

Ahmed Ghoniem
Department of Operations & Information Management
Isenberg School of Management, University of Massachusetts
Amherst, MA 01002, U.S.A.
Phone: +1 (413) 545-3927
aghoniem@isenberg.umass.edu
<https://www.isenberg.umass.edu/people/ahmed-ghoniem>
<http://ahmed.ghoniem.info/>

Professional Positions

2015-Present	Associate Professor, Department of Operations & Information Management, Isenberg School of Management, University of Massachusetts Amherst
2011-2015/	Ph.D. Coordinator, Management Science Concentration, Isenberg School of Management
2016-2018	Assistant Professor, Department of Operations & Information Management, Isenberg School of Management, University of Massachusetts Amherst
2008-2015	Isenberg School of Management, University of Massachusetts Amherst
2007-2008	Postdoctoral Associate at the ISE Department, Virginia Tech

Education

June 2007 Ph.D.	Industrial and Systems Engineering (ISE), Virginia Tech, USA
August 2003 M.S.	Industrial and Systems Engineering, Virginia Tech
July 2002 M.S	Operations Management in Production and Logistics, Ecole des Mines de Nantes (EMN), France

Teaching Experience

OIM 310 Manufacturing & Service Operations Methods	UMass Amherst (2011-2014)
OIM 412 Supply Chain Management	UMass Amherst (2009-Present)
OIM 497S Supply Chain Analytics	UMass Amherst (2018-Present)
SCH-MGMT 697CA Supply Chain Analytics	UMass Amherst (online, MBA)
SCH-MGMT 752 Business Process Optimization	UMass Amherst (Fall: 2008-Present)
SCH-MGMT 825X Integer Programming	UMass Amherst (Spring: 2009-Present)

July 1st, 2020

Research Interests

- Optimization for Retail analytics
- Production operations management
- Optimization in logistics and vehicle routing problems
- Infrastructure and logistics planning for mega-sports events
- Airline, machine, and sports scheduling
- Enhanced mathematical programming formulations

Scholarly Publications

Published/Accepted Papers

- (1) Sherali, H. D. and **Ghoniem**, A. (2009), Joint vehicle assembly-routing problems: An integrated modeling and optimization approach, *Networks*, 53 (3), 249-265.
- (2) **Ghoniem**, A. and Sherali, H. D. (2009), Complementary column generation and bounding approaches for set partitioning formulations, *Optimization Letters*, 3 (1), 123-136.
- (3) **Ghoniem**, A. and Sherali, H. D. (2010), Models and algorithms for the scheduling of a doubles tennis training tournament, *Journal of the Operational Research Society*, 61, 723-731.
- (4) **Ghoniem**, A. and Sherali, H. D. (2011), Set partitioning and packing versus assignment formulations for subassembly matching problems, *Journal of the Operational Research Society*, 62, 2023-2033.
- (5) **Ghoniem**, A. and Sherali, H. D. (2011), Defeating symmetry in combinatorial optimization via objective perturbations and hierarchical constraints, *IIE Transactions*, 43 (8), 575-588. Award: IIE Transactions Journal Best Paper Prize 2012 (Operations Engineering & Analysis Area).
- (6) Mafakheri, F., Breton, M., and **Ghoniem**, A. (2011), Supplier selection-order allocation : A two stage multiple criteria dynamic programming approach, *International Journal of Production Economics*, 132 (1), 52-57.
- (7) Ali, F. M., Al-Hamadi, H., **Ghoniem**, A., and Sherali, H. D. (2012), Hardware-software co-design for reconfigurable field programmable gate arrays using mixed-integer programming, *Informatica*, 36 (3), 287-295.
- (8) **Ghoniem**, A., Scherrer, C. R. and Solak, S. (2013), A specialized column generation approach for a vehicle routing problem with demand allocation, *Journal of the Operational Research Society*, 64, 114-124.

- (9) Solak, S., Scherrer, C. R. and **Ghoniem**, A. (2014), The stop and drop problem in nonprofit food distribution networks, *Annals of Operations Research*, 221 (1), 407-426.
- (10) Ali, A. I., **Ghoniem**, A., and Franke, A. (2014), Evaluating capacity management tactics for a legacy manufacturing plant, *Journal of the Operational Research Society*, 65, 1361-1370.
- (11) **Ghoniem**, A., Sherali, H. D., and Baik, H. (2014), Enhanced models for a mixed arrival-departure aircraft sequencing problem, *INFORMS Journal on Computing*, 26 (3), 514-530.
- (12) Farhadi, F., **Ghoniem**, A., Al-Salem, M. (2014), Runway capacity management – An empirical study with application to Doha International Airport, *Transportation Research Part E*, 68, 53-63.
- (13) **Ghoniem**, A. and Farhadi, F. (2015), A column generation approach for aircraft sequencing problems: A computational study, *Journal of the Operational Research Society*, 66, 1717-1729.
- (14) **Ghoniem**, A. and Maddah, B. (2015), Integrated assortment, pricing, and inventory decisions: Optimization and insights, *Omega*, 55, 38-52.
- (15) **Ghoniem**, A., Farhadi, F., and Reihaneh, M. (2015), An accelerated branch-and-price algorithm for multiple-runway aircraft sequencing problems, *European Journal of Operational Research*, 246 (1), 34-43.
- (16) Rabadi, G., Khallouli, W., Al-Salem, M., **Ghoniem**, A. (2015), Planning and management of mega sports events: A survey, *International Journal of Planning and Scheduling*, 2 (2), 154-178.
- (17) **Ghoniem**, A., Maddah, B., and Ibrahim, A. (2016), Optimizing assortment and pricing of multiple retail categories with cross-selling, *Journal of Global Optimization*, 66(2), 291-309.
- (18) Maddah, B., Kharbeche, M., Pokharel, S., **Ghoniem**, A. (2016), Joint replenishment model for multiple products with substitution, *Applied Mathematical Modelling*, 40 (17-18), 7678-7688.
- (19) **Ghoniem**, A., Flamand, T., Haouari, M. (2016), Exact solution methods for a generalized assignment problem with location/allocation considerations, *INFORMS Journal on Computing*, 28(3), 589-602.
- (20) Flamand, T., **Ghoniem**, A., Maddah, B. (2016), Promoting impulse buying by allocating retail shelf space to grouped products, *Journal of the Operational Research Society*, 67(7), 953-969.
- (21) **Ghoniem**, A., Flamand, T., and Haouari, M. (2016), Optimization-based very large-scale neighborhood search for generalized assignment problems with location/allocation considerations, *INFORMS Journal on Computing*, 28(3), 575-588.
- (22) **Ghoniem**, A., Ali, A. I., Al-Salem, M., Khallouli, W. (2017), Prescriptive analytics for FIFA World Cup lodging capacity planning, *Journal of the Operational Research Society*, 68(10), 1183-1194.
- (23) Reihaneh, M. and **Ghoniem**, A. (2018), A branch-cut-and-price algorithm for the Generalized Vehicle Routing Problem, *Journal of the Operational Research Society*, 69(2), 307-318.
- (24) Reihaneh, M. and **Ghoniem**, A. (2018), A multi-start optimization-based heuristic for a food bank distribution problem, *Journal of the Operational Research Society*, 69(2), 307-318.

- (25) Flamand, T., **Ghoniem**, A., Haouari, M., Maddah, B. (2018), Integrated assortment planning and storewide shelf-space management: An Optimization Approach, *Omega*, 81, 134-149.
- (26) **Ghoniem**, A. and Reihaneh, M. (2019), A branch-and-price algorithm for an integrated vehicle routing-allocation problem, *European Journal of the Operational Research*, 272 (2), 523-538.
- (27) El-Adle, A., **Ghoniem**, A., Haouari, M., (2019) Parcel delivery by vehicle and drone, *Journal of the Operational Research Society*, forthcoming.

Under Review/Revision

- (28) El-Adle, A., Ghoniem, A., Haouari, M., An optimization-based approach for joint vehicle-drone parcel delivery, under second revision.
- (29) Flamand, T., Ghoniem, A., Maddah, M., Analytics for store-wide shelf space management, under revision.
- (30) Ghoniem, A., El-Adle, A. A branch-and-price algorithm for the vehicle routing problem with drones, in preparation.
- (31) Ghoniem, A., The generalized assignment problem with adjacency constraints, *in preparation*.

Conference Papers

- (1) Musa, R., Chen F. F., and **Ghoniem**, A. (2006), Dynamic variation reduction technique in assembly lines after batch inspection, IERC Proceedings, Orlando, FL, May 2006.
- (2) Al-Salem, A., Farhadi, F., Kharbeche, M., and **Ghoniem**, A. (2012), Multiple-runway aircraft sequencing problems using mixed-integer programming, Industrial and Systems Engineering Research Conference, Orlando, FL, May 2012, Winning 2012 ISERC Paper, OR Track.
- (3) Ibrahim, A., **Ghoniem**, A. and Maddah, B. (2014), Retail assortment and pricing decisions under a deterministic maximum utility consumer choice model, Industrial and Systems Engineering Research Conference, Montreal, Canada, June 2014.

Presentations

Invited Talks

- Joint vehicle assembly-routing problems: an integrated modeling and optimization approach, Virginia Tech INFORMS Student Chapter, May 2, 2007.
- Symmetry compatible formulations via objective perturbations and hierarchical constraints, INFORMS Annual Meeting, Washington D.C., October 13, 2008.
- Joint vehicle assembly-routing problems: an integrated modeling and optimization approach, UMass Amherst INFORMS Student Chapter, October 24, 2008.

July 1st, 2020

Joint assortment, pricing, and ordering in retail management, IIE Annual Conference and Expo, Miami, FL, June 2, 2009.

Joint optimization of aircraft arrival and departure schedules, INFORMS Annual Meeting, San Diego, October 11, 2009.

A column generation approach for joint vehicle assembly-routing problems, INFORMS Annual Meeting, San Diego, October 13, 2009.

Defeating symmetry in combinatorial optimization via objective function perturbations and hierarchical constraints, IIE Transactions Best Papers Session, Industrial and Systems Engineering Research Conference, San Juan, Puerto Rico, May 18-22, 2013.

Managing variety, pricing, and ordering decisions for substitutable retail products, POMS, Chicago, IL, April 20, 2012.

Maximizing impulse buying via store-wide shelf space analytics, INFORMS Annual Meeting, Philadelphia, November 4, 2015.

Contributed Talks

A mathematical programming approach for integrated large-scale retail decisions, INFORMS Annual Meeting, Austin, November 9, 2010.

A consumer-centric optimization approach for structuring retail product lines, POMS, Reno, NV, May 1st, 2011.

A combined arrival-departure runway scheduling problem, INFORMS Northeast Regional Conference, Amherst, MA, May 6, 2011.

A vehicle routing problem with location-allocation considerations, INFORMS Northeast Regional Conference, Amherst, MA, May 7, 2011.

Multiple-runway aircraft sequencing problems using mixed-integer programming, Industrial and Systems Engineering Research Conference, Orlando, FL, May 22, 2012.

Layout-based shelf space allocation to maximize impulse buying, EURO-INFORMS, Rome, Italy, July 1, 2013.

Lodging Capacity Analytics for the Qatar 2022 FIFA World Cup, INFORMS Annual Meeting, Philadelphia, November 4, 2015.

The Traveling Salesman Problem with Drones, INFORMS virtual Annual Meeting, November 8-11, 2020.

Grants

1. 2008–2009: "Optimization of Aircraft Arrival and Departure Schedules in Multiple-Runway Airports." Agency: Faculty Research Grant/Healey Endowment Grant, University of Massachusetts Amherst. Award: \$6,990.

July 1st, 2020

2. 12/2010–6/2012: "Tactical Optimization Models for the Design of Retail Product Lines." Agency: Faculty Research Grant/Healey Endowment Grant, University of Massachusetts Amherst. Award: \$9,828.
3. 12/2010–01/2013: "Integrated Modeling and Optimization Approaches for Airport Terminal Area Management." Agency: Qatar National Research Fund, National Priorities Research Program, NPRP09-253-2-103. Role: Lead Principal Investigator (with Co-PI Ghaith Rabadi, Old Dominion University, and Co-LPI Ameer Al-Salem, Qatar University). Award: \$493,032.
4. 12/2012–12/2014: "Cutting-Edge Optimization for Modern, Consumer-Focused Retailing." Agency: Qatar National Research Fund, National Priorities Research Program, NPRP 5-591-5-082. Role : Co-PI; with LPI Bacel Maddah, American University of Beirut, Lebanon, and Co-LPI Shaligram Pokharel, Qatar University. Award: \$511,185.
5. 2013-2016: "Analytics for System-Wide Infrastructure and Capacity Planning for Qatar 2022 FIFA World Cup." NPRP 6-248-5-023. Role: Lead PI (with Ameer Al-Salem Co-LPI, Qatar University; Ghaith Rabadi Co-PI, Old Dominion University, USA). Award: \$530,477.

Department and University Committees

University Committees

Fall 2011	Member, Review Committee for Faculty Research Grant/Healey Endowment Grant, Research Council
Spring 2012	Member, Long-range Planning Task Force, Research Council.
2011-2013	Member, Research Council, UMass Amherst.
2018-Present	Member, UMass Center & Institute Evaluation Committee

Isenberg Committees

2014-2015 Isenberg Committee for the College Outstanding Teaching Award
 2019-2020 Isenberg Teaching Award and Recognition Selection Committee

Departmental Committees

2009 Member, Department of Finance and Operations Management Curriculum Task Force Committee
 2010 Member, Department of Finance and Operations Management Faculty Search Committee
 2011 Member, Department of Finance and Operations Management Faculty Search Committee
 2015 Member, Committee for Graduate Program Strategic Planning Report
 Spring 2015 Member, OIM Lecturer Search.
 2017 Member, Department of Operations & Information Management Faculty Search Committee
 2018-Present, Member, Department of Operations & Information Management Curriculum Committee

M.Sc. and Doctoral Committees

M.Sc. Student Committees

July 1st, 2020

2012 Member, Chetan Shivsharan, M.Sc. Thesis: Optimizing the Safety Stock Inventory Cost Under Target Service Level Constraints.

Ph.D. Committees (as a committee member)

2010 Member, Davit Khachatryan, Topics in Univariate Time Series Analysis with Business Applications.

2012 Member, Baris Hasdemir, Enabling easy consumer access to services and products.

2013 Member, Milad Ebtehaj, Two distribution tactics for retail demand fulfillment.

2014 Member, Güven Ince, Resource and Supply Allocation and Relief Center Location for Humanitarian Logistics.

2014 Chair, Farbod Farhadi, Runway Operations Management: Models, Enhancements, and Decomposition Techniques.

2014 Chair, Ameerah Ibrahim, Optimizing Consumer-Centric Assortment Planning under Cross-Selling Effects.

2015 , Hyun Jung Alvarez Oh, Guidelines for Scheduling in Primary Care: An Empirically Driven Mathematical Programming Approach.

2016 Member, Yashar Zeinali Farid, Transit Preferential Treatments at Signalized Intersections: Person-based Evaluation and Real-Time Signal Control.

2016 Chair, Tulay Flamand, Retail Analytics and Optimization for Store-Wide Shelf-Space Management.

2018 Chair, Mohammad Reihaneh, Integrated Routing Models for Enhanced Product and Service Delivery.

2018 Member, Farnoush Khaligi, Intersection Signal Control and Design for Improved Person Mobility and Air Quality in Urban Multimodal Transportation Systems.

2019 Member, Xinlian Yu, Modeling and Optimizing Routing Decisions for Travelers and On-demand Service Providers.

2020 Member, Nurul Yaqin, Increasing Senior High School Students' Mathematical ProblemSolving Skills Through Improving Their Spatial Visualization Skills by Learning and Practicing Three-Dimensional Dynamic Geometry with Cabri 3D.

Awards, Memberships, and Service to Profession

Awards & Honors

- Research Excellence Award, Isenberg School of Management, 2016.
- Nominated by students for the campus-wide Distinguished Teaching Award, UMass Amherst 2016.
- Outstanding Teaching Award, Isenberg School of Management, 2012-2013.
- IIE Transactions Best Paper Prize, 2012.
- ISERC Conference, winning paper in OR Track, 2012.
- Nominated for Outstanding Teaching Award, Isenberg School of Management, 2012.

July 1st, 2020

- 2011-present: Chancellor's Junior Faculty Fellow.
- 2009: Outstanding Faculty Support Award, INFORMS Chapter, UMass Amherst.
- Nominated by the Isenberg School of Management, UMass Amherst, to attend the Teaching Effectiveness Colloquium, INFORMS Annual Meeting, Washington D.C., 2008.
- Nominated by the ISE Department, Virginia Tech, to attend the Doctoral Colloquium, INFORMS Annual Meeting, Pittsburgh, PA, 2006.
- 1997-1999: Excellence Scholarship by the French government.

Membership

The Institute for Operations Research and the Management Sciences (INFORMS).

Institute of Industrial Engineers (IIE).

Production & Operations Management Society (POMS).

Service to Profession

Editorial Board:

- 2017-present: Associate Editor for *Journal of the Operational Research Society*.
- 2012-present: Associate Editor for *Advances in Operations Research*.

INFORMS Chair Session:

- Airport Operations Management 2011, 2012, 2013, and 2015.
- Routing Optimization Problems 2016, 2017, and 2019.
- Retail Analytics: 2018.

2013-2014: INFORMS Junior Faculty Interest Group (JFIG), Secretary.

Chaired POMS session 2016.

Referee for journals: European Journal of Operational Research ; IEEE Transactions on Intelligent Transportation Systems; Interfaces ; Journal of Engineering Research ; Journal of Global Optimization ; Journal of the Operational Research Society ; Optimization Letters, Operations Research ; Omega, Transportation Research Part C.

Referee for funding agencies: Undergraduate Research Experience Program of Qatar Foundation (Qatar); Fonds de recherche du Québec (Canada).

Ph.D. Advisees

(1) Farbod Farhadi (Fall 2009-Spring 2014), Management Science Ph.D. Concentration, Isenberg School of Management, UMass Amherst.

Dissertation: Runway Operations Management: Models, Enhancements, and Decomposition Techniques.

Assistant Professor, Mario J. Gabelli School of Business, Roger Williams University, starting Fall 2014.

(2) Ameera Ibrahim (Spring 2011-Summer 2014), Management Science Ph.D. Concentration, Isenberg School of Management, UMass Amherst.

Dissertation: Consumer-Centric Assortment Planning Under Cross-Selling Effects.

July 1st, 2020

Visiting Assistant Professor, School of Economics and Business Administration, Saint Mary's College of California, starting Fall 2014. (Tenure-Track Assistant Professor of Business Analytics at SMC, Fall 2015)

(3) Tülay Flamand (Fall 2011-2016), Management Science Ph.D. Concentration, Isenberg School of Management, UMass Amherst.

Dissertation: Retail Analytics and Optimization Models for Store-Wide Shelf-Space Allocation.

Assistant Professor, Division of Economics & Business, Colorado School of Mines, Fall 2016.

(4) Mohammad Reihaneh (Fall 2014-2018), Management Science Ph.D. Concentration, Isenberg School of Management, UMass Amherst.

Dissertation: Integrated Routing Problems for Enhanced Product and Service Delivery.

Assistant Professor, IESEG School of Management, France, Fall 2018.

(5) Amro El-Adle (Fall 2016-present), Management Science Ph.D. Concentration, Isenberg School of Management, UMass Amherst.

Dissertation: Transformative Technologies in Last-Mile Parcel Delivery and Retail Analytics.

(6) Semih Boz (Fall 2020-present), Management Science Ph.D. Concentration, Isenberg School of Management, UMass Amherst.

Dissertation: TBD.