PHD PROGRAM SPRING 2021 NEWSLETTER

Congratulations to our graduates!



AWARDS



Lauren Hindman from Sport Management received the Isenberg Outstanding Doctoral Student Research Award



Nadeesha Bandara from Marketing received Isenberg Outstanding Doctoral Student Teaching Award

PUBLICATIONS

Cody Lu from the Accounting Department had 2 papers published:

Ho, J. L., C. Lu, and L. Lucianetti. 2021. Does Engaging in CSR Activities Influence Firm Performance? The Moderating Effects of Risk Preferences and Performance Measurement Systems. Management Decision 59 (13): 15-37. https://doi.org/10.1108/MD-07-2020-0925

Huber, M., K. Karim, K. J. Lin, and C. Lu. 2021. Auditors' Behavioral Intentions to Adopt Artificial Intelligence: The Case of COVID-19. (Conditionally accepted at Journal of Information Systems)

Ari Wigdor from the Operations and Information Management Department had a paper published:

Young, A. G., Wigdor, A. D., and Kane, G. C. (2020). The Gender Bias Tug-of-war in a Cocreation Community: Core-periphery Tension on Wikipedia. *Journal of Management Information Systems*, 37(4), 1047-

1072. https://www.tandfonline.com/doi/abs/10.1080/07421222.2020.1831773

Adiyukh Berbekova from the Hospitality and Tourism Management had 2 papers published:

Berbekova, A., Uysal, M. & Assaf, A.G. (2021). A Thematic Analysis of Crisis Management in Tourism: a Theoretical Perspective. Tourism Management. https://doi.org/10.1016/j.tourman.2021.104342

Kock, F., Berbekova, A. & Assaf, A.G. (2021). Understanding and Managing the Threat of Common Method Bias: Detection, Prevention and Control. Tourism Management. https://doi.org/10.1016/j.tourman.2021.104330

Mojtaba Salarpour from the Operations and Information Management Department had 3 publications:

Salarpour, M., Nagurney, A. (2021). A Multicountry, Multicommodity Stochastic Game Theory Network Model of Competition for Medical Supplies Inspired by the Covid-19 Pandemic. International Journal of Production Economics, 108074.

Nagurney, A., Salarpour, M., Dong, J. (2021). Modeling of Covid-19 Trade Measures on Essential Products: A Multiproduct, Multicountry Spatial Price Equilibrium Framework. International Transactions in Operational Research, https://doi.org/10.1111/itor.12986.

Nagurney, A., Salarpour, M., Dong, J., Dutta, P. (2021). Competition for Medical Supplies Under Stochastic Demand in the Covid-19 Pandemic: A Generalized Nash Equilibrium Framework. In: Nonlinear Analysis and Global Optimization, Themistocles M. Rassias, and Panos M. Pardalos, Editors, Springer Nature Switzerland AG, pp 331-356.

Alec Slepchuk from the Marketing Department had a journal publication:

Swani, Kunal, George R. Milne, Alec N. Slepchuk (Forthcoming), "Revisiting Trust and Privacy Concern in Consumers' Perceptions of Marketing Information Management Practices: Replication and Extension." *Journal of Interactive Marketing*.

Zhangchen Hu from the Operations and information Management Department had a paper published:

Chen, Heng, Zhangchen Hu, and Senay Solak. "Improved delivery policies for future drone-based delivery systems." European Journal of Operational Research (2021).

Risa Isard from the Sport Management Department wrote an Op Ed that was published by a respected industry platform, Global Sports Matters:

https://globalsportmatters.com/opinion/2021/03/31/discriminatory-sports-laws-hurt-transgirls-and-cis-girls-too/

Lauren Hindman from Sport Management had 2 papers published:

Hindman, L. C., Walker, N. A., & Agyemang, K. J. A. (2021). Bounded rationality or bounded morality?: The NBA response to COVID-19. *European Sport Management Quarterly*. Advance online

publication. https://doi.org/10.1080/16184742.2021.1879191

Hindman, L. C., & Walker, N. A. (in press). Feminine and sexy: A feminist critical discourse analysis of gender ideology and professional cheerleading. *Journal of Sport Management*.

PRESENTATIONS

Ari Wigdor from the Operations and Information Management Department has 2 conference presentations:

Wigdor, A. D., Kolotylo-Kulkarni, M., and Maruping, L. M. (2020). On the Positive and Negative Facets of Online Community Involvement: The Divergent Effects of Members' Psychological Ownership [Paper-a-thon Finalist]. In *Proceedings of the Forty-first International Conference on Information Systems* (ICIS). https://aisel.aisnet.org/icis2020/paperathon/paperathon/3/

Young, A. G., and Wigdor, A. D. (2021). "Ideal Speech" on Wikipedia: Balancing Social Marginalization Risks and Social Inclusion Benefits for Individuals and Groups. In *Proceedings of the 54th Hawaii International Conference on System Sciences (HICSS)* (pp. 2574-2584). https://scholarspace.manoa.hawaii.edu/handle/10125/70929

Adiyukh Berbekova from the Hospitality and Tourism Management Department presented a paper:

Berbekova, A., Uysal, M. & Assaf, A.G. Is a Good Place to Live a Good Place to Visit? Destination Performance Measures and Quality of Life Indicators. Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Virtual Conference. January 8-9, 2021.

Saurabh Roy from the Finance Department presented his paper, "Fire Sales and Zombie Lending" at the 2021 Eastern Finance Association meeting.

Mojtaba Salarpour from the Operations and Information Management Department had 2 presentations in fall 2020 and 2 so far in 2021:

INFORMS Annual Meeting, November 7-13, 2020: "A stochastic disaster relief game theory network model"

Decision Sciences Institute (DSI) 51st Annual Conference, November 21-23, 2020: "Competition for medical supplies under stochastic demand in the Covid-19 pandemic: A Generalized Nash Equilibrium framework"

Northeast Decision Sciences Institute (NEDSI) 50th Annual Conference, March 26-27, 2021: "A multicountry, multicommodity stochastic game theory network model of competition for medical supplies inspired by the Covid-19 pandemic"

POMS 31st Annual Conference, April 30 - May 5, 2021: "Competition for medical supplies under stochastic demand in the Covid-19 pandemic: A Generalized Nash Equilibrium framework"

Nadeesha Bandara and **Alec Slepchuk** form the Marketing Department had a poster presentation:

Bandera, Nadeesha, Kaeun Kim, George R. Milne, George Pettinico, and Alec N. Slepchuk (2021), "The Robots Are Coming: How Will Consumers React?" *Marketing and Public Policy Conference*, virtual, June 24-25, 2021.

Garima Garg from the Management Department had a conference presentation:

Garg, G., Sewak, M.& Sharma, A.(2021). "Home-Bias or Host-Run: Subsidiary Human Capital Development Perspective" (JIBS PDW at *Academy of International Business* 2021)

Cody Lu from the Accounting Department had 2 conference presentations in 2020 and 3 conference acceptances in 2021:

Ho, J. L., C. Lu, and A. Wu. 2020. I Thought We Were Friends! The Effects of Social Connections and Clarity of the Bonus Determination Criteria on Subordinates' Compensation. Paper presented at 11th The Japanese Accounting Review conference: December 2020

Li, H., C. Lu, and B. Xu. 2020. Does CFO Ethnicity Affect Corporate Ethicality? Evidence from Financial Reporting Conservatism. Paper presented at American Accounting Ass

Ho, J. L., C. Lu, and A. Wu. 2021. I Thought We Were Friends! The Effects of Social Connections and Clarity of the Bonus Determination Criteria on Subordinates' Compensation.

Global Management Accounting Research Symposium (GMARS): Scheduled for presentation in June 2021 (Invitation only conference)

The Eighth International Conference of the Journal of International Accounting Research (JIAR): Scheduled for presentation in June 2021

Yuhao Chen and **Huan Kuang** from the Finance Department had a conference presentation:

Chen, Yuhao and Huan Kuang, 2020, The Value of Being Alone: Evidence from Hedge Fund Industry, presented at the Southwestern Finance Association 2021 Annual Meeting (March 2021, virtual meeting).

DISSERTATION PROPOSALS

Amro El-Adle

Management Science

Analytics-Based Optimization for the Integration of Drones into Last-Mile Logistics

Oscar Lopez

Information Systems

Information Privacy in the Online Health Communities Context: A literature review and two empirical studies

Eugene See

Strategic Management

The Impact of Activist Appointed Directors on Firm Strategic Change

Howard Jean-Denis

Strategic Management

Les Deux Jeannots: An Investigation of Firm Behavior in Corrupt Environments

DISSERTATION DEFENSES

Scott Jackson

Accounting

Chairs: Chris Agoglia and David Piercey

He Said, She Said: Investor Reactions to CEO Gender and Earnings Guidance Disclosure in the Presence of

Shareholder Activism

Yushi Tian

Accounting

Chairs: Chris Agoglia and Elaine Wang

How Does Shareholder Voting Influence Individual Investors' Investment Decisions?

Lauren Hindman

Sport Management

Chair: Nefertiti Walker

Uncovering the Gendered Sport Workplace: A Field Study in Men's Professional Sports

PLACEMENTS

Scott Jackson, Assistant Professor of Accounting, University of South Dakota

Yushi Tian, Assistant Professor, University of California, San Marcos

Lauren Hindman, Assistant Professor of Management, Stonehill College