

REQUIREMENTS CHECKSHEET
MS SPORT MANAGEMENT

Required Courses (23 Credits)				
Sem	Grade	Course	Credit Hours	When Course is Offered
		SPORTMGT 623 - Sport Marketing	3	Fall
		SPORTMGT 624 - Sport Finance and Business	3	Fall
		SPORTMGT 635 - Sport and the Law	3	Fall
		SPORTMGT 636 - Sport Organizational Behavior and Development	3	Fall
		SPORTMGT 661 - Social-Historical Foundations of Modern Sport	3	Fall
		SPORTMGT 680 – Strategic Management Issues in the Sport Industry	3	Spring
		SPORTMGT 693A - Applied Sport Marketing Research	3	Spring
		SPORTMGT 694B - Professional Development in Sport Management	2	Fall
Elective Courses (6 credits)				
		SPORTMGT 593B - Sport Promotion and Sales	3	Spring
		SPORTMGT 594B - Sport Event Management	3	Spring
		SPORTMGT 595A – Strategic Sport Communications	3	Spring
		SPORTMGT 676 - College Athletics	3	Spring
		SPORTMGT 688 - Labor Relations in Professional Sports	3	Spring
		SPORTMGT 692A - Economics of Sports	3	Spring
		SPORTMGT 696 & 796 - Independent Study	3	Fall & Spring
<p>You may also take selected electives in the Isenberg School of Management but these will not count toward your Sport Management electives credit total.</p>				

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Practicum/Thesis/Additional Electives (choose one option, 6 credits)				
		SPORTMGT 698 -- Practicum in Sport Management	6	Summer Internship
		SPORTMGT 699 -- Thesis	6	
You may also choose to complete two additional electives instead.				
Total Required Credits			35	

Notes: Course Offerings are subject to change.