

CURRICULUM VITAE

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EDUCATION

Ph.D. 1971 Psychology, University of Illinois at Urbana-Champaign
B.A. 1963 University of Michigan

WORK EXPERIENCE

2006 - present Professor of Management. Isenberg School of Management, University of Massachusetts
2004 - present Visiting Professor of Management. Mediterranean School of Business, Tunis, Tunisia.
2004 - present Visiting Professor of Management, Ecole nationale des ponts et chaussee School of International Management, Paris, France.
1993 - present Visiting Professor of Management with formal affiliation. Athens Graduate Business School, Athens Greece.
1982 - 2006 Associate Professor of Management. School of Management, University of Massachusetts. (tenured 1987).
1980-1981 Visiting Associate Professor. Department of Management, School of Business Administration, University of Massachusetts.
1979-1980 Visiting Professor. School of Education, University of Massachusetts. (Sabbatical)
1976-1977 Acting Director, Student Counseling Center, Western Washington University.
1974-1982 Associate Professor of Psychology. Department of Psychology, Western Washington University. (tenured, 1974)
1970-1974 Assistant Professor of Psychology and Staff Counselor. Department of Psychology and Student Counseling Center, Western Washington University.

HONORSFellow of the OBTS Teaching Society for Management Educators (2009)

At the OBTC Teaching Conference of Management Educators, June 13, 2009, I was one of a small inaugural group to be named recipients of this National Award. This inaugural class included the Society Founder, David Bradford of Stanford University, Andre Delbecq of Santa Clara University, Jim Clausen, University of Virginia and others. Criteria for selection were "continuing, active, and positive involvement in the OBTS Teaching Society for Management Educators."

University of Massachusetts Outstanding Graduate Faculty Member Centennial Award (2008), given by

University of Massachusetts Graduate School to one member of each College and School at the University of Massachusetts. The award was given in honor of the 100th Anniversary of the Graduate School to a faculty member who "provides exemplary guidance and mentorship to graduate students through chairs and membership on student thesis and dissertation committees".

Recipient of the University of Massachusetts Distinguished Teaching Award.(2005)

This lifetime achievement award (can only be earned once) is made annually to three faculty out of nearly one thousand to recognize excellence in classroom teaching and furthering the teaching mission of the University.

David L. Bradford Outstanding Educator Award (1991).

This award is made annually by the Organizational Behavior Teaching Society to recognize pedagogical innovations and outstanding teaching performance in the field of organizational behavior.

Recipient of the University without Walls Distinguished Faculty Award, 2005

Recipient of the University of Massachusetts Minority Engineer Program Faculty Service Award for 2005

University of Massachusetts School of Management Outstanding Teacher Award, 1996 and 2003

Honor Roll Award – OBTS Teaching Society for Management Educators, 2005, 2003

Inducted into the Golden Key Honor Society 2005

Recipient of the OBTS Teaching Society for Management Educators Service Award, 2003

Chosen to serve as a Mentor by Lilly Fellows Program at the University of Massachusetts at Amherst, 1988 and 1992.

University of Massachusetts Technology Fellow, 1999-2000

RESEARCH AND SCHOLARLY ACTIVITYPUBLISHED BOOKS

Manz, C. C., Cameron, K., Manz, K. P., and Marx, R. D. (Eds.) The Virtuous Organization: Insights From Some of the Worlds Leading Management Thinkers. World Scientific Publishers, 2008.

Manz, C.C., Manz, K.P., Marx, R.D. and Neck, C.P. The Wisdom of Solomon at Work: Ancient Virtues for Living and Leading Today (Berrett Koehler, 2001).

Marx, R.D., Jick, T.J., and Frost, P.J., Management Live! The Video Book. Englewood N.J.: Prentice Hall, 1991, (third printing).

CHAPTERS PUBLISHED IN BOOKS

Manz, K.P., Marx, R.D., Manz, C.C., A Case Study of Virtue Ethics in Business and Management in A.G. Sison (Ed.), The Handbook of Virtue Ethics in Business and Management (Forthcoming).

Marx, R.D., Neal, J., Manz, K.P. & Manz, C.C. (2008). Teaching about spirituality and work: Experiential exercises for management educators. In Biberman., G. and Tischler, L. (Eds.) *Spirituality in business: Theory, practice, and future directions*. New York: Palgrave MacMillan, 203-215.

Manz, C. C., Cameron, K., Manz, K.P., and Marx, R. D (2008) "The Virtuous Organization: An Introduction," in Manz, C. C., Cameron, K., Manz, K.P., and Marx, R. D. (Eds.) The Virtuous Organization: Insights From Some of the Worlds Leading Management Thinkers. World Scientific Publishers, 1-16.

Manz, K. P., Marx, R. D., Manz, C. C., Neal, J. A. (Eds.) (2008) "The Language of Virtues: Toward an Inclusive Approach for Integrating Spirituality in Management Education," in Manz, C. C., Cameron, K., Manz, K.P., and Marx, R. D. (Eds.) The Virtuous Organization: Insights From Some of the Worlds Leading Management Thinkers. World Scientific Publishers, 117-139.

Marx, R.D., Manz, K.P., Manz, C.C. (2004) "Aaron Feuerstein: A Beacon for Change". In W. Treasurer (Ed.) Positively MAD: Making a Difference, San Francisco: Berrett-Koehler, pg. 25-37.

Marx, R.D. and Burke, L.A. Transfer is Personal: Equipping Trainees with Response Prevention Strategies. In E.F. Holton and T.T. Baldwin (eds) Managing the Transfer of Learning, SIOP Professional Practice Series: San Francisco: Jossey Bass, 2003 pg. 227-242.

Marx, R.D., Writing Innovative Text Materials in Rhythms of An Academic Life, Frost, P.J. and Taylor, S. Harper and Row, pg. 381-390, 1996.

Marx, R.D., Organizational Cultures in Windows Into Organizations, Newstrom, J.W. and Pierce, J.L., New York, AMACOM 1990, pg. 238-257, Ch. 13.

Marx, R.D., "Beyond Rational Management: Mastering the Paradoxes of Competing Demands for High Performance" in The Manager's Bookshelf: A Mosaic of Contemporary Views, 2nd Ed. Jon L. Pierce and John W. Newstrom, New York, NY: Harper and Row, 1990. pg. 67-76 (Summary of Beyond Rational Management by Robert Quinn, 1988.)

Marx, R.D., "Corporate Culture: The Rites and Rituals of Corporate Life" in The Manager's Bookshelf: A Mosaic of Contemporary Views, Edited by Jon L. Pierce and John W. Newstrom, New York, NY: Harper and Row, 1988, pp. 46-56. (Summary of the book Corporate Culture by Deal & Kennedy, 1984).

PUBLISHED JOURNAL ARTICLES

Manz, C.C., Manz, K.P., Marx, R.D. & Dillon, P.J. (2013) "Buy High Sell Low: Redefining Bean Counting in the Coffee Industry for a Sustainable Future," Journal of Values Based Leadership, 6, 10-23.

Manz, K.P., Marx, R.D., Neal, J., & Manz, C.C. (2006) "The Language of Virtues: Toward an Inclusive Approach for Integrating Spirituality in Management Education," Journal of Management Spirituality and Religion, Vol. 3, 104-122

Manz, C.C., Cameron, K.S., Manz, K.P., Marx, R.D., (2006) "Values and Virtues in Organizations: An Introduction," Journal of Management Spirituality and Religion, Vol. 3, 1-12.

Manz, C.C., Manz, K.P., Marx, R.D., Neck, C.P. (2004) "Spiritual Beliefs and Scholarship: A Journey with the Wisdom of Solomon", Management Communications Quarterly, Vol. 17, 611-620.

Manz, C.C., Manz, K.P. and Marx, R.D. (2003) "The Search for Wisdom at Work," Ledmotiv (journal published by the Stockholm School of Economics, 42-53).

Manz, C.C., Manz, K.P., Marx, R.D., and Neck, C.P. (2002) "Spiritual Wisdom: 6 Virtues for Providing a Common Language" Executive Excellence, Vol. 14, No. 4, p. 8.

Meisel, S. and Marx, R.D. Screen to Screen vs. Face to Face: Experiencing the Differences in Management Education, Journal of Management Education. Vol. 23, No. 6, pg. 719-731, December 1999

Marx, R.D. and Frost, P.J.. Toward Optimal Use of Video in Management Education. Examining the Evidence, Journal of Management Development, V. 17, No. 4, pg. 243-250, 1998.

Marx, R.D. Preventing Relapse in Management Training. Human Resource Management, October, 1996, Vol. 12, No. 4, Johannesburg, South Africa.

Marx, R.D., and Hamilton, E.E., Beyond Skill Building: A Multiple Perspectives View of Personnel Training. Issues and Trends in Business Economics, Vol. 3, 1991, pg. 1-4.

Marx, R.D., and Ivey, A., Communication Skills Programs that Last: Face to Face and Relapse Prevention. International Journal for the Advancement of Counseling, 11, 1988, pp. 135-151.

Marx, R.D., Stubbart, C., Traub, V., and Cavanaugh, M., The NASA Space Shuttle Disaster: A Case Study. Journal of Management Case Studies, Vol. 3, 4 Winter, 1987, 300-318.

Marx, R.D., Improving Management Development Through Relapse Prevention Strategies, Journal of Management Development, Vol. 5, 2, 1986, 27-40.

Marx, R.D., Self Managed Skill Retention, Training and Development Journal, Vol. 40, No. 1, 1986, 54-57.

Marx, R.D., The Search of Excellence: How to Use a Best Seller in the OB Classroom, The Organizational Behavior Teaching Review, Vol X, Issue 3, 1986, 87-92.

Marx, R.D., Relapse prevention for managerial training: A model for maintenance of behavior change. The Academy of Management Review, 1982, 7, 3, 433-441.

Rosenthal, B., and Marx, R.D., Determinants of initial relapse episodes among dieters. Obesity and Bariatric Medicine, 1981, 10, 94-97.

Rosenthal, B., and Marx, R.D., Differences in eating patterns of successful and unsuccessful dieters, untreated overweight and normal weight individuals. Addictive Behaviors, 1979, 4, 215-221.

Menges, R., Marx, R.D., and Trumpeter, P., Effectiveness of tutorial assistance for high-risk students in advanced college courses. Journal of Counseling Psychology, 1972, 10, 229-233.

Menges, R., and Marx, R.D., Achievement in general psychology of regularly admitted and high-risk college students. Psychology in the Schools, 1973, 9, 234-302.

Menges, R., and Marx, R.D., Achievement of high-risk and regular students in traditional and innovative psychology courses. Journal of Educational Research, 1971, 65, 35-42.

Ullmann, L., Bowen, M., Greenberg, D., Macpherson, E., Marcum, H., Marx, R.D., and May, J. The effect of rapport on experimenters' approach and avoidance responses to positive and negative self references. Behavior Research and Therapy, 1968, 6, 355-362.

RESEARCH GRANTS

Marx, R.D., Garcia, J.E., and Butterfield, D.A. Preparing Business School Doctoral Students for Classroom Teaching: An Examination of Current Practices. I am the grant writer and Co-Principal Investigator of a Research Grant from the Graduate Management Admissions Council (GMAC) funded for \$100,000. March, 2007.

Recipient of a Professional Development Grant in Teaching from the University of Massachusetts \$3,000, 2005-06.

PAPERS AND PRESENTATIONS PRESENTED AT PROFESSIONAL CONFERENCES

Marx, R.D., Manz, K.P., and Manz, C.C. "The Dean's Beans Coffee Connection: A Case for Learning About Collaborative Social Entrepreneurship Without Borders," session at the International Eastern Academy of Management Conference, Seville, Spain, June, 2013.

Sleeth, R.G., Marx, R.D., Baldwin, T.T., Weiner, J. Exploring the Roles of Undergraduate Teaching Assistants in Collaborative Learning, International Eastern Academy of Management Conference, Seville, Spain, June, 2013

Marx, R.D., Baldwin, T.T., Sleeth, R.G., Weiner, J. Goosebumps, Giggle, and Gaffes: Finding Great Video Clips and Harnessing their Learning Potential in the Management Classroom, paper presented at the OBTS Society for Management Educators, Asheville, North Carolina, June, 2013

Marx, R. D., Garcia, J.E., Butterfield, D.A., Kappen, J.A. On the Folly of Rewarding R (Research) While Hoping for T (Teaching) Paper presented at the Academy of Management Annual Conference, San Antonio, Texas, August 15th, 2011

Marx, R.D., Manz, K.P., and Manz, C.C. "Dean's Beans Brews a World of Learning Possibilities: A Case Study Exploration of Social Entrepreneurship and its Uses in the Management Classroom," The OBTS Teaching Society for Management Educators, Milwaukee, WI, June 17th, 2011.

Marx, R.D., Manz, C.C., and Manz, K.P. "Conversations with Interesting People – Dean Cycon," OBTS Teaching Society for Management Educators, Milwaukee, WI, June 16th, 2011

Butterfield, D.A., Marx, R.D., Garcia, J.E., Kappen, J.A., Lewicki, R.J., Gordon, J.R. & Harrington, A.W. Dare to Care About Teaching? Yes We Can! How to Prepare Doctoral Students to Teach. All Academy Teaching Committee Professional Development Workshop presented at the Academy of Management Annual Conference, Montreal, Quebec, Canada, August 7, 2010. The first four authors organized the PDW. Each of the participants also did an individual presentation.

Marx, R.D. Preparing Doctoral Students to Teach: The University of Massachusetts Teaching Seminar. Presentation at the Professional Development Workshop Academy of Management, Montreal, Canada, August 7, 2010.

Marx, R.D. Magical Moments in Teaching are Everywhere, But a Magical TA Culture, Are You Serious? Paper presented at the Organizational Behavior Teaching Conference for Management Educators Annual Meetings, Albuquerque, NM, June 17th, 2010.

Greenberg, E., Marx, R.D., Mazen, M. and Wiener, J. Orchids, Violets and Roses, Challenges and Opportunities of Growing Diverse Students. Presentation at the Organizational Behavior Teaching Conference for Management Educators, University of New Mexico, Albuquerque, NM, June 18th, 2010.

Butterfield, D.A., Marx, R.D., Garcia, J.E., Gordon, J.R., Sorcinelli, M.D., Lewicki, R.J. & Harrington, A.W. "Preparing Business School Doctoral Students for Teaching: An Examination of Current Practices." Symposium presented at the Academy of Management annual conference, Chicago, August 10, 2009.

The first three authors organized the entire symposium, and each of us also presented our own pieces of the research.

Marx, R.D. Models of Classroom Teaching for Doctoral Students of AACSB – Accredited Business Schools. Paper presented at Symposium at the Academy of Management Preparing Doctoral Students for Teaching: An Examination of Current Practices. Chicago, IL, August 10, 2009.

de Janasz, S.C., Kenworthy, A.L., & Marx, R.D. Where in the World is ...? Pitfalls and Lessons Learned Internationally. Presented at the OBTC Teaching Conference for Management Educators, College of Charleston, Charleston, South Carolina, June 10-13, 2009.

deJanasz, S.C., Garcia, J.E., Marx, R.D., & Whiting, V. Faculty as Entrepreneurs Dare to Ditch the Drudgery and Venture into the Unknown. Presented at the OBTC Teaching Conference for Management Educators, Babson College, Wellesley, MA, June 11-14, 2008.

DeMarr, B.J., de Janasz, S.C., & Marx, R.D. Publishing Without Perishing: The Joy of Writing... When It's Not for Tenure. Presented at the OBTC Teaching Conference for Management Educators, Pepperdine University, Malibu, California, June 13-16, 2007.

Manz, C.. C.. Co-Organizer and Co-Chair (with Kim Cameron, Karen Manz, Robert Marx) for the All-Academy symposium "Serving the Public Concern through Virtuous management in Crises, 'Ordinary', and Exemplary Times," National Academy of Management Conference, Atlanta, August, 2006.

Manz, K.P., Marx, R.D., Neal, J., Manz, C.C. "Language is the First Issue: Discussing Spirituality in the Management Classroom," National Academy of Management Conference, Honolulu, August, 2005.

Manz, K., Marx, R., Manz, C.C. and Neal, J. "Academic Match Making for Creative Collegial Collaboration," National Academy of Management Meeting, Honolulu, August 2005.

Marx, R.D., Facilitator, paper session. Leadership, Change, and Difference Managing in a Global Economy. Eastern Academy of Management International Conference, June 26-30, 2005, U. of Capetown, Capetown, So. Africa.

Marx, R.D., Manz, C.C., Manz, K.P. "Remembering Peter Frost", Organizational Behavior Teaching Conference, June, 2005, Scranton, PA

Manz, C.C., Manz, K.P., Marx, R.D. "The Virtues of Living Authentically," Positively M.A.D.: The Berrett-Koehler Conference on Making a Difference, San Francisco, November, 2004.

Marx, R.D., "Leadership and the Bible," Athens Laboratory for Business Administration and the Athens Association of Chief Executive officers, Nov. 23, 2004, Athens, Greece.

Marx, R.D., Manz, C.C., Manz, K.P., "The Wisdom of Solomon at Work: Virtues in Organizations", Spirit at Work Center, University of New Haven, November, 2003

Sleeth, R., Dunham, R., Marx, R.D., Weiner, J., Armstrong, K., Teaching with Technology: Enhancing Democratic Course Participation. Presented at the National Academy of Management meetings, Seattle, WA, August 2, 2003.

Eisenberg, J., Marx, R.D., and ten other presenters. U.S. Trained Educators Working Abroad: A Diversity of Experiences, Reflections and Advice. Presented at the National Academy of Management meetings, Seattle, WA, August 3, 2003.

Marx, R.D., Manz, C.C., Manz, K., Cameron, K. Teaching About Spirituality and Work: A Powerful Video Segment for the Management Classroom," OBTC National Conference, Western New England College, June 11-14, 2003

Marx, R.D., Manz, C.C., Manz, K. Spirit at Work from Portland to Portugal: An Experiential Exercise Across Cultures," International Eastern Academy of Management Meeting, Porto, Portugal, June, 2003

Manz, K., Manz, C.C., Marx, R.D., Cameron, K. Virtuous Choices in a Knowledge Economy: From Individual Freedom to Meeting Global Challenges," caucus facilitated at the National Academy of Management meetings, Seattle, August 2003

Marx, R.D., Manz, C.C., Manz, K. The Wisdom of Solomon at Work, SITEC meeting, UMass, April 9, 2003 presentation.

Marx, R.D., Manz, C.C., Manz, K.P., and C.P. Neck, "Making Connections: Integrating Theory and Practice in Management Education and Development," paper presented at the Academy of Management, Denver, CO, August 13, 2002.

Manz, K.P., Marx, R.D., and Manz, C.C., "Spiritual Talk: The Inner and Outer Dialogue About Spirituality in the Workplace," a caucus presented at the Academy of Management, Denver, CO, August 13, 2002.

Marx, R.D. Teaching with Technology: You Need a Network to Teach Without a Net. Paper presented at the OB/MED Professional Development Workshop at the Academy of Management Annual Meetings, Denver, CO, August 10, 2002 (chaired by Randall Sleeth)

Marx, R.D., Garcia, J., Weiner, J. and Sleeth, R. Grounded Luddites and Transcending Trekkies: Courage in the Employment and Avoidance of Technology, OBTC, 2002, June 20, 2002.

Gillespie, J. Ledman, R., Marx, R.D., Mazen, M., Mundell, B., Poulson, C. The Courage to Be What You Teach: Teaching in a Life of Integrity. Organizational Behavior Teaching Society, June 20, 2002, Chapman College, Orange, CA

Marx, R.D. Presenting at the OBTC: A Workshop for First Time Presenters. Org. Behavior Teaching Society's Annual Meetings, Chapman College, June 19, 2002.

Marx, R.D. Panel Member, Technology and Teaching Panel offered at the mid-Atlantic Organizational Behavior Teaching Conference, March 21, 2002, Philadelphia.

Manz, C.C., Manz, K.P., Marx, R.D., Neck, C.P. "The Politics of Going Public with Spirituality in Work Life." Caucus panel session at the national Academy of Management meeting, Washington, D.C., 2001.

Marx, R.D., Manz, C.C., Manz, K. and Neck, C.P., "The Challenge of Going Public with Spirituality in the Management Classroom," professional development workshop presented at the National Academy of Management meeting, Washington, D.C., 2001.

Marx, R.D., Institutional Politics and the Technology of Teaching: Online or Bottom Line. Paper presented as part of an OB/MED Preconference Professional Development workshop "Employing Institutional Resources and Transcending Boundaries in Teaching OB: How Technology Changes Student and Professor Resource Usage. Chaired by Randall Sleeth. National Academy of Management meeting, Washington, DC, 2001

Marx, R.D., Building Relationships Beyond the Classroom. Presented at the Eastern Academy of Management International Conference. Managing in a Global Economy, San Jose, Costa Rica, June 2001. Part of a symposium entitled "Crossing Borders: Challenges for Teaching and Learning in a Global Economy. Chaired by Prof. Marta Calás.

Marx, R.D., Bradford, D.L., and Delbecq, A. I participated in an invited panel discussion on The Future of Organizational Behavior. OBTC, James Madison University, June, 2001.

Marx, R.D. Technology Transformation and Teaching: Changes to Manage for Teachers, Departments and Universities. Professional Development Workshop presented at the Academy of Management Annual Meeting, Toronto, Canada, August 5, 2000. Randall Dunham, Univ. of Wisconsin, Joseph Garcia, Eastern Washington Univ., Robert D. Marx, UMass, Guido Slangen, Rensselaer Polytechnic Institute, Randall Sleeth, Virginia Commonwealth Univ., Joan Weiner, Drexel Univ.

Marx, R.D. A Timeless Teaching Tool or Time for a Change: Class Activities Which Maintain Their Impact and Those That Seem Out of Date. Presented at the Mid-Atlantic Organizational Behavior Teaching Conference. Drexel Univ., Philadelphia, PA, March 8, 2000.

Marx, R.D., Meisel, S., Lacey, N., McClean, C. and Gallo, D. Using Business Heroes to Break Cultural Barriers Within Business School and Beyond, Organizational Behavior Teaching Society, June 12, 1997, Case Western Reserve, Cleveland, OH

Marx, R.D. and Diplock, P. Experiential Teaching in the Electronic Age. Workshop presented at the Mid-Atlantic Organizational Behavior Teaching Conference, Philadelphia, PA, 3/19-20, 1999.

Marx, R.D., Manz, C., Manz, K., Neck, C. Teaching with the Wisdom of Solomon: Helping Students Reconcile Business Values with Spiritual Virtues in the Management Classroom. Paper presented at the Organizational Behavior Teaching Conference, New Mexico State Univ., June 9-12, 1999.

Manz, C., Manz, K., Marx, R.D., and Neck, C. The Leadership Wisdom of Solomon. Paper presented at the 2nd International Symposium on Spirituality and Business, Boston, MA, 3/18/99.

Marx, R. OB: Take the Plunge Developing Skills Using Electronic Technology: A Changing Role in the Teaching of Management Preconference workshop presented at the Academy of Management meetings, Chicago, IL, August 7, 1999. (Introduction to Video Technology: A Changing Role in the Electronic Classroom).

Marx, R.D. and Lussier, R.N. Do We Really Know Why we are Teaching So Many Ma??? "Know". Paper presented at the Mid-Atlantic Organizational Behavior Teaching Conference, Philadelphia, PA, March 28, 1998.

Marx, R.D. and Asebrook, R. On Developing a Seminar on Teaching. Paper presented Teaching Society, LaVerne, CA, July 13, 1998.

Marx, R.D. Delivering Your Session at the OBTC: A Workshop for First Time Present Organizational Behavior Teaching society, LaVerne, CA, July 10, 1998.

Marx, R.D. Technology and Teaching: Implications for the Future of the Management Technology. Paper presented at the Organizational Behavior Division of the Academy workshop on technology and teaching and annual meetings of the Academy of Management, 1998.

Marx, R.D., Meisel, S. and Zimmerman, K. Developing Your Session at the OBTC: A Workshop for First-Time Presenters OBTC Case Western Reserve University, June 11, 1997.

Marx, R.D. A series of invited, formal academic presentations to the faculty of the Graduate School of Business Leadership, University of So. Africa, Pretoria, So. Africa, August, 1996.

- (a) Preventing Relapse in Management Development Programs: Making Training Stick;
- (b) The Use of Video in Management Education; and
- (c) Teaching Diversity in the Management classroom.

Marx, R.D., Meisel, S., Lacey, N., McClean, C. and Gallo, D. A Hero is more than a Sandwich: Inviting Business Leaders to Your Campus and Making the Most of It. Presentation at the mid-Atlantic Organization Behavior Teaching Conference, Philadelphia, PA, March 1997.

Marx, R.D., Frost, P.J., "Using Video as a Management Education Tool: A Look at the Evidence." Academy of Management Annual Meetings Cincinnati, August, 1996.

Marx, R.D., and Bolman, L.G., "Teaching About the Spiritual Side of Leadership: The Students Respond." Organizational Behavior Teaching Conference. June, 1996, Keene, N.H.

Sorcinelli, M.D., and Marx, R.D., "Recognizing and Rewarding Teaching Excellence: Creating Culture, Celebrating Contributions, Confronting Controversy. Organizational Behavior Teaching Conference. June 1996. Keene, N.H.

Meisel, S.I., Fearon, D.S., Marx, R.D., "LAN- Slide:" 3 designs for delegating Network Technology into the Classroom (and one important consideration). Organizational Behavior Teaching Conference. June 1996, Keene, N.H.

Marx, R.D., and Diplock, P., "Embracing the New Teaching Technologies Without Losing Our Heart: A Challenge for OB Instructors. Midatlantic Organizational Behavior Teaching Society. March, Philadelphia, PA., 1996.

Marx, R.D., Meisel, S.I., and Forray, J.M., "Learning Outside the Syllabus: Accidental, Incidental, Serendipitous Experiences in OB Courses. Organizational Behavior Teaching Conference, June, 1995, Macomb, IL.

Marx, R.D., and Baldwin, T.T., "That's A Nice Card Trick, but Does it Fit my Act." (invited presentation) Organizational Behavior Teaching Conference, June, 1995, Macomb, IL.

Marx, R.D., "When Students Create a Race and Gender Training Exercise: Integrating OB Concepts with Power and Feeling." Paper presented at the Organizational Behavior Teaching Conference, June 1994, Windsor, Ontario.

Marx, R.D., Meny, P., Deschamp, L., and Berlew, L., "Exploring Race and Gender Conflict: An Experiential OB Class Project," Paper presented at the Mid-Atlantic Organizational Behavior Teaching Conference, LaSalle University, March, 1994.

Marx, R.D., "Managing Cultural Expectations: An Experiential Exercise" - presented to the Eastern Academy of Management Doctoral Student and Junior Faculty Consortium, Providence, RI, May 8, 1993.

Marx, R.D., Meisel, S., and Zimmerman, K., "OB-TV: Content and Context." Paper presented at the Mid-Atlantic OBTC Temple University, March 1993.

Marx, R.D., "Student Directed Teaching Activities: A Promising Resource for Reducing Gender, Racial and Culture Bias," paper presented at OBTC 1993, Bucknell University.

Marx, R.D., "Application of Western OB Concepts in Eastern Europe, panel discussion chair to organizer," OBTC 1993, Bucknell University.

Marx, R.D., "Current Ideas in Teaching OB/OMT: Using Video in the Classroom." Paper presented at the OB/OMT Junior Faculty Consortium, Academy of Management Annual Meeting, August 7-9, 1992.

Marx, R.D., "High Impact Video Segments to Internationalize Human Resource Management." Paper presented as part of a Symposium entitled Internationalizing Human Resource Management Through Media, Dot Moore, Chair; Academy of Management Meeting, Las Vegas, August 8, 1992.

Kolenko, T., Hartman, S. and Marx, R. D., "Video Power in the Classroom." Preconference Workshop. Academy of Management Meetings, August 9, 1992.

Greenberg, E., Marx, R. D., Miller, J., and Marcic, D., "Teaching OB in Russia." Paper presented at the OBTC annual meetings, Calgary, Alberta, June 23-26, 1992.

Marx, R. D., "Power Video: Learning Activities to Integrate Video into the OB Classroom." Paper presented at the Mid-Atlantic OBTC, Drexel University, March 14, 1992.

Marx, R. D., Ready for Class: "A Simple Teaching Technique for Improving Large Class Participation." Keynote paper presented at the Mid-Atlantic Regional OBTC, Philadelphia, PA, March 1991.

Marx, R. D., Jick, T.J., "Management Live! Strategies for Maximizing the Impact of Video Segments in the OB Classroom." Paper presented at the Organization Behavior Teaching Conference. June 1991. Bellingham, WA.

Marx, R. D., and Karren, R., "The Effects of Relapse Prevention and Post-Training Follow-up on Time Management Behavior." Paper presented at the Academy of Management Annual Meeting, San Francisco, CA, August 1990.

Marx, R. D., and Fukami, C., "Exposing Yourself in the OB Classroom, Limits and Opportunities for the Vulnerable Teacher." Paper presented at the Organizational Behavior Teaching Society, May, 1990, Richmond, VA.

Marx, R. D., An Approach to High Performance Large Lecture Classes: Maintaining Student and Faculty in the Introductory Management Course. Invited paper. Presented June, 1990, Western Washington University, Bellingham, WA.

Baldwin, T.T., and Marx, R. D., Monkey See, Monkey Don't: The Use of Negative Models in the OB Classroom. Paper presented at the Organizational Behavior Teaching Society, Columbia, MO, May 1989.

Marx, R. D., and Hamilton, E., A Multiple Perspectives Model of Training Effectiveness: Evaluating Implicit Objectives of Management Development. Paper presented as portion of a symposium: New Directions in

Research on Management Development: Organization and System Level Perspectives. Chair J. Kevin Ford; Discussant Kenneth Wexley. Delivered at the Academy of Management Annual Meetings, August 1988, Anaheim, CA.

Marx, R. D., and Karren, R., The Effects of Relapse Prevention Training and Interactive Followup on Positive Transfer of Training. Paper presented at the Academy of Management Annual Meetings, August 1988, Anaheim, CA.

Marx, R. D., Maintaining Mega-Section Motivation: Small Group Exercises in the Large OB Auditorium. Paper presented at the Organizational Behavior Teaching Conference Annual Meeting, June 1988, Los Angeles, CA.

Marx, R. D., A Systems Approach to the Transfer of Training Problem: Linking Data from Trainee Relapse Episodes to Program Redesign. Paper presented as part of a Symposium: Attacking the Transfer of Training Problem: New Directions in Applied Research, presented at the Academy of Management National Meetings, New Orleans LA. August 1987.

Marx, R. D., and Jick, T., David Letterman's Empirical Test of the NBC/GE Merger: A Video Vignette for the OB Classroom. Paper presented to the Organizational Behavior Teaching Conference Annual Meeting, Waltham, MA, May 1987.

Marx, R. D., Determinants of Initial Relapse Episodes Following Personnel Training. Paper presented at the Academy of Management National meetings, Chicago, ILL., August 1986.

Marx, R. D., and Randolph, A., The Leadership Game (invited presentation) to the National Meeting of the Organizational Behavior Teaching Conference, Malibu, CA, May, 1986.

Marx, R. D., and Lincoln, J., A Systems Approach to Management Skill Retention. What Can Organizations Do? What Can Individuals Do? HRM/OB National Meetings, Nov. 17-20 1986, Boston MA.

Marx, R. D., Skill Retention Strategies in Personnel Training: Self Management for Relapse Prevention. Paper presented at Academy of Management, San Diego, CA, 1985.

Marx, R. D., and Bolman L.G., Four Frames for Viewing Organizations: An Innovative Design for Teaching Management Skills. Paper and exercise presented at the Organization Behavior Teaching Conference. Charlottesville, VA, June 1985.

Butterfield, T., Marx, R. D., Bradford, D., Posner, B., and Lundberg, C., What do OB Teachers Do When They Are Tired of Teaching OB: Sabbaticals and Other Leaves. Invited panel participant with Tony Butterfield, chair, David Bradford, Barry Posner and Craig Lundberg.

Marx, R. D., Maintenance of management training back on the job: A relapse prevention workshop for management trainers. Eastern Academy of Management, Montreal, Quebec, May 1984.

Marx, R. D., Relapse prevention in management training: Self-control strategies for skill retention. Paper presented at the American Psychological Association meetings, Toronto, Ontario, August 1984.

Marx, R. D., In Search of Excellence - 1001 uses in the OB classroom. Paper presented at the Organizational Behavior Teaching Conference, Boise, Idaho, May 1984.

Marx, R. D., Posner, B., and Randolph, A., Fun in the Classroom. Workshop presented at the Organizational Behavior Teaching Conference, Boise, Idaho, May 1984, with Barry Posner and Alan Randolph.

Marx, R. D., Relapse prevention in management education. Paper presented at the Academy of Management Annual meetings. Dallas, Texas, 1983.

Marx, R. D., The maintenance of experiential learning beyond the classroom setting: A relapse prevention workshop for conference participants. Paper presented at the 10th Organizational Behavior Teaching Conference. Keynote address. Norman, Oklahoma, May, 1983.

Marx, R. D., and Wilson, P., Situational leadership for student affairs managers - How to use and not lose it. Paper presented at the national Association of Student Personnel Administrators. Toronto, Ontario, Canada, April, 1983.

Marx, R. D., and Ivey, A. E., Handling difficult employee interactions: A systems approach to management communication skills. Workshop presented at the Eastern Academy of Management. Binghamton, NY, May, 1981.

Rosenthal, B., and Marx, R. D., Relapse prevention: Extension and application of the model with alcoholism, smoking, and weight control programs. A comparison of standard behavioral and weight reduction programs. Paper presented at American Association for the Advancement of Behavior Therapy. San Francisco, December, 1979.

Rosenthal, B., and Marx, R. D., Determinants of relapse for participants in a weight reduction program. Paper presented at the American Psychological Association. New York, September, 1979.

Rosenthal, B., and Marx, R. D., Changes in eating patterns of successful and unsuccessful dieters. Paper presented at Washington State Psychological Association. May, 1977.

Marx, R. D., Bridging the gap between theory and practice in the school, the clinic, the college classroom, and life. Symposium discussant, Washington State Psychological Association. May, 1976.

Marx, R. D., Varied cultural content of examples and comprehension of black and white college students. Paper delivered to Psychology faculty at Chicago State College. September, 1974.

Marx, R. D., Educational assistance programs in Illinois. Invited discussant, Chicago State College. Chicago, Illinois, September, 1974.

Marx, R. D., Cultural specificity of instructional materials: A paradigm for research. Presented at Washington State Psychological Association. Richland, Washington, May, 1973.

Marx, R. D., For sale - Stale sex roles. Are students buying them: Invited discussant, Washington State Psychological Association. Orcas Island, May, 1972.

Marx, R. D., Achievement in general psychology of regularly admitted and high-risk college students. Paper delivered at Western Psychological Association. Portland, Oregon, April, 1972.

Marx, R. D., Effects of contingent social approval, ultimate consequences, information, and sex of experimenter on abstract performance of chronic schizophrenics. Paper delivered at Western Psychological Association. April, 1972.

Marx, R. D., Teaching psychology to the high-risk student. Paper delivered at Illinois State Psychological Association. Springfield, Illinois, March 7, 1970.

PUBLISHED PROCEEDINGS

Marx, R.D. and Shih, Mei-Yau. The Teachnology Fellowship: A Campus Approach to Training in Teaching Technologies to Senior Faculty. Presented at the Organizational Behavior Teaching Society annual

conference. June 9, 2000, State Univ. of West Georgia, Carrollton, GA. Paper published in the Best Paper Proceedings.

Marx, R.D., Manz, K.P., Manz, C.C., and C.P. Neck, "Teaching About Spirituality and Work: Experiential Exercises for Management Educators," paper presented at the Eastern Academy of Management, May 2002, New Haven, CT (published in the Proceedings). (Nominated for best paper award.)

Marx, R.D., and Frost, P.J., Using Video as a Management Education Tool: A Look at the Evidence. Best Paper Proceedings, Academy of Management, annual meetings August, 1996. Nominated for a Best Paper Award.

Cavanaugh, M., Jacobson, S., Butterfield, T., and Marx, R., War of the Worlds Revisited: Organizational Development and Ideologies in Conflict. The Association of Human Resources Management and Organizational Behavior Annual Proceedings, Editor Habil Copur, 1989, pg. 478-480.

Marx, R.D., and Hamilton, E., A Multiple Perspectives Model of Training Effectiveness: Evaluating Implicit Objectives of Management Development. Proceedings of the Association of Management Annual Meetings, 1989, Boston, Massachusetts.

Marx, R.D., and Lincoln, J., A Systems Approach to Management Skill Retention. What Can Organizations Do? What Can Individuals Do? Proceedings of the National Meetings of the Association of Human Resources Management and Organizational Behavior, Nov. 17-20th, 1985, Boston, pg. 620-625.

Marx, R.D., Maintenance of management training back on the job: A relapse prevention workshop for management trainers. Proceedings of the Eastern Academy of Management, Montreal, May, 1984.

Marx, R.D., Diagnosing weak links in strong programs: Relapse prevention in management education. Proceedings of the Academy of Management, 1983, Dallas, Texas.

Marx, R.D., and Ivey, A. E., Handling Difficult Employee Interactions: A Systems Approach to Management Communications Skills. Proceedings of the Eastern Academy of Management, 1981, 5-7.

GUEST EDITORSHIP

Guest Editorship, The Journal of Management, Spirituality and Religion, Special issue on Virtues at Work, Manz, C., Manz, K., Cameron, K., and Marx, R.D., February, 2006.

Guest Editorship of Special Issue of Journal of Management Development. Frost, P.J. and Marx R.D. Using Video in Management Education, V. 17, No. 4, 1998.

BOOK REVIEWS

Marx, R.D., Review of Superleadership, Manz, C., and Sims, H., Journal of Management, Vol. 16, No. 4 (1990) 875-877.

ADDITIONAL PUBLICATIONS

Marx, R.D., Robinson, A., Theroux, J.T. Management 301 Supplementary Materials. Boston, Houston, Mifflin, 2002, 2nd Ed.

Ivey, A.E., Ivey, M.B. and Marx, R.D. Instructors Resource Guide for Intentional Interviewing and Counseling, 5th Ed. New York, NY, Brooks Cole, 2002.

Ivey, A.E., and Marx, R.D., Intentional Interviewing and Counseling: Facilitating Client Development in a Multicultural Society 3rd Ed. Instructors Manual, Brooks Cole 1994.

Marx, R.D., Jick, T.J., Frost, P.J. and Crofton, F., Management Live! The Video Book Instructor's Manual. Englewood Cliffs N.J. Instructor's Manual 1991, 248 pages.

"In Search of Excellence: How to Use a Best Seller in the OB Classroom", to be reprinted as a lead article in the Instructors guide to Contemporary Ideas on Management Views from the Best Sellers.

Ivey, A. E., and Marx, R.D., Instructor's Manual for Intentional Interviewing and Counseling. Monterey, California. Brooks/Cole, 1983.

Simek-Downing, L., Marx R., and Ivey, A., Instructor's Manual for Counseling and Psychotherapy. Englewood Cliffs, NJ: Prentice-Hall, 1980.

BOOKS IN TRANSLATION

Manz, C.C., Manz, K.P., Marx, R.D. and Neck, C.P. The Wisdom of Solomon at Work: Ancient Virtues for Living and Leading Today, translation in German, Portuguese and in the Filipino languages, and other languages, Berrett-Koehler, 2001.

NATIONAL SYMPOSIA CHAIRED

Marx, R. D., Self-Control Strategies for Enhancing Acquisition, Transfer and Retention: A Neglected Area of Personnel Training. Organized and chaired this symposium jointly sponsored by the Personnel/Human Resources and Management Education and Development Divisions of the Academy of Management. Academy of Management, San Diego, CA, Aug. 1985.

Marx, R. D., Self-control strategies in management training: Skill maintenance despite organizational realities, Symposium chair, American Psychological Association, Toronto, Ontario, August 1984.

EDITORIAL REVIEW BOARD 1988-Present

Journal of Management Education (JME)

REVIEWER (AD HOC)

Academy of Management Journal on Learning and Education (AMLE) 2003-2008

Academy of Management Review (AMR) 1993-1997

Organizational Studies (OS) 2001

TEACHING

TEACHING INTERESTS AND COURSES TAUGHT

Undergraduate

Principles of Management, MGT 301
Organizational Behavior, MGT 330
Interpersonal Skills for Managers, MGT 491A

MBA

Organizational Behavior and Theory, SOM 680
Spirituality and Management, SOM 791M
Interpersonal Skills for Managers, SOM 797
Leadership and Teambuilding
Taught at numerous International MBA Programs

MSA

Organizational Behavior and Theory, SCH-MGMT 697BB

PhD

Great Books Course, SOM 802
Current Perspectives in Organizational Behavior, SOM 803
Seminar in Teaching, SOM 897T

Doctoral Dissertation Committees

Member of over 120 committees in Management, Psychology, Education, and Public Health

INTERNATIONAL TEACHING EXPERIENCE

Athens Graduate Business School, Teambuilding and Leadership, Athens, Greece. Visiting Faculty with Formal Affiliation, 1993 – present.
Southern Mediterranean University, Mediterranean School of Business, Teambuilding and Leadership, Tunis, Tunisia, 2004 – present.
Ecole nationale des ponts et chaussees, (ENPC) School of International Management, Paris, France, Visiting Professor, 2004 – present.
SIMBA – Shanghai International MBA at Tongji University, Shanghai, China, 2009 – present.

SERVICEPROFESSIONAL ASSOCIATIONSAcademy of Management 1983-present

Organizational Behavior Division
Management Education and Development Division
Management, Spirituality, and Religion Group

Organizational Behavior Teaching Society 1983-present

Chair of the Board 2005-2007
Chair of the Board 1999-2003
Board of Directors 1988-1991
Chair, Inaugural Doctoral Institute, Organizational Behavior Teaching Society 2004-2005

Eastern Academy of Management 1987,1992,1993,1999, 2005

Chair, Management Education Track EAM, 1992

International Eastern Academy of Management

National

Central Committee National Conference – Going Public with Spirituality in Work and Higher Education, Karen Manz, Conference Director

University of Massachusetts

University Outreach Council – current
Chancellors Blue Ribbon Committee on the future of Commonwealth College
Chancellor's Search Committee for Dean of Commonwealth College - current
Chancellor's Committee on Community Service Learning - current
University Outreach Council Search Committee for Director of Continuing Education
Chancellor's Task Force on the University of Massachusetts Marching Band
Faculty Adhoc Committee on Classroom Improvement - current
Chancellor's Council on Civility
Chancellor's Inauguration Central Committee
Chair, Faculty Senate Council for Teaching, Learning and Instructional Technology
Center for Teaching Excellence, numerous presentations to TA's, faculty.
Ad hoc Committee – The Leadership Network

Isenberg School of Management

Isenberg School of Management Personnel Committee, Chair
Isenberg School of Management Executive-in-Residence Committee.
Isenberg School of Management Committee for International Education and Research (CIBER)
Isenberg School of Management Committee on Community, Diversity and Social Justice(CDSJ)
current
Isenberg School of Management Faculty Moderator
Isenberg School of Management Undergraduate Curriculum Committee.
Isenberg School of Management Educational Needs Committee, Summer Research Grant Committee.

Departmental Service

AD HOC Committee to form new Department of Management Club
Curriculum Committee
Chair, Personnel Committee, Department of Management,
Personnel Committee member

CONSULTING EXPERIENCE (selected)

Professional Development Program, Cornell School of Hospitality, Ithaca, NY (2004 – 2008)
The Cleveland Clinic, Cleveland, Ohio, Leading in Health Car Program (2003 – 2011)
Carrefour, Athens, Greece (2005 - present)
Novo – Nordisk Pharmaceutical (2009)

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