

M.S. in Business Analytics

Academic Curriculum

Summer Start
Amherst, Newton
Or Online to Amherst or Newton

Semester	Course Title	Course #	Credits
Summer	Data Management for Business Leaders	601	3
Summer	Business Intelligence & Analytics	602	3
Summer	Leadership & Organizational Behavior	680	3
Fall	Business Application Development	609	3
Fall	Financial & Managerial Accounting	633	4
Fall	Statistics for Business	650	3
Fall	Marketing Strategy	660	3
Spring	Fundamental Principles of Financial Management (formerly 640)	641	3
Spring	Data Mining in Business	655	3
Spring	Project Management	656	3
			31

Note:

- An overall 3.0 GPA (B) must be maintained.
- The MSBA course sequence is predetermined and set by the department.