

Degree Requirements for Isenberg's BBA | Management (Human Resources sub-plan) Undergraduate Online Degree Completion Program

Course	Title	Prerequisite
University General Education		
MATH 127	Calculus (R1) and (R2)	proficiency in high school algebra
ECON 103	Microeconomics (SB)	
ECON 104	Macroeconomics (SB)	
ENGLWRIT 112	College Writing (CW)	
Biological Science (BS)	various	
Physical Science (PS)	various	
Literature (AL) or Arts (AT)	various	
Historical Studies (HS)	various	
United States Diversity (DU)	various	
Global Diversity (DG)	various	
Gen Ed Elective	various	
Gen Ed Elective	various	
Isenberg Core : 13 Courses, 37 credits		
ACCOUNTG 221	Principles of Financial Accounting	
ACCOUNTG 222	Principles of Managerial Accounting	ACCOUNTG 221
FINANCE 301	Corporate Finance	ACCOUNTG 221, statistics, calculus
MANAGMNT 301	Principles of Management	
MARKETNG 301	Fundamentals of Marketing	
OIM 210	Intro to Business Info Systems	
OIM 240/Statistics	Business Data Analysis	
OIM 301	Intro to Operations Management	Statistics
SCH-MGMT 200	Career and Professional Development	
SCH-MGMT 201	Diversity and Inclusion in Business	starting Summer 2022
SCH-MGMT 260	Introduction to Law	
SCH-MGMT 310	Management Communications	Jr. Year Writing/Prereq Jr Status
MANAGMNT 494BI	Business Policy and Strategy	Integrative Experience/Sr Status
Breadth: 18 Credits Summer 2022 and forward. Prior to summer 2022: 21 breadth credits are required.		
Non-business Electives	various	
Management Major: Human Resources sub-plan: Eight Core courses, 25 credits		
MANAGMNT 314 OR 330	Human Resource Management OR Organizational	Management 301
MANAGMNT 331 OR 341	Organization, Design & Change OR New	Management 301
MANAGMNT 366	Foundations of Sustainable Enterprise	Management 301
SCH-MGMT 391A	Intro to Global Business	
MANAGMNT 462	Social Entrepreneurship	
MANAGMNT 391E	Environmental Law	
RES-ECON 262	Environmental Economics	4 CR
MARKETNG 491SM	Marketing/Sustainable Business	
Course	Title	Prerequisite

120 credits minimum are required to graduate. Requirements are subject to change and based on semester of acceptance. Minimum 45 credits taken through UMass Amherst as well as all completion of all program requirements.

UMassAmherst