

The Isenberg PhD Program would like to welcome 16 new students into the program!



Yecheng Cao
Finance



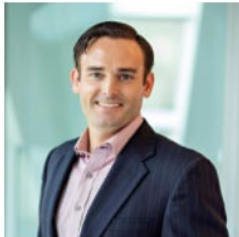
LaStarr Hollie
Organization Studies



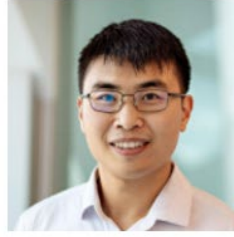
Cade Cardwell
Accounting



Danielle McArdle
Sport Management



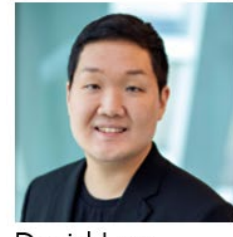
Matthew Coyne
Hospitality & Tourism
Management



Yan Shi
Information Systems



Katie Winkelman
Organization Studies



David Lee
Hospitality & Tourism
Management



Phuong Le
Accounting



Kayleigh Harris
Organization Studies



Xinxiu Wang
Management Science



Jun Wang
Marketing



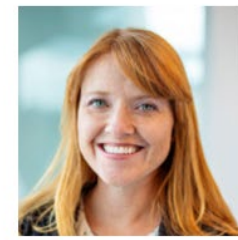
Dana Hassani
Management Science



Mantek Singh Bhatia
Information Systems



Xiaoyu (Travis) Zhao
Finance



Elizabeth Gaydess-Hodgins
Strategic Management

MESSAGE FROM THE DIRECTOR:

In addition to welcoming our new class, the PhD Program is proud to announce the recent accomplishments of our other PhD students.

We would like to highlight 7 students, Garima Garg, Adiyukh Berbekova, Smriti Kumar, Risa Isard, Wei Wei, Misun Kim, and Alec Slepchuk across 5 departments, Strategic Management, Hospitality and Tourism Management, Marketing, Sport Management, and Management Science, for producing 6 publications, 4 journal acceptances, a book chapter, and an OpEd article!

We would also like to highlight 10 students, Long The Nguyen, Cody Lu, Claire Cha, Adiyukh Berbekova, Busra Karkili, Conner Blake, Misun Kim, Se Jin Kim, Alec Slepchuk, and Blaine Huber, across 6 departments, Information Systems, Accounting, Marketing, Hospitality and Tourism Management, Management Science, and Sport Management, for their combined total of 20 conference presentations!

Congratulations! Keep up the hard work!

George Milne, PhD
Associate Dean of Research

PUBLICATIONS:

Garima Garg of Strategic Management had a paper published:

Garg, Garima, Mayank Sewak, and Anurag Sharma. "Learning from Older Siblings: Impact On Subsidiary Performance." *International Business Review* (2021): 101957.

Adiyukh Berbekova of Hospitality and Tourism Management had 2 papers and a book chapter published:

Wang, S., Berbekova, A.*, & Uysal, M. (2021). Pursuing Justice and Quality of Life: Supporting Tourism. *Tourism Management*, 89.

<https://doi.org/10.1016/j.tourman.2021.104446>

Önder, I. & Berbekova, A. Web analytics: More than website performance evaluation? *International Journal of Tourism Cities*.

<https://doi.org/10.1108/IJTC-03-2021-0039>

Berbekova, A., & Uysal, M. Wellbeing and Quality of Life in Tourism. (2021). In Wilks, J., Pendergast, D., Leggat, P., & Morgan, D. (Eds.) *Tourist Health, Safety and Wellbeing post Pandemic*. Springer.

Smriti Kumar of Marketing had a paper published:

Boninsegni, Melanie, Abhijit Roy, Marat Bakpayev, Smriti Kumar, Jean-Paul Peronard, and Thomas Reimer (accepted in 2021), "Opportunities of and Threats to Consumer Well-Being in the Age of Fourth Industrial Revolution (IR 4.0) Technologies," in *Digital Policy, Regulation and Governance*

Risa Isard of Sport Management had an OpEd in Sports Business Journal:

Isard, R. F. and Melton, E. N. (2021). Does Sport Media Raise Her Name? Examining Intersectional Representation in Media Narratives. *Sport, Business and Management*. <https://www.sportsbusinessjournal.com/SB/Blogs/COVID19-OpEds/2021/05/24-IsardMelton.aspx>

Wei Wei of Management Science had a paper published:

Arora, P., Wei, W., & Solak, S. (2021). Improving Outcomes in Child Care Subsidy Voucher Programs under Regional Asymmetries. *Production and Operations Management*. <https://doi.org/10.1111/poms.13506>

Misun Kim of Hospitality and Tourism Management had 4 journal acceptances:

Kim, M., Jang, J. (2022). The effect of physical environment of the employee break room on psychological well-being through work engagement in the hospitality industry, *Journal of Human Resources in Hospitality and Tourism*, 21(2), In-press.

Ma, E., Bao, Y., Huang, L., Wang, D., & Kim, M. S. (2021). When a robot makes your dinner: A comparative analysis of product level and customer experience between U.S. And Chinese robotic restaurants. *Cornell Hospitality Quarterly*, 1938965211052286.

Ma, E., Wang, S., Wang, D., Liu, A., & Kim, M. S. (2021). When the Boundary Between Work and Life is Blurred—An Investigation into P2P Accommodation Hosts' Work-Life Integration and Consequences. *International Journal of Hospitality Management*, 99, 103074.

Ma, E., Zhang, Y., Xu, F., Wang, D., & Kim, M. S. (2021). Feeling empowered and doing good? A psychological mechanism of empowerment, self-esteem, perceived trust, and OCBs, *Tourism Management*, 87, 104356.

Alec Slepchuk of Marketing had a paper published:

Slepchuk, Alec N., George R. Milne, and Kunal Swani (In Press), "Overcoming Privacy Concerns in Consumers' Use of Health Information Technologies: A Justice Framework." *Journal of Business Research*.

CONFERENCE PRESENTATIONS:

Long The Nguyen of Information Systems has 2 presentations:

Nguyen, L. T., and Hess, T. J. 2021. "Confirmation and Disconfirmation: How do badges change motivation for eWOM?" in the 27th Americas' Conference on Information Systems (AMCIS).

Nguyen, L. T., Sheffler, Z. J. 2021. "Would You Recommend This Product? A Topic Modeling Approach to Understanding Review Behaviors", in the 20th Annual Pre-ICIS Workshop on HCI Research in MIS sponsored by SIG HCI.

Cody Lu of Accounting presented "Why Can't We Be Friends?! The Effects of In-Group Identity and Clarity of the Bonus Determination Criteria on Supervisors' Discretionary Bonus Adjustments" at the following 3 conferences: AAA Accounting Behavior and Organizations (ABO) Research Conference, Global Management Accounting Research Symposium (GMARS), The Eighth International Conference of the Journal of International Accounting Research (JIAR)

Claire Cha of Marketing presented her research at the 2021 Summer American Marketing Association:

Claire H. Cha, Reza Rajabi, Hossein Hashemi, and Thomas Brashear Alejandro. "A Comprehensive Examination of Salesforce Satisfaction and Performance." presented at the 2021 AMA Summer Educators' Conference, Virtual Conference.

Adiyukh Berbekova of Hospitality and Tourism Management had 2 conference presentations:

Berbekova, A., Wang, S., & Uysal, M. Emotional Solidarity and Residents' Attitudes toward Tourism: The Mediating Role of Wellbeing. International Council on Hotel, Restaurant, and Institutional Education (ICHRIE). Virtual Conference. July 26-30, 2021.

Berbekova, A., Wang, S., & Uysal, M. Support for Tourism: Pursuing a Better Life and Social Justice. Travel and Tourism Research Association Conference (TTRA). Virtual Conference. June 14-16, 2021.

Busra Karkili of Management Science presented:

Karkili, G. B, Arora, P., Solak, S.. Interactions Between Mission-oriented And Profit-oriented Organizations In Community Welfare Programs: A Case Study On Childcare Subsidy Vouchers. INFORMS Annual Meeting Oct. 24-27, 2021, Virtually and in Anaheim, CA

Conner Blake of Accounting presented "Narrative Reporting in a Team Environment" at the following 2 conferences: BYU Accounting Research Symposium & AAA Managerial Midyear Meeting

Misun Kim of Hospitality and Tourism Management had 2 conference presentations:

Kim, M., Baker, M. A. (2021). "The reshaped servicescape: The roles of signage and partitions on customer behavior intentions during the COVID-19 pandemic" Proceedings of International Council on Hotel, Restaurant, and Institutional Education Conference, Virtual.

Kim, M., Baker, M. A., Ma, E. (2022). The positive impact of mobile application on employee well-being: A job demand-resource perspective. Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Virtual Conference. January 8-9, 2021, Virtual

Se Jin Kim of Sport Management had 4 conference presentations.

Kim, S., Fink, J. S. (2021). Predicting eSport Consumer Behavior: Comparing eSport Fan's Motives and Points of Attachment. 2021 European Association for Sport Management (EASM) Festival of Sport Management Research and Practice. September 2, 2021.

Kim, S. (2021). Examining the Role of Implicit Self-Theories in Celebrity Meaning transfer toward eSports. Academy of Marketing Science (AMS) Conference. June 2-4, 2021.

Kim, S., Fink, J. S. (2021). Differences in Points of Attachment in eSport Consumption: Exploring the Role of Gender and Culture. North American Society for Sport Management (NASSM) Conference. June 3-5, 2021.

Kim, S., Fink, J. S. (2021). Exploring the Points of Attachment in eSports: Points of Attachment on Consumer Behavioral Intentions toward eSports. North American Society for Sport Management (NASSM) Conference. June 3-5, 2021.

Alec Slepchuk of Marketing presented:

Slepchuk, Alec N., Francisco Villarroel Ordenes, and George R. Milne (2021), "Privacy Consumer Activists on Reddit: Exploring Discourse, Sentiment, and Advocated Practices." *Advances in Consumer Research*, virtual, October 28-30, 2021.

Blaine Huber of Sport Management had 2 conference presentations:

Huber, B. R., Katz, M., & Baker, B. J. (2021, October 20-22). Converge or diverge? A text mining analysis of the communicative behavior of nonlocal fans. SMA 2021 Conference, Las Vegas, CA.

- Best Student Paper Award Finalist

Huber, B. R., Katz, M., & Delia, E. (2021, June 2-5). Avoiding fan discontinuity: Nostalgia and displaced fans. NASSM 2021 Conference, Virtual Conference.

AWARDS & GRANTS:

Long The Nguyen of Information Systems received the Doctoral Student Service Award 2021 from the Association for Information Systems (AIS) & Best Reviewer Runner-up at the 20th Annual Pre-ICIS Workshop on HCI Research in MIS (Austin, TX) from the Association for Information Systems (AIS) Special Interest Group on Human Computer Interaction

Smriti Kumar of Marketing and her team won a \$2,000 TCR-ACR Grant for a TCR mindfulness project.

Conner Blake received the "Return to Research Grant" for his dissertation (\$5,000) from the UMass Graduate School

SERVICE:

Alec Slepchuk of Marketing was a reviewer at the AMA Winter Academic Conference(2022) and the AMA Marketing + Public Policy Conference (2022)

Long The Nguyen of Information Systems was elected President of the Association for Information Systems (AIS) Doctoral Student College as well as elected Student Ambassador for Region 1 (Americas) of the Association for Information Systems (AIS) Special Interest Group on Human Computer Interaction (SIGHCI)

DISSERTATION PROPOSALS:

Mengjie Xu

Organization Studies

Do (Not) I Have the Same Abused Experience as You? Third Parties' Schadenfreude or Anxiety Reaction and Behavioral Responses to Peer Abusive Supervision

Chair: Professor Orlando Richard

Huan Kuang

Finance

Three Essays on Climate Finance

Chair: Professor Bing Liang

Cody Lu

Accounting

Biasing the Unbiased: Using Algorithms to Justify Biased Reports

Chair: Professor Jeremiah Bentley

Nadeesha Bandara

Marketing

An Investigation of Arousal Driven Consumer Behaviors Based on Color Type, Warmth, Vibrancy, Complexity and Combinations

Co-Chairs: Professor Elizabeth Miller & Professor George Milne

Ari Wigdor

Information Systems

Online Community Participation and its Psychology

Co-Chairs: Professor Traci Hess & Professor Zachary Sheffler

Yuhao Chen

Finance

Three Essays on Hedge Fund Investments

Chair: Professor Bing Liang

Aubrey Whitfield

Accounting

The Importance of Fairness Perceptions: Manager Reactions to ICFR Reporting Options and Timing of Auditor Control Testing

Chair: Professor Christopher Agoglia

Zhangchen Hu

Management Science

Operations Management Applications in Emerging Technologies: The Cases of Unmanned Aerial Vehicles (UAVs), Electric Vehicles (EVs) and Blockchain Technology

Chair: Professor Senay Solak

Smriti Kumar

Marketing

To Delete or Not Delete: Effects of Data Request Frames and Action/ Inaction cues on Personal Data Management

Co-Chairs: Professor Elizabeth Miller & Professor George Milne

Adiyukh Berbekova

Hospitality and Tourism Management

Three Essays on the Destination Performance Measures and Objective Quality of Life Indicators

Co-Chairs: Professor Muzzo Uysal & Professor Albert Assaf

DISSERTATION DEFENSES:

Howard Jean Denis

Strategic Management

Les Deux Jeannots: An Investigation of Firm Behavior in Corrupt Environments

Chair: Professor Mzamo Mangaliso

Amro El-Adle

Management Science

Analytics-Based Optimization for the Integration of Drones into Last-Mile Logistics

Chair: Professor Ahmed Ghoniem

Eugene See

Strategic Management

The Impact of Activist Appointed Directors on Firm Strategic Change

Chair: Professor Bruce Skaggs

PLACEMENTS:

Howard Jean Denis
Strategic Management
Pepperdine University

Amro El Adle
Management Science
Old Dominion University

Eugene See
Strategic Management
Coastal Carolina University