



Case Study Interview Preparation Resources

Case study interviews are commonly used in the consulting industry or for positions that require dynamic problem solving in a team setting. Case Interviews are designed to test an applicant's analytical and interpersonal skills by providing a real-world business problem that needs to be solved. These cases are often taken from the actual context of the work future work environment the candidate will be working in.

Some case study interviews are held in a one-on-one style with applicants interacting through a series of interviews with one interviewer. Other case interviews are conducted in groups, and are a good way for recruiters to observe your leadership, problem-solving, and time management skills. Candidates are presented with a question, problem or challenge, and are tasked with solving the issue, making recommendations or creating an action plan as a team.

Recruiters will pay close attention to the methods you use to approach and solve the problem including teamwork, analytics, creativity and brainstorming.

This document will provide helpful tips and useful resources students can use to prepare.

These Companies Conduct Case Interviews at Isenberg

IBM: *Entry Level Analytics Consultant*

Liberty Mutual: *Summer Analyst Development Program; Full-Time Analyst Development Program*

PWC: *Advisory Practice Full-Time; Advisory Practice Internship*

TJX: *Allocation Analyst; Allocation Analyst Internship; Buyer Internship*

- First rounds of interviews are conducted virtually using HireView technology. Second round interviews consist of a group case interview held in a conference room on campus where small teams of interviewees solve a business problem together. Observations of your interactions are recorded by the interviewers.

VistaPrint Positions: *Marketing Specialist, Business & Strategy Analyst*

- VistaPrint has provided the Chase Career Center with a resource that will help candidates prepare for their interviews. You will find the "*VistaPrint Marketing Case Study Guide*" in the Resources Library of your IsenbergWorks account.

Overall Case Study Interview Strategy

For additional information, access the Student Guides within the "For Students" section of the Chase Career Center website, and download *Mastering the Case Interview* (Principles by IUCG) and *Preparing for a Marketing Case Interview* (by Vistaprint) presentation.

Case Study Interview Question Preparation Resources

Principles by IUCG – Mastering the Case Interview: Written by the Isenberg Undergraduate Consulting Group, this document is available in in the Resources Library of your IsenbergWorks account.

Victor Cheng's *Case Interview Secrets*, via his website at www.caseinterview.com

Marc Cosentino, *Case In Point: Complete Case Interview Preparation* (Available to borrow from the Chase Career Center)

Big Interview: Practice interview questions can be found in Big Interview. Click on “Practice” from the tool bar at the top of your account, and select either practice by industry, or competency:

By Industry: *Management Consulting*

By Competency: *Analytical*

General Online Resources

While not specifically focused on case interview questions, these websites will help you think about the kinds of content you will need to know for a Case Interview scenario.

www.preplounge.com: A website where you find a number of resources including articles about case interviews, tutorials, and answers to questions about the interview process and strategy. Sign up for a free account to get access to some content in all of these resources. *Some premium (\$) resources but a lot of very good information for free.*

<https://managementconsulted.com/consulting-interviews/ibm-consulting-interview/>: An in-depth review of IBM’s Global Business Service program and helpful information about their interview process.

Consulting Math Fundamentals: <https://mconsultingprep.com/consulting-math/>

Many of the major consulting firms have preparation resources on their websites. You can learn a great deal about how to approach these interviews by viewing the following resources:

<https://www.bcg.com/en-us/careers/path/consulting/practice-interview-cases.aspx>

<http://www.bain.com/careers/interview-preparation/index.aspx>

<https://www.mckinsey.com/careers/interviewing>

<https://www2.deloitte.com/us/en/pages/careers/articles/join-deloitte-case-interview-prep-tool.html>