

Silvia Triani, Ph.D.
University of Massachusetts
Isenberg School of Management
striani@umass.edu

EDUCATION

University of Parma

- **PhD in Economics and Management of Innovation and Sustainability, 2018**
Concentration: Corporate Governance and Financial Accounting.
Dissertation: Essays on Corporate Governance, Diversity and Corporate Social Responsibility
- **Master of Science in Business Administration, 2011**
Thesis: Voluntary and Mandatory Disclosure in the Italian Context
Final grade average 107/110
- **Bachelor of Science in Economics and Management, 2009**

Italian Academy of Business Administration, 2017

- **School of Methodology of Education**
University-level teaching course designed for PhD students in business disciplines.

University of Florida, 2016-2017

- **Visiting PhD Scholar at International Center for Research in Accounting and Auditing**
Courses attended: Introduction to Accounting Research PhD Seminar (all faculty), Capital Markets Empirical Accounting PhD Seminar (Dr. Marcus Kirk), Data Analysis Skills PhD seminar (Dr. Joost Impink), Accounting Theory (Dr. Jennifer Tucker), Financial Reporting and Analysis (Dr. Marcus Kirk), Elements of Econometrics (Dr. Zhifeng Gao).

RESEARCH AND TEACHING INTERESTS

Research Interests: Corporate governance, disclosure, gender equality and value relevance

Teaching Interests: Financial Accounting, Managerial Accounting

TEACHING EXPERIENCE

University of Massachusetts

- *Instructor*, Managerial Accounting and Financial Accounting (Spring 2022)
- *Instructor*, Managerial Accounting and Financial Accounting (Fall 2021)
- *Instructor*, Financial Accounting (Summer 2021)
- *Instructor*, Managerial Accounting (Spring 2021)
- *Instructor*, Managerial Accounting and Financial Accounting (Fall 2020)
- *Instructor*, Financial Accounting (Summer 2020)
- *Instructor*, Managerial Accounting and Financial Accounting (Spring 2020)

- *Instructor*, Managerial Accounting (Fall 2019)

University of Parma

- *Instructor*, Introduction to Financial Accounting (Winter 2018)
- *Instructor*, Introduction to Financial Accounting (Fall 2017)
- *Teaching Assistant*, Introduction to Financial Accounting (Spring 2016)
- *Teaching Assistant*, Introduction to Financial Accounting (Fall 2015)

University of Parma

- *Tutor* Master Students (Year 2017)

RESEARCH

Peer-Reviewed Publications:

- “Le quote di genere nella Governance delle società” quotate. Un quadro di riferimento e alcune evidenze empiriche nel contesto nazionale”, with Katia Furlotti (University of Parma) e Veronica Tibiletti (University of Parma), in *Il Corpo delle donne, La condizione giuridica femminile (1946–2021)*, Torino: G. GIAPPICHELLI EDITORE, 2021.
- “Do women directors care about gender policy?” with Katia Furlotti (University of Parma), Veronica Tibiletti (University of Parma), and Tatiana Mazza (University of Parma). *Rivista Italiana di Ragioneria e di Economia Aziendale*, forthcoming (scheduled for the first issue of 2021).
- “Can Graphs in Sustainability Reports Actually Manage Impressions? An Analysis from the Investors’ Perspective” with Caterina Pesci, Luca Fornaciari, Alice Medioli, Teerooven Soobaroyen. *Accounting, Accountability and Society*, 2020. Accepted 4/2020.
- “Women in Top Positions on Boards of Directors: Gender Policies Disclosed in Italian Sustainability Reporting” with Katia Furlotti, Tatiana Mazza and Veronica Tibiletti. *Corporate Social Responsibility and Environmental Management*, 2018, Vol. 1-14. Accepted 6/2018.
- “Board of Directors and Board of Statutory Auditors’ Diversity and Earnings Management: Evidence from Italy” with Pier Luigi Marchini, Alice Medioli and Veronica Tibiletti. *Corporate Board: Role, Duties and Composition*, 2017, Vol. 13 (3): 42-51. Accepted 12/2017.

Professional Publications:

- “Responsabilità sociale e tutela del territorio: il caso di una cooperativa agricola, Latte Montagna Alto Adige (Translated: Social Responsibility and Territorial Protection: the case of an agricultural cooperative)”, *Food & Heritage Sostenibilità Economico- Aziendale e valorizzazione del territorio* (ISBN 978•88•9215812•2). Case study on a national dairy producer’s sustainability programs and implementation of socio and environmental indicators.
- “Aziende TOP 500 Parma 2016 and 2017”. Analysis of the financial trends and balance sheets of the most productive companies within the territory of Parma.

Working Papers:

- “Gender and the promotion in the academic accounting profession” with Andrew Kitto (University of Massachusetts) and Patrick Kielty (Ohio State University).
This study investigates whether the academic publication process, a critical component of career advancement, is biased against women faculty members.
- “Globalization and Accounting standards” with Orhan Akisik (University of Massachusetts) and Graham Gal (University of Massachusetts).

This study examines the degree to which a country’s financial development mediates the effect of its level of financial globalization on the country’s economic development. In addition, it examines whether the adoption of high-quality accounting standards (IFRS) moderates the impact of a country’s level of financial globalization on financial development and also on its economic development.

SERVICE

- Fall 2021-Spring 2022: Helping with the set-up of VITA online.
- Summer 2021-2023: Department’s Undergraduate Curriculum Committee.
- 2020-2021: lead faculty advisor for the PwC Case Competition.

CONFERENCE PRESENTATIONS

XVII Conference AIDEA Giovani – “Food and Heritage,” July 2015
Social and Environmental Accounting Conference (CSEAR), June 2016
Financial Reporting Workshop, June 2016
IPAZIA Workshop on Gender and Culture Issues, March 2016
European Institute for Advanced Studies in Management (EIASM) – 13th Workshop on Corporate Governance, October 2016, Accepted paper (ISSN 2295-1687)
[Paper presented by Professor Veronica Tibiletti] – “Con gli occhi delle donne”, February 2017
Financial Reporting Workshop, June 2017
Accounting Summer Camp, June 2017
European Accounting Association 40th Annual Conference, May 2017

OTHER CONFERENCES ATTENDED

The First European Colloquium on qualitative methods in business and accounting, July 2015
Women Mean Business and Economic Growth, October 2015
Training Workshop “Integrating a Gender Perspective in Research,” March 2016
Florida Accounting Symposium, September, 2016
International Conference on Assurance and Governance, January 2017

PROFESSIONAL EXPERIENCE

Isenberg School of Management, Umass Amherst, September 2019 – Present

- Lecturer Managerial and Financial Accounting

San Secondo Comprehensive Institute, November 2017-March 2018

- Instructor, Introduction to Basic Financial Accounting

Parma Union of Industry, December 2014-March 2015

- Research team member
- Responsibilities: Collect information about initiatives and new challenges in the territory of Parma, with a goal of developing new projects that benefit the local economy

San Secondo Comprehensive Institute, October 2014-January 2015

- Teacher, Introduction to Financial Accounting

Fagioli S.p.A, April 2013-July 2014

- Staff Accountant
- Responsibilities: Accountant responsible for invoicing, accounts receivables and the Australian branch of the company

Bormioli Rocco S.p.A, November 2012-April 2013

- Internship in organization, policy maker process and internal auditing
- Responsibilities: Redesign the organizational tree and corporate policies

Lino’s Coffee Srl, May 2012-August 2013

- Internship in Administrative Department
- Responsibilities: Prepared Accounts Payable and Accounts Receivable

MEMBERSHIPS, CERTIFICATIONS, AND SKILLS

European Accounting Association (2016 – Present)

Languages: Italian (native), English

Programming: Stata, SAS, Excel