

G. Bradley Bennett, Ph.D., CPA

University of Massachusetts Amherst
Isenberg School of Management
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EDUCATION

Doctor of Philosophy, Accounting	University of Alabama, August 2012
Masters of Accountancy	Millsaps College, May 2001
Bachelor of Business Administration (Accounting)	Millsaps College, May 2000
Graduated <i>Magna Cum Laude</i> , completed undergraduate comprehensive finals “with honors”	

ACADEMIC POSITIONS

University of Massachusetts Amherst

2021-present	Ronald C. Mannino Faculty Fellow
2022-present	Director, Isenberg Dean’s Academy
2018-present	Associate Professor, Accounting
2018-2020	Associate Dean of Finance & Administration, Isenberg School of Management
Summer/Fall 2017	KPMG James Marwick Professor in Residence
2012-2018	Assistant Professor, Accounting

University of Alabama

2009-2012	Teaching Assistant
2008-2012	Research Assistant

NON-ACADEMIC POSITIONS

Assistant Controller	Millsaps College (2005-2008)
Audit Manager	KPMG LLP, Jackson, MS (2005)
Senior/Staff Auditor	KPMG LLP, Jackson, MS (2001-2004)

ACADEMIC INTERESTS

Research: Auditor Judgment & Decision Making
Auditor-Client Negotiations
Issuer-Investor Electronic Communications

Teaching: Auditing (undergraduate & masters levels)
Financial Accounting
Behavioral Research in Accounting (PhD seminar)

PUBLICATIONS

Dodgson, M. K., Agoglia, C. P., and G. B. Bennett. 2021. The Influence of “Relationship” Partners on Client Managers’ Negotiation Positions. *Accounting, Organizations & Society* 92.

Guggenmos, R. D. and G. B. Bennett. 2021. The Effects of Company Image and Communication Platform Alignment on Investor Information Processing. *Journal of Financial Reporting* 6 (2): 89-109.

PUBLICATIONS (CONT.)

Dodgson, M. K., C. P. Agoglia, G. B. Bennett, and J. R. Cohen. 2020. Managing the Auditor-Client Relationship Through Partner Rotations: The Experiences of Audit Firm Partners. *The Accounting Review* 95 (2): 89–111.

Bennett, G. B. and R. C. Hatfield. 2018. Staff Auditors' Proclivity for Computer Mediated Communication with Clients and its Effect on Skeptical Behavior. *Accounting, Organizations & Society*, 68-69: 42-57.

- Study conducted with research grant received from KPMG LLP
- Accepted to 2017 *Accounting, Organizations & Society* Conference (one of six papers accepted).

Bennett, G. B. and R. C. Hatfield. 2017. Do Approaching Deadlines Influence Auditors' Materiality Assessments? *Auditing: A Journal of Practice & Theory* 36 (4).

Bennett, G. B., R. C. Hatfield, and C. Stefaniak. 2015. The Effect of Deadline Pressure on Pre-Negotiation Positions: A Comparison of Auditors and Client Management. *Contemporary Accounting Research*, 32 (4): 1507-1528.

Bennett, G. B. and R. C. Hatfield. 2013. The Effect of the Social Mismatch Between Staff Auditors and Client Management on the Collection of Audit Evidence. *The Accounting Review*, 88 (1): 31-50.

- Article received the 2015 AAA/Deloitte Wildman Medal presented at the 2015 American Accounting Association Annual Meeting in Chicago, Illinois, August 2015.

WORKING PAPERS

“The Effect of Expectancy Violations and Audit Partner Tenure on Financial Executives' Pre-Negotiation Positions” (with Mary Kate Dodgson and Chris Agoglia).

“How the Sleeper Effect Influences Auditors' Evaluations of Audit Evidence” (with Jenny B. McCallen and Chris Agoglia).

- 2019 ABO Conference Organizers' Selection of Best Papers
- Accepted to 2019 Texas Audit Research Symposium at the University of Texas at Austin. (One of six manuscripts accepted.)

“Will More Appealing Dissemination Channels Change Information Processing? Evidence from Investors' Responses to Strategic Management Disclosures” (with Nikki MacKenzie and Elaine Wang).

“Too Much of a Good Thing? Reduced Benefit of a Process Focus in Standards on Disclosure of Critical Audit Matters under a Process Focused Regulatory Inspection Regime” (with Sarah Kim and Wei Zhang)

EVIDENCE OF RESEARCH'S IMPACT ON ACCOUNTING PROFESSION

Compliance Week. T. Whitehouse, author. 2013. "Auditor Client Mismatch May Squeeze Audit Quality." February 21.

Public Company Accounting Oversight Board (PCAOB). J.D. Hanson (Board Member) Speech (2013a). "Rising Audit Professionals" February 28.

- Required reading for 2013 Deloitte LLP national audit staff training.

Public Company Accounting Oversight Board (PCAOB). J.D. Hanson (Board Member) Speech (2013b). Keynote Address at the American Accounting Association 2013 Ohio Region Meeting. May 10.

- Required reading for 2013 Deloitte LLP national audit staff training.

Bennett, G. B. and R. C. Hatfield. 2016. Research Insights-The Impact of Social Mismatch between Young Staff Auditors with More Experienced Client Management. *Global Knowledge Gateway*, International Federation of Accountants (IFAC), March 4.

IR Magazine. 2016. J. Cossette, author/interviewer. Topic: Research findings in current working paper "How Alignment between Perceptions of Corporate Persona and Communication Method Impact Investor Information Processing" (with R. Guggenmos). Summer issue.

IS Chartered Accountant. 2016. Viewpoint: Social Mismatch Between Auditor and Client Management. Singapore. April.

PQ Magazine. 2016. "'Mismatch' for Young Auditors." United Kingdom. July.

TEACHING EXPERIENCE

(Students' mean response to "Overall Rating of this instructor's teaching. 5= 'Almost always effective', 1= 'Almost never effective' ")

University of Massachusetts Amherst

ACCOUNTG 221, Introduction to Accounting I

2018 Spring (4.8 / 5.0 scale)

2018 Spring (4.8)

2017 Spring (4.4 / 5.0 scale)

2016 Spring (4.0 / 5.0 scale)

2016 Spring (4.5 / 5.0 scale)

2012 Fall (4.8 / 5.0 scale)

ACCOUNTG 321, Financial Reporting I

2012 Fall (4.7 / 5.0 scale)

2012 Fall (4.5 / 5.0 scale)

SCH-MGMT 541, Auditing I

2014 Fall (4.5 / 5.0 scale)

2014 Fall (4.6 / 5.0 scale)

2013 Fall (4.7 / 5.0 scale)

2013 Fall (4.7 / 5.0 scale)

2013 Fall (4.6 / 5.0 scale)

SCH-MGMT 541(SIPP), Auditing for Semester in Professional Practice (SIPP)

2016 Late Spring (3.4 / 5.0 scale) *condensed session; team-taught with ABD PhD students*

SCH-MGMT 192T – Dean's Leadership Seminar

2021 Spring (2 sections)

SCH-MGMT 709 (formerly 797AU), Advanced Audit (MS in Accounting program)

2022 Fall: in-person section

2022 Summer: online, asynchronous (co-taught)

2022 Spring: fully remote section

2022 Spring: in-person section

2021 Fall: fully remote section

2021 Fall: in-person section

2021 Spring: fully remote section

2021 Spring: online, asynchronous

2018 Summer: online, asynchronous

2016 Summer: live session: (4.8 / 5.0 scale); online, asynchronous session: (4.0 / 5.0 scale)

2015 Summer (4.6 / 5.0 scale)

TEACHING EXPERIENCE (cont.)

SCH-MGMT 895B, Behavioral Research in Accounting (Seminar; co-taught with Dr. Elaine Wang)

2018 Spring (5.0 / 5.0 *note: only two Ph.D. students*)

2017 Spring (5.0 / 5.0 *note: only one Ph.D. student*)

2016 Spring (5.0 / 5.0 *note: only two Ph.D. students*)

2015 Spring (5.0 / 5.0 *note: only two Ph.D. students*)

University of Alabama

AC 432, Introduction to Corp. Governance & Risk Assessment (i.e. undergraduate Auditing I)

2011 Fall (4.64 / 5.00 scale)

2011 Fall (4.68 / 5.00 scale)

2011 Spring (4.71 / 5.00 scale)

2010 Fall (4.80 / 5.00 scale)

2009 Fall (4.54 / 5.00 scale)

2009 Fall (4.56 / 5.00 scale)

2009 Summer II (4.56 / 5.00 scale)

Millsaps College

ACCT 4010/583, Auditing I

2007 Fall

2006 Fall

ACADEMIC PRESENTATIONS, DISCUSSIONS & REVIEWS (*presented by a coauthor)

Presentations

“The Influence of Communication Channel Interactivity on Investors’ Response to Managements’ Linguistic Choices”

2019 Clemson University Workshop Series. Clemson, SC. October.

2020 Hawaii Accounting Research Conference (HARC). Hilo, HI. January.

“The Influence of ‘Relationship’ Partners on Client Managers’ Negotiation Positions.”

2018 AAA Audit Midyear Conference. Portland, OR. January. *

2017 Accounting, Behavior and Organization Section Research Conference. September. *

“The Effect of Expectancy Violations and Audit Partner Tenure on Financial Executives’ Pre-Negotiation Positions”

2017 AAA Audit Midyear Conference. Orlando, FL. January.

University of Wisconsin-Madison. October 2016.

Georgia Institute of Technology. March 2017.

2017 International Symposium on Audit Research. Sydney, Australia. June.

“Managing the Auditor-Client Relationship Through Audit Partner Transition Periods: The Experiences of Audit Partners”

2017 AAA Audit Midyear Conference. Orlando, FL. January. *

Twenty-third International Symposium on Audit Research. 2017. Sydney, Australia. June. *

“Staff Auditors’ Proclivity for Computer Mediated Communication with Clients and its Effect on Skeptical Behavior”

KPMG Grant Committee. Montvale, NJ. August 2015.

University of Georgia Fall Workshop Series. September 2015. *

2016 AAA Audit Midyear Conference. Scottsdale, AZ. January 2016.

Vrije Universiteit. Amsterdam. April 2016. *

Norwegian School of Economics. April 2016. *

2016 International Symposium on Audit Research. Singapore. June 2016.

University of West Virginia Workshop Series. September 2016. *

Nanyang Technological University. March 2017. *

“The Effects of Company Image and Communication Platform Alignment on Investor Information Processing”

University of Georgia Fall Workshop Series. October 2014.

University of Wisconsin-Madison. November 2015. *

“The Effect of the Social Mismatch Between Staff Auditors and Client Management on the Collection of Audit Evidence”

2010 AAA Annual Meeting, San Francisco, CA. August 2010.

Texas Tech University. October 2010. *

University of South Carolina Research Workshop Series. October 2011. *

University of Florida. January 2011. *

2011 International Symposium on Audit Research. Quebec City. Quebec, Canada. June 2011.

Texas A&M University. February 2012. *

ACADEMIC PRESENTATIONS, DISCUSSIONS & REVIEWS (CONT.) (*presented by a coauthor)

“The Effect of End-of-Engagement Pressure on Auditor-Client Negotiations”

2011 AAA Audit Mid-year Meeting. Albuquerque, New Mexico. January 2011.

“The Effect of End-of-Engagement Deadline Pressure on Auditor-Client Negotiations: A Comparison of Auditors and CFOs.”

University of Nevada-Las Vegas. February 2012. *

2013 AAA Audit Mid-year Meeting. New Orleans, Louisiana. January 2013.

2013 AAA Annual Meeting. Anaheim, California. August 2013.

Lehigh University. November 2013. *

“Do Auditors’ Perceptions of Materiality Change in Response to Approaching Deadlines?”

University of Kentucky. January 2012.

Lehigh University. February 2012.

University of Massachusetts Amherst. February 2012.

Georgia State University. February 2012.

Florida State University. March 2012.

University of Nevada-Las Vegas. March 2012.

“Do Approaching Deadlines Influence Auditors’ Perceptions of Materiality and the Sufficiency of Audit Evidence?”

Oklahoma State University Accounting Research Conference. March 2013.

2013 International Symposium on Audit Research. Sydney, Australia. June 2013.

Boston Accounting Research Colloquium. February 2014. *

University of New South Wales Workshop Series. March 2014. *

Discussant

“Participant Selection in Behavioral Audit Research: Perceptions from Academics and Insights from Interns and Supervisors.” 2020 AAA Audit Midyear Meeting.

“Performance on Within-office Distributed Audit Teams: The Roles of Shared Context, Communication, and Accountability”. 2017 AAA Audit Midyear Meeting. Orlando, FL.

“Prompting the Benefit of Doubt: The Joint Effects of Auditor Independence and Measurement Uncertainty on Audit Adjustments.” 2016 AAA Audit Midyear Meeting. Scottsdale, AZ.

“Audit Collusion in China: A Joint Effort of Bureaucrats, SOE Managers, and Local Auditors”. 2010 AAA Annual Meeting. San Francisco, CA.

“Acquisition of Auditing Skills: Enhancing Skepticism, Problem Solving, and Beyond on the Fraud Continuum”. 2011 AAA Annual Meeting. Denver, CO.

“Implications of Investment Analysts’ Exploratory and Exploitative Knowledge on Organizational Learning”. 2013 AAA Annual Meeting. Anaheim, CA

Reviewer

AAA Audit Midyear Meetings (2019; 2017; 2016; 2015; 2013; 2012; 2011)

AAA Northeast Regional Meetings (2016; 2013)

AAA Annual Meetings (2018; 2014; 2013; 2011; 2010)

Moderator

2022 International Symposium on Audit Research. Online.

2017 AAA Audit Midyear Meeting.

2011 AAA Annual Meeting.

PROFESSIONAL SERVICE

Service to Profession

Scientific Committee. International Symposium on Audit Research. 2018-present.

Chair, 2024 Audit Midyear Doctoral Consortium. January 2024.

Vice Chair, 2023 Audit Midyear Doctoral Consortium. January 2023.

Faculty Advisor, 2022 Audit Midyear Doctoral Consortium. January 2022.

Faculty Advisor, 2021 Audit Midyear Doctoral Consortium. January 2021.

Panelist, *New Scholar Panel*. 2017 AAA Audit Midyear Meeting PhD Consortium. January 2017.

Editorial Board, *Auditing: A Journal of Practice and Theory* (three-year term: 2017–2020; 2020–2022).

Editorial Board, *Behavioral Research in Accounting* (three-year term: 2014–2017; 2020–2022).

Massachusetts Society of CPAs Focus Group. Panelist. November 2015.

Reviewer & Summary Editor, AAA Auditing Section Research Database Project

(Part of the Respect, Voice, and Strategic Reliance Initiative). Summer/Fall 2011.

Ad Hoc Reviewer

The Accounting Review.

Contemporary Accounting Research.

Accounting, Organizations & Society.

Auditing: A Journal of Practice and Theory.

Behavioral Research in Accounting.

Accounting Horizons.

Managerial Auditing Journal.

European Accounting Review.

Journal of Emerging Technologies in Accounting.

University-specific Service

University of Massachusetts Amherst

Director. Isenberg Dean's Academy. 2021-present

Faculty Advisor. Deloitte Audit Innovation Case Challenge. Fall 2021.

Associate Dean, Finance & Administration. June 2018-June 2020.

Ph.D. Program Committee. Academic Year: 2016-2017; 2017-2018; 2020-2021; 2021-2022; 2022-2023.

Co-Chair. LGTBQIA+ Resource Group. 2019-2022.

Faculty Advisor. Deloitte Audit Innovation Campus Challenge. Fall 2021.

Committee Member/Interviewer. Associate Dean Search Committee, School of Public Health & Health Sciences. 2019.

Committee Member, Faculty Search Committee. Spring 2017.

Faculty Representative/Facilitator Isenberg Speaker Series: *Driven. A Conversation with Robin Chase*. Boston, MA. February 16, 2017.

Faculty Representative/Facilitator Isenberg Speaker Series: *Driven. A Conversation with Steve Wozniak*. Boston, MA. October 7, 2016. (One of thirteen Isenberg faculty invited by Dean's Office to participate).

Acting Chair, Accounting Department Personnel Committee. Spring 2016.

Co-Chair, Accounting Workshop Series. 2014-2015; 2015-2016

Co-Chair, Faculty Recruiting Committee. 2014-2015

Committee Member, PhD Committee. 2014-2015; 2015-2016; 2016-2017

Committee Member, Undergraduate Curriculum Committee. 2013-2014; 2014-2015; 2015-2016

Committee Member, Graduate Curriculum Committee. 2014-2015; 2015-2016; 2016-2017

Committee Member, Accounting Department Personnel Committee. 2013-2014; 2014-2015; 2015-2016; 2021-2022; 2022-2023

Faculty Advisor, PwC Case Competition. Fall 2012; Fall 2013; Fall 2014; Fall 2015

Committee Member, Faculty Recruiting Committee. 2013-2014; 2015-2016

Presenter/Faculty, C.A.M.P. Program. University of Massachusetts Amherst. July 2013; July 2014; July 2018.

Selection Committee Member, 2012-2013 Isenberg School of Management Ph.D. Student Teaching Award.

The University of Alabama

PhD Student Representative, College Dean Search for Culverhouse College of Commerce & Business Administration. 2011.

Presenter/Moderator, 2011 Accounting Career Awareness Program/Group Case Study Competition.

DISSERTATIONS & THESES

Member, Dissertation Committee. Aubrey Whitfield. Anticipated Graduation 2023.

Member, Dissertation Committee. Nikki MacKenzie. Georgia Institute of Technology (Georgia Tech). 2019.

Co-chair, Dissertation Committee. Jenny B. McCallen. Placement: University of Georgia. 2018.

Co-chair, Dissertation Committee. Mary Kate Dodgson. Placement: Northeastern University. 2017.

Member, Dissertation Committee. Steve Kuselias. Placement: Providence College. 2016.

Member, Dissertation Committee. Jeffrey Pickerd. Placement: University of Mississippi. 2016.

Member, Dissertation Committee. Ryan Guggenmos. Placement: Cornell University. 2015.

Member, Dissertation Committee. Aaron Saiewitz, Placement: University of Nevada Las Vegas. 2014.

Co-Advisor, Directed Research Study. Nikki MacKenzie. 2016-2017.

Advisor, Directed Research Study. Mary Kate Dodgson. 2014-2015.

Advisor, Directed Research Study. Ryan Guggenmos. 2014.

Advisor, Honors Thesis. Jaclyn Van. Thesis Defense: Spring 2014.

Member, Honors Thesis Committee. Kathleen Connelly. Thesis Defense: Spring 2014.

CONFERENCE PARTICIPATION

Public Company Accounting Oversight Board Conference on Auditing and Capital Markets. 2022.
International Symposium on Auditing Research, Online. June 2022.
Public Company Accounting Oversight Board Conference on Auditing and Capital Markets. 2021.
Hawaii Accounting Research Conference (HARC). Hilo, HI. January 2020.
International Symposium on Auditing Research, Boston. June 2018.
International Symposium on Auditing Research, Maastricht. June 2017.
AAA Auditing Section Midyear Conference, Orlando, FL. January 2017.
2016 Contemporary Accounting Research Conference, Waterloo, ON. October 2016.
2016 AAA Annual Meeting, New York, NY. August 2016.
International Symposium on Auditing Research, Singapore. June 2016.
AAA Auditing Section Midyear Conference, Scottsdale, AZ. January 2016.
2015 AAA Annual Meeting, Chicago, IL. August 2015.
AAA Auditing Section Midyear Conference, Miami, FL. January 2015.
International Symposium on Auditing Research, Boston, MA. June 2015.
Deloitte/AAA Trueblood Conference, Dallas, TX. February 2014.
AAA Auditing Section Midyear Conference, New Orleans, LA. January 2014.
2013 AAA Annual Meeting, Anaheim, CA. August 2013.
2013 AAA New Faculty Consortium. Leesburg, VA.
AAA Auditing Section Midyear Conference, New Orleans, LA. January 2013.
AAA Auditing Section Midyear Conference, Savannah, GA. January 2012.
2011 AAA Annual Meeting, Denver, CO. August 2011.
International Symposium on Auditing Research, Quebec City, Quebec (Canada). June 2011.
AAA Auditing Section Midyear Conference, Albuquerque, NM. January 2011.
2010 AAA Annual Meeting, San Francisco, CA. August 2010.
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, Tahoe City, CA. June 2010.
Decision Making in Accounting, University of Oklahoma. May 2010.
AAA Auditing Section Midyear Conference, San Diego, CA. January 2010.
AAA Auditing Section Doctoral Consortium, San Diego, CA. January 2010.

HONORS & AWARDS

- 2021-2026 Ronald C. Mannino Faculty Fellow.
- 2021 Recipient: KPMG Access to Research Participants (KARP) Grant.
- 2019 ABO Conference Organizers' Selection of Best Papers (one of three papers selected). McCallen, J., C. Agoglia, and G.B. Bennett. *How the Sleeper Effect Influences Auditors' Evaluations of Audit Evidence*.
- 2019 University of Texas at Austin Audit Conference. Paper Selected for Presentation (one of six). McCallen, J., C. Agoglia, and G.B. Bennett. *How the Sleeper Effect Influences Auditors' Evaluations of Audit Evidence*.
- 2018 ABO Outstanding Doctoral Dissertation Supervisors. For supervising the 2018 Outstanding Dissertation: "Navigating the Auditor-Client Relationship During Sensitive Events: Insight on Audit Firm Practices and an Experimental Study" presented to: Mary Kate Dodgson, Northeastern University. Presented by the Accounting, Behavior and Organizations Section of the American Accounting Association.
- 2017 KPMG Marwick Professor in Residence. Summer 2017.
- *KPMG selects one professor from across the country for a three-month professorship with its Department of Professional Practice. This includes working with the firm's Audit Innovation Group, which focuses on enhancing how the firm delivers high-quality, effective audits. This competitive opportunity is designed to help "exceptional faculty members" more fully understand the evolving technical, regulatory, and innovation challenges affecting the audit profession.*
- 2016-2017 Recipient: Lilly Fellowship for Teaching Excellence. The Institute for Teaching Excellence & Faculty Development at the University of Massachusetts Amherst.
- *Only one of eight recipients selected from all disciplines across the university.*
- 2016 Isenberg Recognition for Teaching Excellence. University of Massachusetts Amherst.
- 2015 AAA/Deloitte Wildman Medal Recipient. Paper: Bennett, G.B. and R. Hatfield. 2013. "The Effect of the Social Mismatch Between Staff Auditors and Client Management on the Collection of Audit Evidence," *The Accounting Review*, 88 (1): 31-50.
- 2015-2016 Massachusetts Society of Professors (MSP) Research Support Fund/Grant. \$1,000. University of Massachusetts Amherst.
- 2012-2013 Recipient: Research Excellence Award. Isenberg School of Management. University of Massachusetts Amherst.
- 2013 Grant Recipient: KPMG Research Grant on Auditing Topics. \$29,000 funding.
- 2013-2014 Recipient: Mellon Mutual Mentoring Grant. The Mellon Mutual Mentoring Initiative, The Institute for Teaching Excellence & Faculty Development at the University of Massachusetts Amherst.
- 2013 AAA/Ernst & Young New Faculty Consortium Fellow.
- 2012 Beta Gamma Sigma Outstanding Doctoral Student Award, University of Alabama.
- 2011 Ph.D. Student Research Award, Culverhouse College of Commerce & Business Administration.
- AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow. Tahoe City, CA (June 2010).
- 2010 Summer Excellence in Research Award, Culverhouse College of Commerce & Business Administration, University of Alabama.
- Recipient, University of Alabama Graduate School Travel Grants (Summer 2010; Spring 2011; Summer 2011; Spring 2012).
- Recipient, University of Alabama Graduate School Research Grant (Summer 2010).
- 2001 Outstanding Masters of Accountancy Student, Millsaps College.
- KPMG Encore Award for Outstanding Achievement. April 2004, November 2004, May 2005.
- KPMG National Trainer, Audit Practice. 2005.

PROFESSIONAL CERTIFICATION AND AFFILIATIONS

Certified Public Accountant, State of Mississippi (certification status: Active)

American Accounting Association. Member.

Auditing Section of the American Accounting Association. Member.

Accounting Behavior and Organizations Section of the American Accounting Association. Member.

Beta Alpha Psi (accounting honor society). Initiated at Millsaps College 1998; Chapter President 1999.

Beta Gamma Sigma (business academic honor society). Initiated at Millsaps College 1999.

Omicron Delta Kappa (leadership honor society). Initiated at Millsaps College 1998; Chapter President 1999.