## **PRESS RELEASE**



For more information, contact:

Barbara Long, BCTA President 215-322-6802 balong11@verizon.net www.buckscountytennis.usta.com

**DATE April 30, 2017** 

## Laura Canfield Elected to U.S. Tennis Board of Directors

Laura F. Canfield, University of Massachusetts graduate (MS'83), recently began serving her first two-year term as a Director at Large on the United States Tennis Association (USTA) Board of Directors. The USTA is the National Governing Body for the sport of tennis in the United States, and owns and operates the US Open Tennis championships, the largest annually attended sporting event in the world.

Canfield has been active in the tennis industry for more than 30 years in a wide range of areas, including serving as executive director of the USTA Middle States Section; special liaison to the USTA President; special projects coordinator for the USTA; interim executive director with the USTA Eastern, USTA Mid-Atlantic and USTA Intermountain sections; tournament coordinator and circulation manager for *Tennis Week* magazine; and community/schools/player development coordinator for the USTA Eastern Section. Her volunteer service includes two terms on the USTA Nominating Committee, which she chaired from 2013 to 2014, eight years on the board of directors of USTA Middle States, 2009 to 2016, and service on the USTA Community Tennis Committee.

Canfield is also co-founder and current director of the Bucks County Tennis Association, which provides affordable quality tennis programs to approximately two dozen parks and recreation agencies and schools throughout Bucks County, Pa., servicing more than 2,000 participants annually. She is a past president of the Princeton Tennis Program in Princeton, N.J.; was a long-term board member of the Eastern Section Junior Tennis Foundation; and just completed a six-year term (chair 2016–17) on the Northampton Township (Pa.) Parks and Recreation Board of Directors.

After winning the Pennsylvania Interscholastic Athletic Association (PIAA) district championship in high school, Canfield earned an undergraduate degree in Recreation and Leisure Services Management at East Stroudsburg University, where she helped lead the women's tennis team to the Pennsylvania Conference state title in 1979. She also holds a graduate degree in Sports Administration from the University of Massachusetts at Amherst and a certificate in Non-Profit Management from Bucks County Community College. She was inducted by USTA Middle States into its Hall of Fame (2012), received its prestigious Mangan Award (2014) and was also the recipient of the USTA Mid-Atlantic Section President's Award (2008). East Stroudsburg University honored her with the Helen G. Brown Award for Lifetime Achievement (2015) and the Outstanding Alumni Award (2016) for her contributions to recreation and leisure services management.

Canfield resides in Langhorne, Pa., and her national Board responsibilities include board liaison to the Delivery System Council and vice chair of the Audit Committee.



Laura Canfield

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The BCTA is a 501(c)3 nonprofit community tennis association and a registered member of the United States Tennis Association, Inc. Its mission is "To promote healthy, social, and educational opportunities within the Bucks County community through the lifetime sport of tennis."

For more information on the BCTA, log onto www.buckscounty.usta.com

The USTA is the national governing body for the sport of tennis in the United States and the leader in promoting and developing the growth of tennis at every level—from local communities to the highest level of the professional game. It owns and operates the US Open, the largest annually attended sporting event in the world.

For more information on the USTA, log onto www.usta.com

Bucks County Tennis Assoc., 11 Bellwood Drive, Langhorne, PA 19053 215-322—7020 .www. buckscounty.usta.com