

## FALL 2009 ONLINE BACHELOR OF BUSINESS COURSES

[www.umasslearn.net](http://www.umasslearn.net) to register beginning July 22, 2009

### **ACCOUNTING**

ACCOUNTG 221 *Introduction to Accounting I*  
Cathy West [http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Cathy\\_West/](http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Cathy_West/)

### **FINANCE AND OPERATIONS MANAGEMENT**

FINOPMGT 250 *Quantitative Tools for Management*  
Donald Murphy [dfmurph66@gmail.com](mailto:dfmurph66@gmail.com)  
Amir Kouzehkanani [http://www.isenberg.umass.edu/finopmgt/Faculty/Profiles/Amir\\_Kouzehkanani/](http://www.isenberg.umass.edu/finopmgt/Faculty/Profiles/Amir_Kouzehkanani/)

FINOPMGT 301 *Corporation Finance*  
Gong Zhan [http://www.isenberg.umass.edu/doctoral/Student\\_Directory/Finance/Gong\\_Zhan/](http://www.isenberg.umass.edu/doctoral/Student_Directory/Finance/Gong_Zhan/)  
Shuang Feng [http://www.isenberg.umass.edu/doctoral/Student\\_Directory/Feng/](http://www.isenberg.umass.edu/doctoral/Student_Directory/Feng/)

FINOPMGT 347 *Introduction to Operations Management*  
Iqbal Agha [http://www.isenberg.umass.edu/finopmgt/Faculty/Profiles/Iqbal\\_Agha/](http://www.isenberg.umass.edu/finopmgt/Faculty/Profiles/Iqbal_Agha/)

### **MANAGEMENT**

MANAGMNT 260 *Introduction to Law*  
Jennifer Taub [http://www.isenberg.umass.edu/management/Faculty/Profiles/Jennifer\\_Taub/](http://www.isenberg.umass.edu/management/Faculty/Profiles/Jennifer_Taub/)

MANAGMNT 301 *Principles of Management*  
Tiffany Galvin-Green [http://www.isenberg.umass.edu/management/Faculty/Profiles/Tiffany\\_Galvin/](http://www.isenberg.umass.edu/management/Faculty/Profiles/Tiffany_Galvin/)

MANAGMNT 314 *Human Resource Management*  
Kimberly Sherman [ksherman@acad.umass.edu](mailto:ksherman@acad.umass.edu)

MANAGMNT 330 *Organizational Behavior*  
Cecilia McMillen [mcmillen@mgmt.umass.edu](mailto:mcmillen@mgmt.umass.edu)

MANAGMNT 391B *Managing Change*  
Cecilia McMillen [mcmillen@mgmt.umass.edu](mailto:mcmillen@mgmt.umass.edu)

### **MARKETING**

MARKETNG 301 *Fundamentals of Marketing*  
Tom Brashear [http://www.isenberg.umass.edu/marketing/Faculty/Profiles/Thomas\\_BrashearAlejandro/](http://www.isenberg.umass.edu/marketing/Faculty/Profiles/Thomas_BrashearAlejandro/)

MARKETNG 455 *Internet Marketing*  
George Milne [http://www.isenberg.umass.edu/marketing/Faculty/Profiles/George\\_Milne/](http://www.isenberg.umass.edu/marketing/Faculty/Profiles/George_Milne/)

### **SCHOOL OF MANAGEMENT**

SCH-MGMT 210 *Intro to Business Information Systems*  
Graham Gal [http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Graham\\_Gal/](http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Graham_Gal/)

SCH-MGMT 397F *Perspectives on Leadership*  
Tiffany Galvin-Green [http://www.isenberg.umass.edu/management/Faculty/Profiles/Tiffany\\_Galvin/](http://www.isenberg.umass.edu/management/Faculty/Profiles/Tiffany_Galvin/)

SCH-MGMT 497A *Business Policy and Strategy*  
Hector Flores [hflores@som.umass.edu](mailto:hflores@som.umass.edu)