

Newton Summer Start

Summer (Online)	Credits	
601 Data Management for Bus Leaders	3	
609 Business Appl Development (Python)	3	
680 Organizational Behavior & Leadership	3	
Fall (On-Campus)		
602 Business Intelligence and Analytics	3	
650 Business Statistics	3	
656 Project Management	3	
697 Elective (ONLINE)	1	
Spring (On-Campus)		
655 Data Mining in Business	3	
697 Analytics Elective	3	
697MA Marketing Analytics	3	
697 Elective (ONLINE)	3	
	31 Total Credits	*An overall 3.0 GPA must be maintained.

Newton Fall Start

Fall (On-Campus)	Credits	
602 Business Intelligence and Analytics (<i>pre-req for 655</i>)	3	
650 Business Statistics	3	
656 Project Management	3	
601 Data Management for Bus Leaders (ONLINE)	3	
Spring (On-Campus)		
655 Data Mining in Business	3	
697 Analytics Elective	3	
697MA Marketing Analytics	3	
697 Elective (ONLINE)	1	
Summer (On-Campus)		
609 Business Appl Development (Python)	3	
680 Organizational Behavior & Leadership	3	
697 Elective (ONLINE)	3	
	31 Total Credits	*An overall 3.0 GPA must be maintained.

MSBA Electives

Analytics Electives	Credits	Semesters offered (subject to change)	Format
697DS: Data Science for Business	3	Spring/Fall	Flex* (live virtual sessions)
687RC: Cybersecurity Risk Management	3	Fall	Online
697DA: Healthcare Data Analytics	3	Every other summer	Online
697DM: Web Analytics for Digital Marketing	3	Spring	Online
697RT: Artificial Intelligence in Business	1	Winter	Online
697SF: Salesforce for Marketing & Sales	1	Summer	Online
711: Strategic Technological Innovation Management	1	Winter	Online
797QA: Quality Analytics	1	Winter	Online
Business Foundation Electives	Credits	Semesters offered (subject to change)	Format
633: Financial & Managerial Accounting	4	Spring	Online
641: Fundamentals of Finance	3	Fall	Online
597L: Negotiations Theory & Practice	3	Spring	Online
518: Career and Professional Development Workshop	1	Winter	Online