002)

Member: SES Student Awards Committee (2002)

Member: Sport and Leisure Studies Restructuring Committee (2001-2002)

Service at The Ohio State University (College Level)

Member: College Council (2004-2006)

Member: College Diversity Committee (2004-2006)

Member: Scholarship Selection Committee (2003-2005)



Service at The Ohio State University (University Level)

Member: Sport and Citizenship Committee, John Glenn Institute (2005-2007)

Chair: Jerome Schottenstein Center Review Panel (2005)

Member: Internal Review Board (IRB), Social Sciences (2004-2006)

Member: University P-12 Initiative, After School and Summer Programming (2001-2006)

Service at the University of Texas (Department Level)

Member: Undergraduate Admissions Committee (1999-2001)

Member: Graduate Admissions Committee (1999-2001)

Member: Search Committee, Sport Management (2000)

Member: Search Committee, Health (1999)

**CONSULTING OPPORTUNITIES**

Go Media ESPN

Travelers Golf Championship

University of Connecticut Athletic Department Columbus Blue Jackets

Ohio High School Athletic Association

The Ohio State University Athletic Department Texas Tennis Association

United States Curling Association University of Texas Athletic Department

**PROFESSIONAL MEMBERSHIPS**

North American Society for Sport Management

Sport Marketing Association