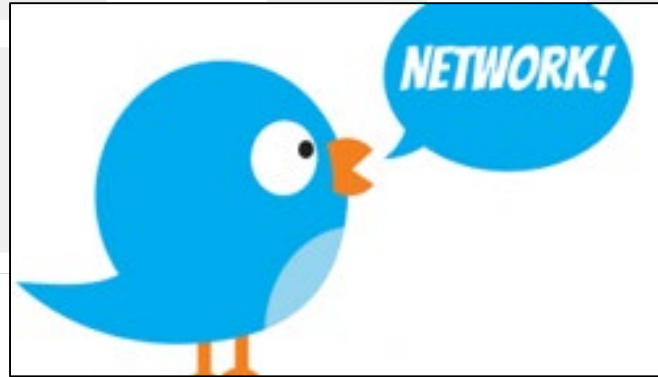
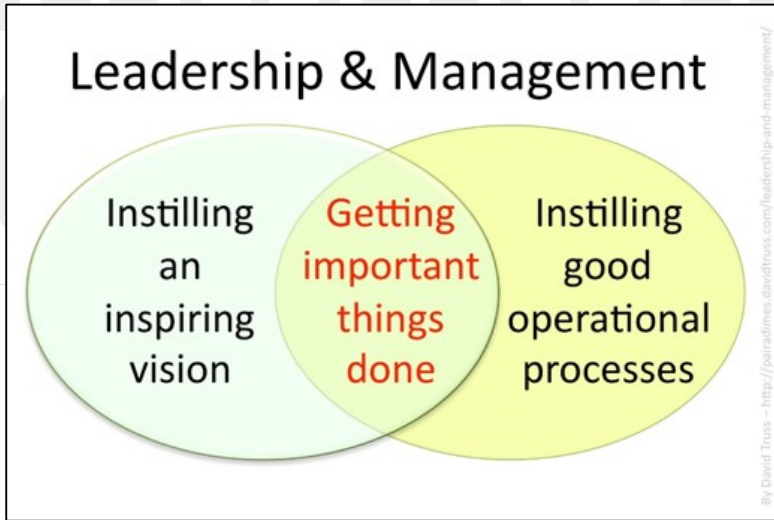




Department of Management New Majors Night

Management Skills



Management Major

- Provides the knowledge and skills necessary for managing change in complex organizations
- An excellent choice for students seeking to combine the study of management with a complementary field or concentration
- Great foundation for graduate studies



Management Courses

Focus on the management of change in four distinct areas:

- The Changing Social, Political, and Economic Context
- Evolving Workplace Dynamics
- Organizational Formation and Transformation
- Globalizing



Areas of Concentration



- Sustainable Business Practices
- Entrepreneurship and Innovation Management
- Human Resource Management

Sustainable Business Practices

- Focus on current threats to the sustainability of the global economy
- Explore environmental and social impacts of business practices
- Examine how entrepreneurship can promote and achieve social change
- Learn to balance economic gains against social and environmental outcomes



Areas of Concentration



- Sustainable Business Practices
- Entrepreneurship and Innovation Management
- Human Resource Management

Entrepreneurship & Innovation Management

- Learn how to analyze the risks and rewards of a business opportunity
- How to anticipate the obstacles that must be overcome in starting and managing a new venture
- Obtain skills and resources required for successful promotion of innovation
- Learn how to diagnose and solve problems in small business organizations



Areas of Concentration



- Sustainable Business Practices
- Entrepreneurship and Innovation Management
- **Human Resource Management**

Potential Areas of Focus

- International Management
- Personalized Focus



International Management

- Develop an understanding of the interconnected world as it pertains to management
- Focus on understanding issues at a global level
- Learn what makes management in other cultures work
- Learn to adopt an exploratory attitude
- Sharpen your analytical skills



Potential Areas of Focus

- International Management
- **Personalized Focus**



Personalized Focus

- Use your electives to tailor the degree to fit your career goals.
- Take courses from anywhere in the university.
- Past examples include:
 - Biotech Management
 - Agribusiness Management
 - Theater Management
 - Non-profit Management
 - Law



Extra-Curricular Activities in Isenberg

Isenberg Ethics Competition



Isenberg Management Association

Involvement, Leadership, and Networking Opportunities



Exposure to Top Industry Recruiters

Companies Hiring Recent Management Major Graduates:

Raytheon

ING

RSA

MGM

Liberty Mutual

Hanover Insurance

Hartford Financial

FBI

Amicus Therapeutics

Cisco Systems

Enterprise

Fidelity Investment

JM Scanlon

Abercrombie & Fitch

Marriot

State Street Bank

Insight Global

Google

Macy's

AT&T

Staples

TJX

Target

Oracle



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of Management

Thank you for attending the Management New Major Night!

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