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~~MASTERS~~
AUGUSTA, GEORGIA

MASTERS November 29, 1967

Mr. Mark H. McCormack
International Management, Inc.
One Erieview Plaza
Cleveland, Ohio 44114

Dear Mark:

Thanks for yours of November 24th and I am glad to have your thoughts about Michael Attenborough.

At one time we regularly invited the British Walker Cup Team members as well as the USA Walker Cup Team. Because we now have a much higher ratio of acceptances from our foreign invitations, we are obliged to cut down rather drastically and our present policy is to merely determine just the one or two best British Amateurs and then invite them. This would include of course the winner of the British Amateur if he happened to be a Britisher.

As I believe I may have explained previously to you, we do not have any hard and fast regulations with reference to the foreign section of our field. The main idea is to try to pick out arbitrarily the ones that are the most likely to give our highly trained home boys some competition.

Most sincerely yours,



Clifford Roberts

CR:wg

Amey *Mase-Kowin*
June 25, 1971

Mr. Clifford Roberts
Reynolds & Company
120 Broadway
New York, New York 10005

Dear Cliff:

I enjoyed our "elevator and lobby" meeting the other day. It was quite a coincidence and by my calculations, seems to be the third such coincidence that has occurred in the last couple of years.

You asked me to set forth my thoughts with reference to Bobby Cole. They are as follows.

(1) For some years it has been the policy at Augusta to invite "foreign players" to participate in the Masters Championship based on meritorious performance in certain international golf events throughout the world. This, of course, is an effort to recognize this sort of accomplishment and to enable the American golf fan and television viewer to have the opportunity to see such players perform.

(2) In recent years, however, a number of players such as Bruce Crampton, Bobby Cole and others have become members of the Tournament Players Division and play only on the U. S. circuit. This is, of course, an effort to improve their games and become true world champions in the pattern of Gary Player, Tony Jacklin and others.

Mr. Clifford Roberts

Page 2

June 25, 1971

It is this category of players that I feel should be considered for purposes of Masters invitations as if they were U. S. players since in effect they hold TPD cards and are regular participants on the U. S. circuit. An example in point came to light when I indicated to you that Bobby Cole wasn't even going to participate in the British Open this year but is playing the Milwaukee Open.

In light of the above, it seems that it would be appropriate if someone such as Bobby Cole were treated for purposes of an invitation to the Masters as if he were an American player since this is in fact the only way it is possible for Bobby to ever play in the United States Masters.

I am not sure if the above has been particularly clear but trust that it accurately sets forth the matters we discussed.

I look forward to seeing you again soon.

Sincerely yours,

Mark H. McCormack

MHMc:jac

misc / tournament

Masters

June 25, 1971

Mr. Clifford Roberts
Reynolds & Company
120 Broadway
New York, New York 10005

Dear Cliff:

I mentioned to you the other day about an eighteen-year old South African golfer named Dale Hayes.

Dale recently won the Spanish Open Championship (see enclosed) defeating Roberto deVicenzo with whom he was paired in the final round.

At age 16 Dale Hayes was in the semi-finals of the British Amateur, losing to Bill Hyndeman, and at 17 led the World Amateur Championship for three rounds and ended up defeating all three American entrants in Madrid last year. He turned pro in December and won a tournament in South Africa shortly thereafter.

He is undoubtedly the best prospect to turn professional since Jack Nicklaus and I feel certain warrants consideration by your committee for a Masters invitation.

Sincerely yours,

Mark H. McCormack

MHMc:jac