



Sophomores

GET INVOLVED AND PLAN FOR SUCCESS

- ✎ Continue **exploring your interests through courses and activities**. Consider a double major or a minor outside of the Isenberg School of Management or complement your academic studies by taking courses through the [Five College Consortium](#). If you're considering a major outside of Isenberg, study abroad, or a domestic exchange, see your academic advisor in the [Undergraduate Programs & Advising Office](#) (Isenberg N230).
- ✎ Take initiative and seek **leadership opportunities** in [Isenberg clubs](#), [UMass organizations](#), [community service](#), campus activities, and [club](#) and [intramural sports](#). Employers value leadership experience.
- ✎ Complete sophomore **Career and Professional Development course**, ISOM 200. This course will build your confidence about your resume, cover letter, [LinkedIn](#) profile, interviewing skills and ability to use numerous career focused resources.
- ✎ Make an appointment with a [Career Coach](#) at the Chase Career Center for help writing or updating your **resume**. It typically takes 2-3 drafts before your resume is ready for prime time!
- ✎ Attend **career fairs** and other **on-campus recruitment events**:
 - [Isenberg Career Day](#) in late September
 - [McCormack Sports Management Career Fair](#) in early November
 - HTM Career Fair in mid-November
 - [University Career Blast](#) in February
 - Information Tables, Company Sponsored Workshops, Employer Resume Review & Practice Interview Days, etc.
- ✎ Gain valuable **work experience**, through [on campus employment](#), **internships and co-ops**. Multiple experiences are highly valued by employers. Use [IsenbergWorks](#) to find internship and co-op opportunities. Develop proficiency with both the IsenbergWorks and [Handshake](#) job posting systems.
- ✎ Develop **relationships with advisors, faculty, and staff**. They can provide you with insights and understanding that could influence your choice of a major or pursuit of a career. They may also become a key part of your professional network.
- ✎ Broaden your **business knowledge** by exploring the [Business Library Collection](#), following companies and professional organizations on [LinkedIn](#), and reading publications such as [Bloomberg BusinessWeek](#), [The Wall Street Journal](#) or [Boston Business Journal](#).
- ✎ Consider **Study Abroad** or **Domestic Exchange** - Be strategic about when you choose to [study abroad](#) or study at another US college or university through [domestic exchange](#) in order to avoid peak internship recruiting timeframes. Spring semester junior year is a critical internship recruiting period.