

## **GARIMA GARG**

Isenberg School of Management  
University of Massachusetts, Amherst  
121, President's Drive, Amherst, MA, USA  
[ggarg@umass.edu](mailto:ggarg@umass.edu)

### **EDUCATION**

**Ph.D. in Strategic Management**, University of Massachusetts Amherst, MA, USA,  
Started Fall 2017

Research Interests: Knowledge Transfer within Multinationals

**Post-Graduation**, Concentration: Operations Management, Welingkar Institute of Management,  
Mumbai, India, 2015

**Master of Business Administration**, Concentration: Marketing and Public Relations, Belk  
School of Business, University of North Carolina at Charlotte, USA, 2010

**Bachelor of Engineering**, Concentration: Information Technology, Mumbai University,  
Mumbai, India, 2005

### **MANUSCRIPTS UNDER REVIEW**

Sewak, M., Sharma, A. & **Garg, G.** (2019). "Host country Embeddedness and Local Subsidiary R&D" (Revise and Resubmit at *Research Policy*)

**Garg, G.**, Sewak, M. & Sharma, A. (2020). "Learning from Older Siblings: Impact on Subsidiary Performance" (Revise and Resubmit at *International Business Review*)

### **WORK IN PROGRESS**

**Garg, G.**, Sewak, M. & Sharma, A. (2020). "HOME-BIAS OR HOST-RUN: SUBSIDIARY HUMAN CAPITAL DEVELOPMENT PRESPECTIVE" (Finalizing the paper for journal submission; Target Journal: *Journal of International Business Studies*; Target Submission: Summer 2020)

Sewak, M., **Garg, G.** & Sharma, A. (2020). "CEO-Chair Nationality in MNE Subsidiary: Implications for R&D and Growth" (Data collection ongoing)

### **REFEREED CONFERENCE PRESENTATIONS**

Vlas, C., Vlas, R. & **Garg, G.** (2019). "Ambiguity and innovation in alliance partnerships." *Academy of Management Annual Conference*, Boston, MA, USA, August 2019

Sewak, M., Sharma, A. & **Garg, G.** (2018). “‘MNE Subsidiaries’ Local Equity Markets Participation and R&D: Evidence from India” *Strategic Management Society Special Conference*, Hyderabad, India, December 2018

Sewak, M., Sharma, A. & **Garg, G.** (2018). “‘Subsidiary Human Capital, Innovation, and Growth of MNE Subsidiaries’” *Strategic Management Society Annual Conference*, Paris, IL, USA, August 2018

Sewak, M., Sharma, A. & **Garg, G.** (2018). “‘Equity Market Participation and Local Subsidiary R&D’” *Academy of Management Annual Conference*, Chicago, IL, USA, August 2018

Sewak, M., Sharma, A. & **Garg, G.** (2018). “‘Subsidiary Managerial Capabilities and Local R&D Mandate’” *Academy of Management Annual Conference*, Chicago, IL, USA, August 2018

Sewak, M., **Garg, G.** & Sharma, A. (2018). “‘Local Listing and MNE Subsidiary R&D’” *Academy of International Business Annual Conference*, Minneapolis, MN, USA, June 2018

## **TEACHING EXPERIENCE**

Instructor, University of Massachusetts Amherst

- Business Policy & Strategy (MGMT 494) – FALL 2019
- Business Policy & Strategy (MGMT 494) – SPRING 2020
- Principles of Management (MGMT 301) – Summer Session I 2020
- Principles of Management (MGMT 301) – Summer Session II 2020
- Business Policy & Strategy (MGMT 494) – FALL 2020

## **WORKSHOPS AND DOCTORAL CONSORTIA**

**Garg, G.**, Sewak, M.& Sharma, A. “‘HOME-BIAS OR HOST-RUN: SUBSIDIARY HUMAN CAPITAL DEVELOPMENT PRESPECTIVE’” – International Business Paper Development Workshop, *Academy of Management*, Boston, MA, August 2019

**Garg, G.**, Sewak, M.& Sharma, A. “‘Gaining from Older Siblings: Implications of Within Country Experience on MNE Subsidiary Performance’” – International Business Review Paper Development Workshop, *Academy of International Business UK & Ireland Conference*, Brighton, UK, April 2019

Participant, New Doctoral Student Consortium, *Academy of Management Annual Conference*, Chicago, IL, USA, August 2018

## **PROFESSIONAL SERVICE**

Reviewer

Academy of Management Annual Conference, Virtual, USA, August (2020)

Strategic Management Society Special Conference, Virtual, London, UK, September (2020)

Administrative Sciences Association of Canada, Niagara Region of Ontario, Canada, May (2019)

Strategic Management Society Special Conference, Minneapolis, MN, USA, September (2019)

Strategic Management Society Special Conference, Hyderabad, India (2018)

### **INDUSTRY EXPERIENCE**

63 REPUBLIC, Mumbai, India (2012-2013)

Nitin Fire Protection, Mumbai, India (2011-2012)

Infosys Technologies Limited, Bangalore, India (2005-2007)