

CONNER BLAKE

Accounting Doctoral Candidate

University of Massachusetts Amherst · Isenberg School of Management

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EDUCATION

University of Massachusetts Amherst

Ph.D., Accounting

2023 (Projected)

Brigham Young University

MS, Accounting

2018

BS, Accounting (with Minors in Economics and International Development)

2018

RESEARCH

Primary Research Interests

Judgment and decision making in accounting; sustainability accounting and regulation; ESG; peer disclosure effects; managerial operating distortion

Publication

Bentley, J., C. Blake, M. Shackell, and P. Trafford. 2020. Let Me Explain! *Strategic Finance*.

- Winner of the 2020 Lybrand Silver Medal (IMA award for “exceptional contribution to the profession”)

Working Paper

Blake, C., and J. Bentley. Narrative Reporting in a Remote Team Environment.

- Revising for submission

Works in Process

“CSR Initiatives, Managers’ Involvement, and Report Type: How Sustainability Can Influence Managers’ Myopic Behavior” (*Dissertation*)

- Dissertation Committee: Dave Piercey (Co-Chair), Elaine Wang (Co-Chair), Chris Agoglia, and Lisa Keller.
- Recipient of the Return to Research Grant (\$5,000)

“Rival Firms’ Non-GAAP Disclosures and Managers’ Acquisition Behavior” (with Hun Tong Tan, Elaine Wang, and Tu Xu)

“Climate-Related Financial Disclosures and Climate Change Events” (with Yao Yu)

Research Assistant

University of Massachusetts Amherst

- Dr. Elaine Wang 2019-Present
- Dr. Dave Piercey 2020-Present
- Dr. Yao Yu 2019-2020
- Dr. Jeremy Bentley 2018-2019

Brigham Young University

- Dr. Mark Zimbelman 2017-2018

TEACHING EXPERIENCE

Primary Teaching Interests

Financial Accounting; Managerial Accounting; Sustainability Accounting

Principles of Managerial Accounting, University of Massachusetts Amherst

- Spring 2019 overall instructor rating 4.7/5.0
- Fall 2019 overall instructor rating 4.7/5.0
- Fall 2020, Section 1 (Online) overall instructor rating 4.6/5.0
- Fall 2020, Section 2 (Online) overall instructor rating 4.8/5.0

Principles of Accounting, Brigham Young University

- Spring 2017 overall instructor rating 4.8/5.0

Teaching Assistant

MSA 620 – Introduction to Forensic Accounting with Lynda Schwartz 2018-Present

MSA 621 – Fraud Examination and Investigation with Lynda Schwartz 2018-Present

CONFERENCE PARTICIPATION

2022 MAS Midyear Meeting (*Reviewer, Discussant, and Presenter of “Narrative Reporting in a Remote Team Environment”*)

2021 ABO Midyear Meeting and Doctoral Consortium (*Reviewer, Discussant*)

2021 BYU Accounting Research Symposium (*Presenter of “Narrative Reporting in a Remote Team Environment”*)

2020 FARS Midyear Meeting and Doctoral Consortium

2020 MAS Midyear Meeting

2020 ABO Midyear Meeting and Doctoral Consortium

2019 ABO Midyear Meeting

2019, 2018, 2017 BYU Accounting Research Symposium

SEMINAR PARTICIPATION

The Art and Craft of Accounting Research 2020

Behavioral Accounting Research II 2020

Directed Readings 2020

Cognitive Psychology 2019

Accounting Research Creation and Publication 2019

Behavioral Accounting Research I 2019

Capital Markets, Archival Research Method 2019

Behavioral and Experimental Research Methods 2018

Qualitative Research Methods 2018

Introduction to Research Methods 2018

PROFESSIONAL EXPERIENCE

Ernst & Young (Washington, D.C) – Assurance Intern Summer 2017

TouchPoint, Inc. (Philadelphia, PA) – Corporate Accounting Specialist Summer 2016

AWARDS, GRANTS, AND SCHOLARSHIPS

PhD Best Teaching Assistant Award 2021

Return to Research Grant (competitive grant from the UMass Graduate School) 2021

IMA Lybrand Silver Medal 2020

Moss Adams Peer-to-Peer Scholarship 2017