

M.S. in Business Analytics Academic Curriculum

UMassAmherst

Isenberg School
of Management

Fall Start Amherst

Semester	Course Title	Course #	Credits
Fall	Data Management for Business Leaders	601	3
Fall	Business Intelligence & Analytics	602	3
Fall	Financial & Managerial Accounting	633	4
Fall	Statistics for Business	650	3
Spring	Business Application Development	609	3
Spring	Corporate Finance	640	3
Spring	Data Mining in Business	655	3
Spring	Project Management	656	3
Summer	Marketing Strategy	660	3
Summer	Leadership & Organizational Behavior	680	3
			31

Note:

- An overall 3.0 GPA (B) must be maintained.
- The MSBA course sequence is predetermined and set by the department.