

# Case Interview Workshop

Vistaprint

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# Agenda

Vistaprint Introductions

Why Case Interviews?

Interview Prep

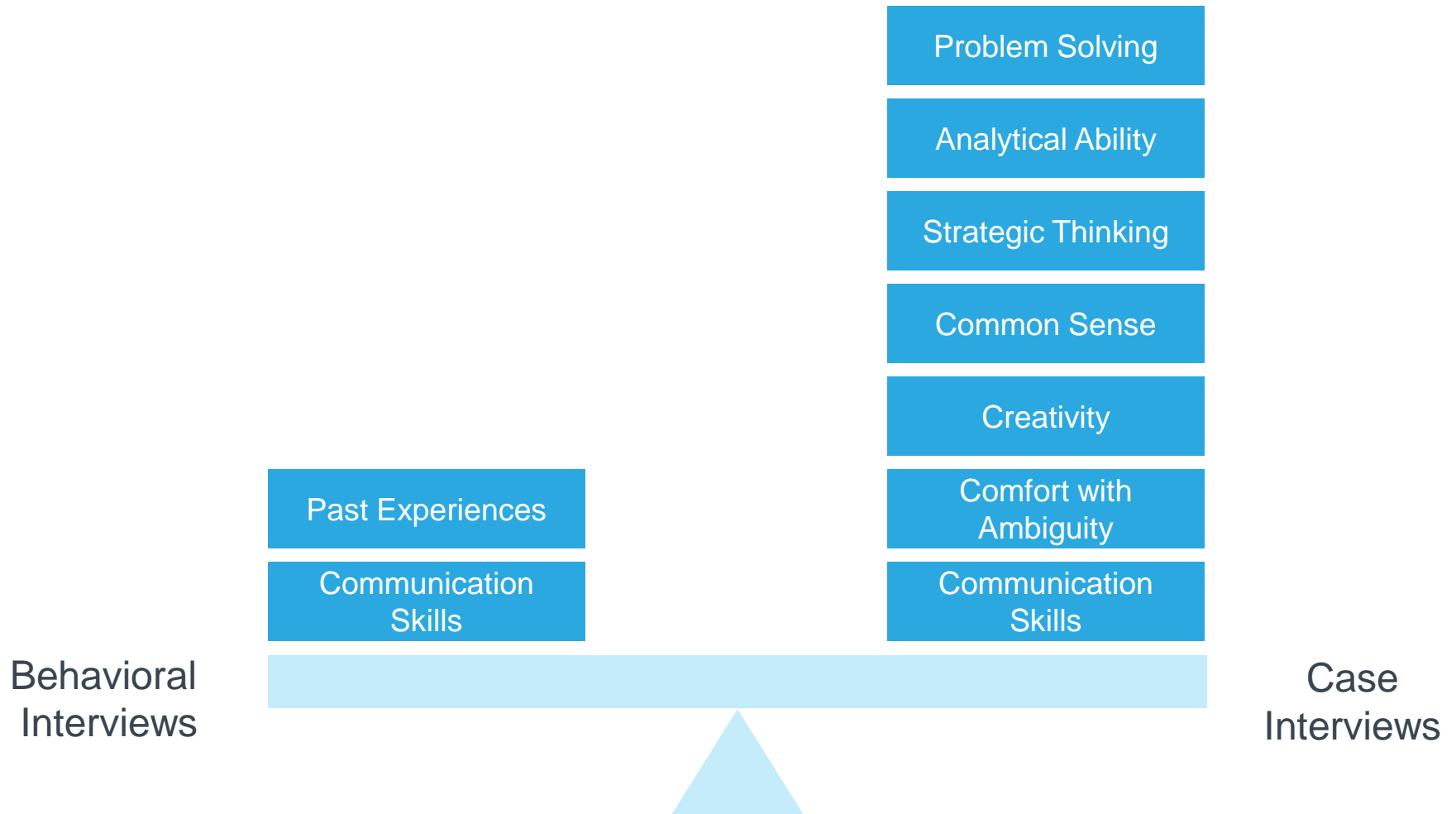
Working through the Case

Tips & Tricks

Mock Interview

Questions?

# Why Case Interviews?



# Interview Preparation

# PRACTiCE

- Introduction
- Resume
- Questions
- Sample Cases



# 5 Steps to Working Through a Case Interview

1. Repeat the question & state your objective.
2. Ask clarifying questions.
3. Organize your thoughts.
4. Share your thought processes.
5. Summarize findings and suggest solution.

# Tips & Tricks to Remember

- Your interviewer is your ally
- Think out loud & take sanity checks
- Round your numbers
- Make logical assumptions
  - Memorize a few helpful stats prior to your interview
- There is no “right” answer!

# Mock Interview

How many donuts are sold at  
Dunkin' Donuts in Massachusetts?

# 5 Steps to Working Through a Case Interview

## 1. Repeat the question & state your objective.

- I'm going to calculate how many donuts are sold in all the Dunkin Donuts locations in MA.

## 2. Ask clarifying questions.

- What time frame should I calculate for?
- Do you consider munchkins as donuts?
- Should I include donuts given away as part of promotions?

## 3. Organize your thoughts.

## 4. Share your thought processes.

- Explain your step by step process.
- Share what assumptions you made along the way.

## 5. Summarize findings and suggest solution.



# Case Interview Workshop Summary



## Do

- Practice
- Take your time
- Write it down
- Explain your thoughts
- Ask questions!
- Breathe



## Don't

- Panic and say “I don’t know!” right away
- Dive in without thinking and asking questions
- Feel obligated to use all the numbers provided
  - Extract what’s important and will help answer the question!
- Make assumptions (population, size) without telling your interviewer
- Be defensive about your answer

# Your Turn!

How many plates are used at the  
UMass DCs in one month?