

On-Campus Transfer Information
Bachelor of Business Administration Degree Program (BBA)
Accounting, Finance, Management, Marketing and Operations & Information Management majors

Academic performance in predictor courses is the heaviest-weighted dimension. Demonstrated success in these courses has proven to be a strong predictor of success in upper-level Isenberg courses. These predictor courses are:

ECON 103: Introduction to Microeconomics or RES-ECON 102 Introduction to Resource Economics

ECON 104: Introduction to Macroeconomics

MATH 127: Calculus for the Life and Social Sciences I or a higher level calculus (e.g. MATH 131)

RES-ECON 212: Introduction to Statistics/Social Sciences or STATS 240

ACCOUNTG 221: Introduction to Accounting I

ACCOUNTG 222: Introduction to Accounting II

FIN, MGT, MKTG or OIM 301: Must have Junior status (**one of these can be used as 6th predictor only**)

Students must complete *or* have in progress the following number of predictor courses before applying:

Freshman	3 predictor courses (one <u>must</u> be calculus)
1 st Semester Sophomore	4 predictor courses (one <u>must</u> be calculus)
2 nd Semester Sophomore	5 predictor courses (one <u>must</u> be calculus and one <u>must</u> be ACCOUNTG 221)
Junior	6 predictor courses (one <u>must</u> be calculus and one <u>must</u> be ACCOUNTG 221)

While every semester's pool of applicants is evaluated independently, a summary of the academic measures of recent pools may provide you with some guidance about the goals you must set for yourself in order to gain acceptance. Applicants are evaluated primarily on three different dimensions:

- Academic performance in the predictor courses
- Overall academic performance (cumulative GPA)
- Personal achievement and demonstrated leadership ability

Admission is competitive and requirements vary depending on the level of demand, credentials of each applicant pool, and capacity of each class year. Students with both an overall UMA GPA and predictor course GPA of at least 3.5 are invited to apply and may be considered for admission. **The class of 2017 is currently over capacity and the next application period will be Spring, 2015 for Fall, 2015 admission. Students in the class of 2017 should have a minimum GPA of 3.7 in both predictors and overall coursework to be considered for admission.**

<u>Year</u>	<u>No. of Applicants</u>	<u>Accepts</u>	<u>% Accepted</u>	<u>Mean GPA</u>	<u>Mean Predictor GPA</u>
11-12	436	200	45.87%	3.62	3.67
12-13	446	176	39.46%	3.72	3.83
13-14	435	202	46.43%	3.69	3.68

Our online applications can be accessed in November and April. Fall application deadline for Class of 2016 only is December 1st at 5PM. Spring application deadline for Class of 2016, 2017 and 2018 will be May 1st at 5PM. *Please note that these deadlines are non-negotiable.

isenberg.umass.edu/undergrad/for_prospective_students/

**For further information or questions, please contact:
 Isenberg Undergraduate Programs Office
 Phone: (413) 545-5610 Email: undergrad@isenberg.umass.edu**