

## Wintersession 2010 BACHELOR OF BUSINESS ONLINE COURSES

**[www.umassulearn.net](http://www.umassulearn.net) to register beginning October 26, 2009**

**Wintersession 2010 Online courses run December 21-January 16**

Wintersession courses are ***very intensive***.  
A time commitment of AT LEAST **42 hours of course work per week** is expected per 3CR course.  
4CR max

**Registration begins October 26 [www.umassulearn.net](http://www.umassulearn.net)**

Students should register early and ORDER TEXTBOOKS BEFORE THE COURSE BEGINS  
Courses are scheduled to be available for log in one week prior to the start of the session to registered students. This is a great opportunity to take a look at the course and get a head start.  
See [www.umassulearn.net](http://www.umassulearn.net) for REGISTRATION and TEXT information.

### Finance and Operations Management

#### **FINOPMGT 301**

##### ***Corporation Finance***

Shuang Feng

[http://www.isenberg.umass.edu/doctoral/Student\\_Directory/Feng/](http://www.isenberg.umass.edu/doctoral/Student_Directory/Feng/)

### Management

#### **MANAGMNT 260**

##### ***Introduction to Law***

Jennifer Taub

[http://www.isenberg.umass.edu/management/Faculty/Profiles/Jennifer\\_Taub/](http://www.isenberg.umass.edu/management/Faculty/Profiles/Jennifer_Taub/)

#### **MANAGMNT 301**

##### ***Principles of Management***

Sarah Stookey

[stookey@mgmt.umass.edu](mailto:stookey@mgmt.umass.edu)

#### **MANAGMNT 330**

##### ***Organizational Behavior***

Sinead Ruane

[sgruane@som.umass.edu](mailto:sgruane@som.umass.edu)

#### **MANAGMNT 365**

##### ***Business and Its Environment***

Sarah Stookey

[stookey@mgmt.umass.edu](mailto:stookey@mgmt.umass.edu)

### Marketing

#### **MARKETNG 301**

##### ***Fundamentals of Marketing***

Thomas Brashear-Alejandro

[http://www.isenberg.umass.edu/marketing/Faculty/Profiles/Thomas\\_BrashearAlejandro/](http://www.isenberg.umass.edu/marketing/Faculty/Profiles/Thomas_BrashearAlejandro/)

#### **MARKETNG 455**

##### ***Internet Marketing***

George Milne

[http://www.isenberg.umass.edu/marketing/Faculty/Profiles/George\\_Milne/](http://www.isenberg.umass.edu/marketing/Faculty/Profiles/George_Milne/)

### School of Management

#### **SCH-MGMT 210**

##### ***Introduction to Business Information Systems***

Graham Gal

[http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Graham\\_Gal/](http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Graham_Gal/)

#### **SCH-MGMT 397F**

##### ***Perspectives on Leadership***

Tiffany Galvin Green

[http://www.isenberg.umass.edu/management/Faculty/Profiles/Tiffany\\_Galvin/](http://www.isenberg.umass.edu/management/Faculty/Profiles/Tiffany_Galvin/)

#### **SCH-MGMT 497A**

##### ***Business Policy and Strategy***

Mzamo Mangaliso

[http://www.isenberg.umass.edu/management/Faculty/Profiles/Mzamo\\_Mangaliso/](http://www.isenberg.umass.edu/management/Faculty/Profiles/Mzamo_Mangaliso/)