

KRISTIN BOCK

7/15/20

Business Communication Program
Isenberg School of Management
University of Massachusetts, Amherst
Amherst, MA 01003
kbock@isenberg.umass.edu
413.687.4179

EDUCATION

- **Massachusetts Department of Education**, 1999, Massachusetts Teacher's Certification in English Literature: Grades 9-12, Massachusetts Signing Bonus Award, Massachusetts Institute for New Teachers (MINT)
- **University of Massachusetts Amherst**, MA, 1998 M.F.A., Poetry, Program in Creative Writing, Thesis: *Lady-Colored Laser Gun, Blue Silk Blouse*, Advisor: James Tate
- **Southern Connecticut State University**, New Haven, CT, 1992, Honors B.A., English and American Literature, Minor: Creative Writing

EMPLOYMENT EXPERIENCE

Senior Lecturer II, Business Communication Program (BCP), Isenberg School of Management (ISOM), UMass Amherst (1998-1999, 2007-present)

- Teach "Management Communication," ISOM's required junior-year writing course
- Taught "Mastering Oral Communication: Professional Speaking Skills for Business"
- Taught "Career and Professional Development," required sophomore-year course
- Employ an innovative curriculum based on a real-world approach to student learning to empower students to be better written and oral communicators
- Promoted to Senior Lecturer II: September 2019
- Promoted to Senior Lecturer: September 2013

Co-Owner and Operator, Master Liturgical Design: Art Restoration Company, Montague, MA (1999-present)

- *PR Director*: Negotiate contracts and conduct public relations
- *Manager*: Manage a small team of employees
- *Copy Editor*: Write business letters and proposals
- *Marketing Director*: Design promotional brochures
- *Accountant*: Handle payroll

Teaching Associate: University of Massachusetts, Amherst, MA (1993-2006)

- Honors 191D, 291D, 391D-The Dean's Book Course: Commonwealth Honors College, University of Massachusetts Amherst (2003-2006). Students read and responded to a book chosen by the Honor students. All Commonwealth College students took three sections of the Dean's Book course, for a total of 3 credits. Students concentrated on research, analytical writing, oral presentation skills, and discussion of controversial material as it pertained to the chosen book.
- Management Communication: Isenberg School of Management, University of Massachusetts (1998-1999). This course satisfies the junior year writing requirement for business majors.
- Writing and Reading Imaginative Literature: The UMass Amherst MFA Program for Poets and Writers, University of Massachusetts Amherst (1997). An upper level course designed to gain an understanding of creative literature by reading modern and contemporary writers, and by writing and revising poetry and fiction.
- College Writing: The Writing Program, University of Massachusetts Amherst (1993-1998). This course satisfies the university writing requirement, and emphasizes student writing as the primary text. It encourages students to become more reflective of the writing process: prewriting, revising, editing.
- Writing Tutor for the Disabled: University of Massachusetts (1997). Responsibilities included providing individual attention for blind students requiring help in composition.
- Writing Program Tutor: University of Massachusetts (1993-1996). Responsibilities included providing individual attention for those needing additional help in writing college essays and dissertations.

Writing Program Curriculum Coordinator, Belchertown High School, Belchertown, MA (2000-2003)

- Designed the curriculum for BHS' Freshmen Writing Program
- Focused on international writers, writing strategies, and essay writing inspired by the arts

High School English Teacher, Belchertown High School, English Department, Belchertown, MA (2000-2003)

- Writing for Success: This writing course focused on academic writing inspired by the arts: visual art, music, dance, and poetry. Compositions included persuasive, documented, descriptive, historical, analytical, and observational essays.
- Literary Forms Explorations 9: This literature course explores the novel, the short story, the poem, the myth, and drama. In writing, emphasis is placed on methods of inventing, selecting, organizing, and developing ideas, along with techniques of revising and editing.

- Literary Forms Discovery 10: The composition program at this level concentrates on literary analysis, expository prose, and the essay. The approach to literature represents a broad historical and cultural spectrum. Genres include poetry, drama, novel, myth, and short story.
- Literary Forms Communications 10 (Special Education): This course serves to strengthen the student's understanding and use of language, both written and verbal communication. Readings include the novel, drama, poetry, and short story from both classical and contemporary literature. Verbal and visual teaching, such as poetry recitation and analysis of fine art, inspires student learning.
- Honors Literary Concepts 10: This course provides the student with an in-depth and accelerated study of literature. Students expand their appreciation for the basic literary forms as they become more sophisticated in approaches to their reading and writing.

SERVICE

- ***School of Management's Business Communication Center***: Tutor students in professional communications, weekly (Spring 2020)
- ***Transfer Connections***: Isenberg School of Management (ISOM), University of Massachusetts Amherst, guest speaker for a total of 6 classes, course designed for transfer students to ISOM: *Key Topics in Business Communication* (fall 2019)
- ***Merit Committee***: ISOM, BCP, member, (fall 2018, spring 2019)
- ***Guest Speaker: How to Overcome Speech Anxiety***, RASC Event, Presented to Melville Residence Hall, (spring 2019)
- ***Guest Speaker: The Importance of Public Speaking in Business***, Presented to Delta Sigma Pi professional fraternity, ISOM, (spring 2017)
- ***University Writing Committee***, University of Massachusetts Amherst, member, (fall 2014-fall 2016)
- ***Business Communication Program Personal Committee***: University of Massachusetts Amherst, ISOM, (Chair (fall 2019-spring 2020), secretary: (fall 2018-spring 2019), member: spring 2017); (member: 2008-2009; Chair: 2009-2012)
- ***MFA Dissertation Committee***: University of Massachusetts Amherst, Served on dissertation committee for MFA candidate in the Poets and Writers Program with James Tate and Peter Gizzi (fall 2015)
- ***Student Assessment Committee***: University of Massachusetts Amherst, BCP, (2011), (spring 2020)

HONORS & AWARDS

- Winner of a literary fellowship for a 2-week residency on Martha's Vineyard, Noëpe Literary Center, 2017
- Voted "Best Literary Anthology of 2013: *Apocalypse Now*" by the *Nashville Scene*, 5 poems
- Nominated for Pushcart Prize, 2008 and 2015

- Massachusetts Cultural Council Grant Fellow, 2006
- Winner: Eric Hoffer Da Vinci Eye Book Award, 2006
- Winner: Tupelo Press's First Book Award, 2006
- Book Finalist: *Anbanga Press Book Award, IntuiT House Poetry Series, Field Poetry Prize, The National Poetry Series Book Award, Absakta Press Book Award, Four Way Books, Sarabande Poetry Prize, Sawtooth Prize for Poetry*, 2006
- Bonus & Scholarship Fellow: Massachusetts Institute for New Teachers (MINT): \$20,000 Signing Bonus and Full Scholarship Recipient for Teacher Certification Education Program, 1999
- The Madeline Sadin Award: Best Poem; New York Quarterly, 1994
- The Robbie Garbo Award: Poetry Prize; Folio Literary Magazine, 1992

PUBLICATIONS

Books

- **DEAR LIFE FORM**, a collection of poetry, accepted for publication by Tupelo Press, North Adams, MA, publication date: 2021
- **CLOISTERS**, a collection of poetry, Tupelo Press, North Adams, MA (2008)

Anthologies

- **THE MUSEUM OF ALL THINGS AWESOME AND THAT GO BOOM**, Upper Rubber Boot Books, 2017, 3 poems included
- **APOCALYPSE NOW: Prose and Poetry from the End of Days**, Upper Rubber Boot Books, 2012, 5 poems included

Literary Journals (1992-present)

- *Rupture (formally The Collagist), FENCE Literary Magazine (2019), Inter/Rupture Literary Journal, Salt Hill Journal, Hobart Literary Journal, Entropy Literary Magazine, Bateau Literary Journal, Painted Bride Quarterly, Apercus Quarterly, Meat for Tea, Conduit Literary Magazine, Sixth Finch Journal of Poetry and Art, Crazyhorse Literary Magazine, Ghost Town Literary Magazine, Route Nine, VERSE Magazine, Sentence, Verse Daily, Sawbuck Literary Journal, All Small Caps, Common Ground, the Montague Reporter, Massachusetts Cultural Council Website: featured poet, New York Quarterly, Pleiades: A Journal of New Writing, Columbia: A Journal of Literature and Art, Margie: American Journal of Poetry, The Seattle Review, Gulf Coast, Prairie Schooner, Third Coast, Cream City Review, Massachusetts Review, Black Warrior Review, FENCE Literary Magazine (2006), Quarterly West, Hayden's Ferry Review, Connecticut Review, Sonora Review, Cimarron Review, 1998 Poet's Market, Peregrine, West Wind Review, Mississippi Valley Review, MEMO: Route One, Onionhead Literary Quarterly, New York Times: CT section, 1992.*

FEATURED READER, GUEST LECTURER & HONORARY SPEAKER

- Featured Reader: Associated Writers Programs Conference (AWP), Tupelo Press Alumni Reading, Portland, Oregon, 2019
- Featured Reader: Iconica, Northampton, MA, 2019
- Featured Reader: “Art in the Orchard: 100,000 Poets for Change” Easthampton Reading Series, MA, Sept. 2018
- Featured Reader: Broadside Books, Northampton, MA, Sept. 2017
- Guest Lecturer: Invited to present: “The Importance of Public Speaking” to Isenberg School of Management Professional Fraternity, UMass, Amherst, MA, 2017
- Featured Reader: Noëpe Literary Center, Edgartown, Martha’s Vineyard, 2017
- Honorary Speaker: Panel Discussion on First Books, Associated Writers Programs Conference (AWP), Minneapolis, MN, 2015
- Featured Reader: Deja Brew, Wendell, MA, 2015
- Featured Reader: The Rendezvous Café: fundraiser for Turner’s Falls, MA Skate Park: 2014
- Featured Reader: “Art in the Orchard,” Easthampton Reading Series, MA, 2013, 2015
- Featured Reader: Greenfield Annual Word Festival (GAWF), Greenfield, MA, 2013
- Featured Reader: The Eclipse Reading Series, Northampton, MA, 2012
- Featured Reader & Guest Lecturer: Mount Wachusett State Community College, Gardner, MA, 2011
- Featured Reader & Guest Lecturer: Franklin Pierce College, Rindge, NH, 2011
- Featured Reader: The Green Street Café, Northampton, MA, 2011
- Featured Reader & Guest Lecturer: Southern Connecticut State University, New Haven, CT, 2010
- Honorary Speaker: Tupelo Press Fundraising Event, Hillsdale, NY, 2010
- Featured Reader: “Confluence,” The Hallmark School of Photography, Turners Falls, MA, 2010
- Featured Reader: Mocha Maya’s, Shelburne Falls, MA, 2010
- Featured Reader: Real Art Ways, CT, 2010
- Featured Reader: Associated Writers Programs Conference (AWP), Washington, DC, 2009
- Featured Reader: Cornelia Street Café Reading Series, NYC, 2008
- Featured Reader: Amherst Books, Amherst, MA, 2008
- Featured Reader with Caroline Knox: Lowell, MA, Tribute to Jack Kerouac, 2007
- Featured Reader: Montague Bookmill, 2007
- Featured Reader: Forbes Library: MA Cultural Grant Fellows, Northampton, MA, 2006
- Honorary Speaker: “Poetry and the Tragedy of 9/11,” Belchertown Public Schools, 2002
- Honorary Speaker: “Successful Alumni,” Southern Connecticut State University, 1996