The Isenberg PhD Program would like to welcome 16 new students into the program!

Yecheng Cao
Finance

LaStarr Hollie
Organization Studies

Cade Cardwell
Accounting

Danielle McArdle
Sport Management

Matthew Coyne
Hospitality & Tourism Management

Yan Shi
Information Systems

Katie Winkelman
Organization Studies

David Lee
Hospitality & Tourism Management

Phuong Le
Accounting

Kayleigh Harris
Organization Studies

Xiniu Wang
Management Science

Jun Wang
Marketing

Dana Hassani
Management Science

Mantek Singh Bhatia
Information Systems

Xiaoyu (Travis) Zhao
Finance

Elizabeth Gaydess-Hodgins
Strategic Management
MESSAGE FROM THE DIRECTOR:

In addition to welcoming our new class, the PhD Program is proud to announce the recent accomplishments of our other PhD students.

We would like to highlight 7 students, Garima Garg, Adiyukh Berbekova, Smriti Kumar, Risa Isard, Wei Wei, Misun Kim, and Alec Slepchuk across 5 departments, Strategic Management, Hospitality and Tourism Management, Marketing, Sport Management, and Management Science, for producing 6 publications, 4 journal acceptances, a book chapter, and an OpEd article!

We would also like to highlight 10 students, Long The Nguyen, Cody Lu, Claire Cha, Adiyukh Berbekova, Busra Karkili, Conner Blake, Misun Kim, Se Jin Kim, Alec Slepchuk, and Blaine Huber, across 6 departments, Information Systems, Accounting, Marketing, Hospitality and Tourism Management, Management Science, and Sport Management, for their combined total of 20 conference presentations!

Congratulations! Keep up the hard work!

George Milne, PhD
Associate Dean of Research

PUBLICATIONS:

Garima Garg of Strategic Management had a paper published:

Adiyukh Berbekova of Hospitality and Tourism Management had 2 papers and a book chapter published:
https://doi.org/10.1016/j.tourman.2021.104446

https://doi.org/10.1108/IJTC-03-2021-0039

Smriti Kumar of Marketing had a paper published:
Boninsegni, Melanie, Abhijit Roy, Marat Bakpayev, Smriti Kumar, Jean-Paul Peronard, and Thomas Reimer (accepted in 2021), “Opportunities of and Threats to Consumer Well-Being in the Age of Fourth Industrial Revolution (IR 4.0) Technologies,” in Digital Policy, Regulation and Governance

Risa Isard of Sport Management had an OpEd in Sports Business Journal:

Wei Wei of Management Science had a paper published:

Misun Kim of Hospitality and Tourism Management had 4 journal acceptances:


Alec Slepchuk of Marketing had a paper published:

CONFERENCE PRESENTATIONS:

Long The Nguyen of Information Systems has 2 presentations:


Cody Lu of Accounting presented “Why Can’t We Be Friends?! The Effects of In-Group Identity and Clarity of the Bonus Determination Criteria on Supervisors’ Discretionary Bonus Adjustments” at the following 3 conferences: AAA Accounting Behavior and Organizations (ABO) Research Conference, Global Management Accounting Research Symposium (GMARS), The Eighth International Conference of the Journal of International Accounting Research (JIAR)

Claire Cha of Marketing presented her research at the 2021 Summer American Marketing Association:

Adiyukh Berbekova of Hospitality and Tourism Management had 2 conference presentations:

Busra Karkili of Management Science presented:

Conner Blake of Accounting presented "Narrative Reporting in a Team Environment" at the following 2 conferences: BYU Accounting Research Symposium & AAA Managerial Midyear Meeting

Misun Kim of Hospitality and Tourism Management had 2 conference presentations:


Se Jin Kim of Sport Management had 4 conference presentations.


Alec Slepchuk of Marketing presented:

Blaine Huber of Sport Management had 2 conference presentations:
- Best Student Paper Award Finalist


**AWARDS & GRANTS:**

Long The Nguyen of Information Systems received the Doctoral Student Service Award 2021 from the Association for Information Systems (AIS) & Best Reviewer Runner-up at the 20th Annual Pre-ICIS Workshop on HCI Research in MIS (Austin, TX) from the Association for Information Systems (AIS) Special Interest Group on Human Computer Interaction

Smriti Kumar of Marketing and her team won a $2,000 TCR-ACR Grant for a TCR mindfulness project.

Conner Blake received the "Return to Research Grant" for his dissertation ($5,000) from the UMass Graduate School

**SERVICE:**

Alec Slepchuk of Marketing was a reviewer at the AMA Winter Academic Conference(2022) and the AMA Marketing + Public Policy Conference (2022)

Long The Nguyen of Information Systems was elected President of the Association for Information Systems (AIS) Doctoral Student College as well as elected Student Ambassador for Region 1 (Americas) of the Association for Information Systems (AIS) Special Interest Group on Human Computer Interaction (SIGHCI)
DISSERTATION PROPOSALS:

Mengjie Xu
Organization Studies
*Do (Not) I Have the Same Abused Experience as You? Third Parties’ Schadenfreude or Anxiety Reaction and Behavioral Responses to Peer Abusive Supervision*
Chair: Professor Orlando Richard

Huan Kuang
Finance
*Three Essays on Climate Finance*
Chair: Professor Bing Liang

Cody Lu
Accounting
*Biasing the Unbiased: Using Algorithms to Justify Biased Reports*
Chair: Professor Jeremiah Bentley

Nadeesha Bandara
Marketing
*An Investigation of Arousal Driven Consumer Behaviors Based on Color Type, Warmth, Vibrancy, Complexity and Combinations*
Co-Chairs: Professor Elizabeth Miller & Professor George Milne

Ari Wigdor
Information Systems
*Online Community Participation and its Psychology*
Co-Chairs: Professor Traci Hess & Professor Zachary Sheffler

Yuhao Chen
Finance
*Three Essays on Hedge Fund Investments*
Chair: Professor Bing Liang

Aubrey Whitfield
Accounting
*The Importance of Fairness Perceptions: Manager Reactions to ICFR Reporting Options and Timing of Auditor Control Testing*
Chair: Professor Christopher Agoglia
Zhangchen Hu  
Management Science  
*Operations Management Applications in Emerging Technologies: The Cases of Unmanned Aerial Vehicles (UAVs), Electric Vehicles (EVs) and Blockchain Technology*  
Chair: Professor Senay Solak

Smriti Kumar  
Marketing  
*To Delete or Not Delete: Effects of Data Request Frames and Action/Inaction cues on Personal Data Management*  
Co-Chairs: Professor Elizabeth Miller & Professor George Milne

Adiyukh Berbekova  
Hospitality and Tourism Management  
*Three Essays on the Destination Performance Measures and Objective Quality of Life Indicators*  
Co-Chairs: Professor Muzzo Uysal & Professor Albert Assaf

**DISSERTATION DEFENSES:**

Howard Jean Denis  
Strategic Management  
*Les Deux Jeannots: An Investigation of Firm Behavior in Corrupt Environments*  
Chair: Professor Mzamo Mangaliso

Amro El-Adle  
Management Science  
*Analytics-Based Optimization for the Integration of Drones into Last-Mile Logistics*  
Chair: Professor Ahmed Ghoniem

Eugene See  
Strategic Management  
*The Impact of Activist Appointed Directors on Firm Strategic Change*  
Chair: Professor Bruce Skaggs
PLACEMENTS:

Howard Jean Denis
Strategic Management
Pepperdine University

Amro El Adle
Management Science
Old Dominion University

Eugene See
Strategic Management
Coastal Carolina University