

MICHAEL BLOMFIELD

Isenberg School of Management
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CURRENT EMPLOYMENT

University of Massachusetts, Amherst, 2020-,
Assistant Professor, Isenberg School of Management
Faculty Affiliate, Computational Social Science Institute

EDUCATION

London Business School, Ph.D. Strategy & Entrepreneurship, 2014-2020
Dissertation: "Essays on the horizontal (mis)alignment of incentives and the direction of innovation efforts" (Advisors: Sendil Ethiraj & Keyvan Vakili)
Harvard University, M.P.P. Public Policy
University College London, M.Sc. (Distinction) Economics
University of Oxford, B.A. (Honors) Philosophy, Politics & Economics

RESEARCH INTERESTS

Technology & Innovation Management, Scientific Human Capital, Science & Innovation Policy, Corporate Investment in Science

PUBLICATIONS

Blomfield, M., & K. Vakili, 2022, "The Research Money Can't Buy: Sponsoring Academic Science in the Shadow of Reputational Rewards," Organization Science

WORKING PAPERS

Blomfield, M., "Scientific Human Capital and Institutional Incentives: The Roles of Topic Knowledge and Research Skills"
Blomfield, M., A.M. McGahan, & K. Vakili, "The Impact of TRIPS on the Diffusion of Knowledge in Science and Commercialization"
Blomfield, M. "Diversity, Openness, and the Social Context of Innovation: Evidence from Civil Rights Protests"
Blomfield, M. "Does Corporate Science Matter? Absorptive Capacity, R&D Focus, and Responses to Knowledge Spillovers"

TEACHING EXPERIENCE

Instructor, Introduction to Management, Undergraduate Business Core, UMass, 2022-
Instructor, Business Policy & Strategy, Senior Undergraduate Capstone, UMass, 2020-
Tutor, Developing Strategy for Value Creation, Executive Education, LBS, 2016-2019
Teaching Assistant, Advanced Competitive Strategy, MiM, MBA, LBS, 2019
Teaching Assistant, Career Leadership, MiM, MBA, EMBA, LBS, 2015-2019
Teaching Assistant, Strategic Analysis, MiM, LBS, 2015-2018

TEACHING CASES

“Sofar Sounds,” London Business School Case (with Julian Birkinshaw, David Mather, Aharon Cohen Mohliver & Victoria Sevchenko)

PROFESSIONAL EXPERIENCE

Brookings Institution, Washington D.C., 2011-2012

Council for Healthcare Regulatory Excellence, London U.K., 2007-2009

HONORS & AWARDS

Finalist, Best Paper Prize, Strategic Management Society Annual Conference

Outstanding Reviewer Award, Academy of Management STR Division

U.K. Economic & Social Research Council Scholarship, London Business School

The James Lanner Memorial Scholarship, University College London

Captain, University Challenge, New College, University of Oxford

PROFESSIONAL ACTIVITIES

Ad Hoc Reviewer: Management Science, Organization Science, Strategic Management Journal, Strategic Management Society Annual Conferences, Academy of Management Annual Meetings

Conference Organizer: Trans-Atlantic Doctoral Conference

Student Representative: LBS Strategy Department Ph.D. Committee

Professional Associations: Academy of Management, Strategic Management Society, American Economic Association

INVITED PRESENTATIONS & CONFERENCES

2022 (including scheduled):

- White House Office of Science and Technology Policy
- Harvard Business School/Institute of Mathematical Statistics: Data Science in a Digital World – Methodology, Organization, and Management
- Bocconi Assembly for Innovation and Cooperation
- Society for Industrial and Organizational Economics Annual Conference
- Industry Studies Association Annual Conference
- Academy of Management Annual Meeting
- Strategic Management Society Annual Conference

Previous: INSEAD, University College London, IESE, London Business School, Academy of Management Annual Meeting, Strategic Management Society Annual Conference, Trans-Atlantic Doctoral Conference, Consortium on Competitiveness and Cooperation

PERSONAL

U.K. Citizen; Married to Rafaela Zuidema-Blomfield; Two Children (ages 3 & 1)